



Best Research Collaboration Award
Entry Deadline: **Friday 13th August 2021**

Please email your completed Entry & Submission Form by no later than 5.30pm to Frances Revel, frevel@researchbods.com on **Friday 13th August 2021**.

This category celebrates teams working together, utilising skills/tools from different companies to overcome an industry challenge or identify new exciting insight.

Judges will be looking for examples of different teams coming together- not teams within the same company or where you would naturally expect a collaborative approach (your clients for instance). We want to hear about collaboration beyond the day job, we want to be inspired and surprised.

It could be the nature of the teams collaborating that is unique – or the way that they are working together. Or it could be how the research is being used that marks a project out as being worthy of our Best Collaboration award.

Project name:

Company name:

Maximum word count of 200 words for each of the following criteria.

Brief overview:

Please outline the core elements of the research initiative, highlighting any issues it sought to address or ideas it sought to challenge.



Research Methodology:

Please outline the research method(s) employed.

Key take outs and application:

Please highlight the key take outs from the research and any potential or actual application of the research.

What we were working with:

Set the scene for our judges, outlining – where relevant – size of the team, resources and budgets involved, any constraints or difficulties encountered and conquered.



Impact & testimonials:

Please highlight how significant your work has been, the impact it has made on your industry or clients over the judging period or the implications of the findings. Include any testimonials if necessary.

Elevator Tweet:

In 140 characters, please outline why your innovation realisation or visualisation should win.

Name, position, phone and email contact details of person(s) who would accept award