

more than a
pet

2023

MEDIA PACK

From an award-winning publishing house, More Than a Pet magazine is produced on a bi-monthly basis by a team of animal lovers, and is the go-to publication for the UK pet industry.



Meet Some of Our Awesome Team:



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FOR MORE INFORMATION OR TO ADVERTISE

CALL 01227 937174

www.morethanapet.co.uk

**OPENING HOURS
MON-FRI 9AM - 5PM**

MH MEDIA GLOBAL LTD, 18/20 NEWINGTON
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OUR READERS

Circulation

More Than a Pet inspires, informs and connects pet professionals & suppliers to millions of pet owners throughout the UK.

Our online publication and blog is the go-to source for insights into the latest trends and developments.

Each edition of the publication can be found on some of the UK's leading digital newstands that attract millions of readers every week.



64%

Of Readers
Own 2 or more pets



47%

Of Readers
Have rehomed pets

76%

Of Readers
Are Owners / Managers /
Purchasers



200 to 700
Spent on food &
treats pr year.

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RATES & DATA

Specifications

Double Page Spread - £1,500

Area: 400mm x 277mm

Trim: 420mm x 297mm

Bleed: 426mm x 303mm



Full A4 Page - £900

Area: 190mm x 277mm

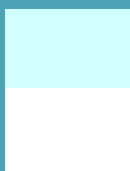
Trim: 210mm x 297mm

Bleed: 216mm x 303mm



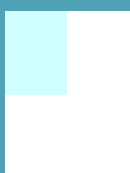
Half Page - £500

Area: 180mm x 132mm



Quarter Page - £300

Area: 88mm x 132mm



Editorial Showcase - £225

150 words of text and a colour image plus company contact details



Editorial Submission

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email editor@mhmagazine.co.uk or call 01304 806039.

Magazine Advertising Contacts

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CALENDAR



Each issue of the publication contains many sections covering many aspects of the Pet Industry.

Some of the highlighted sections that will appear in every issue throughout the year are listed below:

Sections

Birds & Wildlife

Cats & Kittens

Dogs & Puppies

Farm Animals

Aquatics

Horses & Ponies

Reptiles & Amphibians

Small Mammals

Veterinary

Associations & Charities

Events

2023 Key Events

Boutique Cat Extravaganza by Purr & Fur 2023 - 11th February

The National Equine Show 2023 - 4th/5th March

Stafford Spring Bird Show 2023 - 5th March

Crufts 2023 - 9th/12th March

PATS Sandown 2023 - 26th/27th March

Purr & Fur Show 2023 - 2nd April

BVA Live 2023 - 11th/12th May

Dog Lover Show 2023 - 27th/28th May & 9th/10th September

Woofstock 2023 - 16th/18th June

PATS Telford 2023 - 1st/2nd October

The VET EXPO 2023 - 18/19th October

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