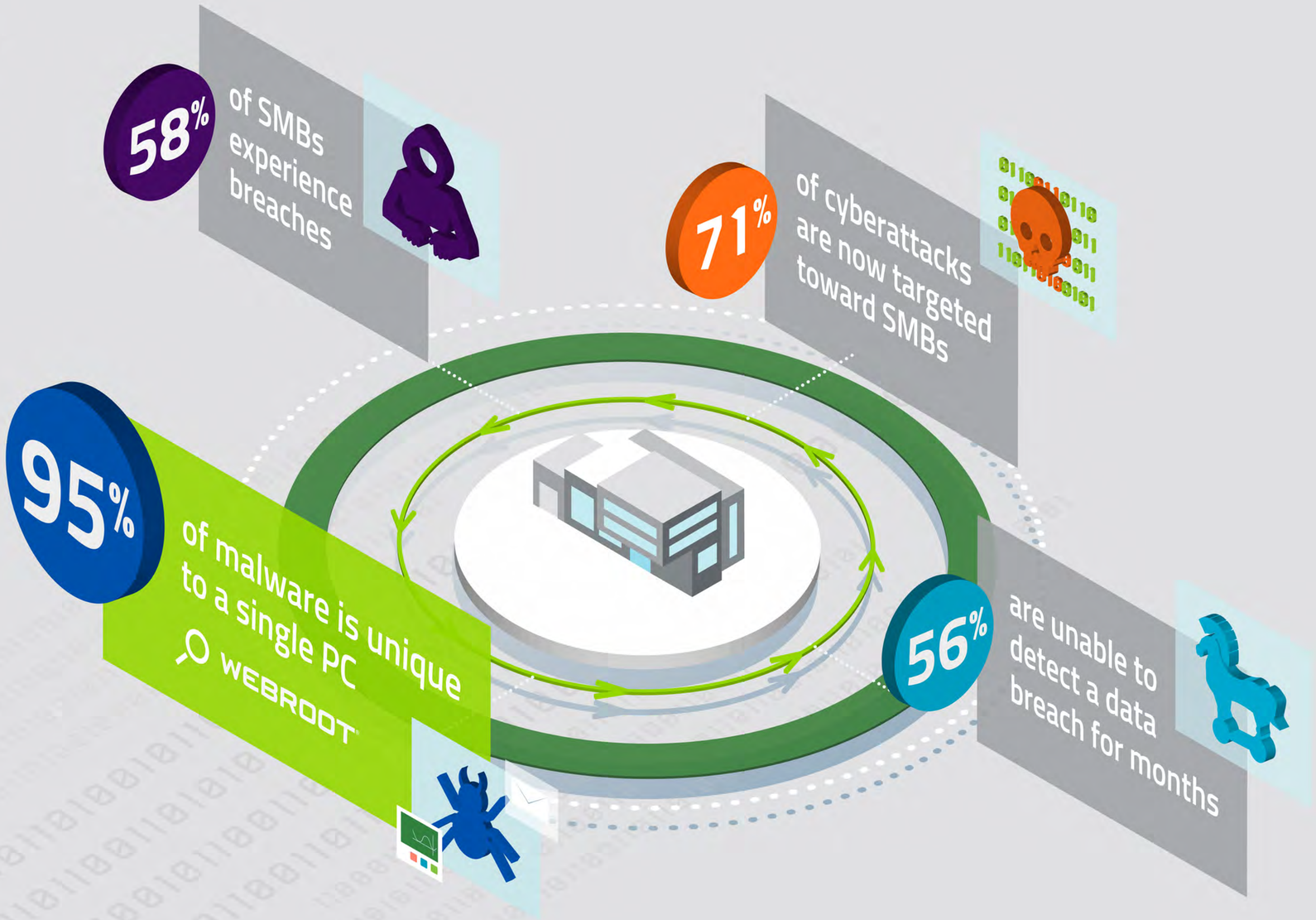
WEBROOT®

Power in Prediction

The Problem

WEBROOT

In an age of increasingly sophisticated cyberattacks, SMBs are under attack like never before. **Risk is at an all-time high.**



WEBROOT®

As an MSP whose profitability is dependent on margins, it's imperative for you to quickly detect and react to breaches — or face a **cost-efficiency nightmare.**

WEBROOT®

In the face of a talent shortage and the increasing cost of attacks, it's also never been more important for you to stay ahead of **constantly evolving threats.**

- **69%** of cybersecurity professionals say their teams are understaffed

- **$6T** is the estimated global cost of cybercrime by 2021

WEBROOT®

The traditional blocking solutions relied on by our competitors are no match for today's threats — **nearly all of which are polymorphic.**

The Change

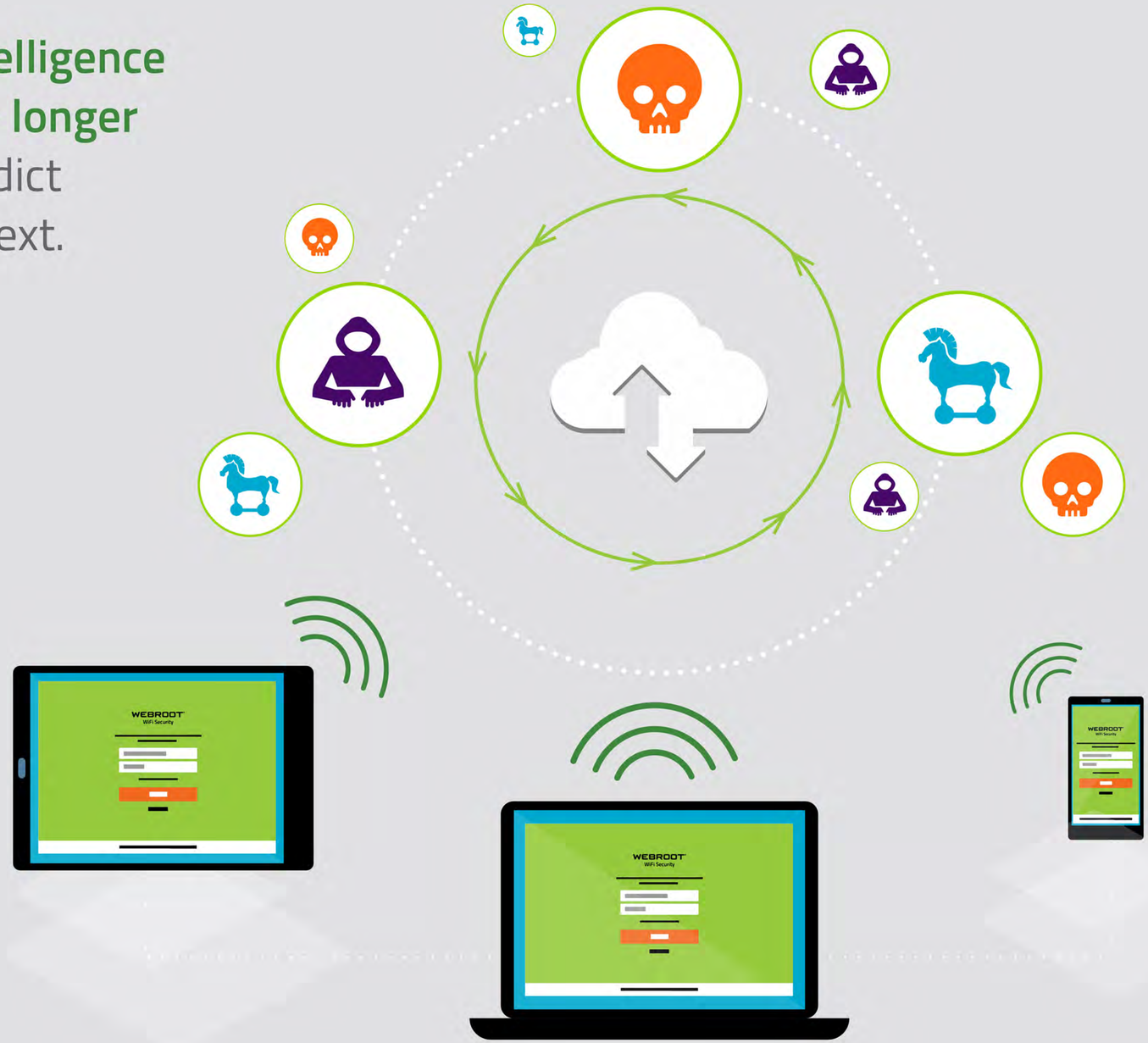
WEBROOT®

To combat a new era of threats, you need a solution that goes beyond blocking by actually predicting attacks. **That's where Webroot comes in.**

The Solution

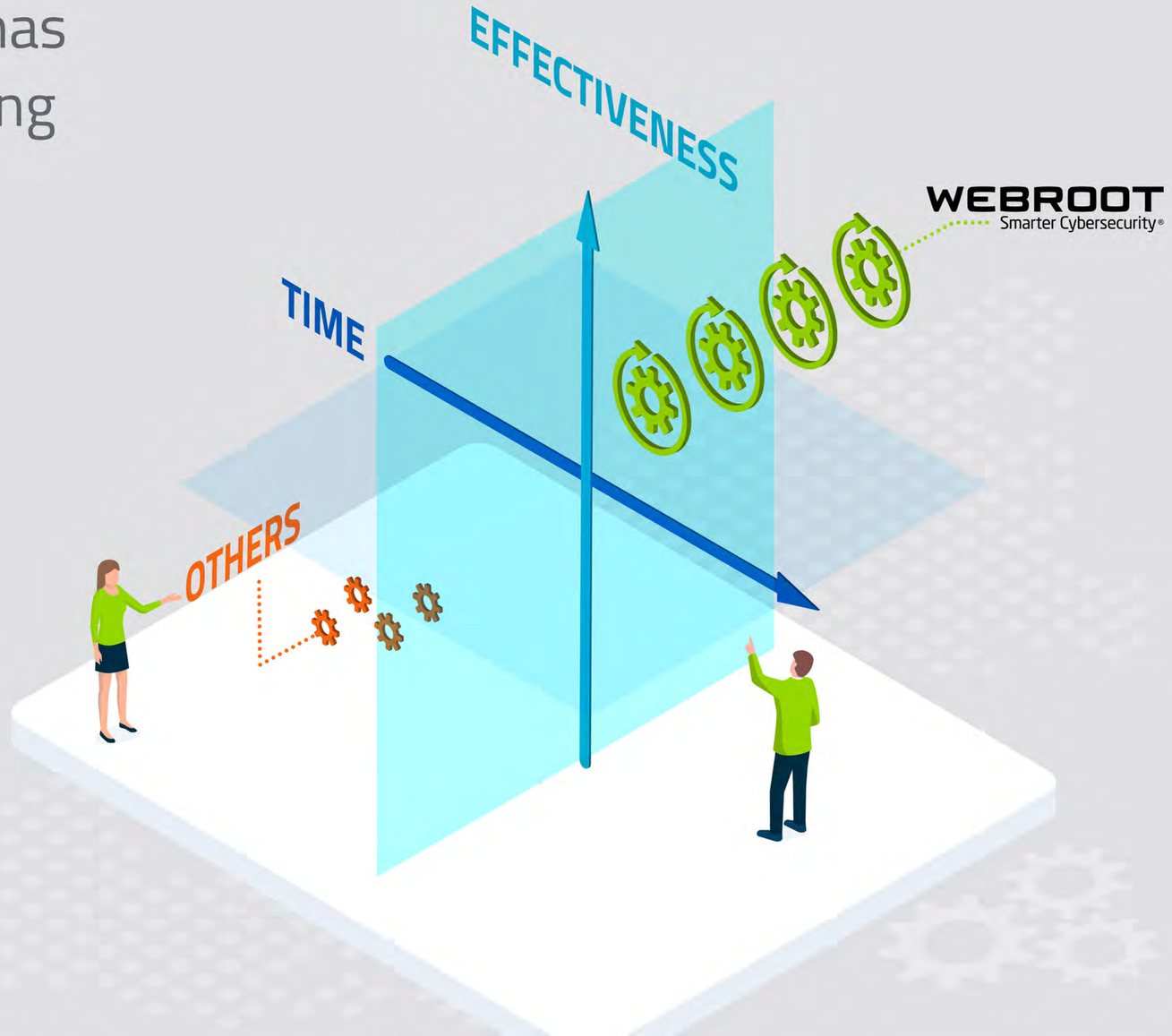
WEBROOT®

Webroot uses a **predictive threat intelligence system refined over two decades — longer than any other competitor** — to predict when and where attacks will strike next.



WEBROOT®

Because Webroot's machine-learning engine **updates its models daily,** and has been running longer than any competing system, it is the most intelligent and effective system on Earth.



WEBROOT®

Webroot is constantly analyzing and protecting our 67M real-world sensors.

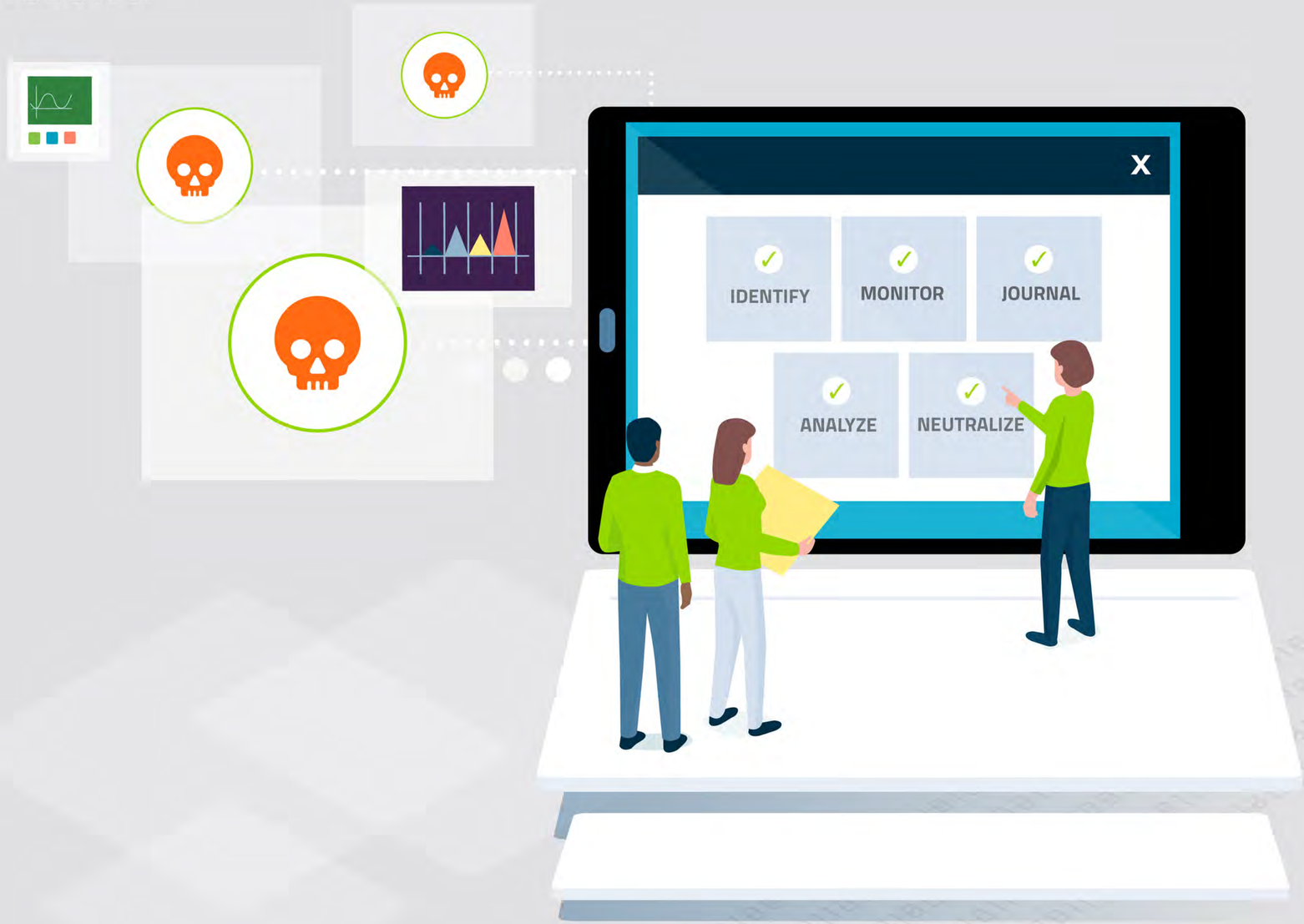
We can discover threats within 5 minutes — and neutralize them within seconds.

WEBROOT®

By sandboxing threats, we're able to learn how they function. Our process is as follows:

- ✓ Identify
- ✓ Monitor
- ✓ Journal
- ✓ Analyze
- ✓ Neutralize

The result is a cybersecurity system that learns, adapts and becomes stronger by the day.



WEBROOT®

The Webroot Platform

Unparalleled Threat Intelligence Driving Our Power in Prediction

Multi-Tenant Cloud Architecture
No on-prem hardware required

Highly Automated, Massive Scale Machine Learning
Accurate and automated threat classifications

Collective Threat Intelligence
Analyzes half-a-trillion data objects daily gathered from real people, machines, and products

Webroot Products

Purpose Built Solutions for MSPs and SMBs
Low total cost of ownership

Easy To Deploy and Manage
Always up to date, doesn't require security expertise

Superior Efficacy Against Zero Day Threats
Multi-vector, multi-staged protection

Unity API

Platform Services
Authentication, licensing, business intelligence, endpoint services, customer services, customer support, sensor telemetry

Data
Product behavioral and threat data, threat intelligence customer, product status, licensing, eCommerce

Processing
Machine learning, crawlers, IP scanning, sensors, classifiers, training, contextual analysis, behavioral analysis

Infrastructure
AWS (Utilizing > 4500+ servers, 40 cloud services),Cloudera, Hadoop, Casandra, New Relic and others

WebrootSecure Anywhere® Endpoint Protection

Leading multi-vector endpoint security solution

Advanced Protection & Detection

» Advanced behavior & ML-based threat detection – no signatures

» Multi-vector approach to protect against malicious files, scripts, exploits, URLs, phishing attacks

Simplified Security Management

» Cloud based, multi-hierarchical management console enables control and visibility from anywhere

» Cloud-powered agent is always up-to-date

Integrated Support & Remediation

» One-click integrated customer support for fast issue resolution

» Precision journaling and roll-back restores files and other settings to uninfected state

Webroot Differentiators

Collective Threat Intelligence

» Powered by advanced Machine Learning

» Predictive analytics provide automated protection against zero-day & unknown threats

» Requires minimal human interaction

Highest Ranked for Speed & Efficiency

» Tiny agent designed for minimal footprint and system performance impact

» Easy to deploy; installs in seconds

» Ultra-fast scans

Cloud-Based Architecture

» Data from tens of millions of sensors is correlated and analyzed continuously

» Access to advanced compute power, not reliant on endpoint

» <5 min from discovery of new threats to universal protection

WEBROOT®

The Multiplier

Adopting a layered approach including SecureAnywhere® Endpoint Protection, DNS Protection, and Security Awareness Training **will help you can see exponential gains in efficacy and efficiency**, along with a significant reduction in tickets and infections.

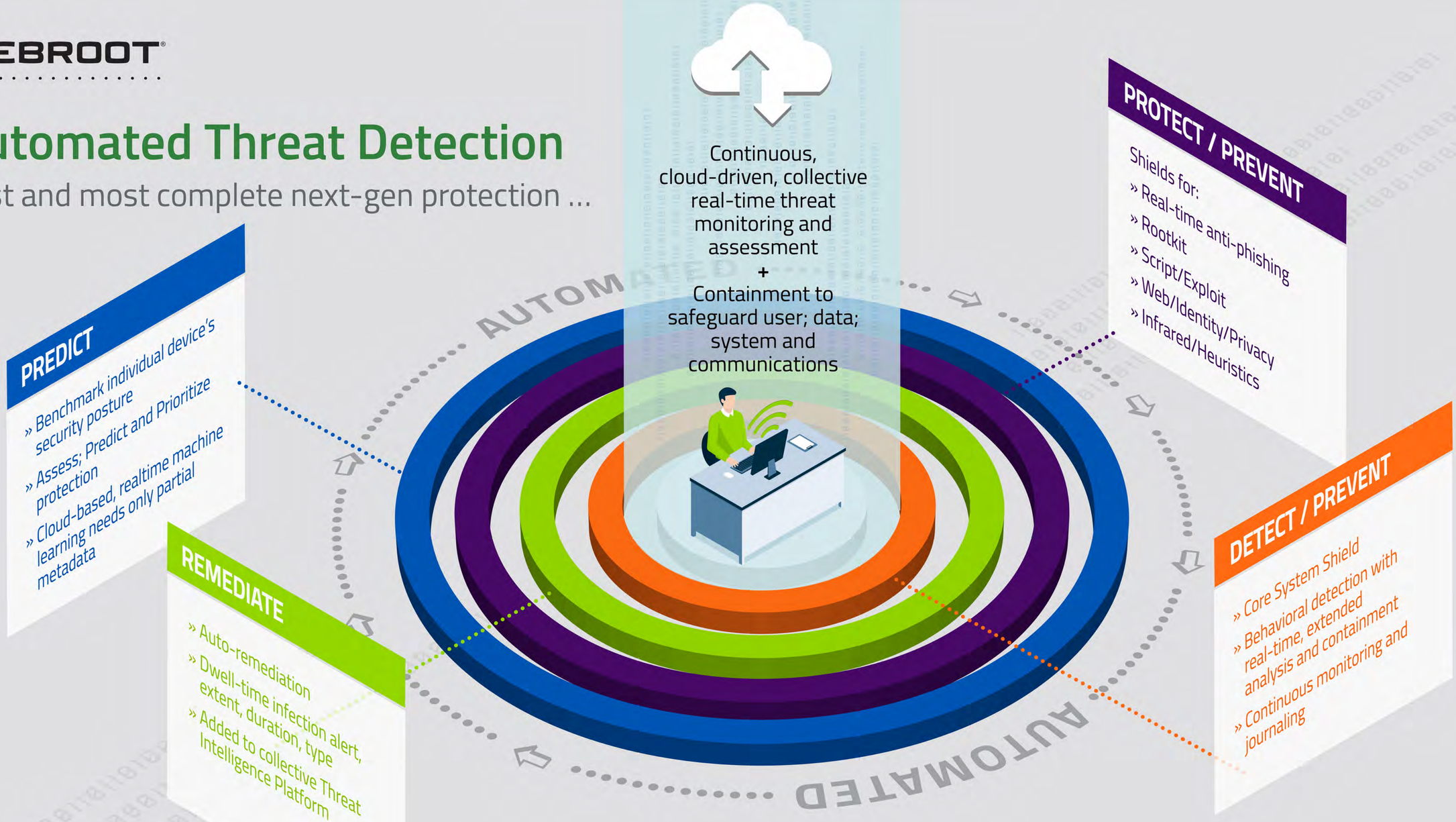
CASE STUDY

By combining Webroot services, client **Helion Automotive Technologies** was able to:

WEBROOT

Automated Threat Detection

First and most complete next-gen protection …



PREDICT

» Benchmark individual device's security posture
» Assess; Predict and Prioritize protection
» Cloud-based, realtime machine learning needs only partial metadata

PROTECT / PREVENT

Shields for:
» Real-time anti-phishing
» Rootkit
» Script/Exploit
» Web/Identity/Privacy
» Infrared/Heuristics

REMEDIATE

» Auto-remediation
» Dwell-time infection alert, extent, duration, type
» Added to collective Threat Intelligence Platform

DETECT / PREVENT

» Core System Shield
» Behavioral detection with real-time, extended analysis and containment
» Continuous monitoring and journaling

Webroot DNS Protection

Advanced, go-anywhere network protection

Stops Threats Earlier

» Uses DNS to block malicious destinations before connections established

» Blocks malware before it reaches network or endpoints

Visibility and Control over Internet Activity

» Advanced web filtering using 82 categories to enforce acceptable use policies

» Control Content with flexible policies

Layered Security

» Malware cannot exfiltrate content, mitigating compromised endpoints

» Always-on security protects devices on or off network

Webroot Differentiators

Collective Threat Intelligence

» Cloud delivered, requires no on-prem components

» Carrier grade infrastructure and no latency

Highest Ranked for Speed & Efficiency

» Deploys within minutes securing corporate, guest, and roaming devices

» GSM Console provides integrated management with other Webroot products

BrightCloud Threat Intelligence

» Categorizes and analyzes largest URL database of its kind in real time

» Contextual analysis to create a deeper insight of interconnected files and websites on the internet

Webroot Security Awareness Training

Centralized solution for ongoing awareness training

Phishing Simulator

» Raise awareness

» Test and measure end users

» Integrated with training courses

Training Courses

» Compliance courses

» Micro-learning

» Easy administration

» One click launch and resume

Reporting/ Compliance

» Integrated reporting center within service

» Reporting integration between products

Webroot Differentiators

Usability

» Easy to administer UI with simple 5 step wizard

» Single click course launch end-user experience

» Responsive and mobile / tablet / desktop friendly

» Global Campaign Deployment and Management

Comprehensive

» All the tools needed in one solution

» Compliance features and courses included in base package

» Ever expanding content updated regularly

Integrated

» One vendor – no need for others

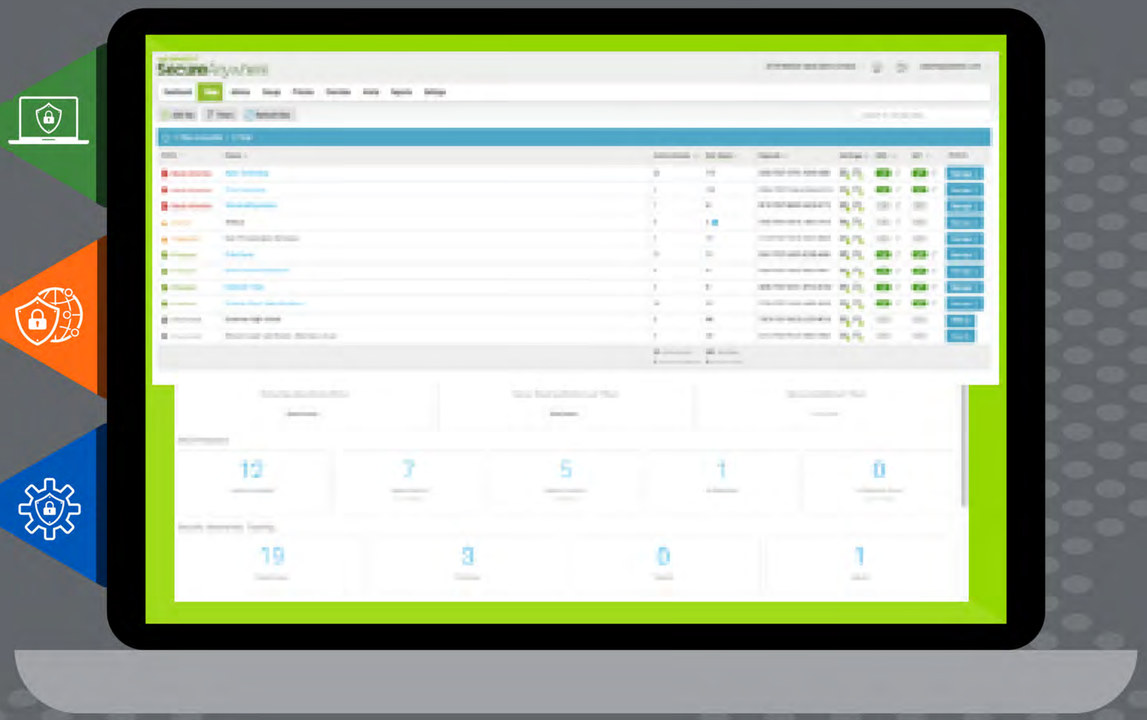
» Easy deployment and management through Webroot GSM and Unity API

» Familiar provisioning and support team

WEBROOT®

Webroot Management Console

Cloud-based, multi-tenant centralized management console. Specifically designed to simplify management of multi-customer, multi-location, multi-administered, and other complex deployments



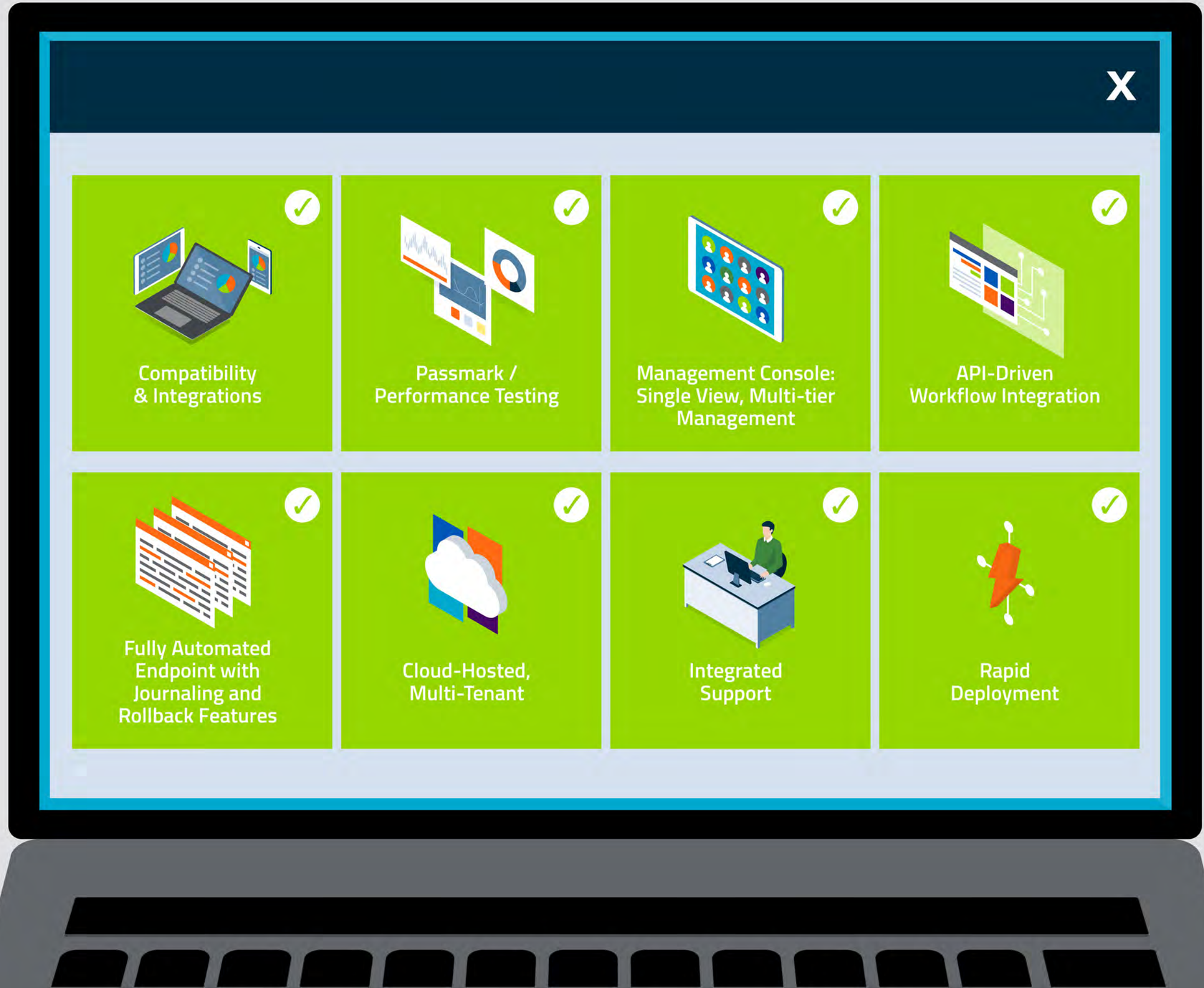
Global View with Granular, Multi-tier Management

Allows administrators to manage, view, report, set policies, and enforce access rights at each level

WEBROOT®

The Solution:

In summary, Webroot delivers efficacy, efficiency, and ease.



Industry Leading Partnerships

RMM & PSA

ATERA
ConnectWise AUTOMATE formerly LabTech
ConnectWise MANAGE
continuum IT management platform
Kaseya
ninja RMM

MSPs

IMAGINE IT
HELION AUTOMOTIVE TECHNOLOGIES
NERDS ON SITE TECHNOLOGY PARTNERS
MYTECH PARTNERS
swatsystems Technology Solutions

VARS & ITSPS

CDW
ebq EBQUICKSTART
pcnow
shi

Embedded Technology Partners (OEM)

A10
aruba a Hewlett Packard Enterprise company
cisco
CITRIX
f5
FUJITSU 富士通ビーエス・シー
paloalto NETWORKS
ANOMALI
GUIDANCE SOFTWARE
MBSD
Menlo Security
LogRhythm
PFU a Fujitsu company
solarwinds msp
clavister
gateprotect
SHIELDX
SOTI
ThreatMetrix
Technol
Ad-Sol Nissin
Array NETWORKS
Centripetal
denyall
mobilogy
telenor
VERSA NETWORKS
Cyberint
empow
Famoc
instartlogic
SECUREHOME
SS8

> There's real ROI here. Before Webroot, we had a tech literally remediating viruses all day long. After implementing Webroot, we saved a whole employee's worth of time, or 50 hours a week. We're saving 40 hours by not remediating all day and another two hours a day not messing around with rolling out agents. So there's an $80,000 a year savings.

Erik Nachbahrt
President & Founder, Helion

> Webroot is very lightweight, it's very easy to deploy, it's fully integrated and it's very very comprehensive.

Michael George
CEO, Continuum

WEBROOT®

Overview: Webroot, A Carbonite Company

Founded in 1997, Webroot is one of the leading cybersecurity platforms for managed service providers (“MSPs”) and small and medium-sized businesses (“SMBs”)

>14,000

MSP Partners

>350,000

protected businesses

Integrated

with leading Remote Monitoring and Management (“RMM”) vendors

>100

Threat Intelligence Partners

Highlights

» Number one endpoint security solution for MSPs and the RMM channel

» Over 100 threat intelligence services customers integrating Webroot technology

» Global reach across USA, EMEA, ANZ and Japan

Competitive Offerings & Advantages

» Webroot platform leverages machine learning, powered by 67M+ connected sensors (consumer, business endpoints, and partner end users)

» Endpoint and network protection

» Security awareness training

» Threat intelligence services for security solution providers and enterprises