



Ipsos MORI & Channel 4 Nick Blake Award for Rising Star

Entry Deadline: **Friday 14th August 2020**

Please email your completed Entry & Submission Form by no later than 5pm to Frances Revel,
frevel@researchbods.com on **Friday 14th August 2020**.

This award highlights the best young talent in the media research business and recognises the unique contribution made to your organisation by your own rising star.

It is a special award sponsored by Ipsos MORI and Channel 4 in memory of their former colleague and rising star, Nick Blake, whose life was tragically cut short at a young age in 2012.

Judges will be looking for evidence of accomplishments that: exceed the initial expectations of managers; contribute materially and measurably to business success; have positive outcomes on working environments and demonstrate potential and ambition.

Rising Star Nominee Name & Date of Birth:

Company name:

Maximum word count of 200 words for each of the following criteria.

Brief overview:

Please provide an overview of this individual, position in company, team and peers. Set the scene for our judges, outlining – where relevant – size of the team, constricted resources and budgets, periods of change, any constraints or difficulties encountered and conquered.

Achievements

Please describe core achievements in the judging period highlighting those that exceed expectations of the managers, show evidence going beyond the requirements of their job, desire to succeed, how they have shown true passion & enthusiasm and demonstrated their potential.

Impact & testimonials:

Please highlight how significant their work has been, the impact it has made on your industry or clients over the judging period or the implications of the findings for the media they represent. Include any testimonials - preferably both an internal testimonial & external testimonial.

Elevator Tweet:

In 140 characters, please outline why your team member should win.

Name, position, phone and email contact details of person(s) who would accept award