Process Engineering Control & Manufacturing

MEDIA PACK 2019 www.pecm.co.uk



About The Magazine

Process Engineering Control & Manufacturing is a lively, engaging, insightful, independent publication which offers practical advice & solutions on the technical and management challenges faced by engineers and managers in the process & manufacturing industries.

Encompasing printed and digital media, PECM covers a huge range of marketing possibilites and provides a fantastic, cost effective platform to promote your products and services.

The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec.

Circulation

PECM has a combined circulation of just over 156,000. The publication is widely read, recognized, and well respected within the process & manufacturing industries, These include: Process Engineers, Chemical Engineers, Instrumentation Engineers, Mechanical Engineers, Plant Engineers, Precision Engineers, Environmental Engineers, General Engineers, Companies and Organizations in the Food, Dairy, Beverage, Brewing, Semiconductor, Pharmaceutical, Biotechnology, Chemical, Oil & Gas, as well as all UK's major manufacturing units.

Buyer	8.2 %
Director	31.8 %
Education / Governmental	3.1 %
Other	6.2 %
Production Director	8.4 %
Quality Control	1.9 %
R&D	2.4 %
Systems Integration	0.7 %
Works . Maintenance	12.3 %

On top of our unique circulation, PECM is media partners with all the UK's major Processing, Engineering and Manufacturing trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand or media gallery. Page 3 shows a breakdown of the shows we plan on attending this year based on last years success.



Each issue of the publication contains many sections covering manufacturing, automation and general engineering. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Editors Choice
- News & Events
- Air, Gas & Odour Control
- Automotive Engineering
- Boilers & Maintenance
- Connections & Fittings
- Control & Automation
- Drives, Motors & Gears
- Electrical & Electronics
- Facilities Management
- Fluid Handling
- Health & Safety
- Hydraulics & Pneumatics
- Industrial Cleaning
- Lifting & Handling
- Lubricants
- Machining & Machinery
- Measurements & Monitoring
- Packaging
- Process Technologies
- Product News
- Software & Systems
- Storage, Handling & Distribution
- Switches & Sensors
- Tools
- Training & Recruitment
- Waste Management
- Water & Effluent Treatment

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Trade Shows & Exhibitions Timetable

As well as distributing the regular printed editions to our dedicated readership each edition of PECM attends a number of exhibitions and trade shows up and down the country. Throughout the year we promote our client base by distributing copies of our magazine to the exhibitions shown below.

Trade Show / Exhibition	Dates	Distributed Issue(s)
Southern Manufacturing	5th - 7th February 2019	Issue 36 Jan/Feb 2019
Hannover Messe	1st - 5th April 2019	Issue 37 Mar/Apr 2019
The Health & Safety Event	9th - 11th April 2019	Issue 37 Mar/Apr 2019
ChemUK	1st - 2nd May 2019	Issue 37 Mar/Apr 2019
Railtek	14th - 16th May 2019	Issue 38 May/Jun 2019
Utility Week Live	21st - 22nd May 2019	Issue 38 May/Jun 2019
Automechanika UK	4th - 6th June 2019	lssue 38 May/Jun 2019
Subcon	4th - 6th June 2019	lssue 38 May/June 2019
Advanced Manufacturing	4th - 6th June 2019	lssue 38 May/June 2019
The Engineer Expo	4th - 6th June 2019	Issue 38 May/June 2019
The Safety & Health Show	18th - 20th June 2019	Issue 38 May/June 2019
Facilities Management	18th - 20th June 2019	Issue 38 May/June 2019
What's New in Electronics	25th - 26th September 2019	Issue 40 Sep/Oct 2019
TCT Show	24th - 26th September 2019	Issue 40 Sep/Oct 2019
Northern Manufacturing	2nd - 3rd October 2019	Issue 40 Sep/Oct 2019
Advanced Engineering	30th - 31st October 2019	Issue 40 Sep/Oct 2019

(f) Over 10 Years Of Engineering Excellence...



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Rates & Data

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		
Editorial/Product Showcase	£175	120 words of text and a colour image plus company contact details		



View Our Publication On The Below Platforms



Editorial Submittion

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email antony@mhmagazine.co.uk or call 01304 806039.

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Social Media







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@pecm_mag



Publishing Director Martin Holmes martin@mhmagazine.co.uk



MH Media Global Ltd Office 15, Second Floor, Innovation House, Discovery Park, Ramsgate Road, Sandwich, Kent, CT13 9FD

🐓 Contact Us

Editor-in-Chief - Antony Holter antony@mhmagazine.co.uk

Editor - Elizabeth Hutton elizabeth@pecm.co.uk

Sales Director - Benjamin Dubois 01227 936978 benjamin@pecm.co.uk

Sales Manager - Alexander Arnold 01227 936975 alexander@pecm.co.uk Editorial Assistant - Charlotte Charlesworth 01304 806039 charlotte@pecm.co.uk

Business Manager - Josh Holmes josh@mhmagazine.co.uk

Studio Designer - James Sayer james@mhmagazine.co.uk

Digital Manager - Jamie Bullock 01227 936971 jamie@mhmagazine.co.uk