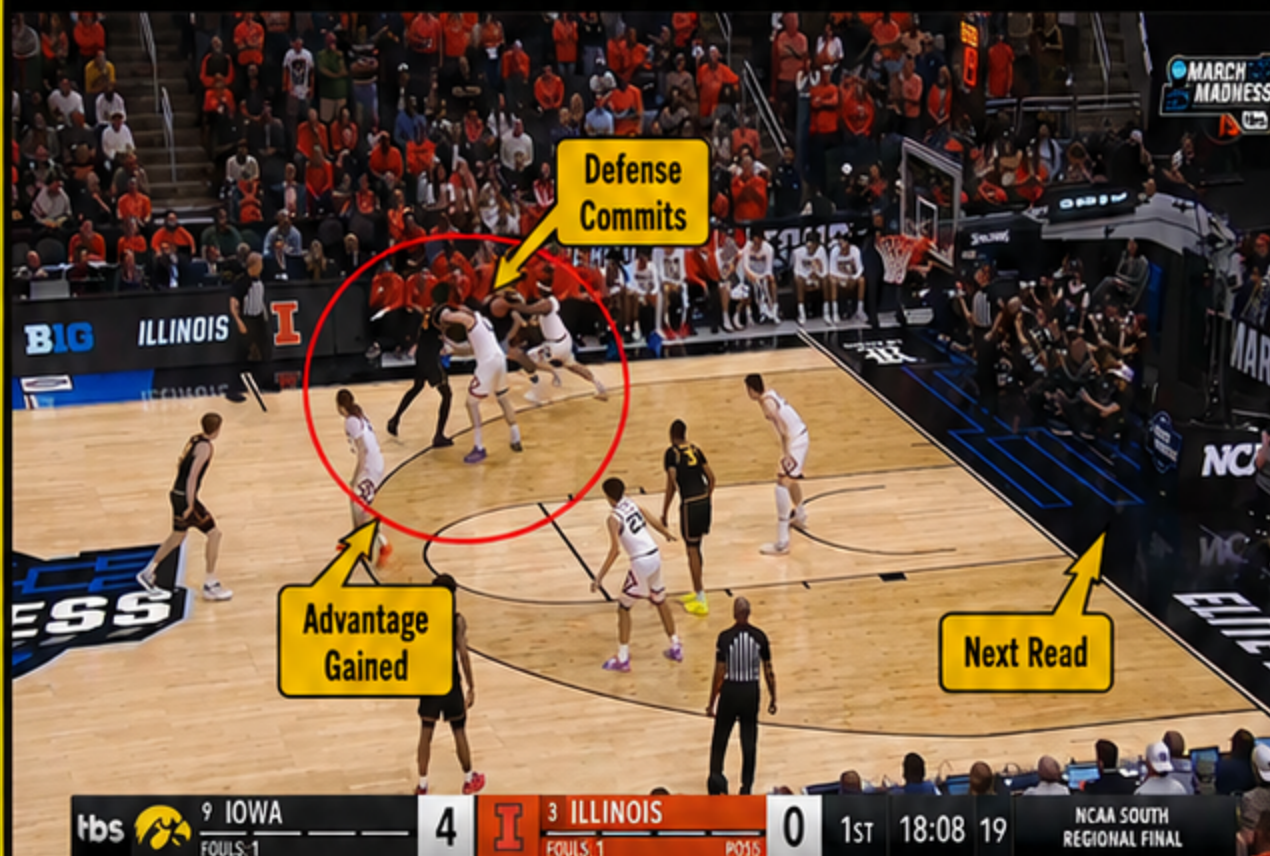




THE ADVANTAGE DNA™

- 1 2 cuts over the top.
- 2 3 cuts to the top of the key.
- 3 PG drives the ball to the wing.
- 4 1 uses the ball screen from 4.
- 5 3 cuts to the opposite corner.
- 6 2 lifts up to the slot.
- 7 Illinois loads to the action.
- 8 Iowa recognizes the advantage and attacks the next read.

ADVANTAGE FRAME — 18:08 1ST HALF



PAUSE HERE

Illinois is loaded to the Iverson-to-open action as Iowa flows into the wing ball-screen sequence.

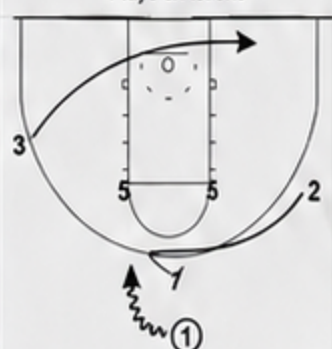
The defense commits multiple defenders to the action side, which creates the advantage.

Once Illinois loads to the ball and screen, Iowa has created the next read before the defense can fully recover.

ACTION BREAKDOWN

1. TRIGGER

Iverson Open 1
Plays & Actions

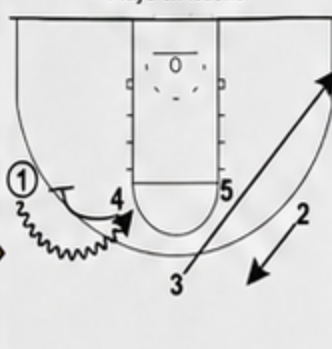


1. 2 Cuts over the top.
2. 3 cuts to top of key
3. PG drives ball to wing.

2 cuts over the top, 3 cuts to the top, and the point guard drives the ball to the wing to trigger the action.

2. OPEN ACTION

Iverson Open 1
Plays & Actions

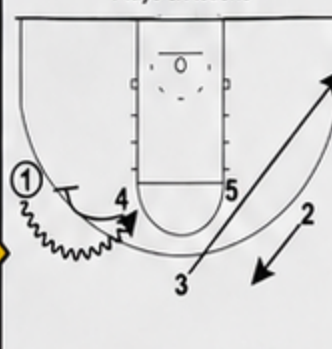


1. 1 uses ball screen from 4
2. 3 cuts to opposite corner.
3. 2 lifts up to slot

1 uses the ball screen from 4. As 3 cuts to the opposite corner and 2 lifts up, the spacing stretches the defense.

3. ATTACK THE ADVANTAGE

Iverson Open 1
Plays & Actions



1. 1 uses ball screen from 4
2. 3 cuts to opposite corner.
3. 2 lifts up to slot

With Illinois shifted to the action, Iowa recognizes the loaded coverage and attacks the next advantage on time.

COACHING INSIGHTS



WHY IT WORKS:

The Iverson cut flows directly into the open action and forces the defense to shift side-to-side before it can reset.



DEFENSIVE REACTION:

Illinois loads to the ball side and commits multiple defenders to the action, crowding the wing side.



OFFENSIVE READ:

Recognize when the defense is loaded and make the next simple read before the floor resets.



COACHING POINT:

Timing, spacing, and pace matter. Cut hard, screen cleanly, keep width, and attack the advantage immediately.



STEAL THIS IDEA:

Use an Iverson entry to trigger wing action and force the defense to shift before the ball screen. The advantage often comes from the next read, not the first action.



DNA TAKEAWAY:

THE IVERSON CUT STARTS THE SHIFT.
THE OPEN ACTION CREATES THE ADVANTAGE.