



About Us

Housing Specifier is a digital led publication that is a vital resource for all professionals within the housing industry.

The magazine offers insightful and up-to-date information within the housing industry, from affordable housing projects to manufacturers and suppliers.

The publication provides key information within the housing sector with regular

content focusing on industry trends, regulations, projects, planning, innovative products and much more.

With the publication being entirely digital this makes it easier for advertisers to monitor their online statistics and process enquiries in real time. By advertising in Housing Specifier your message will be delivered to real decision makers within the Housing Sector.

Rates and Specifications

Double Page Spread £1,450

Area: 400mm x 277mm
Trim: 420mm x 297mm
Bleed: 426mm x 303mm

A4 Page £825

Area: 190mm x 277mm
Trim: 210mm x 297mm
Bleed: 216mm x 303mm

Half Page £650

Area: 180mm x 132mm

Quarter Page £375

Area: 88mm x 132mm

Product Showcase £225

120 words of text and a colour image plus company contact details

eNewsletter £295

Unlimited text and images (distributed digitally)

The Circulation

Housing Specifier is produced on a bi-monthly basis for readers to browse free-of-charge through two of the largest online reading platforms, Joomag & Issuu.

As each edition is published, the link to the magazine is emailed out to our unique requested circulation of just over 51,000.

Although Housing Specifier does target B2C (Business to Consumer), the core of our circulation is key professionals and decision makers within the B2B marketplace. Some of which have been listed below:

- Local Authorities
- Developing & Planning
- Housing Managers
- Maintenance Managers
- Contractors
- Architects
- Building Contractors
- Surveyors
- Facility Managers

Please email editorial pr to: editor@mhmagazine.co.uk or post to:

MH Media Global Ltd. Innovation House, Discovery Park, Sandwich, Kent, CT13 9FD

A4 pages, Half Pages and Quarter Pages should be supplied as a high resolution PDF or JPEG file together with all required JPEG, TIFF, PNG or GIF images and fonts. Product Showcases and Editorials should be sent as a Microsoft Word text file or similar and the image as a JPEG or PDF at 300dpi. If you wish to send a brochure please highlight or indicate copy and picture/illustration required.

All prices are subject to VAT.

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