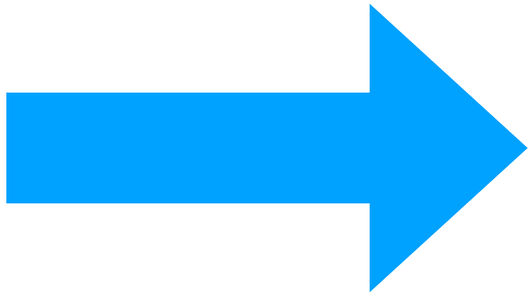
Managing your leads & contacts from your FACEBOOK/INSTAGRAM adverts

You have 8 New Leads

GO to HUBSPOT.com



HubSpot CONNECT

Hubspot is a FREE, CRM (customer relationship management) system

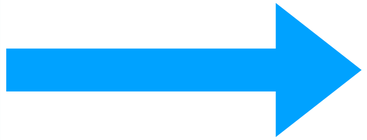
connecting it to your FACEBOOK lead inbox is the most effective way to

CONNECT WITH YOUR FACEBOOK LEADS

STEP 1: Create a Account / Sign up with Google

HubSpot

HubSpot CRM is 100% free.
Forever.



Have an account? Sign in.

Create your free account

Free forever. No credit card needed.

Sign up with Google

OR

First name *

Last name *

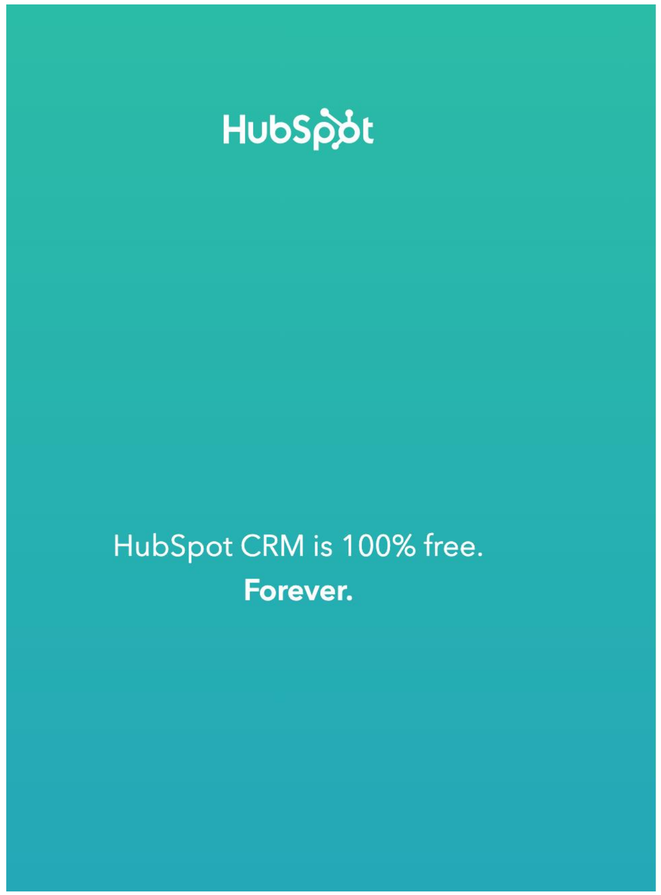
Email address *

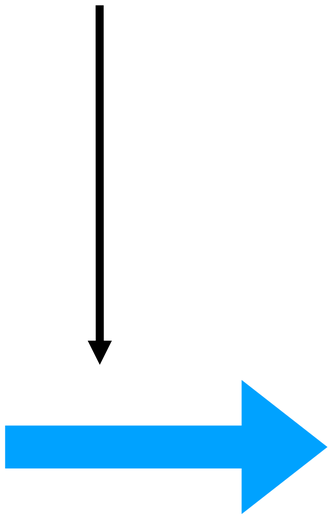
Next

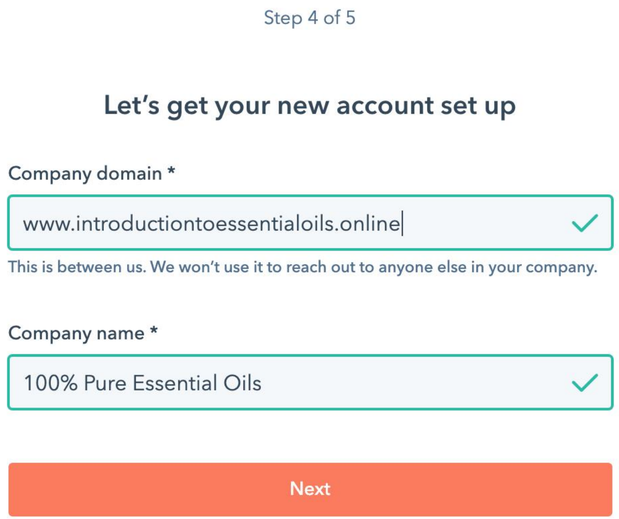
By creating a HubSpot account, you're agreeing to accept the HubSpot Customer Terms of Service.

Enter your Website (if you have one, otherwise use your mydottera.com shop link and company name

STEP 2:



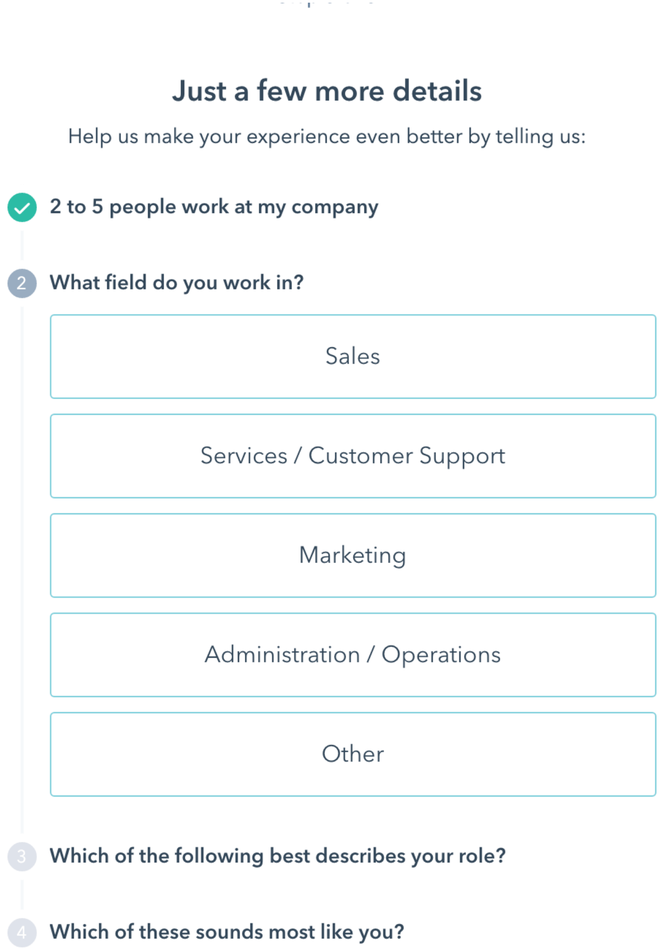




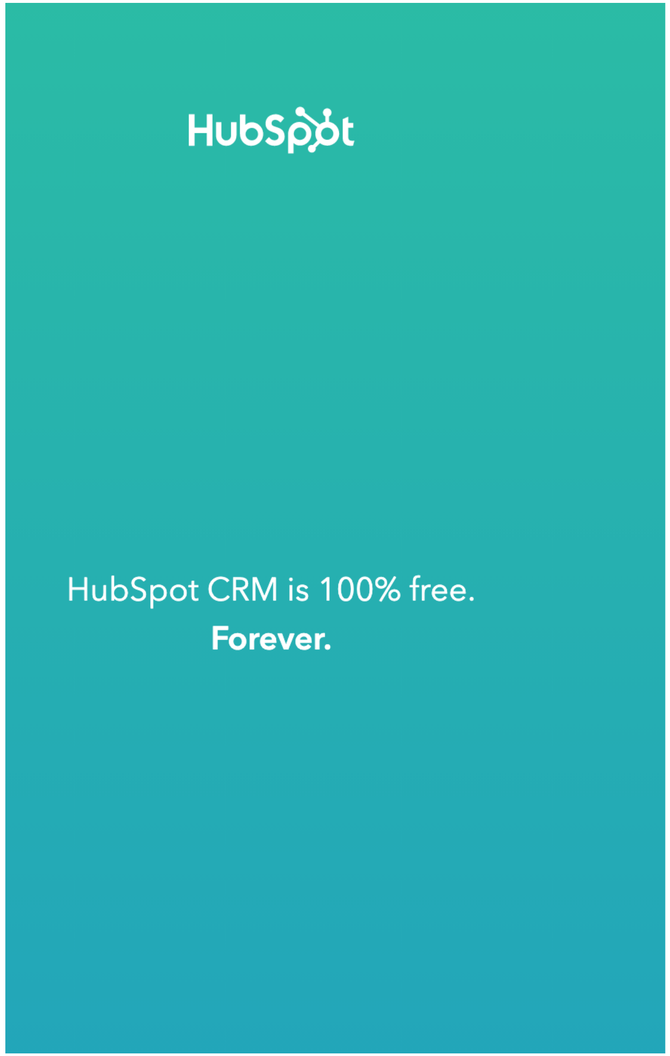
STEP 3:

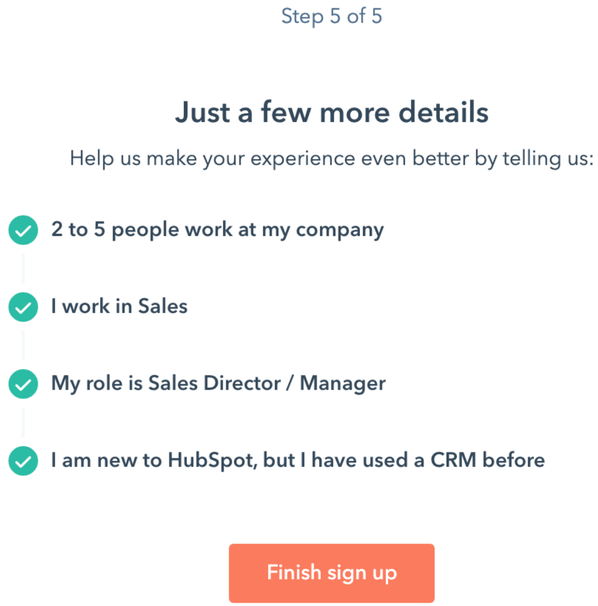
HubSpot

HubSpot CRM is 100% free.
Forever.

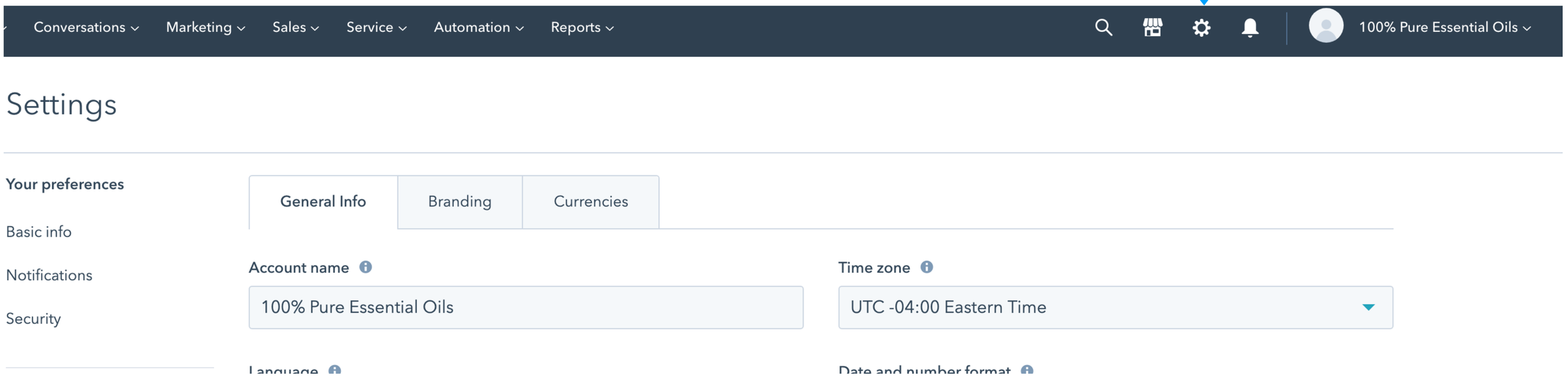


Complete SIGN UP





CLICK THE SETTINGS WHEEL to lead settings menu



Now click “Integrations “ then connected APPS

NOW CLICK VISIT APP MARKET PLACE

Settings

Your preferences

Basic info

Notifications

Security

Account defaults

Contacts & companies

Conversations

Cookies

Import & export

Integrations

API key

Connected apps

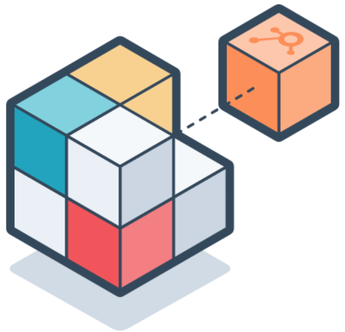
Connected apps

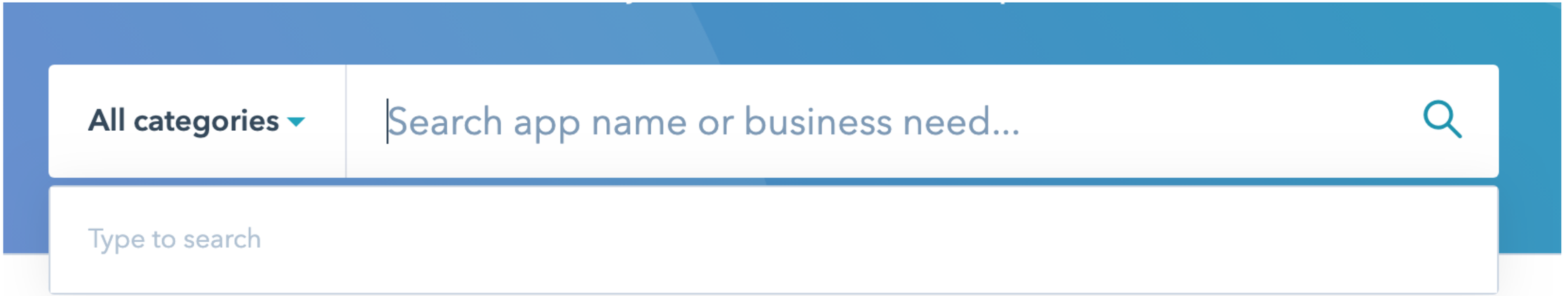
Search for an app

Visit App Marketplace

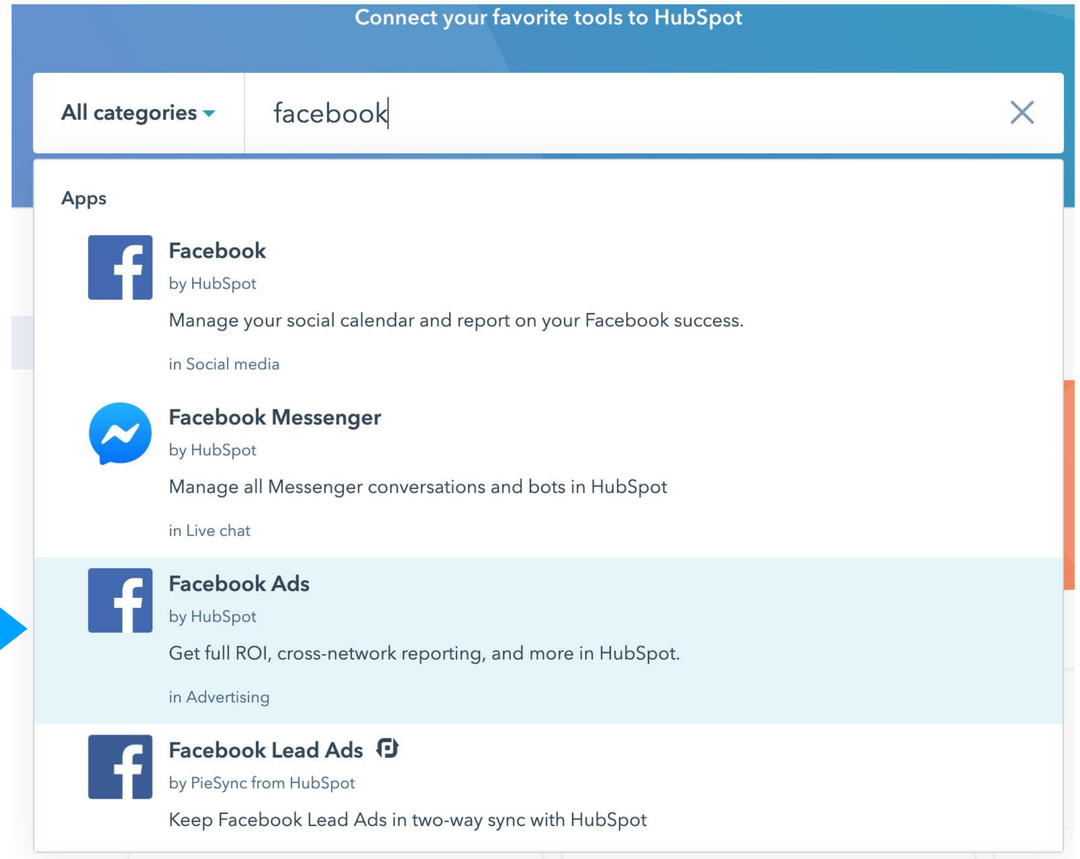
One step closer to all-in-one

Connect HubSpot with the other tools you use to power your business.





SEARCH FOR & SELECT - Facebook Ads



CONNECT APP

App Marketplace > Marketing > Advertising > Facebook Ads

Facebook Ads

Get full ROI, cross-network reporting, and more in HubSpot.

HUBSPOT CERTIFIED APP PARTNER

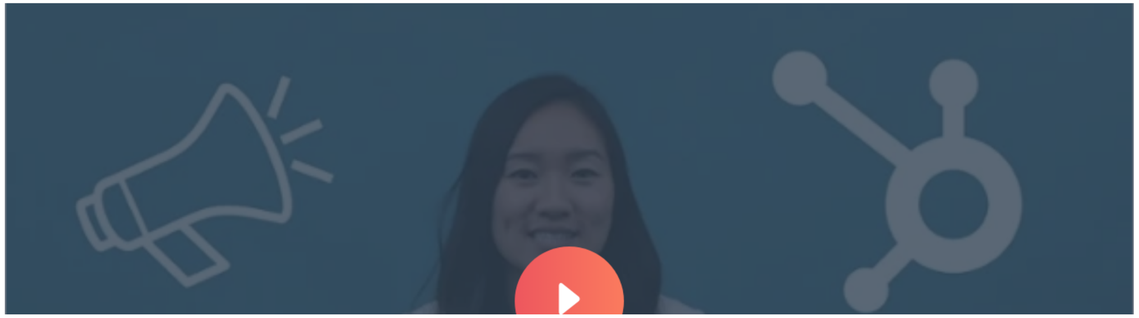
0 reviews

View setup guide

Connect app

Overview | Pricing | Data & Permissions | Reviews

Facebook Ads Integration Overview



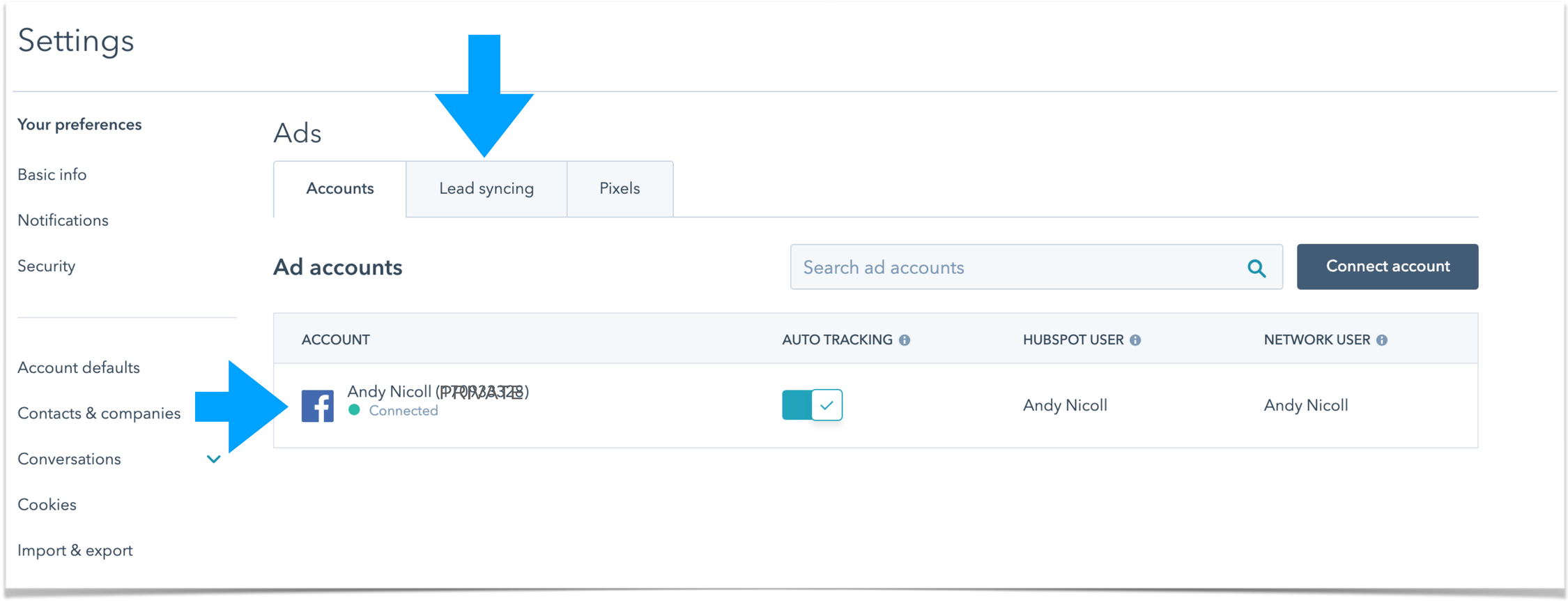
Details

Provider
HubSpot

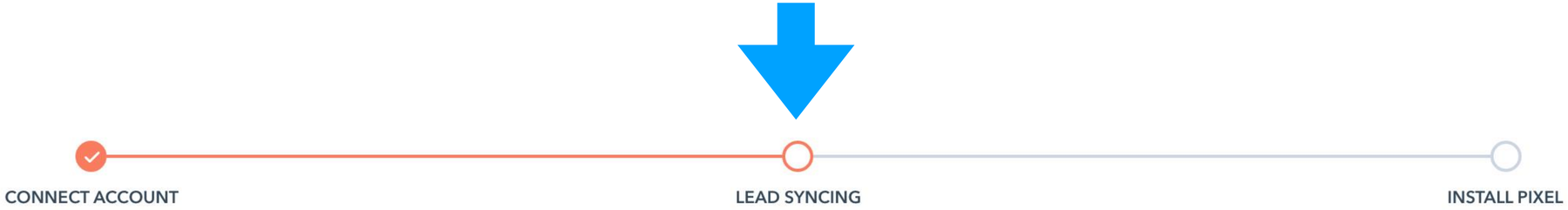
Total installs
10,000+

Category
Advertising

Once your Persoanl account is CONNECTED, now CLICK “ Lead Syncing” to connect the leads in from your Facebook essential oils page



Lead syncing complete



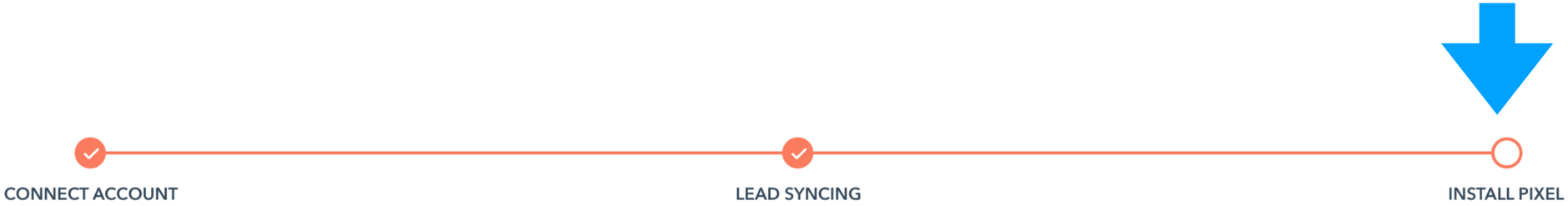
Lead syncing

Automatically sync your leads from lead generation ads to your HubSpot CRM. Turning on lead syncing for a page will sync all leads from the last 90 days and all new leads. To make sure your leads can be synced, please check you have the right permissions in the native ad manager. Learn more.

Facebook

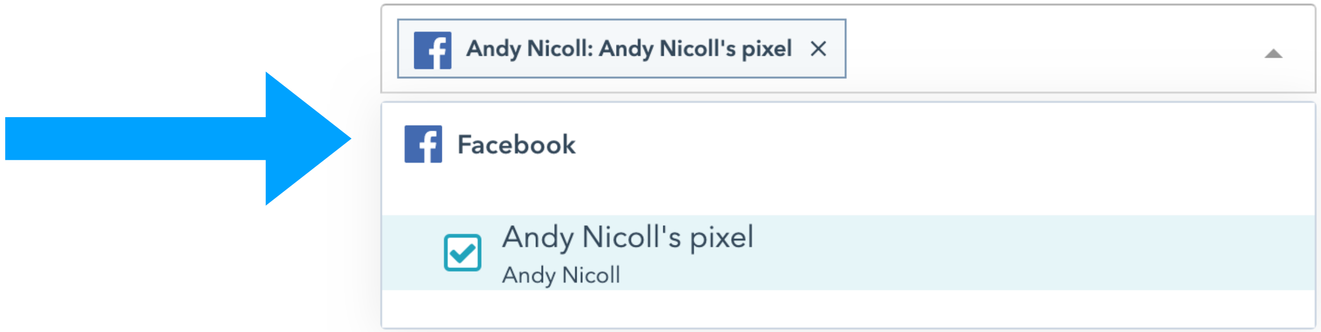
PAGE NAME	PAGE ID	SYNC LEADS
Certified Pure Essential Oils Pending syncing – 10 contacts	105101887835863	

SELECT YES to “install pixel



Track visitors to your website

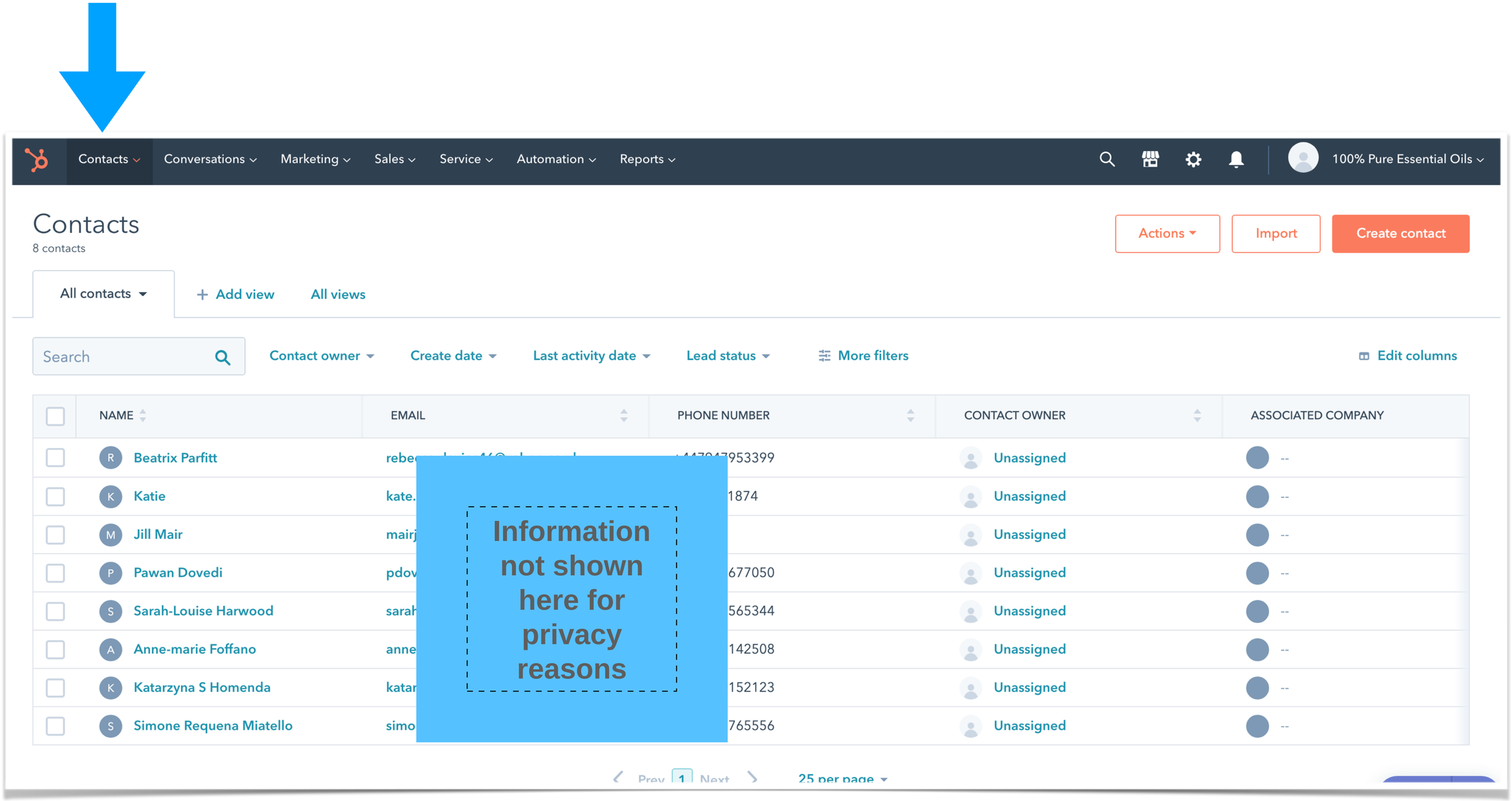
Add a pixel to your website to track your visitors and then re-engage them with relevant ads, wherever they are online. Your pixel will be added to your website automatically using your HubSpot tracking code.



Hubspot & your page should now be connected - if not seek help from upline

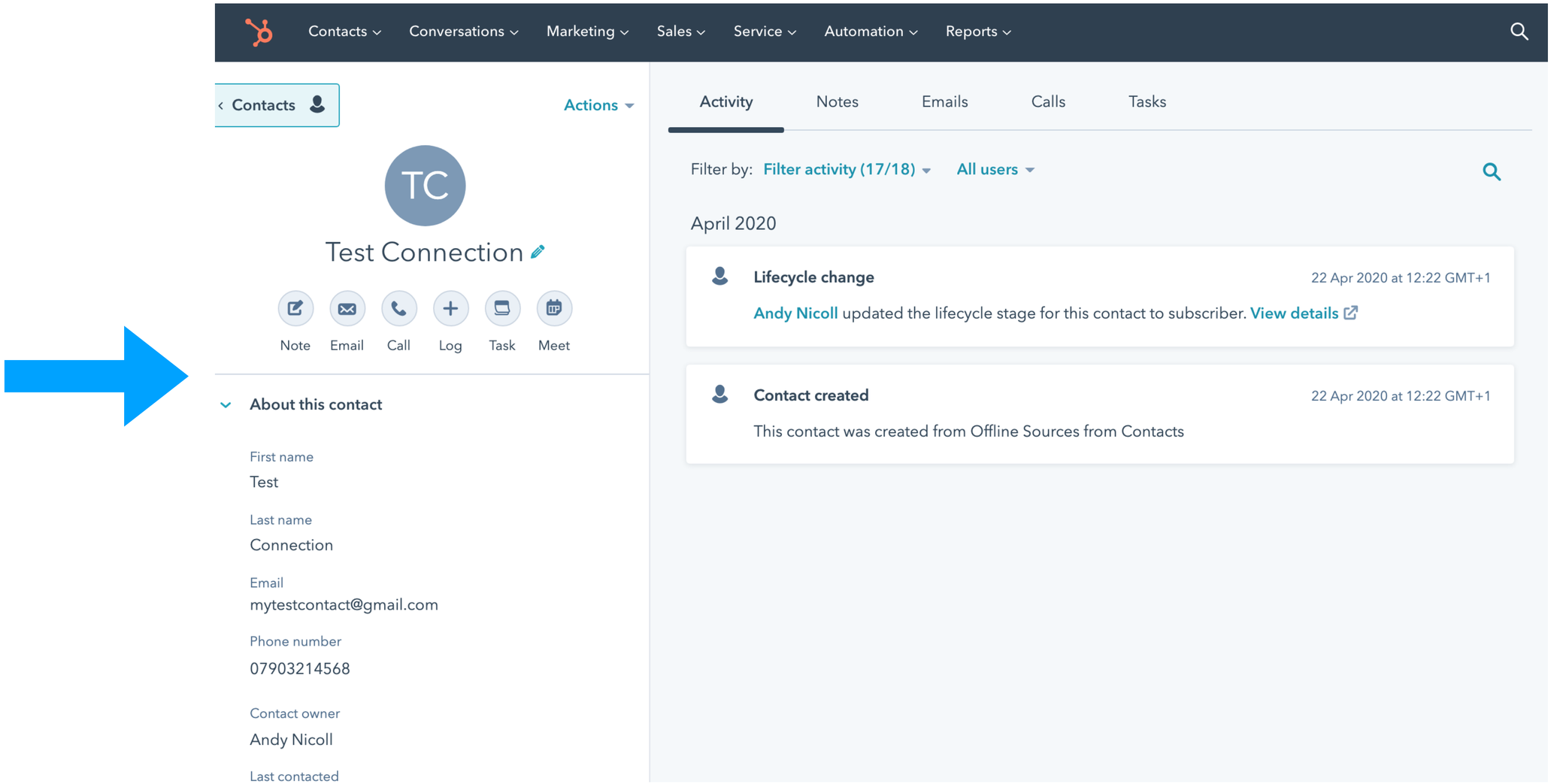
NEXT STEP

Viewing & Managing your Leads / Contacts from Facebook ads, in HUBSPOT



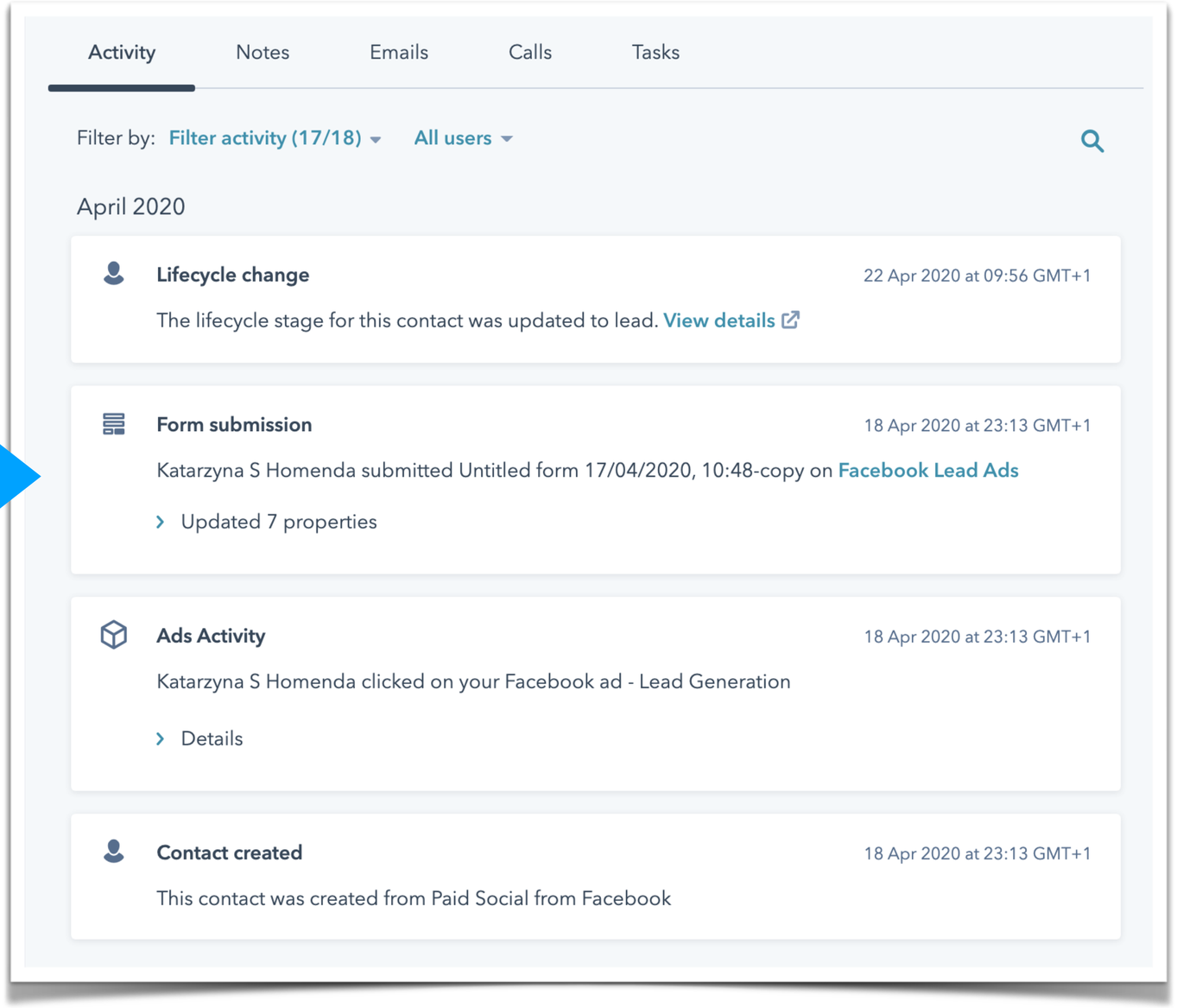
Lead can now be emailed DIRECTLY from hubspot platform, or via your email.

Continue on this presentation on how to create a Template to send to leads with 2 easy clicks

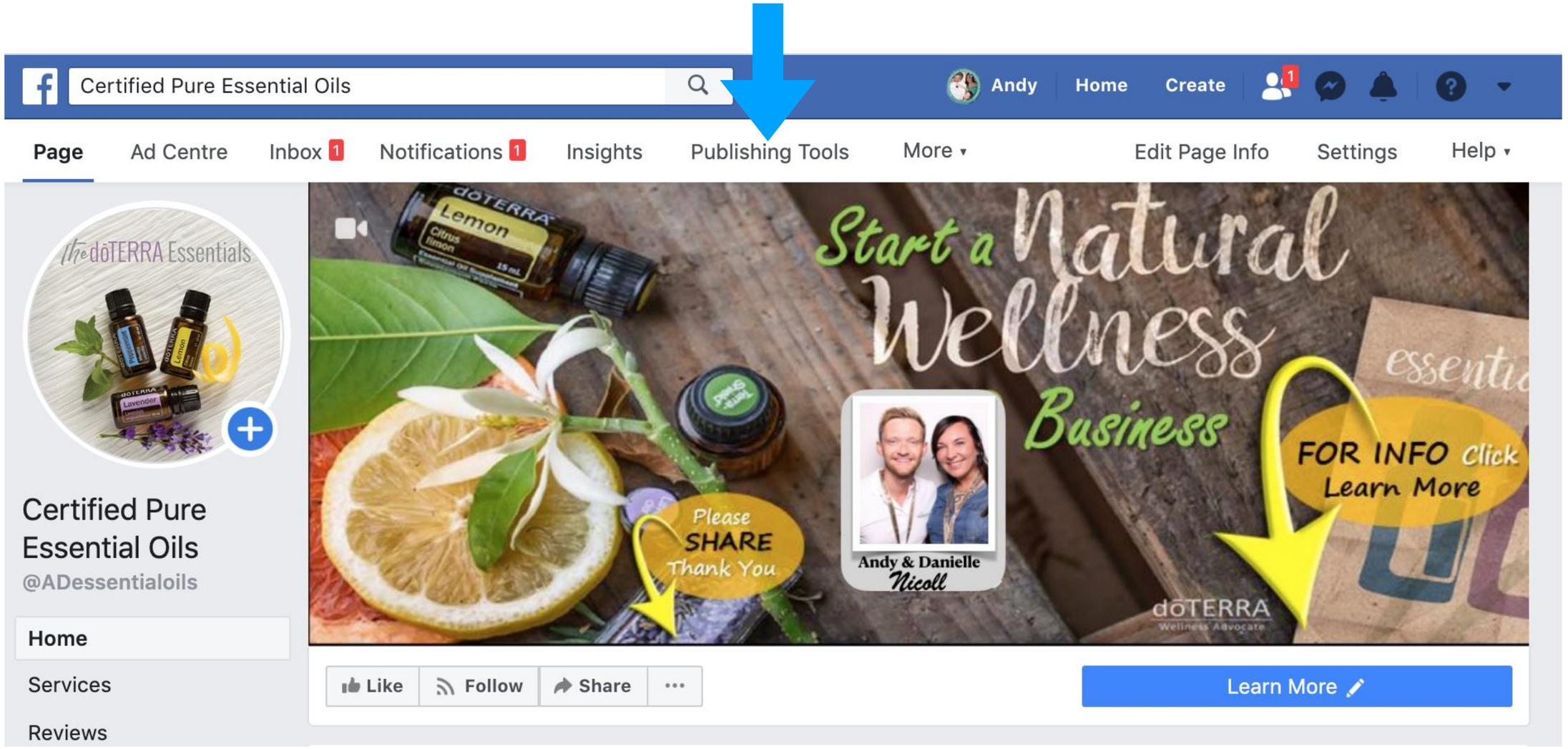


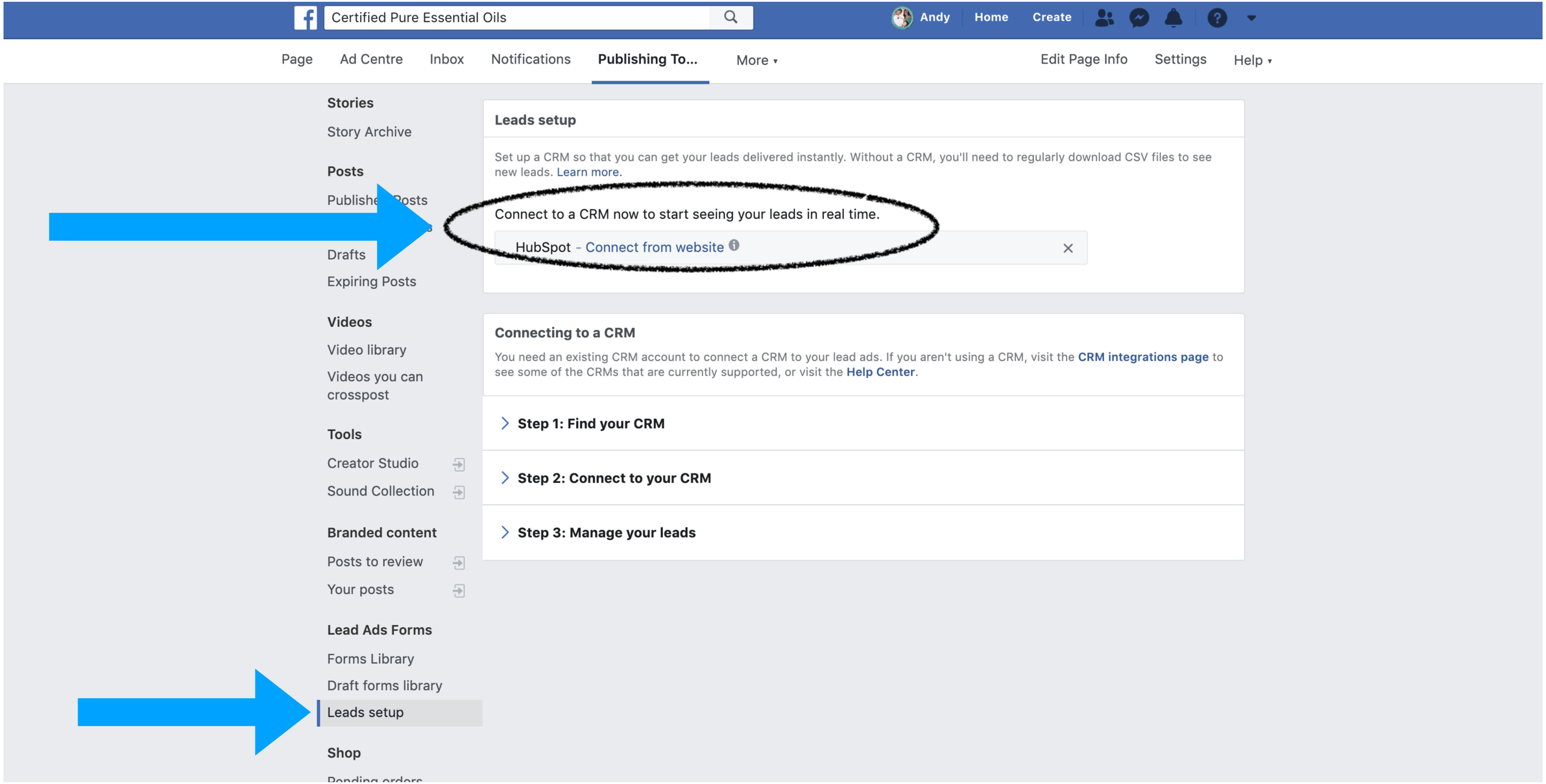
To find out ANSWERS to your facebook form questions.

CLICK HERE



Back on your facebook business page, you can confirm the hubspot connection by clicking here




Certified Pure Essential Oils
Andy
Home
Create
Page
Ad Centre
Inbox
Notifications
Publishing To...
More
Edit Page Info
Settings
Help
Stories
Story Archive
Posts
Drafts
Expiring Posts
Videos
Video library
Videos you can crosspost
Tools
Creator Studio
Sound Collection
Branded content
Posts to review
Your posts
Lead Ads Forms
Forms Library
Draft forms library
Leads setup
Shop
Leads setup
Set up a CRM so that you can get your leads delivered instantly. Without a CRM, you'll need to regularly download CSV files to see new leads. Learn more.
Connect to a CRM now to start seeing your leads in real time.
HubSpot - Connect from website
Connecting to a CRM
You need an existing CRM account to connect a CRM to your lead ads. If you aren't using a CRM, visit the CRM integrations page to see some of the CRMs that are currently supported, or visit the Help Center.
Step 1: Find your CRM
Step 2: Connect to your CRM
Step 3: Manage your leads