



## **Gregory J. Chavez, Chief Executive Officer of Dental Trade Alliance, Assumes Role Ahead of Schedule**

### **For Immediate Release**

**Arlington, Virginia, April 1, 2020** – New DTA CEO Greg Chavez assumed the role ahead of schedule in light of the coronavirus pandemic. Chavez brings more than 25 years of association management experience to the position and most recently served as executive vice president of operations and membership at The Vision Council.

Dave Steck, current DTA Chair and General Manager at Henry Schein stated, “Greg had originally planned to assume the CEO role later in April. We welcome his early arrival and appreciate his dedication.”

“I wanted to be of assistance to DTA members and staff,” said Chavez. “This is an unprecedented time, and now more than ever, we are here to be a resource for the DTA Members. The DTA is team is actively working to provide our members with critical COVID-19 and CARES Act information. I encourage members to contact me directly at [gregchavez@dentaltradealliance.org](mailto:gregchavez@dentaltradealliance.org) to share ideas, perspective or ask any questions.”

DTA has established a [DTA COVID-19 Knowledge Center](#) to inform and provide access to the information DTA members need. This site is updated often with the latest COVID-19 related information.

### **Dental Trade Alliance**

The Dental Trade Alliance (DTA) is an association of companies that provide dental equipment, supplies, materials and services to dentists and other oral care professionals. Our member companies include distributors, dental laboratories and manufacturers, located in the United States, Canada and Mexico. By providing the best equipment, materials and services to dentists and oral care professionals, we are partners in improving the oral health of everyone.

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