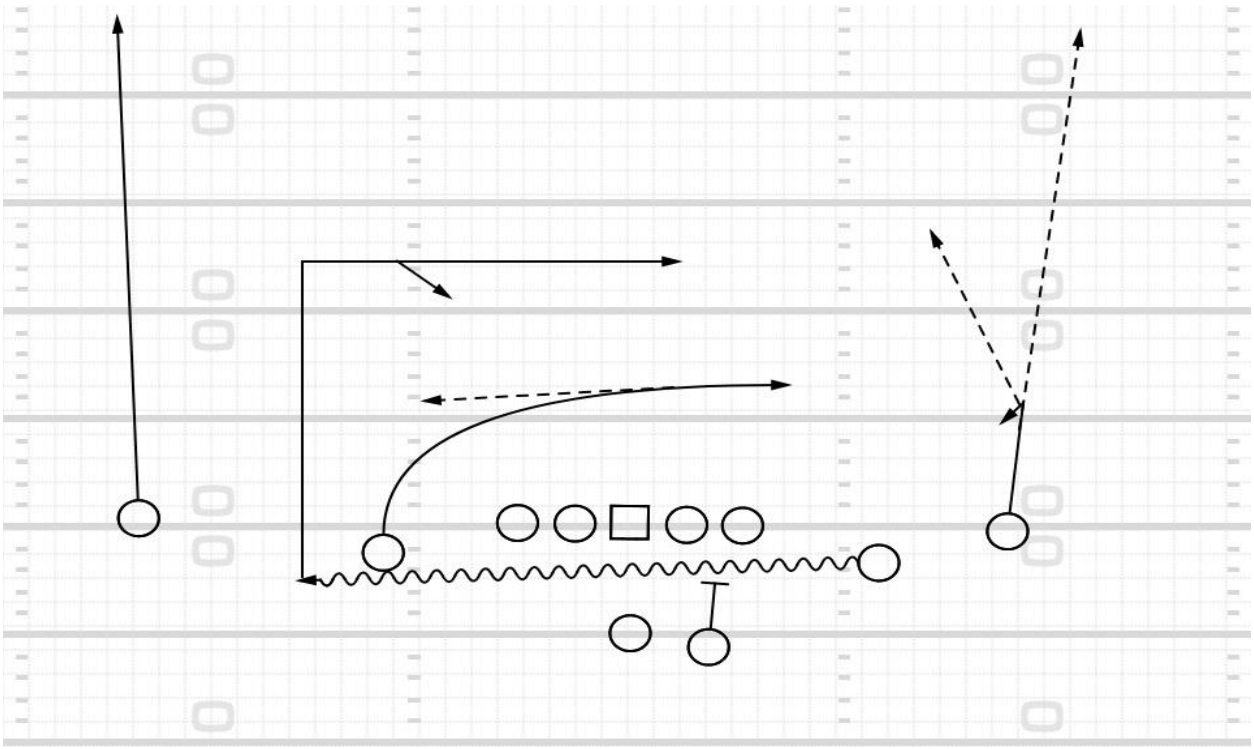
Quick Choice



Quick Choice

Our quick choice concept allows us to attack a single defender (corner) with a variety of quick option routes. We will give our outside receiver the option to run one of three different routes depending on the coverage structure. This read to the frontside of the play is primarily a pre-snap read because the ball will be coming out of the quarterbacks hand quickly (No-drop). If the quick choice is taken away the qb will quickly get his eyes on the backside, but in most cases the ball will come out quickly to the choice route.
Here is how we will call the quick choice route in 2019

Concept	Code Words	Signal
Quick Choice	Nascar, Daytona, Track, Race	Arms at side like Running



The quick choice will be run to the single receiver side. On the quick choice the quarterback and receiver will be baseing their route decision off of the depth of the cornerback and the alignment of the potential area outside defender. The quick choice receiver should typically start his alignment on the top of the numbers.
If the corner is in an off alignment the quick choice receiver will run a 5 yard hitch route. If the area outside defender expands quickly into the window to take away the hitch the receiver can "slide" outside towards the sideline and away from the defender.



In the screen shot below you can see how the quick choice receiver settles into his five yard hitch with the corner playing loose over the top and no area outside defender present initially at the snap.



If the corner is in an off alignment and there is no immediate area outside (AO) defender present the receiver should execute a 3-step slant (skinny) off of an outside fade stem on the corner.

If the corner is in a press alignment the quick choice receiver should run a fade route with an outside release towards the bottom of the numbers. The quarterback must be aware of a potential safety on the hash and the importance of ball

placement outside into the dead area down the sideline on the fade to not allow the safety to come over the top.

It is extremely important that the ball come out to the quick choice decision immediately. If the read is cloudy the Qb will get his eyes on the backside control route to the backside dig route in the progression. On the control route if the slot feels man to man coverage he will whip back outside after entering the box area and this typically times up well with your read progression as a qb.

The screen shot below illustrates the quick choice route into the boundary and the spacing necessary. In this situation we were operating from a balanced formation 2x2 (Base) to hold the Area Outside defender from buzzing underneath the 5 yard hitch on the outside.

