

LANDSCAPE & URBAN DESIGN



Media Pack 2021
landud.co.uk



About The Magazine

Landscape & Urban Design provides the landscape industry's key specifiers with a comprehensive look at all areas including, but not limited to, Landscape Design, Groundskeeping, Turf Management, Green & Blue Infrastructure and Garden Design.

Here at Landscape & Urban Design we are always looking at ways to move forward and to improve the publication for our readers and advertisers. The book has been going from strength to strength by gaining more readers, more advertisers and being distributed at more shows. So, what could we do to improve again?

In July 2019 we made an approach to BALI (British Association of Landscape Industries) to become a member of their association which is one of the largest in the industry. After discussing the benefits with BALI we were finally approved to become an Affiliate Member. This is a huge accomplishment for the publication and we are very excited to be part of the BALI family.

So how does this help us and our advertisers? Well firstly we are now able to send every one of the BALI members a copy of our bi-monthly magazine meaning that our publication is going out to over 900 industry professionals and specific key decision makers looking for products for their projects. Secondly, being part of BALI means that we are now being recognised in the industry as a leading magazine giving our readers exactly what they need with great case studies and articles.



Circulation

Architects	25.6%
Landscape Contractors	21.07%
Local Authorities/Councils - Town Planners	16.31%
Groundsmen	11.99%
Landscaping Architects/Designers	9.48%
Estate Managers	7.96%
Leisure Organizations (Sports Grounds, Leisure Parks)	4.15%
Members of Landscape Institute	2.57%
Members of the Society of Garden Designers	0.79%
Statutory Bodies (English Heritage, National Trust)	0.17%

Landscape & Urban Design has a combined circulation of just over 63,000 copies.

The interactive edition of the magazine is distributed by email to key specifiers and enables readers to visit any of the featured companies by clicking on the relevant hyperlink.

We pride ourselves on the high quality of the printed version which goes out to our subscribers and visitors of the trade shows.



Sections

Each issue of the publication contains many sections covering the landscape & urban design industries. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Artificial Grass
- Bound Surfacing
- Concrete & Stonework
- Decking
- Garden Design
- Green & Blue Infrastructure
- Groundskeeping
- Landscaping Services
- Outdoor Lighting
- Sports & Play
- Street Furniture
- Tools, Plant & Equipment
- Turf Management

Bi-Monthly Main Features

January - February

Groundskeeping
Sport & Play
Artificial Grass
Lighting

March - April

Green & Blue Infrastructure
Street Furniture
Garden Design
Decking
Landscape Show Preview

May-June

Bound Surfacing
Tools, Plant & Equipment
Turf Management
Concrete & Stonework

July-August

Artificial Grass
Sports & Play
Decking
Garden Design

September-October

Green & Blue Infrastructure
Street Furniture
Groundskeeping
Turf Management
Glee Show Preview
SALTEX Show Preview

November-December

Bound Surfacing
Concrete & Stonework
Lighting
Tools, Plant & Equipment

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Over 10 Years Of Landscaping Insight....



Trade Shows & Exhibitions Timetable

On top of our unique circulation, Landscape & Urban Design is media partners with all the UK's major Landscaping and Urban Design trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand and/or media gallery.

Trade Show / Exhibition	Dates	Distributed Issue
Sports & Grounds Expo	27th - 29th July	July/Aug 2021
Glee	14th - 16th Sept	Sep/Oct 2021
UK Construction Week	5th - 7th Oct	Sep/Oct 2021
Saltex	3rd - 4th Nov	Sep/Oct 2021



Rates

Advertising Space	Rate
Double Page Spread	£2,550
Outside Back	£2,300
Inside Front	£2,100
A4 Page	£1,495
Half Page	£950
Quarter Page	£675



Digital Marketing Opportunities

Here at Landscape & Urban Design we offer a variety of digital marketing opportunities including:- Newsletters, Web Banners, Solus Emails and Company Profile Positions. For more information please contact our Digital Manager, Jamie Bullock below.



View Online At



Social Media



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