

2018

Senior Portraits Guide



elaine zelker photography



*What feels like
the end, is often
the beginning.*

ABOUT ME

I remember my Senior Portraits (barely...). I went by myself. They weren't a big deal, and the whole process wasn't all that exciting. I drove to my high school, wore a simple shirt and jeans. My photographer must have been really cool because he had me put on one of those triangular black "drapes" that was almost off the shoulders but not quite, but that ensured I looked all "graduation and adult-like" showing off my neckline and cool necklaces (and big hair, of course).

Today it's completely different, and the idea of it all can be very overwhelming for both parents and students, especially for your first "Senior". Hope this guide helps!



What's next?

Senior portraits are about celebrating a life stage - for many teens, their entire senior year is filled with many milestones, and it is definitely one worth noting and celebrating in many ways, including portraits.

Their last year with their childhood friends.

Their last year 'home'.

Their last year living under "mom & dad's" wings. (even though that may not end until they are out of college, if not, married!)

Capture that! Never forget who they are, at this EXACT moment. Contact us today to book a session.

And so, the adventure begins!

email me at:

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2018 Collections



No. 1 (The Fashionista) (\$995)

The Ultimate Session with 4 outfits, 2 locations (and studio headshots!), and an amazing model experience.

Includes: 2-3 hour session,

Hair & Make-Up Session

\$200 print credit,

Keepsake Album(20page/10 spread),

50 digital images via Dropbox

with print rights.

No. 2 (The Contemporary) (\$595)

Our most popular session allows for 3 outfits and 2 fun locations (studio headshots and ONE additional outside location).

Includes: 90-min session,

Hair/Make-Up Session,

\$100 print credit,

3 looks, 25 digital images

via Dropbox with print rights.



2018 Collections

No. 3 (The Portfolio) (\$350)

A 60-minute outdoor only session designed for fun and timeless images.

One location only.

Includes: 60-minute session, \$50 print credit, 1-2 looks, 15 digital images via Dropbox with print rights.

No. 4 (The Basics) (\$225)

The perfect In-Studio session for those needing something truly simple.

Includes: 20-min session in-studio only, 3 digital images via Dropbox, One look.

No. 1 & No. 2 packages: take off \$100 if NOT getting hair/make-up.

*****For Girls, Hair and Make-Up is extra (on packages that do not include it) (and highly recommended)...but can be arranged!! :) *****



16 Ways to Prepare

- 1. Hair - Women:** If you're getting a hair cut for your shoot, do so, about two weeks beforehand, just in case something goes wrong – you just never know. **Men:** a fresh cut a couple of days before the shoot is fine.
- 2. Hair accessories** - If you're shooting outdoors, be ready to put your hair up and make it look nice in case of a windy day. Bring brush, hairspray, bobby pins, hair clips, caps, hats, headbands or any other favorite accessories.
- 3. Lips** - You will probably wipe or lick your lips during your shoot, so bring fresh lip-gloss or lipstick to do touch-up. Use lip balm for a few days in advance of your shoot to make those kissers look their best.
- 4. Teeth** – If you want to brighten your smile, start your treatments about two weeks before your shoot.
- 5. Breakouts** – If you come with a breakout, don't cake on a lot of make-up to try to hide blemishes – it's almost always easier to Photoshop away pimples than to clean up over-done make-up.

6. Make-up - A subtle application of make-up can really soften your skin and accent your facial features. But make sure you know what you're doing, and make sure it matches your skin tone, or your face may look orange compared to the rest of your body. Having a make-up artist do your make-up is highly recommended, but not a necessity. Men, no make-up...period.

7. Facial hair - Men, be freshly shaved with a new razor, shaving cream and a moisturizing after-shave lotion to avoid bumps and redness. Trim up your beard, sideburns, moustache or goatee, especially looking for wiry stray hairs. Don't forget under your chin into your neckline. Ladies, even if you have some light facial hair (particularly around your lip or chin), indulge in a waxing in advance of your shoot – even barely-there light facial hair will be noticeable in your photos. Women, pluck and clean up those eyebrows. Men, pluck eyebrows only if absolutely necessary.

8. Moisturizer - Dry skin can really detract from a great photo shoot. Start moisturizing nightly a week in advance of your shoot. When you get out of the shower, dry off until lightly damp, and slather on moisturizer. Focus on your arms, shoulders, neck, face, hands and anywhere you'll be exposed to the camera. This includes your legs if you're shooting in shorts or a skirt.



9. Nails - A fresh coat of nail polish will make a world of difference in your photo shoot. Pick a neutral color that won't distract in your shoot or clash with your outfits. Freshen the morning of the shoot, if needed, then, be careful not to scuff it while prepping. Your photo shoot is a great excuse for a fresh manicure, but if you can't go to the salon, make sure your nails look tidy and clean, including the cuticles.

10. Bloating - Ladies, avoid high salt and high fat foods for two to three days in advance of your shoot. Being bloated will zap your confidence and comfort in front of the camera.

11. Undergarments - Nude colors work best. Be sure you bring a set of bras (regular and strapless) and strap-adjusting accessories to work with any outfit you want to shoot in to keep those straps well hidden. We will start with the strapless tops first to avoid seeing messy bra strap marks left behind.

12. Sun burns and tan lines - If your shoot is booked for Saturday, don't go to the beach on Friday. If you plan to tan before your shoot, do so at least a week beforehand and don't get burned. Be mindful of clothing tan lines, sunglass tan lines, hat tan lines, etc.





13. Ironing - If you iron, iron the night before, and then hang the clothes for your shoot. If you're wearing something that wrinkles easily, don't wear it in the car on the way to the shoot – just change at the location. Arrive in your first outfit in most cases.

14. Shoes - Ladies (and Men), can't go wrong with too many options! Bring as many as you like, and we'll mix them in as best we can.

15. Props - Bring props that reflect your high school years – band instrument, sports gear like a volleyball or baseball bat, your first high school car, letter jacket, sunglasses, or class ring. Most of all, rep your style, whatever that may be. Your senior photo should be unique to your life and personality.

16. Bring a variety of outfits – Cap and gown, something casual, something stylish, ladies slip a fun dress in there, fellas try a formal look to impress. Wear what you think you look best in, but take the opportunity to also try a new look, just to surprise folks. However, avoid bringing outfits you absolutely dislike. Leave them at home...(Moms...if they hate it...leave it at home.)



Prints

FINE PRINTS

4x6	\$10
5x7	\$25
8x10	\$45
11x14	\$70
16x20	\$120

Additional Sizes Available

GALLERY CANVAS WRAPS

8x10	\$150
11x14	\$275
16x20	\$425
20x24	\$475
24x30	\$600

Additional Sizes Available

Photographic Prints and Canvases have a longevity of 100 years in typical display conditions and 200 years in dark storage. Trust us to consistently deliver the highest quality archival prints which can be passed down from generation to generation.