

DRIVING AGAINST 3

SERIES: IOWA BALL SCREEN OFFENSE | DNA CATEGORY: CREATE AN ADVANTAGE

IOWA

HAWKEYES

THE ADVANTAGE DNA™

- 1 Iowa starts in 5-out spacing and brings 5 into a high ball screen.
- 2 2 comes off the action slowly, making the defense believe the screen is about...
- 3 1 changes pace and drives against the screen instead of using it.
- 4 The reject attacks the defender's top foot and gets the ball downhill...
- 5 Florida's help collapses toward the lane to stop the drive.
- 6 The ball handler gets inside the shell before the weak-side defenders can rotat...
- 7 The rim is now the first read; kick-out and dump-off reads appear only if the...
- 8 The possession finishes with a layup because the reject created the...

ADVANTAGE FRAME — 8:28 1ST HALF



SLOW INTO THE SCREEN. BURST AWAY FROM IT. GET TO THE RIM.

PAUSE HERE

This is the advantage moment. The ball handler has already rejected the screen and forced Clemson's defense to collapse around the lane. The important detail is the pace change before the attack. Coming off slowly sells the screen and allows the on-ball defender to lean toward the expected route. Once the guard drives against that leverage, the defense is late. Four defenders are now occupied by the rim attack, and Iowa has already won the possession.

ACTION BREAKDOWN

1. SELL THE SCREEN



5 sets the high ball screen for 1. The guard approaches under control and 2 comes off slowly, making the defense load toward the screen side.

2. DRIVE AGAINST



1 rejects the screen and attacks the opposite side. The defender's leverage is wrong, so the guard gets downhill before the help can square up.

3. FINISH THE ADVANTAGE

PACE CHANGE



REJECT



RIM PRESSURE

The reject is not just a direction change. The slow setup makes the burst more effective. Once the defense collapses, the ball handler keeps the rim as the first read and...

COACHING INSIGHTS

WHY IT WORKS

The defense commits to the expected screen route. The reject attacks the space created by that anticipation.

DEFENSIVE REACTION

Clemson collapses multiple defenders toward the ball once the guard gets downhill. The shell is now compressed around the lane.

OFFENSIVE READ

Rim first. If the low man fully commits, the next read is the open teammate created by the collapse.

COACHING POINT

Do not rush the setup. Approach the screen under control, read the defender's hips, then explode opposite the screen when the leverage is there.

STEAL THIS IDEA

Teach the reject as a pace-change read, not just a counter. A slow approach gets the defender leaning toward the screen. The moment that happens, attack the opposite gap. The advantage is created before the ball handler reaches the paint.

DNA TAKEAWAY

SELL THE SCREEN.
ATTACK THE LEVERAGE.
GET DOWNHILL NOW.