

THE ART OF
DESIGN
LUXURY HOME INTERIORS

2023

**MEDIA
PACK**

The Art of Design is an industry-leading publication for luxury residential interior design.

This accolade is met by preserving a clear aim of connecting our audience to the relevant products and services in the market and keeping the readers informed and inspired with each edition.



"EXCEPTIONAL DESIGNS FOR EXCEPTIONAL SPACES"

Meet Some of Our Awesome Team:

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MON-FRI 9AM - 5PM**

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Circulation

With each edition, our audience is able to stay abreast with the latest and upcoming trends through innovative product galleries and cutting-edge designs created to spark creativity.

Focused on luxury interiors, The Art of Design's audience of 61,000 include interior designers, architects, design professionals, design stores, business owners, furniture makers, high-end consumers and related professionals who collaborate on the design and implemental process of a variety of projects.

Not only is the magazine available as a hard copy edition which is beautifully produced in the very best quality, but it is also available to view digitally via some of the world's leading digital newsstands.



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Digital Advertising

Web Banner – These can be purchased to appear on our company website for three months, six months, one year or more.

Solus Email / E-shot – Supply us with an HTML file which we will send out to our unique list of subscribers. Shortly after, we can supply you with analytics on open rates and clicked links which your email the campaign has generated.

Newsletter – The newsletters are sent out to our refined unique circulation monthly so is perfect for time-sensitive news.

These are also useful for companies with a limited marketing budget.



Editorial Submission

We are always pleased to consider relevant editorial content that may help to support the various sections within our publication.

The Art of Design reserves the right to accept or deny any submission we receive. Submissions are reviewed based on their content, quality and relevance.

For editorial consideration please email editor@mhmagazine.co.uk

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Specifications

Double Page Spread - £2,550

Area: 400mm x 277mm

Trim: 420mm x 297mm

Bleed: 426mm x 303mm

Full A4 Page - £1,495

Area: 190mm x 277mm

Trim: 210mm x 297mm

Bleed: 216mm x 303mm

Half Page - £950

Area: 180mm x 132mm

Quarter Page - £675

Area: 88mm x 132mm



A4 pages, Half Pages and Quarter Pages should be supplied as a high resolution PDF or JPEG file together with all required JPEG, TIFF, PNG or GIF images and fonts.

Product Showcases and Editorials should be sent as a Microsoft Word text file or similar and the image as a JPEG or PDF at 300dpi and 1MB or higher.

All prices are subject to VAT.

Editorial Showcase - £175

120 words of text and a colour image plus company contact details

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