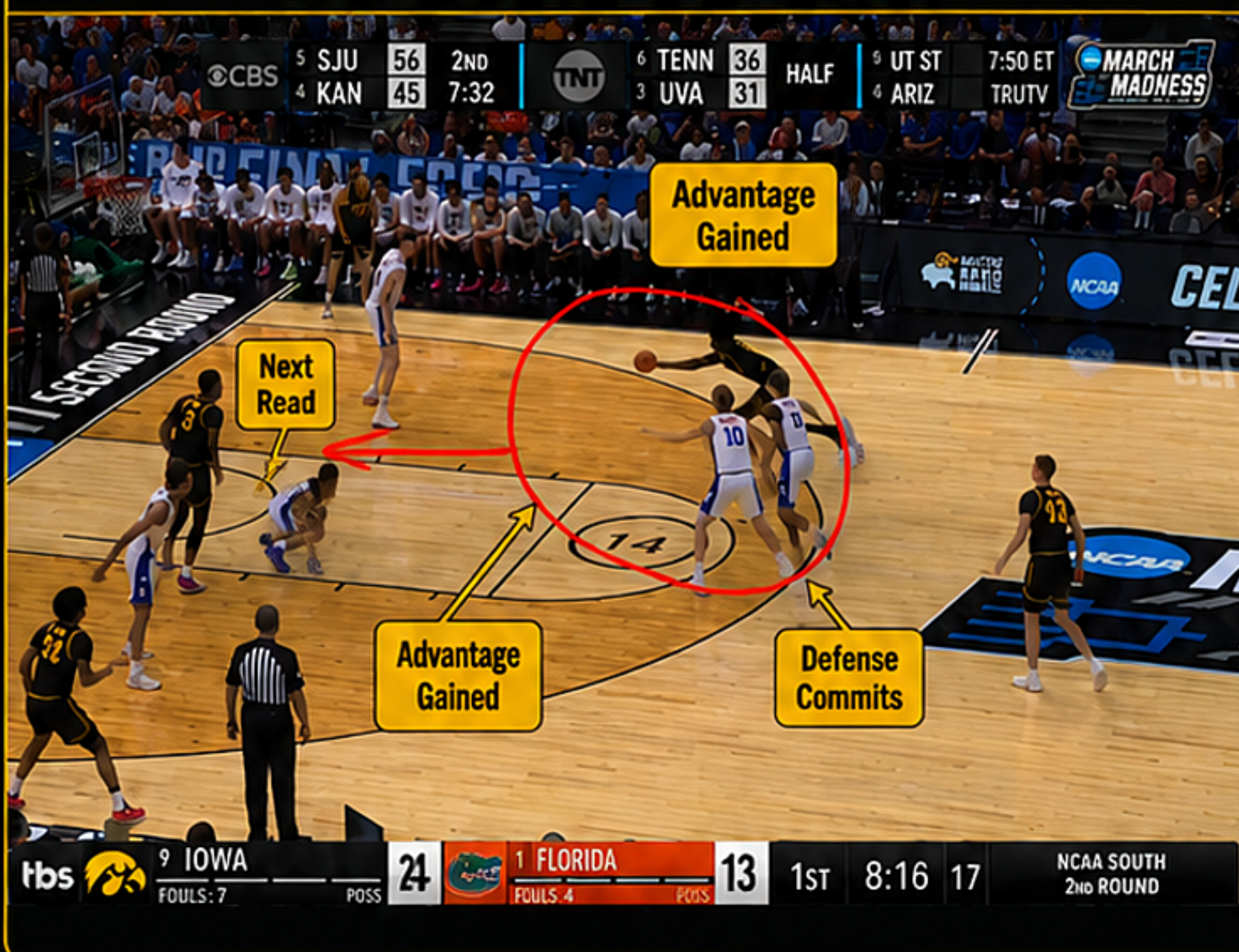




THE ADVANTAGE DNA™

- 1 3 attacks and pitches the ball back to 2.
- 2 2 swings the ball to 1 at the top.
- 3 4 sets the immediate ball screen for 1.
- 4 Florida shifts to crowd the action.
- 5 4 short rolls to the foul line.
- 6 The defense commits to the ball-screen action.
- 7 Iowa gains the advantage and can attack the next pass.

ADVANTAGE FRAME — 8:16 1ST HALF



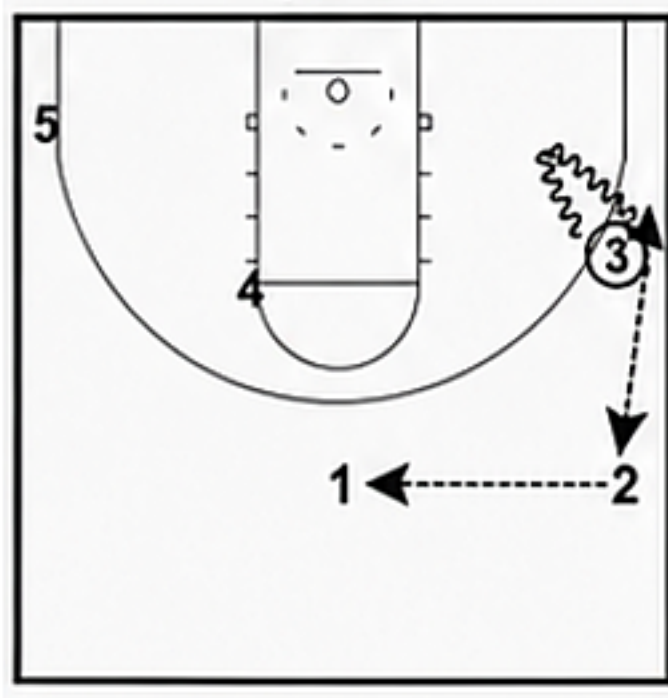
PAUSE HERE

Iowa gains the advantage when Florida commits multiple defenders to the slot ball-screen area. The short roll pulls help to the middle, and the next pass or spray-out becomes available. Once the defense loads up, Iowa must stay poised and make the simple read.

ACTION BREAKDOWN

1. TRIGGER

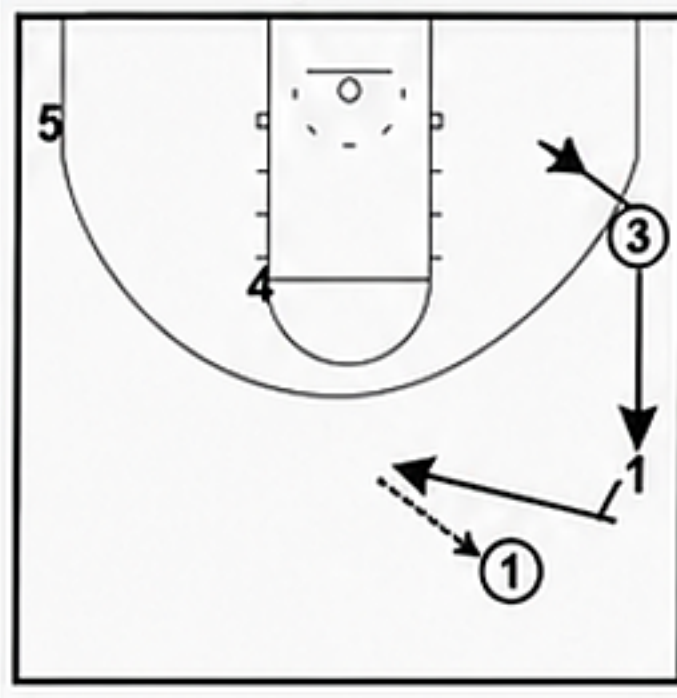
Blood Action Short Roll 4
Plays & Actions



3 attacks and kicks back to 2, then 2 swings it to 1 at the top to shift the defense and initiate the second action.

2. DEFENSIVE REACTION

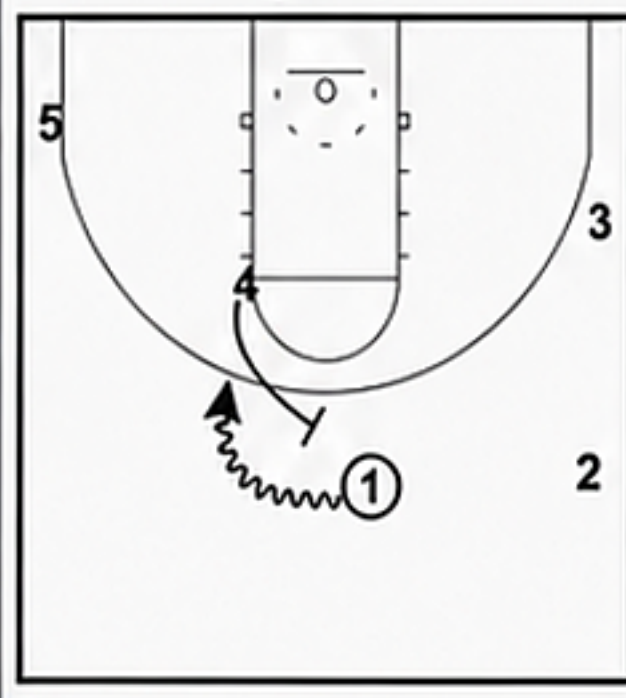
Blood Action Short Roll 4
Plays & Actions



4 immediately sets the ball screen for 1. Florida loads up on the action and starts to crowd the driving lane.

3. ATTACK THE ADVANTAGE

Blood Action Short Roll 4
Plays & Actions



4 short rolls to the foul line. As the defense commits, Iowa gains the advantage and can move the ball to the next open player.

COACHING INSIGHTS



WHY IT WORKS:

The quick swing into an immediate ball screen forces the defense to shift and react fast. The short roll exposes help coverage and opens the next pass.



DEFENSIVE REACTION:

Florida crowds the slot action and loads extra help into the middle, trying to take away the first drive.



OFFENSIVE READ:

Recognize the moment the defense commits to the ball-screen action. Hit the short roll or move it on to the next open teammate.



COACHING POINT:

Catch on balance, see the floor early, and make the simple on-time pass. The short roll must be ready immediately.



STEAL THIS IDEA:

Quick second-side ball screens are effective because they force the defense to shift twice before it is organized. The short roll creates the real advantage.



DNA TAKEAWAY:

The advantage is created when the defense commits two to the action.