

Managing your **leads & contacts** from your **FACEBOOK/INSTAGRAM** adverts

 **Certified Pure Essential Oils**
Sponsored · 

 Do you love essential oils? 

 If so have you considered sharing your passion with others?

 As a industry leading global company, we are looking for independent product consultants to work remotely - and be provided with full online support & training ... [See more](#)

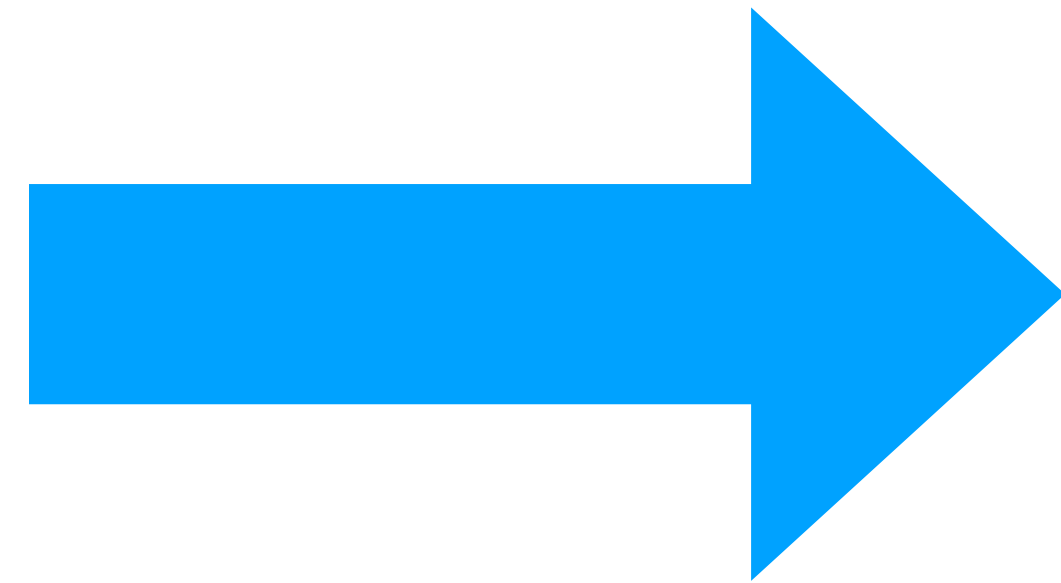


WWW.INTRODUCTIONTOESSENTIALOILS.ONLINE
Online Product Consultants Wanted [✓ Learn More](#)



You have **8 New** Leads

GO to [HUBSPOT.com](https://www.hubspot.com)




Hubspot is a FREE, CRM (**customer relationship management**) system

connecting it to your FACEBOOK lead inbox is the most effective way to

CONNECT WITH YOUR FACEBOOK LEADS

STEP 1: Create a Account / Sign up with Google




HubSpot CRM is 100% free.
Forever.



step 1 of 3 Have an account? [Sign in.](#)

Create your free account

Free forever. No credit card needed.

 [Sign up with Google](#)

OR

First name *

Last name *

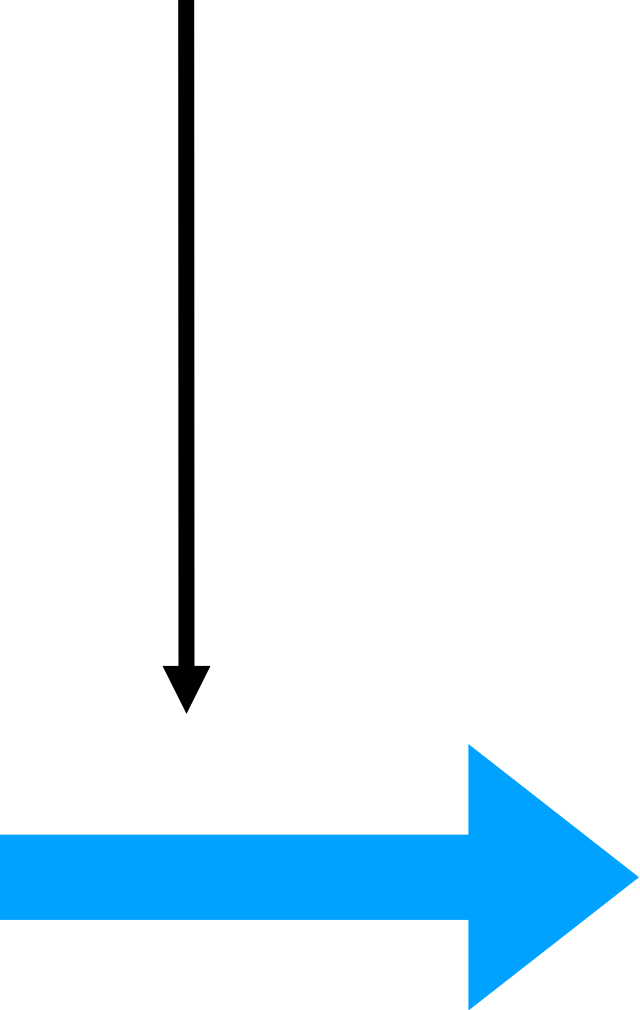
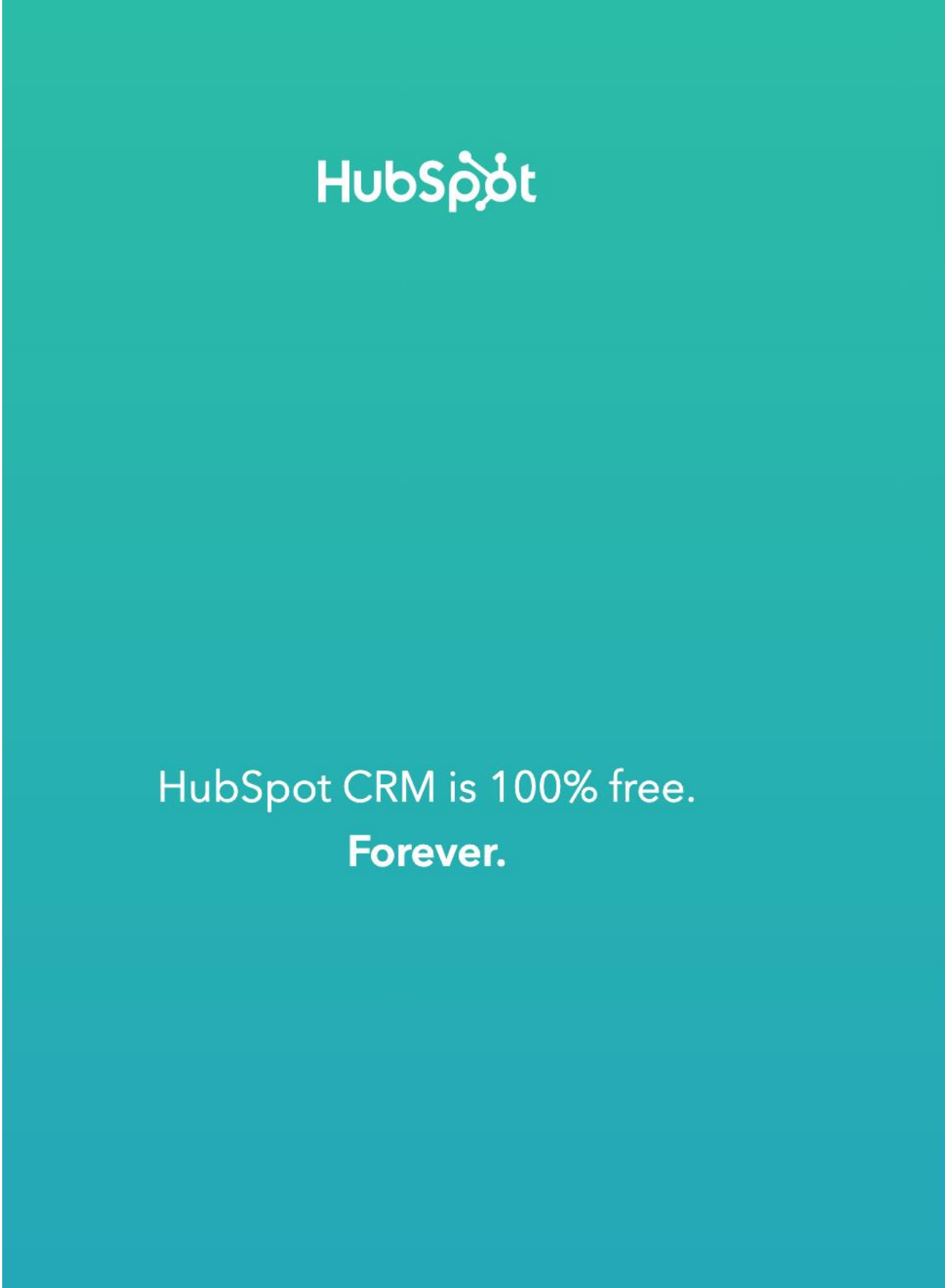
Email address *

[Next](#)

By creating a HubSpot account, you're agreeing to accept the [HubSpot Customer Terms of Service.](#)

Enter your Website (if you have one, otherwise use your mydottera.com shop link and company name

STEP 2:



Step 4 of 5

Let's get your new account set up

Company domain *

 ✓
This is between us. We won't use it to reach out to anyone else in your company.

Company name *

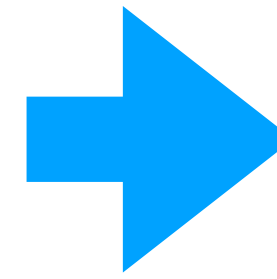
 ✓

Next

STEP 3:



HubSpot CRM is 100% free.
Forever.



Just a few more details

Help us make your experience even better by telling us:

✓ 2 to 5 people work at my company

2 What field do you work in?

Sales

Services / Customer Support

Marketing

Administration / Operations

Other

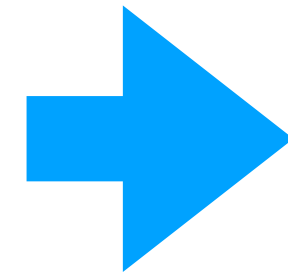
3 Which of the following best describes your role?

4 Which of these sounds most like you?

Complete SIGN UP

HubSpot

HubSpot CRM is 100% free.
Forever.



Step 5 of 5

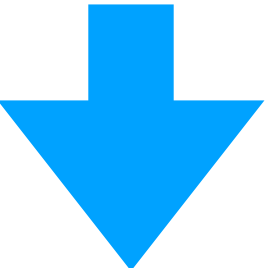
Just a few more details

Help us make your experience even better by telling us:

- ✓ 2 to 5 people work at my company
- ✓ I work in Sales
- ✓ My role is Sales Director / Manager
- ✓ I am new to HubSpot, but I have used a CRM before

Finish sign up

CLICK THE SETTINGS WHEEL to lead settings menu



Settings

Your preferences

General Info | Branding | Currencies

Basic info

Notifications

Security

Account name ⓘ Time zone ⓘ

Language ⓘ Date and number format ⓘ

- Integrations ▾
- API key
- Connected apps
- E-commerce
- Email integrations



Now click “Integrations “ then connected APPS

NOW CLICK VISIT APP MARKET PLACE

Settings

Your preferences

Basic info

Notifications

Security

Account defaults

Contacts & companies

Conversations



Cookies

Import & export

Integrations



API key

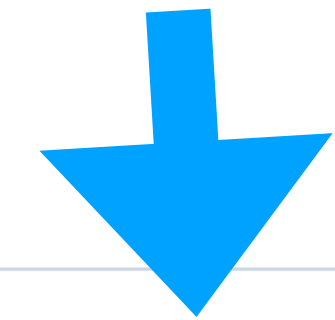
Connected apps

Connected apps

Search for an app

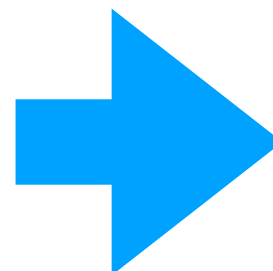
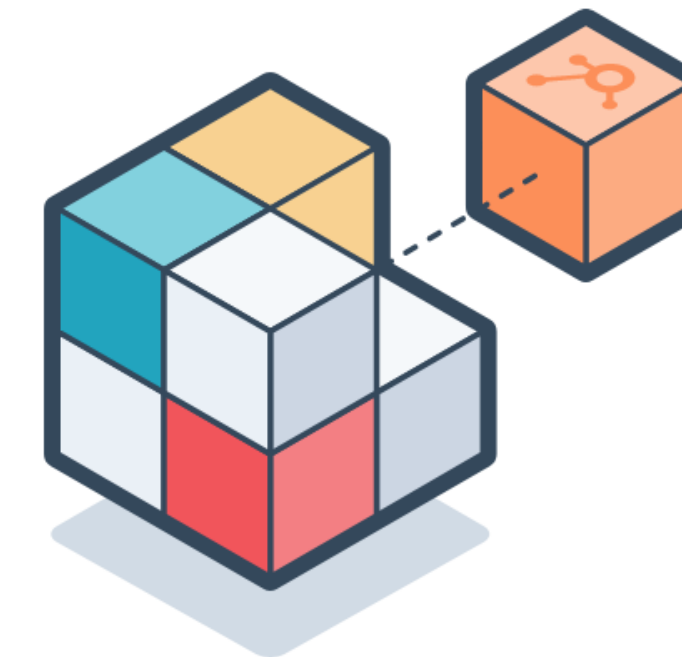


Visit App Marketplace



One step closer to all-in-one

Connect HubSpot with the other tools you use to power your business.



All categories ▾ | Search app name or business need... 🔍

Type to search






**SEARCH FOR & SELECT -
Facebook Ads**



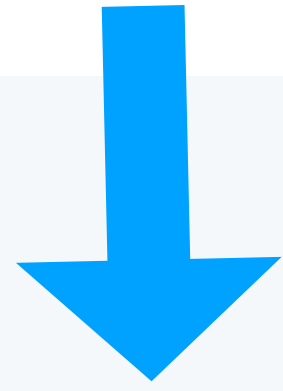
Connect your favorite tools to HubSpot

All categories ▾ | facebook | ✕

Apps

-  **Facebook**
by HubSpot
Manage your social calendar and report on your Facebook success.
in Social media
-  **Facebook Messenger**
by HubSpot
Manage all Messenger conversations and bots in HubSpot
in Live chat
-  **Facebook Ads**
by HubSpot
Get full ROI, cross-network reporting, and more in HubSpot.
in Advertising
-  **Facebook Lead Ads** 
by PieSync from HubSpot
Keep Facebook Lead Ads in two-way sync with HubSpot

CONNECT APP



[View setup guide](#)

[Connect app](#)

App Marketplace > Marketing > Advertising > Facebook Ads



Facebook Ads

Get full ROI, cross-network reporting, and more in HubSpot.

HUBSPOT CERTIFIED APP PARTNER

★★★★★ 0 reviews

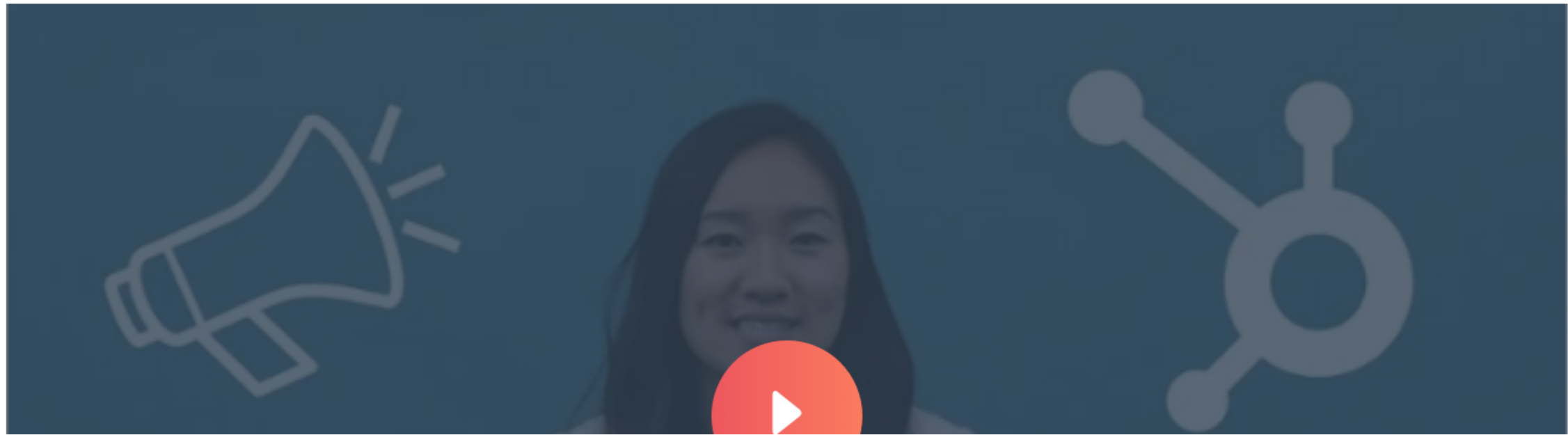
Overview

Pricing

Data & Permissions

Reviews

Facebook Ads Integration Overview



Details

Provider
[HubSpot](#)

Total installs
10,000+

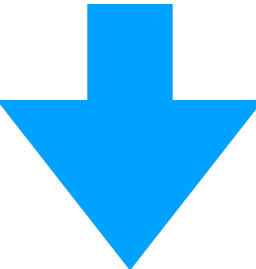
Category
[Advertising](#)

Once your Persoanl account is CONNECTED, now CLICK “ Lead Syncing” to connect the leads in from your Facebook essential oils page

The screenshot shows the HubSpot Settings interface. On the left is a sidebar with categories: Your preferences, Basic info, Notifications, Security, Account defaults, Contacts & companies, Conversations, Cookies, and Import & export. The main content area is titled 'Settings' and 'Ads'. Under 'Ads', there are three tabs: 'Accounts', 'Lead syncing', and 'Pixels'. A large blue arrow points down to the 'Lead syncing' tab. Below the tabs is the 'Ad accounts' section, which includes a search bar and a 'Connect account' button. A table lists the connected accounts with columns for ACCOUNT, AUTO TRACKING, HUBSPOT USER, and NETWORK USER. One account is listed: Andy Nicoll (PT993A328) with a 'Connected' status. A blue arrow points from the 'Contacts & companies' sidebar item to the 'Connected' status in the table.

ACCOUNT	AUTO TRACKING ⓘ	HUBSPOT USER ⓘ	NETWORK USER ⓘ
Andy Nicoll (PT993A328) ● Connected	<input checked="" type="checkbox"/>	Andy Nicoll	Andy Nicoll

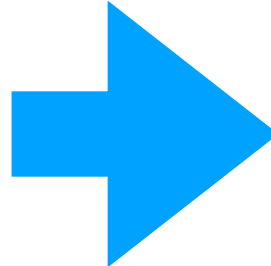
Lead syncing complete



Lead syncing

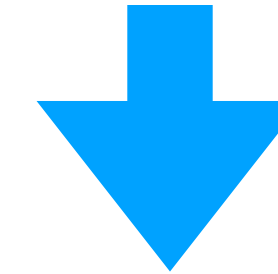
Automatically sync your leads from lead generation ads to your HubSpot CRM. Turning on lead syncing for a page will sync all leads from the last 90 days and all new leads. To make sure your leads can be synced, please check you have the right permissions in the native ad manager. [Learn more.](#)

Facebook



PAGE NAME	PAGE ID	SYNC LEADS
Certified Pure Essential Oils ● Pending syncing – 10 contacts	105101887835863	<input checked="" type="checkbox"/>

SELECT YES to “install pixel



Track visitors to your website

Add a pixel to your website to track your visitors and then re-engage them with relevant ads, wherever they are online. Your pixel will be added to your website automatically using your HubSpot tracking code.



Andy Nicoll: Andy Nicoll's pixel ×

Facebook

- Andy Nicoll's pixel
Andy Nicoll

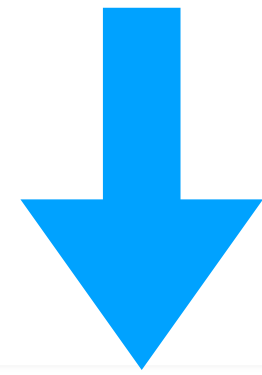
Hubspot & your page should now be connected - if not seek help from upline



NEXT STEP



Viewing & Managing your Leads / Contacts from Facebook ads, in HUBSPOT



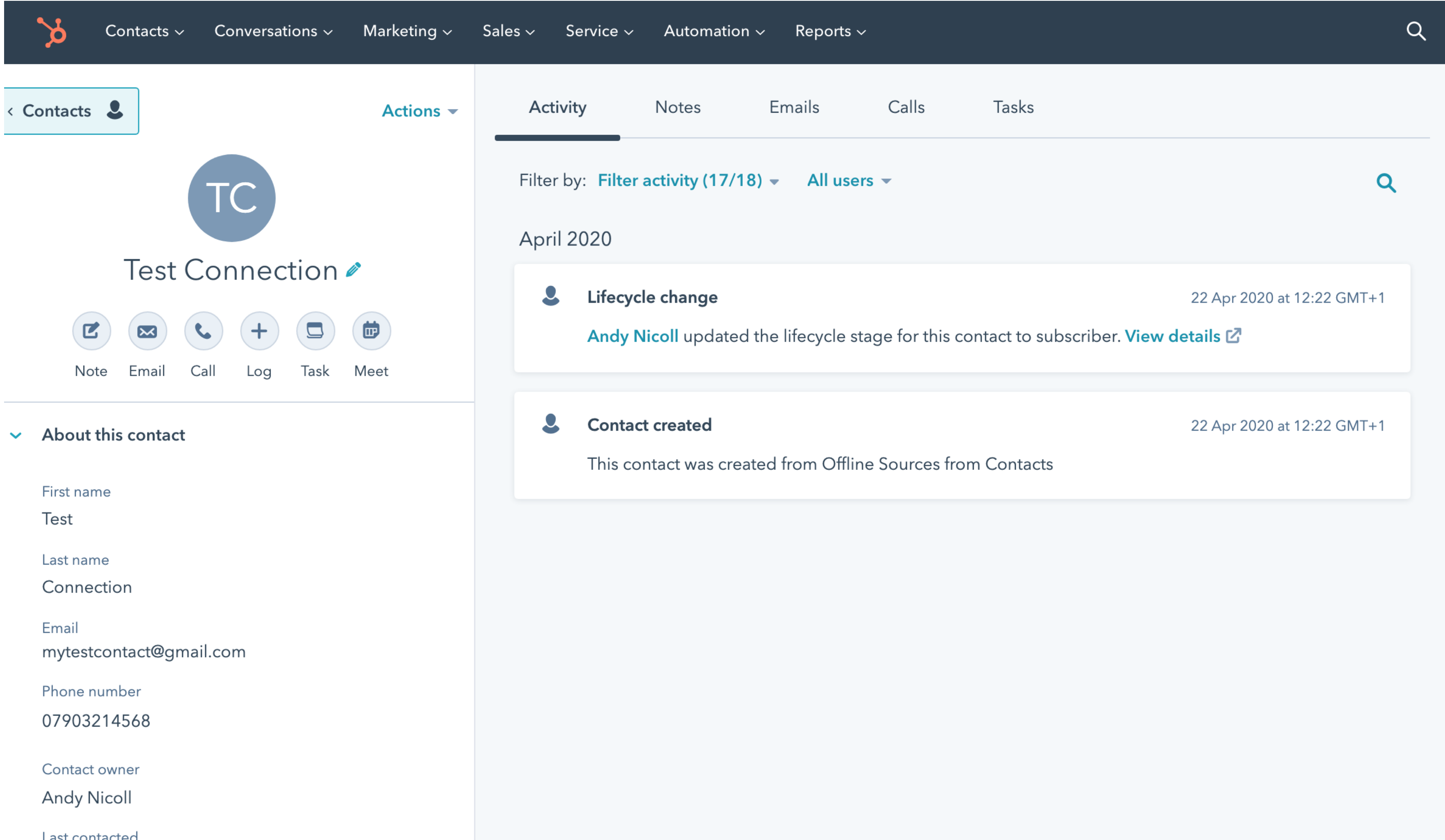
The screenshot shows the HubSpot interface for managing contacts. At the top, there is a navigation bar with tabs for Contacts, Conversations, Marketing, Sales, Service, Automation, and Reports. The current view is 'Contacts', showing 8 contacts. The interface includes a search bar, filter options (Contact owner, Create date, Last activity date, Lead status), and a 'More filters' button. The contact list table has columns for NAME, EMAIL, PHONE NUMBER, CONTACT OWNER, and ASSOCIATED COMPANY. The contacts listed are:

NAME	EMAIL	PHONE NUMBER	CONTACT OWNER	ASSOCIATED COMPANY
Beatrix Parfitt	rebe...	447817953399	Unassigned	--
Katie	kate...	1874	Unassigned	--
Jill Mair	mairj...		Unassigned	--
Pawan Dovedi	pdov...	677050	Unassigned	--
Sarah-Louise Harwood	sarah...	565344	Unassigned	--
Anne-marie Foffano	anne...	142508	Unassigned	--
Katarzyna S Homenda	katar...	152123	Unassigned	--
Simone Requena Miatello	simo...	765556	Unassigned	--

A blue box with a dashed border is overlaid on the contact details, containing the text: "Information not shown here for privacy reasons".

Lead can now be emailed DIRECTLY from hubspot platform, or via your email.

Continue on this presentation on how to create a Template to send to leads with 2 easy clicks



The screenshot displays the HubSpot CRM interface for a contact named 'Test Connection'. A large blue arrow points to the 'Email' icon in the 'Actions' menu. The interface is divided into several sections:


- Navigation Bar:** Contains the HubSpot logo and menu items: Contacts, Conversations, Marketing, Sales, Service, Automation, and Reports.
- Contact Header:** Shows the contact name 'Test Connection' with a circular profile picture containing the initials 'TC'. Below the name are icons for Note, Email, Call, Log, Task, and Meet.
- About this contact:** A dropdown menu showing contact details:
 - First name: Test
 - Last name: Connection
 - Email: mytestcontact@gmail.com
 - Phone number: 07903214568
 - Contact owner: Andy Nicoll
 - Last contacted: (empty)
- Activity Panel:** Displays a list of activities for the contact, filtered by 'Filter activity (17/18)' and 'All users'. The activities shown are:
 - Lifecycle change:** Occurred on 22 Apr 2020 at 12:22 GMT+1. Description: 'Andy Nicoll updated the lifecycle stage for this contact to subscriber. View details'.
 - Contact created:** Occurred on 22 Apr 2020 at 12:22 GMT+1. Description: 'This contact was created from Offline Sources from Contacts'.

To find out ANSWERS to your facebook form questions.





CLICK HERE



Activity Notes Emails Calls Tasks

Filter by: [Filter activity \(17/18\)](#) [All users](#) 

April 2020

-  **Lifecycle change** 22 Apr 2020 at 09:56 GMT+1
The lifecycle stage for this contact was updated to lead. [View details](#)
-  **Form submission** 18 Apr 2020 at 23:13 GMT+1
Katarzyna S Homenda submitted Untitled form 17/04/2020, 10:48-copy on [Facebook Lead Ads](#)
> Updated 7 properties
-  **Ads Activity** 18 Apr 2020 at 23:13 GMT+1
Katarzyna S Homenda clicked on your Facebook ad - Lead Generation
> Details
-  **Contact created** 18 Apr 2020 at 23:13 GMT+1
This contact was created from Paid Social from Facebook

Back on your facebook business page, you can confirm the hubspot connection by clicking here

The image shows a screenshot of a Facebook business page for 'Certified Pure Essential Oils'. The page header includes the Facebook logo, the page name, a search bar, and navigation links for 'Home', 'Create', and user notifications. Below the header, there are tabs for 'Page', 'Ad Centre', 'Inbox', 'Notifications', 'Insights', 'Publishing Tools', and 'More'. The main content area features a large graphic with the text 'Start a Natural Wellness Business' and a photo of a couple, 'Andy & Danielle Nicoll'. A yellow arrow points to a 'Learn More' button in the bottom right corner of the graphic. Another yellow arrow points to a 'Please SHARE Thank You' call to action. A blue arrow points to the search bar in the top navigation bar.

Page Ad Centre Inbox **1** Notifications **1** Insights Publishing Tools More **▼** Edit Page Info Settings Help **▼**

The dōTERRA Essentials

Certified Pure Essential Oils
@ADessentialoils

Home
Services
Reviews

Like Follow Share **⋮**

Learn More **↗**

FOR INFO Click Learn More

Please **SHARE** Thank You

Andy & Danielle Nicoll

dōTERRA Wellness Advocate



Stories

Story Archive

Posts

Published Posts

Drafts

Expiring Posts

Videos

Video library

Videos you can crosspost

Tools

Creator Studio



Sound Collection



Branded content

Posts to review



Your posts



Lead Ads Forms

Forms Library

Draft forms library

Leads setup

Shop

Pending orders

Leads setup

Set up a CRM so that you can get your leads delivered instantly. Without a CRM, you'll need to regularly download CSV files to see new leads. [Learn more.](#)

Connect to a CRM now to start seeing your leads in real time.

HubSpot - [Connect from website](#) ⓘ



Connecting to a CRM

You need an existing CRM account to connect a CRM to your lead ads. If you aren't using a CRM, visit the [CRM integrations page](#) to see some of the CRMs that are currently supported, or visit the [Help Center](#).

> **Step 1: Find your CRM**

> **Step 2: Connect to your CRM**

> **Step 3: Manage your leads**

