

LANDSCAPE & URBAN DESIGN

M E D I A P A C K 2 0 1 9

www.landud.co.uk



About The Magazine

Landscape & Urban Design provides the UK's major landscaping and urban design specifiers with a comprehensive look at the latest in landscape design, landscape management, design innovations, garden design, the built and natural environment, public space, green space, open space and environmental sustainability.

The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec.



Circulation

Landscape & Urban Design has a combined circulation of just over 63,000 copies.

The interactive edition of the magazine is distributed by email to key specifiers and enables readers to visit any of the featured companies by clicking on the relevant hyperlink.

We then also produce the digital interactive editions which are distributed to known respondents who specify in the landscape and urban design industry.

Architects	25.6%
Landscape Contractors	21.07%
Local Authorities/Councils - Town Planners	16.31%
Groundsmen	11.99%
Landscaping Architects/Designers	9.48%
Estate Managers	7.96%
Leisure Organizations (Sports Grounds, Leisure Parks)	4.15%
Members of Landscape Institute	2.57%
Members of the Society of Garden Designers	0.79%
Statutory Bodies (English Heritage, National Trust)	0.17%

On top of our unique circulation, Landscape & Urban Design is media partners with all the UK's major Landscaping and urban design trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand or media gallery. Page 3 shows a breakdown of the shows we plan on attending this year based on last years success.



Sections

Each issue of the publication contains many sections covering the landscape & design industry. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Artificial Grass
- Bound Surfacing
- Concrete & Stonework
- Decking
- Garden Design
- Green & Blue Infrastructure
- Groundskeeping
- Landscaping Services
- Outdoor Lighting
- Sports & Play
- Street Furniture
- Tools, Plant & Equipment
- Turf Management

Calendar of in depth features which becomes the issue's main focuses.

January - February

Future Build Preview
Green & Blue Infrastructure
Street Furniture
Turf Management

March - April

Artificial Grass
Concrete & Stonework
Sports & Play
Tools, Plant & Equipment

May-June

Decking
Groundskeeping
Garden Design
Lighting & Electrical

July-August

Artificial Grass
Bound Surfacing
Green & Blue Infrastructure
Street Furniture

September-October

Landscape Show Preview
SALTEX Show Preview
Sports & Play
Turf Management

November-December

Bound Surfacing
Concrete & Stonework
Decking
Tools, Plant & Equipment

LANDSCAPE & URBAN DESIGN

M E D I A P A C K 2 0 1 9

www.landud.co.uk



Trade Shows & Exhibitions Timetable

As well as distributing the regular printed editions to our dedicated readership, each edition of Landscape & Urban Design also attends a number of exhibitions and trade shows up and down the country throughout the year where we promote our client base with extra copies for each show.

Trade Show / Exhibition	Dates	Distributed Issue(s)
Future Build	5th - 7th March 2019	Issue 35 Jan/Feb 2019
Vision	5th - 7th March 2019	Issue 35 Jan/Feb 2019
Glee	10th - 12th September 2019	Issue 39 Sep/Oct 2019
The Landscape Show	17th - 18th September 2019	Issue 39 Sep/Oct 2019
UK Construction Week	8th - 10th October 2019	Issue 39 Sep/Oct 2019
Saltex	30th - 31st October 2019	Issue 39 Sep/Oct 2019



Editorial Submission

We are always pleased to consider relevant editorial content that may help to support the various sections within our publication. Landscape & Urban Design reserves the rights to accept or deny any submission we receive. Submissions are reviewed based on their content, quality and relevance.

WHAT TO SUBMIT

We are always open to receiving a wide variety of editorial content to be considered for each issue we produce. If you are working or have worked on a recent project or case study and have relevant material to submit them please follow the guidelines below when submitting.

NOTE: All submissions are not 100% guaranteed to be featured in an upcoming issue or online feature. Our editorial team reviews every submission and reserve all rights on their selection.

HOW TO SUBMIT

- All editorial submissions should be emailed to editor@mhmagazine.co.uk
- All images must be provided, hi-resolution, 350-400dpi RGB (JPEG or TIFF)
- If sending multiple images then please submit .zip file of images and any credits to editor@mhmagazine.co.uk through email or wetransfer.com/sendspace.com
- Word limits vary per article but our average articles are between 400-600 words.
- For online coverage please send all social handles for us to credit once published.



Over 10 Years Of Landscape Excellence...



LANDSCAPE & URBAN DESIGN

M E D I A P A C K 2 0 1 9

www.landud.co.uk



Rates & Data

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
Outside Back	£2,300	190mm x 277mm	210mm x 297mm	216mm x 303mm
Inside Front	£2,100	190mm x 277mm	210mm x 297mm	216mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		



View Our Publication On The Below Platforms



Social Media



@Landscapeandurbandesign



@ludmagazine



@ludmagazine



Contact Us

Editor-in-Chief - Antony Holter
antony@mhmagazine.co.uk

Editor - Lorna Davidson
01304 806039
lorna@landud.co.uk

Sales Director - Lee Martin
01227 936974
lee@landud.co.uk

Business Manager - Josh Holmes
josh@mhmagazine.co.uk

Studio Designer - James Sayer
james@mhmagazine.co.uk

Digital Manager - Jamie Bullock
01227 936971
jamie@mhmagazine.co.uk



Publishers

Publishing Director
Martin Holmes
martin@mhmagazine.co.uk



MH MEDIA
GLOBAL LTD

MH Media Global Ltd
Office 15, Second Floor,
Innovation House, Discovery Park,
Ramsgate Road, Sandwich,
Kent, CT13 9FD