





#### Introduction/Opening Statements

**Greg Chavez (DTA Chief Executive Officer)** 

#### **ADA Update on Priorities**

- Common Ground 2025 Highlights
- COVID-19 Impacts

Dr. Kathleen O'Loughlin (ADA Executive Director)

#### **Economic Impact**

- Highlights of 2019 YE Where Were We Prior?
- COVID-19 Data / Impacts Where are we now? | Uncertain Future

Dr. Marko Vujicic (ADA Health Policy Institute Chief Economist and Vice President)

#### Advocacy Response

Michael Graham (ADA Government and Public Affairs Senior Vice President)

#### Science & Practice Update

- Task Force: Practice Protocols Based on Science
  - Testing, Masks, Supply Chain
  - Short and Long Term Implications

Dr. Marcelo Araujo (ADA Chief Science Officer) & Dr. David Preble (ADA Practice Institute Senior Vice President)

#### **Q&A Session**

Fred Freedman (DTA Vice President of Member Services)

# Agenda





#### **Greg Chavez**



gregchavez@dentaltradealliance.org



(703) 969-0158

#### **Amy Moorman**



amymoorman@dentaltradealliance.org



(703) 577-1991

#### **Fred Freedman**



fredfreedman@dentaltradealliance.org



(703) 400-5750

# DTA Staff Contacts



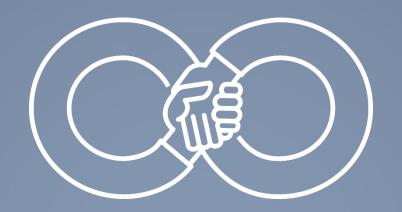


# ADA Update: Priorities

Dr. Kathleen O'Loughlin ADA Executive Director







# Common Ground 2025:

Strategic Plan / 2020 Operating Plan Alignment

**ADA**®









The ADA will have sufficient members to be the premier voice for oral health.



The ADA will be financially sustainable.



All levels of the ADA will have sufficient organizational capacity necessary to achieve the goals of the strategic plan.



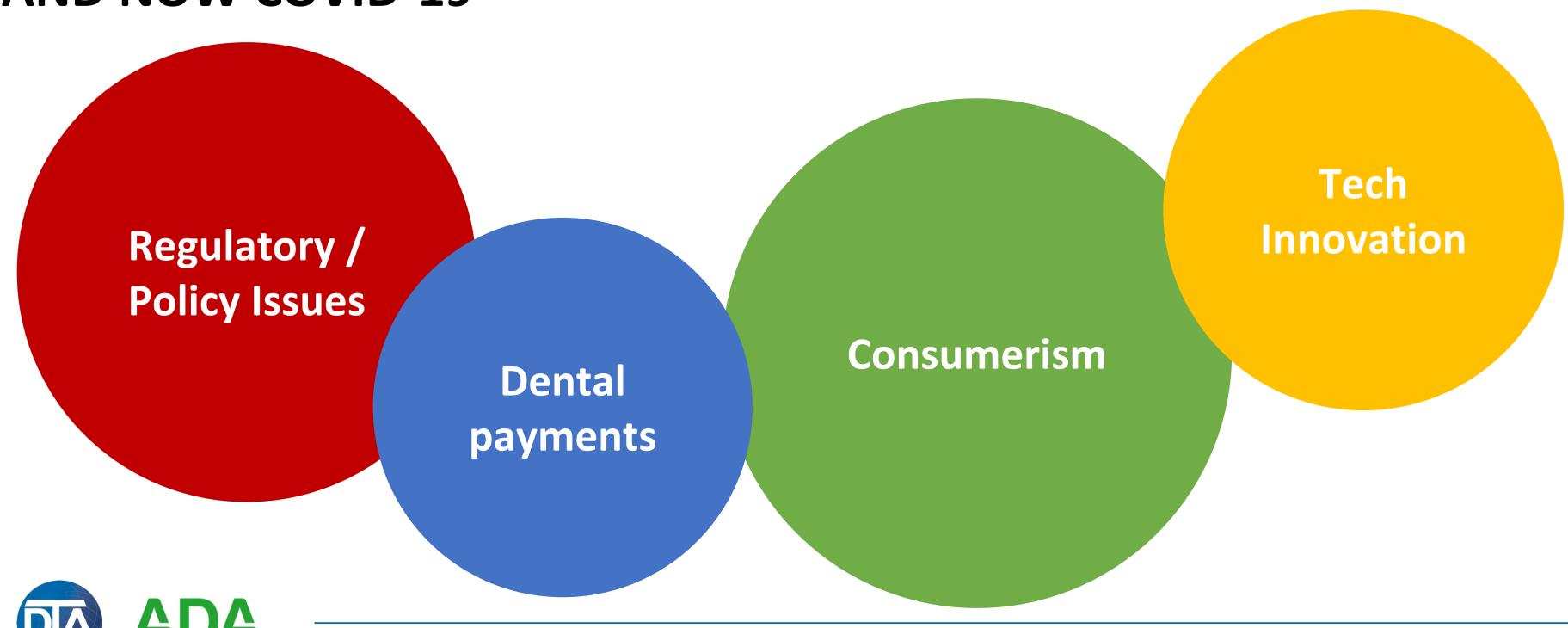
The ADA will support the advancement of the health of the public AND the success of the profession.





# The environment remains dynamic

## **AND NOW COVID-19**





# How is COVID-19 Impacting the Dental Care Sector?

Marko Vujicic, PhD

Chief Economist & Vice President



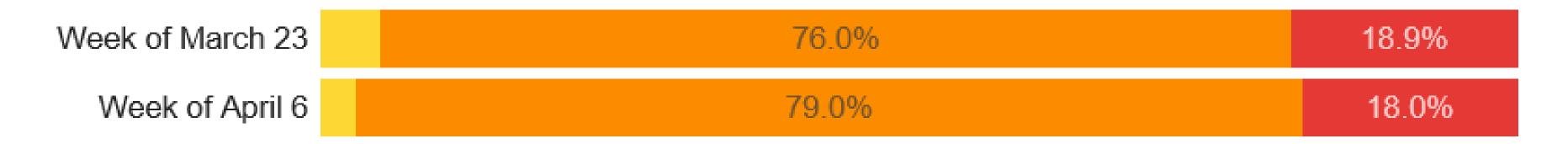
**ADA** American Dental Association®





What is the current status of your dental practice?

### All Respondents



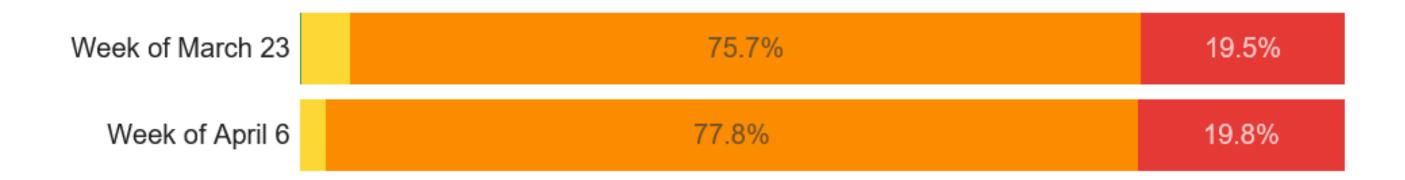
- Open and business as usual
   Open but lower patient volume than usual
- Closed but seeing emergency patients only
   Closed and not seeing any patients



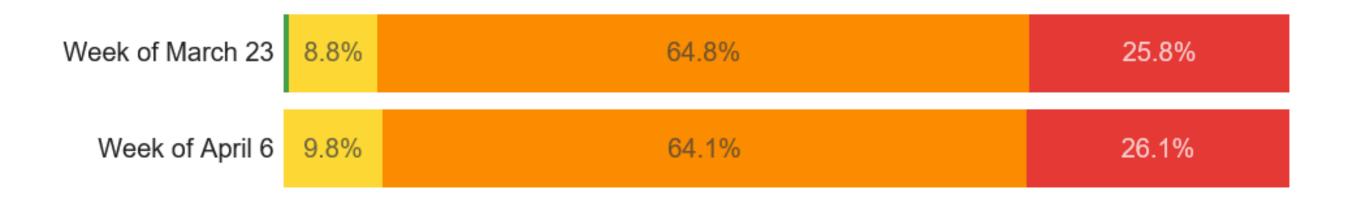
# DTA / ADA TOWN HALL

# **Economic Impact Poll**

Practice Status: Solo Dentists



Practice Status: Large Group (10+ dentists)

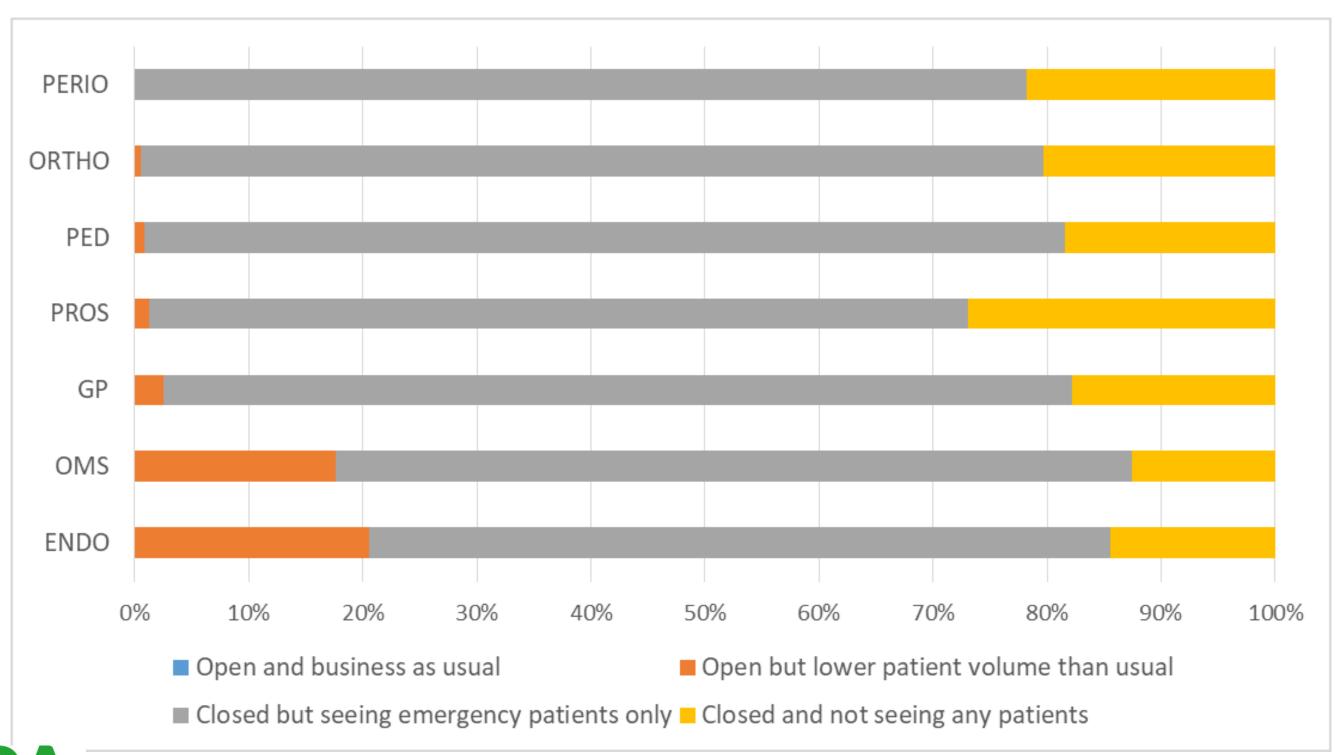


- Open and business as usual
   Open but lower patient volume than usual
- Closed but seeing emergency patients only
   Closed and not seeing any patients





What is the current status of your dental practice?



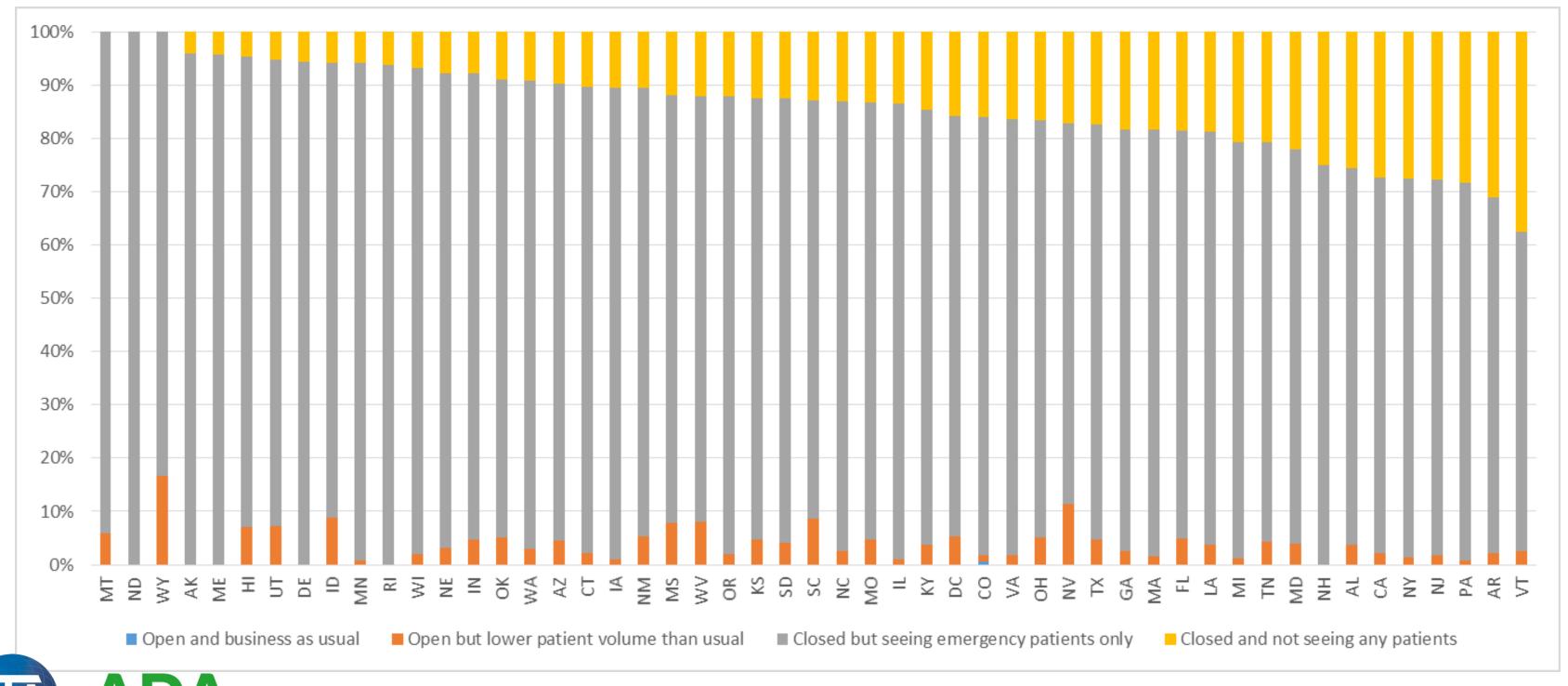
Week of April 6





What is the current status of your dental practice?

Week of April 6

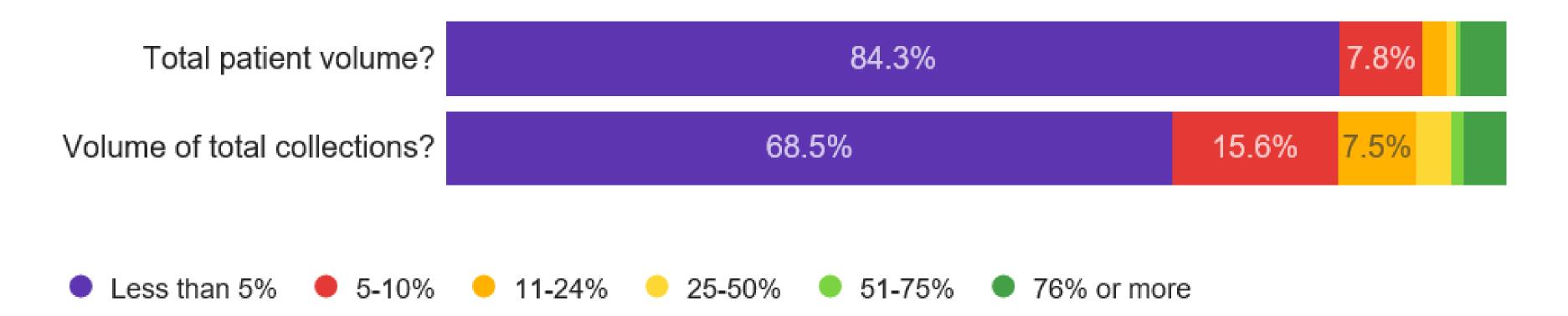






How does this week compare to what is typical in your practice, in terms of...

Week of April 6





# DTA / ADA TOWN HALL

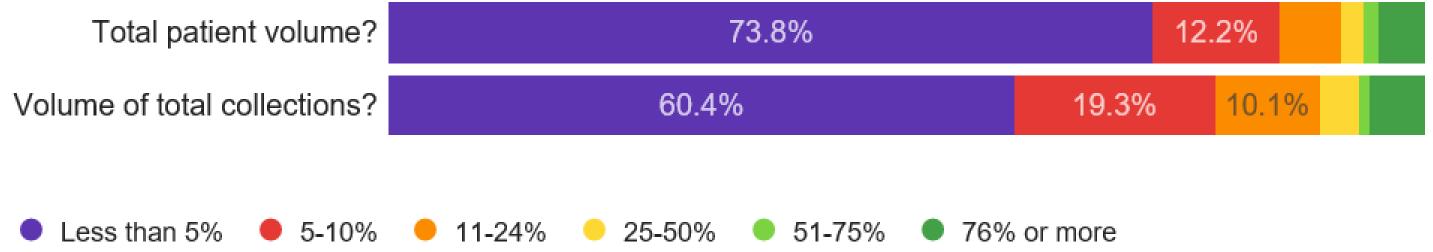
# **Economic Impact Poll**

How does this week compare to what is typical in your practice, in terms of...

Non-DSO: Week of April 6



DSO: Week of April 6

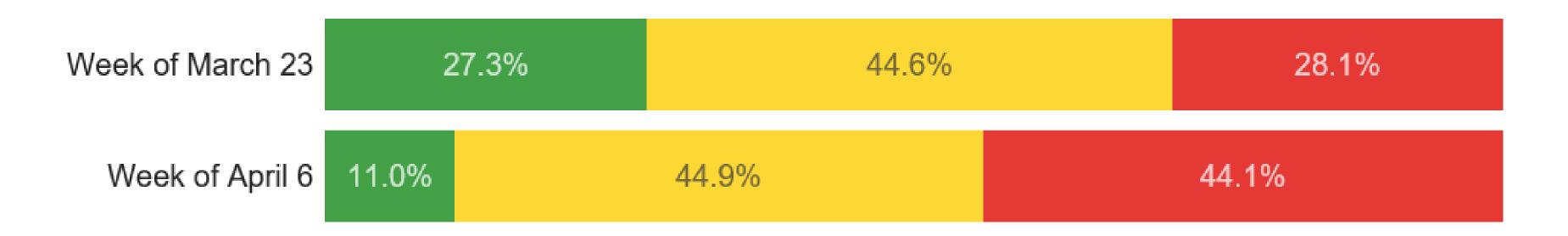






Is your dental practice paying staff this week?

### All Respondents



Yes, fully Yes, partially Not paying any staff





## Question of the Week - Week of April 6th

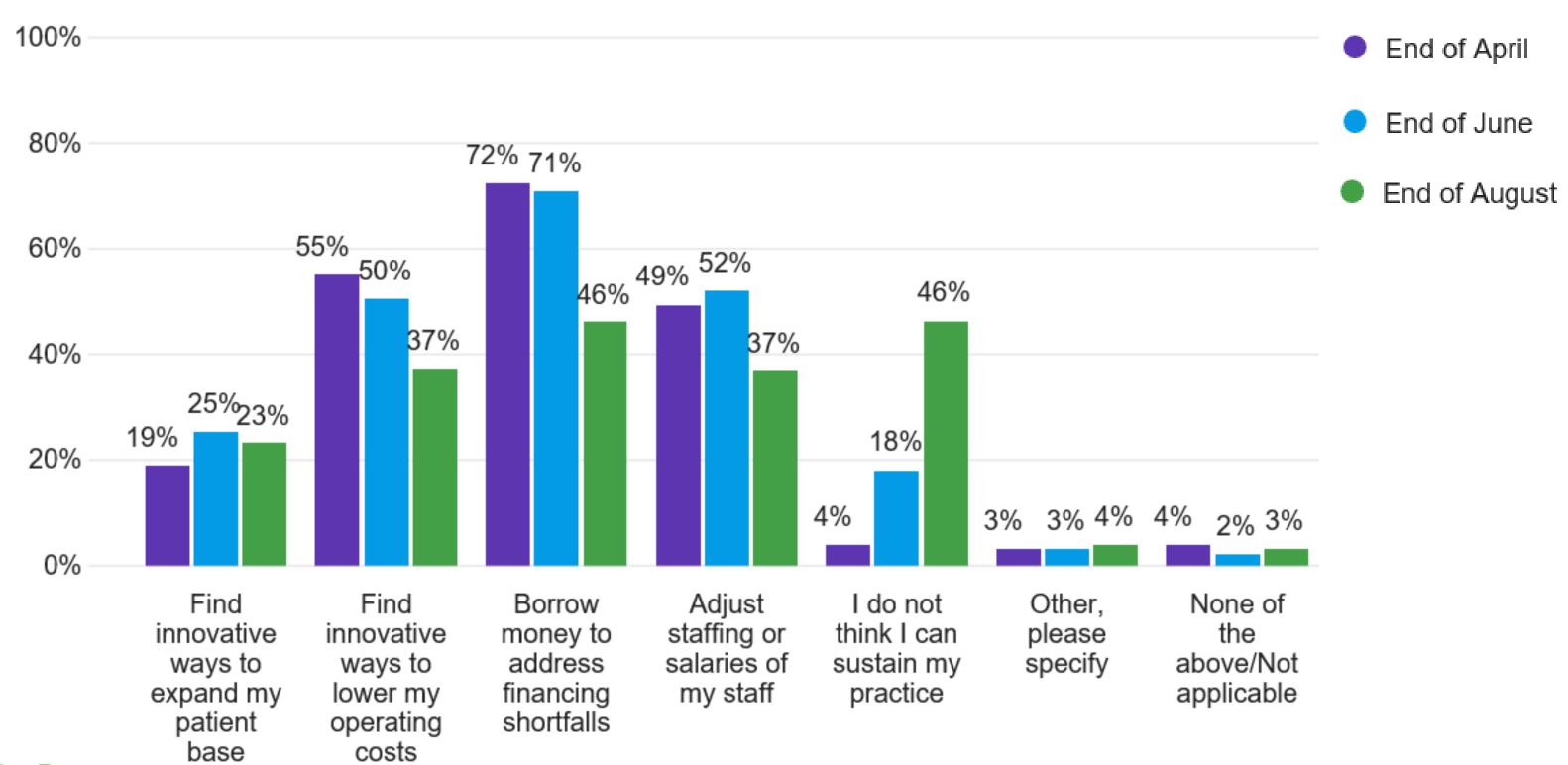
Current CDC guidelines recommend dentists delay non-urgent procedures through April 30. The situation is highly uncertain, but which of the following options would you consider to ensure the sustainability of your practice if the current restrictions on dental practices were to continue through:

Select all that apply. Check at least one option in each column.





## Question of the Week - Week of April 6th







# DTA / ADA TOWN HALL

## Thank You!



ADA.org/HPI

hpi@ada.org



**ADA** American Dental Association®





# Advocacy Response

Michael Graham

ADA Government and Public Affairs
Senior Vice President





# Science & Practice Update

Dr. Marcelo Araujo ADA Chief Science Officer

Dr. David Preble
ADA Practice Institute
Senior Vice President



### **ADA Interim Guidance for management of Emergency and Urgent Dental**



#### Legal Statement:

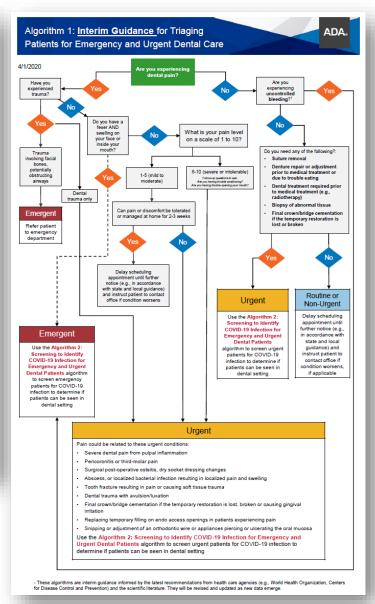
The accompanying algorithms are guidance and not directives. They do not override laws, regulations, or official orders that exist or that may come into existence in particular states or localities. Dentists should stay up-to-date about local developments in this regard and, if necessary, consult local legal counsel. The ADA encourages dentists making treatment decisions to consider these algorithms in exercising their clinical judgment based on their own education and experience and in the light of any unique patient-specific factors.

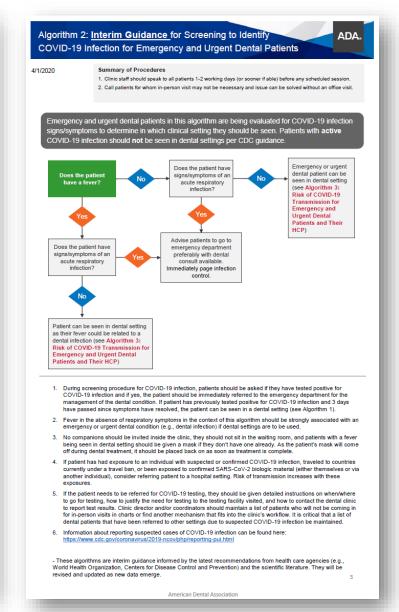
The purpose of the algorithms is to assist dentists and dental offices in making informed decisions concerning patient triage, evaluation, and treatment during the COVID-19 crisis. The algorithms are based on the best scientific information currently available to the American Dental Association and are not influenced by legal, economic, or political considerations. They provide conservative general guidelines that may eventually be shown to have more applicability to some regions and practice settings than to others. As more information becomes available, they may be modified or supplemented.

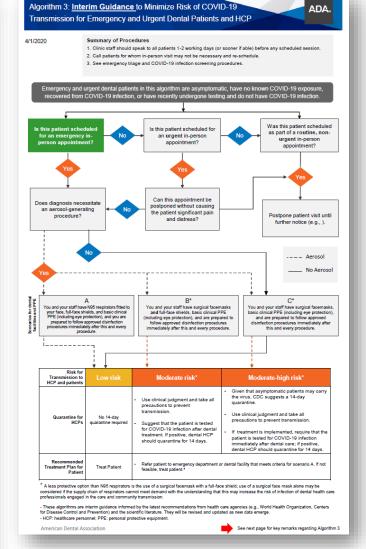
The algorithms do not constitute legal advice or legal guidance, but because their goal is to minimize transmission of the coronavirus to patients and the dental team to the reasonable extent possible in the context of providing for patient healthcare needs, the algorithms may serve to help lower legal exposure by lowering the risk that anyone will contract the virus in a dental office that follows them.

#### **Ethical Support:**

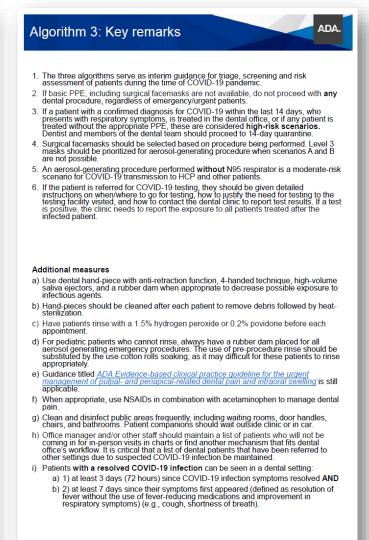
The <u>ADA Code of Ethics</u> supports the process defined herein as a way to address emergency/urgent care given current knowledge.











### For Updated Information Visit: <a href="mailto:ada.org/virus">ada.org/virus</a>



# DTA / ADA TOWN HALL

# **COVID-19 Testing**

- Antigen (active case) and antibody (may still be active case, or exposure in the past) both available
- Caution on gray market
  - False (-) can give false sense of security
  - Needs to be FDA approved through rigorous testing for specificity and sensitivity
- Limited Availability for dentists now to access tests
  - Need fast point-of-care test that accurately predicts the presence or absence of COVID-19 virus in real time.
  - When available dentists should be able to test in office, not for the purpose of diagnosing disease, but as a screening tool.
  - CDT codes already passed so can submit claims for testing procedure.





### **COVID-19 Interim Mask and Face Shield or Goggles Guidelines**

- Use the highest level of PPE available
  - K95, KN95 or equivalent (low risk for aerosol-generating procedures)
    - With goggles or face shield
    - FDA list of approved manufacturers: <a href="https://www.fda.gov/media/136663/download">https://www.fda.gov/media/136663/download</a>
  - Surgical mask (moderate risk for aerosol-generating procedures)
    - With goggles or face shield
    - Levels 1-3, with Level 3 having maximum fluid resistance, bacterial and particulate filtration efficiencies and breathing resistance.
- Some risk is inherent in all scenarios, so must use professional judgment.
- Without the minimum of surgical mask + face shield high risk





# Questions

Type your questions into the 'Questions' pane in your control panel.







#### **Greg Chavez**



gregchavez@dentaltradealliance.org



(703) 969-0158

#### **Amy Moorman**



amymoorman@dentaltradealliance.org



(703) 577-1991

#### **Fred Freedman**



fredfreedman@dentaltradealliance.org



(703) 400-5750

# DTA Staff Contacts





