

Elevator Pitch!!: For Breakfast Club Meetings

Some Team members are starting to attend Breakfast Club meeting as a way of connecting with other business people to be able to promote doTERRA... this is an excellent way meet professionals and business owners looking to do business!

You get the opportunity to do a 1-3-minute PITCH in front of the other attended... they then decide who they would like to chat further to about their offering!

This brief pitch is known as your Elevator pitch! it needs to be short and punchy! to grab attention and gain interest!

I have been thinking of a great Pitch! I hope those of you who may be interested in doing this find this useful, if nothing else it may give you ideas... I think what I have done here is quite smart... it should open up some good interest!!

Elevator Pitch!!:

Hi, my name...., I'm a wellness advocate with a global company called doTERRA.

We provide a natural alternative to using over the counter drugs and medications for health issues such as: headaches, insomnia, pain, stress, anxiety, indigestion etc...

More and more people are turning to Natural Health Solutions because of the risks associated with otc meds from side effects – dependencies and the long-term ill-effects of putting all these chemicals into our bodies for extended periods of time!

HEALTH is our greatest wealth! Unfortunately, we take it for granted and neglect it!

Chronic disease and serious illness are significantly on the increase – in fact 6 in every 10 deaths annually! Are from NCD,s *Cancer, Cardiovascular disease, Kidney disease, Osteoporosis diabetes, stroke, copd etc..and with adjustments in our lifestyle behaviours and a daily wellness routine these risks can me massively reduced!*

A scary statistic.

- In 1940 Cancer effected 1 in 16 people
- by 1970 it was 1 in 10
- Now it's 1 in 2 people that will be touched by this terrible disease... scary... we are all part of these statistics! (*grab their attention*)

Everyone in this room has customers, and your customer are your competitors target audience!

Smart business people are always looking for ways to add more value to their existing customer offering! If you don't look after your customers someone else will!!

If you would like to find out more about our Natural medicine to help with any personal health issues, OR you would like to find out more about how you can introduce our products to your existing customers as an additional service to them, whilst adding an additional income stream in your business, I would welcome the opportunity to chat further to you about this....Thank you