# The Art Of UXURATION Isue 37 E4.95

Fashion | Lifestyle | Travel | Accessories





Coffee pleasure – freshly ground, not capsuled.

The stylish S8 from JURA captivates even the most discerning coffee lovers and design connoisseurs – like Roger Federer. It combines the best aspects of the compact class with elements of the premium segment. Innovations like the Pulse Extraction Process (P.E.P.\*) and the fine foam technology guarantee professional barista quality, whether it's for ristretto, latte macchiato or flat white. The appliance is operated intuitively using the 4.3° colour touchscreen display or even a smartphone or tablet if preferred. In addition, the filter is automatically detected by the Intelligent Water System (I.W.S.\*).

Available from: JURA Store London, 148 Marylebone Road, Harrods, John Lewis, selected retailers and uk.jura.com

# DISCOVER

## CATEGORIES

## SUBSCRIBE

Residency & Estates Travel & Resorts Automotive Yachts Aviation

#### MEN

Fashion Accessories Watches & Timepieces Fragrances Grooming & Skincare

#### WOMEN

Fashion Accessories Jewellery Beauty & Skincare

Business Recruitment Art & Accessories Product Showcase

#### " Defining luxury lifestyle "

The Art of Luxury magazine is a bi-monthly publication available both in printed and digtial formats.

The aim of the publiaction is to connect an array of unique brands with suitable buyers and offer a unique editorial reading experience. The digital versions can be read on three major Digital Publishing platforms: Readly, Joomag & Issuu.

You can subscribe to The Art of Luxury publication for just £27.00 a year. This grants you access to 6 digital and printed editions of the magazine plus exclusive access to luxury news, events and special offers.

To subscribe to the printed or/and digital edition please go to www.theartofdesignmagazine.com/subscribe



### TEAM

Editor in Chief Antony Holter T: 01227 392544 E: editor@mhmagazine.co.uk

**Editor** Lucy Holden T: 01304 806039 E : lucy@theartofdesignmagazine.com

Automotive Editor Benjamin Dubois T: 01227 392529 E: benjamin@mhmagazine.co.uk

Business Manager Josh Holmes T: 01304 806039 E: josh@mhmagazine.co.uk Sales Director Judy Yuken T: 01227 392569 E: judy@theartofdesignmagazine.com

Sales Manager Sophie Plowman T: 020 7193 4937 E: sophie@theartofluxurymagazine.com

> **Digital Manager** Jamie Bullock T: 01227 392571 E: jamie@mhmagazine.co.uk

Accounts Sue Wallace T: 01227 392571 E: sue@mhmagazine.co.uk Publishing Director Martin Holmes T: 01304 806039 E: martin@mhmagazine.co.uk

#### PUBLISHERS



MH Media Global Ltd Office 15, Second Floor, Innovation House, Discovery Park, Ramsgate Rd, Sandwich, Kent, CT13 9FD

Every effort is made to ensure the accuracy and reliability of material published in The Art Of Luxury however, the publishers accept no responsibility for the claims or opinions made by advertisers, manufacturers or contributors. No part of this publication may be reproduced or transmitted in any form or by any means, mechanical, electronic (including photocopying) or stored in any information retrieval system without the prior consent of the publisher.

### FOR SALE, INNOVATIVE 40M LUXURY SUPER YACHT

### NEW, READY FOR 2019 SEASON





# CONTENTS

#### **RESIDENCY & ESTATES**

#### 06

An 84-apartment development considered to be the most upmarket in Scotland's recent history, welcoming guests and prospective buyers.

#### 10

Located in the heart of London, Mayfair Park Residences is Clivedale London's second W1 residential development.

#### 12

The Mansion, the first residential scheme from Clivedale London.

#### 14

Hanover Square has all the components to be considered a mini village in its own right

#### **TRAVEL & RESORTS**

#### 16

Sugar Beach Mauritius new beachside restaurant and bar: Buddha-Bar Beach.

#### 20

Circa Resort & Casino, a brand-new resort in Downtown Las Vegas. December 2020.

#### 24

The Lowry Hotel is upping the 'luxury stakes' once again.

#### 28

Stay in the brand-new and grand State Suite at Tylney Hall Hotel.

#### 30

Gennadi Grand Resort is a fresh breath of Aegean air offering sun, sea and sustainability.

#### 31

Sheraton Grand Hotel & Spa - perfect package for a one night spa break

#### AUTOMOTIVE

#### 32

Jaguar Land Rover offer an experience package that is arguably the most sideways fun you can have on four wheels.

#### 38

Maserati presents a limited edition of its SUV: the new Levante Vulcano.

#### YACHTS

#### 40

Oceanco's Project Bravo, a 109m feat of engineering.

#### 42

Lexus returns to the water with its next expression of a Lexus yacht in the form of the LY 650.

#### AVIATION

#### 44

**COVER STORY -** Dassault Aviation has unveiled the Falcon 6X, the most spacious, advanced and versatile twinjet in business aviation

#### **MENS - FASHION**

#### 48

A selection of key summer pieces ensure the most dapper of gents stays stylish, with a fresher, approach to a tailored look.

#### 50

Gieves & Hawkes' Spring Summer '19 collection.

#### 54

HUGO BOSS and Porsche have joined forces centering around both their involvement in Formula E racing.

#### **MENS - ACCESSORIES**

#### 55

Serengeti<sup>®</sup> makes the most technically advanced eyewear available.

#### **MENS - WATCHES & TIMEPIECES** 56

Minerva watches - Precise, legible and robust for use in extreme conditions.

#### 58

TAG Heuer's Art Provocateur, Alec Monopoly, is at it again!

#### **MENS - GROOMING & SKINCARE** 68

BARBIERE Acqua di Parma is the quintessence of shaving Italian style. It is a modern interpretation of a long tradition.

#### **MENS - FRAGRANCES**

#### 64

The masculine collection by The Merchant of Venice, called Nobil Homo.

#### WOMENS - FASHION

#### 66

Romona Keveža has announced the opening of its flagship boutique in London.

#### 68

Known for understated effortless glamour and clean classic lines with contemporary touches, Caroline Castigliano.

#### **WOMENS - ACCESSORIES** 72

## STOW is thrilled to announce its selection

as a 2019 Walpole Brand of Tomorrow.

#### 86

Montblanc pushes the boundaries of creativity and technical virtuosity to tell the stories of history's great figures.

#### WOMENS - JEWELLERY

#### 74

Paradisiacal colours and a modern mix of graphic shapes are now joining forces.

#### 76

Gaelle Khouri has developed an addendum to her acclaimed Soft Deconstruction collection

#### WOMENS - BEAUTY & SKINCARE 82

Designed to strengthen, tone and lift the skin, the Natural Face Lift Facial.

#### 84

PUMA x Maybelline special-edition collection

#### WOMENS - WATCHES & TIMEPIECES 88

The Sofia family of watches welcomes two new elegant models that stand out for their femininity and refinement.

#### **BUSINESS**

#### 90

Galle Design - How to start a Luxury Brand. 92

Mind the Gap - Is your lifestyle protected?

#### 96

Your Personal Real Estate Consultant.

#### 98

Recruit your team of household staff with the new unique Marlin app

## PRESTIGE EDINBURGH DEVELOPMENT SET TO LAUNCH

An 84-apartment development considered to be the most upmarket in Scotland's recent history, welcoming guests and prospective buyers.

Unlike anything ever launched in Edinburgh - and more akin in ambition and level of high-end style to a development built in the most salubrious parts of London or Paris - The Crescent at Donaldson's by CALA Homes (East) is a bold and sweeping arc of glass-fronted apartments.

Work started on the development in July 2017, with BAM Construction securing a £30million contract to deliver the main shell and core structure – with CALA's own expert team carrying out the fit out of the contemporary homes.

The entire development, worth more than £90million, is among the most ambitious projects undertaken by CALA and sees the firm bring to life its vision for one of the most important sites in Scotland.

As part of the launch, two eagerly-awaited show apartments will open their doors to the first appointments from Saturday 19 January – allowing potential buyers to sample the pinnacle of modern design and luxury living.

Philip Hogg, Sales and Marketing Director for CALA Homes (East), said: *"This is quite feasibly the most ambitious residential development built in Edinburgh for many a generation.* 

"After years of careful planning and construction we are beyond thrilled to finally be at a point where prospective buyers can step foot inside these homes and experience the spaces for themselves.

"There really is nothing quite like being able to get on site here – and we're as certain as we can be that those in the market for a truly unique city apartment will not be disappointed when viewing either of the spectacular show apartments."



As well as its visionary architecture, the development has a prized location nestled to the private rear of the capital's iconic Donaldson's estate, located within the city's UNESCO World Heritage Site.

Situated within 18-acres of grounds that make up the largest new shared garden to be created in Edinburgh it creates a feel of a secluded private estate just minutes from Haymarket station, and a mile from the heart of Princes Street.

The design of the two show apartments has been inspired not only by the building itself but its outstanding surroundings, led by multi-award-winning Alexander James Interiors.

The renowned interior designers have been recognised as one of the World's Top 100 for three consecutive years in the Andrew Martin Review, regarded as the Oscars of the design world, and were a perfect fit for this unprecedented design project.

Stacey Sibley, Creative Director at Alexander James, said: *"It has been a joy to work with CALA at this absolutely fantastic setting, and on such a unique building.* 

*"The inspiration for the design came from the traditional architectural style of Edinburgh's surrounding Georgian crescents – but with a very contemporary twist.* 

"Crescent-shaped streets allowed designers to create open spaces and gardens within cities, so a natural palette of colours was a huge influence in the design."

Designed by Richard Murphy OBE, the architecture of The Crescent has been directly influenced by Edinburgh's famous Georgian crescents, with the show apartments boasting the open views and innovative design features this classic style affords.

Paired with an impressive glass façade are generous flowing spaces, enhanced height living areas and dynamic levels and with each apartment offering a dual-aspect living arrangement, The Crescent uniquely combines classic design with modern style.

The vast front lawn and panoramic views over Edinburgh's cityscape and towards the Pentland Hills beyond, combined with private terraces and gardens to the tree-lined rear offer buyers an idyllic rural escape – whilst still being in the heart of the capital.

Priced from £950,000 to £1,925,000, The Crescent comprises some of the city's most sought-after new residences.

Visit www.cala.co.uk/thecrescent to register your interest or to view more information on prices and availability.











## MULBERRY HOUSE

BEACONSFIELD



## INTRODUCING MULBERRY HOUSE, A BEAUTIFUL 6 BEDROOM FAMILY HOME

NOW AVAILABLE TO VIEW BY APPOINTMENT ONLY

RECEPTION@EABHOMES.CO.UK OR 01494 670 834





EABHOMES.CO.UK





## COME AND MEET OUR EXPERT ON SELF BUILD

Peter Warren is a second generation Director of EAB Homes, with extensive experience across all functions of the business, having been based both on site and in the office. Specialising in strategic planning, with a keen eye for the right projects and for maximising the potential of a site, he handles land acquisition, planning, purchasing, investors, budgeting and contracts from concept to completion of each development.

After a successful first appearance as an Expert in Self Build at Grand Designs Birmingham in October 2018, Peter was approached and asked to be an Expert in Self Build for the duration of Grand Designs London in May 2019. As well as offering sessions throughout the show at the Excel in London from 4-12 May, Peter will also be doing a 45 minute presentation and Q&A session. This is a great opportunity to sit with an experienced Property Developer to discuss any aspect of self-build on an upcoming project, including land potential and planning.

To register your interest to have a one-to-one session with Peter please use the link below:

www.granddesignslive.com/ whats-on/ask-an-expert

## GET TICKETS FOR £10

www.granddesignslive.com USE CODE: GDLEXHIB

# EAB HOMES

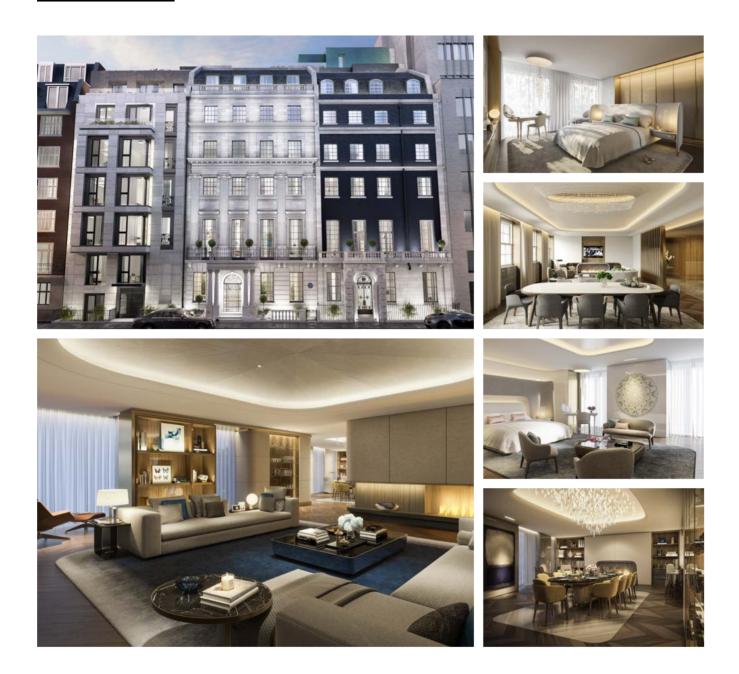
CREATING LUXURY HOMES

EAB Homes is an award-winning boutique development company, which builds exceptional high-end residential properties in and around the Home Counties. For over 30 years, the company has specialised in the design, development and building of bespoke new family homes for individuals who appreciate the very best.

#### TO LEARN MORE ABOUT EAB HOMES, PETER AND THE TEAM THEN PLEASE VISIT OUR WEBSITE:



#### EABHOMES.CO.UK



## **MAYFAIR PARK RESIDENCES**

Located in the heart of London in south-west Mayfair, adjacent to Hyde Park, Mayfair Park Residences is Clivedale London's second W1 residential development. Comprising an exclusive collection of 25, one, two, three and four bedroom private apartments and townhouses, with the addition of an eight-bedroom penthouse with a rooftop pool, each home will be fully serviced by Dorchester Collection - the first time Dorchester Collection has lent its name to a residential development. Architects PLP Architecture has masterfully designed the eight-storey residential development to integrate the building's Grade II listed facades with a contemporary counterpart, seamlessly blending into Mayfair's eclectic patchwork of architectural styles. Due to complete in Q1 2020, future residents will have access to world-class amenities including a 10,000 sq ft health club with state of the art gym, 24/7 Dorchester Collection concierge, a residents' chauffeur-driven Rolls Royce, grocery services, in-residence dining, pet care, dog walking and sommelier expertise.

Prices start from £4.25million Web address: www.mayfairparkresidences.com

## WELCOME TO THE SUSAN REID COLLECTION LUXURY IN SCOTLAND...



- Whether you are looking for a venue for a family holiday, long weekend with friends or just to get away from it all
- From properties with 5-6 bedrooms ideal for smaller parties, golfing outings or families to larger luxury properties with 12-14 bedrooms for that unique Scottish Highlands luxury experience.
- If your interest is walking, golfing, fishing, lochs, whisky, castles, shopping we have it all and each property is in easy access to either Edinburgh, Glasgow, or Aberdeen Airports.

We are invested in your happiness and help you envisage the image of how your event will take place and make sure it is the best success it can be.



The Susan Reid Collection represents some of Scotland's most stunning private houses and castles for private hire. Imagine your party in your very own private mansion or castle in Scotland creating wonderful memories with friends and family.



# **THE MANSION**

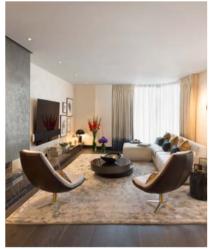
The Mansion, the first residential scheme from Clivedale London, due to complete in Q1 of 2019 and located in central London's last remaining village, Marylebone. The exclusive collection of apartments comprise 23 luxury homes ranging in size from studio's to two spectacular penthouses, each boasting open plan living spaces and floor to ceiling windows in London's elite W1 postcode.

In the delivery of this development, Clivedale has partnered with an impressive collection of London's finest names which include Bentley, a partnership which will see a handcrafted, chauffeurdriven Bentley house car available for residents for drop-off and pick-up services within central



#### **RESIDENCY & ESTATES**





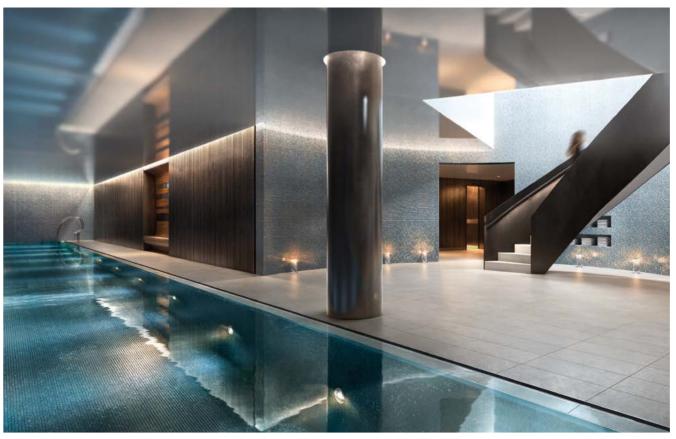


London. In-apartment services available from the 'A La Carte' menu include grocery delivery services from Fortnum & Mason, the personal grocer to both HM The Queen and HRH The Prince of Wales. and housekeeping services from London-based residential cleaning company, 'Maid of London', to provide professional pre-arrival and post-departure housekeeping and ironing services. Pick-up and drop-off professional dry cleaning services will also be available from 'Jeeves of Belgravia', London's finest dry cleaners with a Royal Warrant for their services to HRH Prince of Wales and his family.

Future residents of The Mansion will also benefit from luxury amenities including a private residents' lounge overlooking an intimate sunken garden, an indulgent spa offering Bamford Spa products, state-of-the-art fitness centre with sauna, steam room, private treatment room and a 25-metre pool, Marylebone's longest private indoor swimming pool.

Prices for apartments at The Mansion, 9 Marylebone Lane, London W1U 1DB start from £4.95 million.

Website - www.themansionw1.com • A historical •





## HANOVER SQUARE 'A NEW MINI VILLAGE'

A historical garden square with a new café, a 6,000 sq. ft. art gallery, a new hotel and luxury residences: Hanover Square has all the components to be considered a mini village in its own right.

Nathalie - a new on the go deli and food emporium by Juan Santa Cruz - opened in December on Hanover Square. Unit London opened its 6,000 sq ft gallery on Hanover Square earlier this year relocating from its former location in Covent Garden.

Within the next five years, the number of Mayfair addresses will have increased by 10% and residents by a potential 25%. This is reversing the trend during the early 20th century when many parts of Mayfair changed from residential to commercial use.

Located on Hanover Square, London's oldest square, Clivedale London has partnered with Mandarin Oriental to deliver the first truly integrated hotel and residences in Central London and the second Mandarin Oriental property in the city. The Residences at Mandarin Oriental Mayfair, London will consist of 80 luxury Mandarin Oriental Residences for purchase as well as a fully integrated Mandarin Oriental hotel with 50 suites.

Designed by Rogers, Stirk + Partners, the residences will be fully serviced by the integrated, Mandarin Oriental hotel, providing residents with a full suite of services and amenities, including in-residence dining and housekeeping, 24/7 Concierge, valet parking, an opulent spa and a roof terrace bar overlooking Mayfair. Completion set for Q4 2021. Prices start from £1,999,000.

Web address: www.moresidencesmayfair.com

## **RETURNS AND CAPITAL PRESERVATION**

## Birchgate Investments gives you a simple way to help make the most of your money

#### Specialist offering

We provide investment management solutions to Institutional Investors, Family Offices and High Net Worth Investors in the form of funds, mandates and clubs. Our products are focused on a deliberately limited number of specialisations in a limited number of geographies where we can source, execute and manage such products effectively on behalf of our clients and be amongst the 'best in class'.

Invest in one of our expertly managed funds:

**Fund One** Long Term Income Returns c.5% per annum **Fund Two** Residential Development Returns c.10% per annum

Passively invest whilst retaining full security. Your Investment can be privately held in an SPV (Special Purpose Vehicle).

As careful stewards of capital, we strive to provide solutions that create lasting value for our investors.



*Fisherman's Beach - a recently completed luxury development of 60 Beach front units in Hythe, Kent* 

To find out more please contact Chris Lynch, Birchgate Investments on 01843 830158 or email chris.lynch@birchgateinvestments.co.uk



## SOUTH KENSINGTON CLUB



SKC offers its members a classic country club experience with inspiring fitness, social and bathhouse spaces to keep fit and well, all in a relaxed homey setting.

Originally built as the Georgian-era Queens Gate Music Hall in the late 1800s, the South Kensington Club's main building on Harrington Road went on to house the Pineapple Dance Studios, and later Rolling Stones Ronnie Wood's infamous Harrington Club. The rear of the property extends into Queensberry Mews via its now-adjoined bathhouse which was once the studio and home of artist Francis Bacon. Guests can access via either entrance; the Mews entrance being more private with direct access to the gym and wellness facilities and the main entrance on Harrington Road.

## INTORODUCTORY 3-MONTH MEMBERSHIP FOR ALL NEW MEMBERS

The club are currently offering a three-month introductory membership for all new members of only £495,

#### www.southkensingtonclub.com

## SUN RESORTS LAUNCHES NEW RESTAURANT AT SUGAR BEACH MAURITIUS BUDDHA-BAR BEACH BY BUDDHA-BAR



Sugar Beach Mauritius, part of Sun Resorts, is delighted to introduce a new beachside restaurant and bar: Buddha-Bar Beach by Buddha-Bar, providing a chic hot spot on the island for discerning jet setters. Located on one of the finest beaches in Mauritius, with the gentle ocean lapping the shore just a stone's throw away, Buddha-Bar Beach will be the ultimate location for relaxing with powder-fine white sand between your toes, sipping a tropical cocktail whist listening to Buddha-Bar's signature beats – this is every escapist's paradise.

The Buddha-Bar partnership with the five-star Sugar Beach resort marks the debut of the brand to the shores of Mauritius.

Unfurling along the sun-drenched, sheltered bay of Flic-en-Flac, bordered by crystalline waters and manicured gardens, Sugar Beach Mauritius is committed to providing Timeless Memories for guests – creating bespoke and unforgettable experiences, with the new Buddha-Bar Beach concept adding to an already extensive offering setting the scene for adventures in paradise, from water sports to calming sunrise yoga.

The design of Buddha-Bar Beach by Buddha-Bar combines colourful bohemian beach-chic and natural elements such as wood, water and stones, with the glitz and glamour of the original beach destination hang-outs of the 1980s, Ibiza and Goa, creating the ultimate Instagram-worthy spot blended seamlessly with the picturesque grounds of Sugar Beach. The Buddha-Bar Beach experience is much more than simply a restaurant or bar; guests can enjoy an all-encompassing experience for all the senses whilst enjoying phenomenal natural surroundings. Partake in artfully created cocktail masterpieces, indulge in a sumptuous meal and embrace the vibrant atmosphere enhanced by the famous Buddha-Bar soundtrack – a subtle avant-garde mix of lounge and house music combined with local beats, making the perfect backdrop for an exceptional holiday. Gastronomes will not be disappointed as the exciting and contemporary fusion menu will serve up something to delight everyone's taste-buds, uniquely influenced by both Asian and Mediterranean cuisine. Flavours of the East are expertly balanced with those of the West to create fusion dishes that are as delicious as they are stunning. All dishes are prepared 'Family Style', designed for sharing. Masterfully blending fine ingredients and spices, Chinese and Japanese cuisine is combined subtly with Mediterranean flavours, as well as fresh seafood and local delicacies – from sushi, ceviche and shellfish to king prawns, deep-fried lobster dumplings, prawn tempura, salmon and black cod – all using the finest and freshest ingredients around.

Mixology also plays a central role in the Buddha-Bar Beach experience and guests can expect a huge array of sensational cocktails and mocktails. Created to appeal to all five of the senses, sublime essences and exotic spices from around the globe are used to create phenomenal concoctions. Staff at Buddha-Bar Beach at Sugar Beach will not only have the five-star training of Sugar Beach, but will also be trained by the Buddha-Bar experts themselves, ensuring the signature sensory brand experiences are the same the world over. Whet the palate with the extensive repertoire of signature Buddha-Bar Beach mocktails and cocktails including the #MojitoBBBeach (Special BBB mix rum, fresh mint and fresh grapefruit), or Make a Wish Mauritius which features local Mauritian rum alongside hibiscus/lemongrass, lime juice, passion fruit and ginger ale - the island experience will be picture- perfect with one of these works of art in hand.

Buddha-Bar Beach by Buddha-Bar at Sugar Beach will be open every day from 10:00 until 02:00, with lunch served from 12:30 until 15:00, snacks from 15:00 until 17:30 and dinner from 19:00 until 22:00, followed by music and the chance to dance the night away. Reservations recommended. Prices at Sugar Beach Mauritius start from £220 per room per night, based on two sharing on a half-board basis. Dependent on season and availability. For further information and to book please visit: www.sugarbeachresort.com/en.





### **ABOUT SUN RESORTS**

Sun Resorts is part of the Sun Limited 'Hotel Management' Cluster. It owns and manages four hotels in Mauritius (La Pirogue, Sugar Beach, Long Beach, Ambre) and the iconic Ile aux Cerfs, a leisure island on which is nestled a championship golf course designed by Bernhard Langer. In the Maldives, Sun owns and operates the Kanuhura Maldives a member of The Leading Hotels of the World luxury collection. For more information, please visit www.sunresortshotels. com/en.

#### **ABOUT BUDDHA-BAR**

The Buddha-Bar brand has been making waves across the globe since its inception in 1996, when the first Buddha-Bar was opened in Paris, founded by visionary and restaurateur Raymond Visan. Fuelled by a desire to create unique experiences and innovation in the restaurant, bar and club scene, Raymond combined the best features of each to create the Buddha-Bar concept, often inspired by his travels – a bar and lounge with a colourful and energetic setting, with a signature musical style mixing lounge and house music. Today, the Buddha-Bar brand has expanded into restaurants, hotels, spas, beauty lines and music and can be found in some of the world's most glamorous destinations such as the Maldives, Paris, Monte-Carlo, London, Dubai, Budapest and Prague, with the tropical island location of Mauritius being a natural next step. For more information, please visit www.buddhabar.com/en.

















## Eyes on the horizon. Seek your best views. Moment Perfect

THE DESTINATION OF ALL SENSES

#### Aeneas Grand Villas

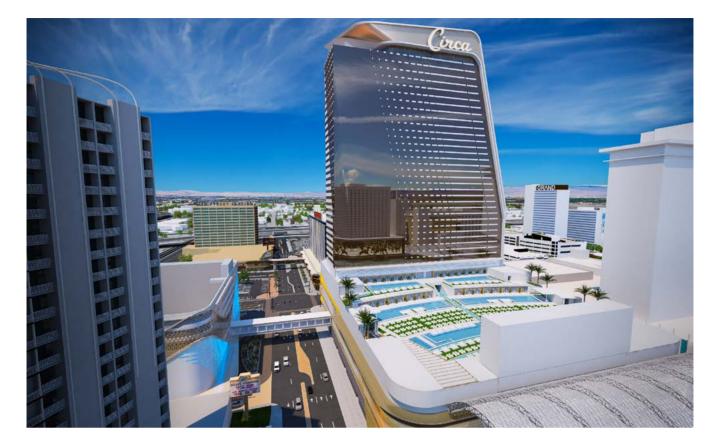
The architects and designers of the stunning Aeneas Grand Villas, have ensured that nothing is overlooked, except the uninterrupted stunning views of the Mediterranean Sea.

Villas offer the discerning buyer 318.30m2 of interior covered living space. A private garden is beautifully landscaped, with a built-in barbecue for alfresco dining and a swimming pool and Jacuzzi with infinity edges.

Interiors have been thoughtfully designed contemporary living. The property features a high-quality Italian-style kitchen, granite worktops and integrated, stainless steel finish appliances, along with Crema Royal Marble shower rooms and marble or parquet flooring throughout. Concealed dual air conditioning, a Lighting Control System allows owners to create the perfect ambience. A Home Automation System offers owners the option of having additional technology pre-installed to meet their personal needs. The Villa also features a versatile basement with utility and storage rooms, a shower room and a further room which could be used as an additional bedroom or playroom.







## CIRCA RESORT & CASINO TO DEBUT IN DOWNTOWN LAS VEGAS, DECEMBER 2020

Developers and brothers Derek and Greg Stevens have officially unveiled plans for Circa Resort & Casino, a brand-new integrated gaming resort in Downtown Las Vegas slated to open in December 2020. A welcome addition to the iconic Fremont Street Experience, Circa will bring a new energy to Downtown as the first ground-up resort development in the area since 1980. The innovative property will celebrate the timeless spirit of the city while leading the charge for a bold new era with game-changing guest offerings.

"There is a lot of unmet demand for fun in Las Vegas," said Derek Stevens. "At Circa, our goal is to create a destination resort in a historic part of the city, while showing guests the time of their lives. We plan to double down on the world-class service Las Vegas has always been known for while bringing personalized experiences to a new level."

Over the past decade, Derek has worked alongside Greg to develop several ventures, including the D Las Vegas, Golden Gate Hotel & Casino and Downtown Las Vegas Events Center. The duo's investments have played a role in reshaping Downtown Las Vegas, attracting new waves of visitors and locals while leading the turnaround success story of "vintage Vegas." Often found taking the time to greet and interact with visitors at his properties' centerpiece bars, Derek's genuine and approachable style of guest appreciation has challenged the status quo of resort ownership and earned the endearment of customers.

#### What's in a name?

In the spirit of staying true to the city, Circa will deliver a new experience built on the original principles of old-school Vegas hospitality. It will mix the glamour of vintage Vegas with modern luxuries and cutting-edge technology, honoring the golden age of the city. Guests can expect top-notch entertainment while enjoying honest, attentive and friendly service.

Paying homage to the city's vibrant history, Circa will nod to the Las Vegas legends of decades past, ranging from the visionaries behind the first gambling halls on Fremont Street to the preeminent destination resorts on the Strip. To learn more about the history of the Downtown Las Vegas neighborhood and its influence on Circa, please visit Circalasvegas.com.

#### **Spectacular Amenities**

Designed for those seeking the ultimate Las Vegas vacation, Circa will boast 777 rooms and suites, and a collection of thoughtful amenities, including a range of eclectic restaurants, the longest outdoor bar on Fremont Street Experience, a rejuvenating spa and a two-level casino with state-of-the-art slot and table gaming options. Circa has collaborated with Steelman Partners to oversee architecture and design, Tré Builders as construction manager, and McCarthy Building Companies Inc. as contractor.



Circa will be home to a state-of-the art parking structure playfully dubbed "Garage Mahal," specifically designed with ride-sharing in mind. Catering to the growing use of Uber and Lyft, and housing 1,201 parking spaces, the centrally located nine-story garage will be the first of its kind in Downtown Las Vegas, allowing guests to conveniently and efficiently travel to and from the property.

Another signature element will be a multi-level, stadium-style sportsbook, equipped with the biggest screen in sportsbook history. The Stevens brothers recently announced a partnership with sports gaming media organization Vegas Stats and Information Network (VSiN) to bring an in-house broadcast studio to Circa. This will allow bettors to have in-depth analysis from a roster of experts including broadcasters, industry professionals and athletes.

Construction is currently underway on the 1.25-million-square-foot property, which will punctuate the Las Vegas skyline as the tallest tower north of the Strip. The resort will be defined by a bold design, accented by a backlit roofline and an expansive multi-tiered pool amphitheater. Featuring several pools and a massive screen with the latest high-resolution technology, the amphitheater will offer a unique watch-party atmosphere for sunseekers and sports fans. The venue will be complemented by a delicious food and beverage menu, private cabanas and music from DJs and special guests.

Circa's interior will welcome the return of a Las Vegas icon: Vegas Vickie, the kicking cowgirl who was once perched high above the Fremont Street Experience, will become a key design feature and must-see photo opportunity within the hotel's lobby.

#### A Grand Reveal

After months of speculation, Circa's name, design and neon sign were revealed last night during an evening of festivities. After an appearance at the annual 2019 State of the City address, Derek invited attendees to enjoy an afterparty at Downtown Las Vegas Events Center, where he promised to unveil all-new details about the upcoming project.

Derek was joined onstage at Downtown Las Vegas Events Center by Las Vegas Mayor Carolyn Goodman during the public celebration. Among eager onlookers were a number of notable city and state officials, property executives, community partners and members of founding Las Vegas families including Freddie Sarno, son of casino developer Jay Sarno; Nevada Stupak, son of casino owner Bob Stupak; Michael and Brendan Gaughan, son and grandson of hotel and casino magnate Jackie Gaughan; and legendary bookmaker Jimmy Vaccaro. The grand reveal took place after a thrilling introduction video, concluding with the unveiling of a huge neon sign emblazoned with the property name that will eventually be a part of Circa's exterior. Known in Las Vegas for his eclectic collection of custom blazers, Derek did not disappoint as he donned a custom tuxedo complete with a jacket displaying Circa's logo.

Additional details about Circa's amenities and opening will be announced in the coming months. To learn more information about the new Downtown Las Vegas property, visit circalasvegas.com.





## LUXURY CRUISING • 3 NIGHTS ON BOARD IN YANGON, MYANMAR



Return flights from UK including baggage (regional departures available)

6 night escorted Sri Lankan Tour including sightseeing tours and Jeep safaris

- 1 night 5\* Singapore hotel stay including breakfast
- Breakfast and dinner included on tour (excluding dinner in Colombo)



10 night all-inclusive, ultra luxury cruise on board Silver Spirit

Thailand

Transfers throughout

## Silver Spirit

27th February 2020 • 18 nights

### **Cruise Itinerary:**

Singapore • Phuket Yangon (3 nights) • Colombo





#### **Cruise Highlights:**

- ✓ Free beverages in-suite and throughout the ship, including champagne, select wines, beers and spirits
- Spacious ocean view suites
- ✓ Inclusive room service
- ✓ Butler service in every suite
- $\checkmark$  Personalised service nearly one crew member for every guest
- ✓ All meals & beverages in-suite and throughout the ship including speciality restaurants
- ✓ Multiple restaurants with diverse cuisine and open-seating dining
- ✓ Enrichment lectures
- ✓ On board gratuities

#### Vista Suite

£4,099pp

## **BarrheadTravel**

conditions apply. Offers shown are subject to availability and change. Barnhead Travel and featured supplier booking conditions apply. Prices-trised and regulated by the Financial Conduct Authority. Our registration number is FRN 680958. Credit provided subject to age and status. Ins review. 6 Condress is a BAC sapproved brought. xcluded Errors and omissions excluded.Barrhead Travel Service acts as a credit broker and only offers credit products from Omni Capital Retail Finance Ltd. Barrhead Travel Service Ltd by GoCardless, GoCardless is authorised by the Financial Conduct Authority under the Parment Services Regulations 2009, registration number 597PA for the nervision of



### JEEP SAFARIS IN SRI LANKA • SCENIC TRAIN RIDE FROM KANDY TO NUWARA ELIYA

**Day 1:** Fly UK to Singapore (overnight flight).

**Day 2:** Transfer to 5\* Singapore hotel for 1 night including breakfast.

**Day 3:** Transfer to Singapore cruise terminal to embark Silver Spirit for a 10 night cruise.

Day 4: At sea.

#### Day 5: Phuket, Thailand

Phuket is a modern, vibrant island with more than 6 million annual visitors, a number that is only increasing year-to-year. If you've never been to Phuket, you will likely love it; returning visitors will find a new island that eagerly greets its next wave of tourism.

#### Day 6: At sea.

Day 7-9: Yangon, Myanmar (overnight) Spend three nights in Yangon exploring deep into Myanmar's gilded temples. Colourful and chaotic, Yangon is a feast for the senses. Grinning uniformed schoolchildren and preadolescent monks vie for sidewalk space as vendors hawk fried goods and longyi-wearing businessmen go off to work. On a street of Indian-run paint shops sits the country's only synagogue, a 19th-century relic; blocks away rise the steeples of St. Mary's Cathedral, another reminder of the city's colonial past. Yangon's most iconic sight is unquestionably the enormous gilded Shwedagon Pagoda, but what makes it worth visiting beyond that is the rich, vibrant life that spills out of people's homes and onto the streets.

Day 10: Yangon, Myanmar.

Day 11: At sea.

Day 12: At sea.

Day 13: Colombo, Sri Lanka Disembark ship and transfer to Dambulla hotel for 2 nights. In the afternoon visit the Dambulla Cave temples which were built by King Walagamba, after he used the caves for shelter during his 14 year exile from Anuradhapura. Return to hotel for dinner and overnight stay.

Day 14: After breakfast, visit what is probably Sri Lanka's most dramatic sight – the near vertical walls of Sigiriya Rock Fortress soaring to the flat-topped summit containing the ruins of an ancient civilisation. You will then proceed to Polonnaruwa – World Heritage site and the capital of Sri Lanka from 11th – 13th Centuries which contains some splendid and spectacular statues. In the afternoon enjoy a Jeep Safari at Minneriya National Park famous for its large population of elephants. Return back to hotel for dinner and overnight stay.

**Day 15:** After breakfast leave for Kandy. En-route, visit the Spice Gardens at Matale, famous for kohilla (a type of watercress) and enjoy lunch. On arrival in Kandy, experience the city on this relaxing and fun-filled Kandy city walking tour before arriving at your Kandy hotel for dinner and overnight stay.

Day 16: After breakfast depart on a scenic train ride from Kandy to Nuwara Eliya stopping en-route to visit the Ramboda Falls tea plantation and tea factory where you can learn the process of making the world-famous Ceylon Tea. On arrival in Nuwara Eliya, you will see why the area is known as "Little England" with British influences highlighted in the country cottages and Queen Ann style mansions. Check in to your Nuwara Eliya hotel for dinner and overnight stay.

**Day 17:** After breakfast, proceed to Yala. En-route visit Ravana Water Falls, Nine Arches Bridge in Ella and Ella Gap. Arrive at your Yala hotel for dinner and overnight stay.

**Day 18:** In the early morning proceed to the Yala National Park for early morning safari then continue to Colombo. En-route you will be able to see traditional Stilt Fishing and visit the Galle Fortress, built in 1752 by the Dutch. Arrive in Colombo for overnight stay.

**Day 19:** After breakfast transfer to airport for your return flight to the UK.

Day 20: Arrive UK.

VISIT BARRHEADTRAVEL.CO.UK OR CALL



## THE LOWRY HOTEL REVEALS NEW LOOK PRESIDENTIAL SUITE AND ANNOUNCES YEAR OF DEVELOPMENTS

Amidst the increased competition and growing hospitality industry in Manchester, The Lowry Hotel is upping the 'luxury stakes' once again.

Manchester's premier five-star hotel, The Lowry Hotel, has revealed the first look at its newly renovated Presidential Suite, the largest both currently available or planned in the city at 2,228 square feet[1].

The penthouse suite, famous for its VIP guests, will cost £4,000 per night. The renovations totalled £700,000 and include a complete reconfiguration and redesign of the space, an enlarged dressing room and a new bespoke marble bathroom.

The suite also includes a fully equipped kitchen, large bathroom with a double steam shower and free-standing bath, super king size bedroom, a walk-in dressing room and lounge plus a dining room for up to eight people. There is also an additional second bedroom and with adjoining bathroom. The floor to ceiling windows offer views across the river Irwell and Manchester's skyline, and the room also comes with a mini grand piano, two in-room bars, two smart TVs and an Amazon Alexa.

As well as complimentary valet, luggage management, personalised welcome drinks and in-suite check in, guests can take advantage of a butler, on-site hairdresser, endless beauty treatments, Tesla hire, private chef or personal trainer whilst staying in the luxury suite.

Adrian Ellis, General Manager of The Lowry Hotel, said: "I'm thrilled to reveal the first look of our Charles Forte Presidential Suite. The refurbishment has been taking place for three months and we are looking forward to the reaction of both our regular guests and new visitors. Since the hotel opened 18 years ago, the needs and expectations of travellers have changed so we're confident our updated suite will offer modern guests what they are looking for. The renovation is the first of many for the hotel with more exciting developments to be announced throughout the year."



Renowned interior designers Goddard Littlefair, Interior Designers of the suite, commented on the inspiration behind the design: "'This was a special and prestigious project for us, showcasing the first of our new designs for The Lowry Hotel. We drew inspiration from Manchester's industrial history and in particular from cotton, weaving and the city's industrial forms, geometry and heritage, including the shape of Trinity Bridge over the River Irwell, directly outside the hotel. We were also inspired by Lowry's own colour palette, as the artist famously kept to a base palette of only five colours, mixing them to achieve tonal shades that nonetheless stayed within a distinctive overall range.

"The new design has a residential feel, with light and bright tonal colours used for the walls, curtains and carpets, offset by darker joinery, geometric-patterned fabrics used for cushions and curtain trims for added visual interest. Colours range from rich bronzes and burnt oranges to off-whites and textured blue-greys. Special joinery features include four sets of double screens around the living and dining areas to help zone the space and a bespoke dining table for eight with a feature veneer inset pattern.

"The bedroom and bathroom feature timber slatted walls, which mirror on the opposite wall, whilst the bathroom also has feature walls in luxurious, richly-veined marble. The bedroom features a bespoke, contemporary version of a four-poster bed, in a room where the colours become softer, more muted and restful. The stunning dressing room, with a large, anthracite velvet ottoman at its centre, is dominated by a tiered feature light, made of threads and inspired by Manchester's cotton production history."



#### **TRAVEL & RESORTS**

In homage to the hotel's namesake, L.S Lowry, a selection of art has also been chosen for the room by ARTIQ. Kate Terres, Head of Operations at ARTIQ, commented: *"The collection at the Lowry presented an exciting opportunity for us, because it is rare for hotels to be named after celebrated artists. In curating the collection with Goddard Littlefair, ARTIQ pulled specifically on L.S. Lowry's recognisable palette of charcoals and dark reds against pale smoky backdrops. Alongside these distinctive tonal elements, the curation draws on the shapes evoked by Manchester's solid industrial architecture of the twentieth and twenty-first century – examples of which can be viewed from the Presidential Suite - as well as heavily abstracted figures that draw on Lowry's matchstick figures.* 

"The collection is comprised of painting, sculpture, photography and print, with an emphasis on varied and rich textures that range from highly polished stainless steel – representing the industrial subject – to thickly modelled paintings incorporating found elements. Examples of large format photography depicting an abstracted industrial narrative contrast with the delicacy of the works by artist Kelly M. O'Brien. Kelly's mixed-media practice involves burning paper and layering with inserts of gold leaf and, for The Presidential Suite, focuses on a linear radiating pattern that recalls the bridge architecture viewed from the window as well as playing with a high/low contrast of material. Also in the collection is work by artist Laetitia Rouget, whose playful series focuses on simplistic line drawings of the human in thickly pulled paint – a modern interpretation of Lowry's matchstick men."

The luxury Lowry Hotel also boasts six Riverside suites, an additional 164 guest bedrooms, a spa, bar and The River Restaurant.











# EXPERIENCE MORE

## WITH PRIDE OF BRITAIN HOTELS

## HIDDEN GEMS



DISCOVER ALL OUR EXPERIENCES ONLINE TODAY

prideofbritainhotels.com/experiences

## THE ART OF GREAT HOSPITALITY

Independently Owned | Luxury & Boutique Hotels | 50 Member Hotel Limit

0800 089 3929 • prideofbritainhotels.com



## **EXCELSIOR HOTEL ERNST**

Timeless elegance and tradition characterize the Excelsior Hotel Ernst and fascinates guests from all over the world. For more than 155 years of varied history, Cologne's first and finest luxury hotel address unites tradition and innovation in an extraordinary symbiosis. As the only member of the Leading Hotels of the World in Cologne, the philosophy of the Excelsior Hotel Ernst "Your individuality is our excellence" is lived daily by its 195 employees.

Located in the heart of the city and vis-à-vis to the world-famous Cologne Cathedral, it provides the perfect location for a memorable stay in Cologne. Each of the 137 rooms and suites have an unique character and individual charm. Harmonic colors create a timeless home décor which invites to relax.

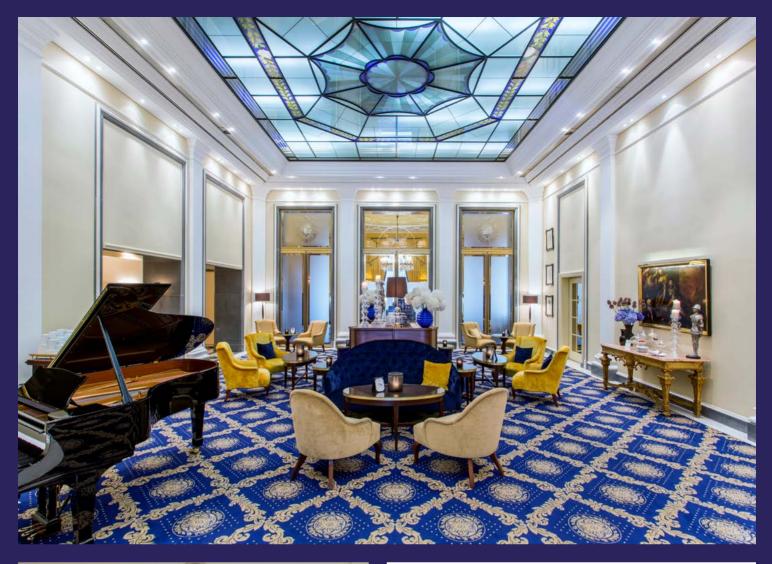
Our newly renovated Grand Superior rooms provide a luxurious and versatile space – each showcasing a unique contemporary design.

The use of subtle and bold colors creates a relaxing and stimulating space, ideal for both business and individual travelers. The exclusive living is rounded off by their elegant bathrooms, using high-quality natural stone.

The taku restaurant, awarded with one Michelin Star, is the first address for authentic East Asian cuisine. At the multiple awardwinning gourmet Restaurant Hanse Stube, you will experience culinary magic moments. The motivated team creates innovative French cuisine with local influences.

Enjoy and create unique moments during the exclusive Afternoon Tea inspired by Pierre Hermé at the winter garden or in the lobby lounge of the Excelsior Hotel Ernst.

www.excelsiorhotelernst.com







For reservations please call: +49 221-270 1 or e-mail reservation@excelsior-hotel-ernst.de

**EXCELSIOR HOTEL ERNST** Trankgasse 1, 50667 Cologne





## WHAT'S HOT FOR 2019: GENNADI GRAND RESORT REDEFINING THE GREEK RESORT

Elegant, relaxed and future-proofed, Gennadi Grand Resort is a fresh breath of Aegean air offering sun, sea and sustainability. A shining example of positive environmental and social impact, Gennadi Grand Resort is a place of pure inspiration where exceptional design, beauty and architecture blend together seamlessly.

Lovingly landscaped by eco-minded architects, the resort echoes the relaxed feel of this less-explored corner of the largest Dodecanese island. Connected to nature, the resort lies within a small fishing village off the tourist trail on Rhodes' longest and most beautiful beach, set snugly between mountain and sea.

A synthesis of form, function and perfectly scaled structures in a nature-showcasing landscape, Gennadi Grand Resort operates under a BMS (Building Management System) comprising of leading innovative energy management technology. Slanted roofs simultaneously minimise sunlight reflection and optimise the microclimate conditions whilst forward-thinking recycling practices are in place throughout the resort.

Blending the exterior and interior spaces, here there are natural choices for every type of guest: floor-to-ceiling windows letting the natural light flood in, and sleek custom-made furnishings. The 288 rooms include spacious suites, two-bedroom suites and junior suites with private pools. Wellness here is naturally uplifting and nourishing for mind, body and soul through spa experiences with a wide range of signature rituals, facials and treatments focused on releasing tension whilst promoting inner balance. In the fitness centre, bespoke exercise programmes can be created, with plenty of diversions in the open air such as floodlight tennis boccia court, beach volleyball and watersports as well as hiking, mountain biking and sailing.

Naturally delicious there are 12 delectable bars and restaurants. Provenance is paramount, with hyperlocal and small independent suppliers prioritised when possible for seasonal Greek flavours presented with international flair. The majority of dishes are prepared in front of guests, with interactive cooking stations, delistyle displays of first-class produce and a personalised approach to adapting dishes to individual tastes, mindful of gluten-free dietary requirements, and adventurous vegetarian and vegan eaters.

Elevating the luxury-resort experience, Gennadi Grand Resort is a rare blend of considered contemporary architecture, combined with old-fashioned heartfelt hospitality. It's story is the sum of all its parts — the passion of the chefs, the independent farm workers who proudly bring their organic produce, the gardeners and of course the management team who have nurtured the feeling of everyone being a part of their extended family.

## **SHERATON GRAND HOTEL & SPA**

Edinburgh's UNESCO World Heritage city centre is best explored on foot and the 5 star Sheraton Grand Hotel & Spa is ideally located to discover its outstanding history and architectural beauty. Spend your day exploring the closes off the Royal Mile or browsing the shops on George Street before escaping to Scotland's most renowned urban thermal spa experience, One Spa.

Unwind in our iconic rooftop Hydropool to start your journey to wellbeing and rejuvenation. Find inner calm in our Thermal Suite, an unrivalled range of uplifting water, salt and heat experiences designed to help you rebalance and refresh your body and mind. Indulge in a soothing Spa Treatment of your choice and put your relaxation above everything else at Edinburgh's ultimate spa experience.

Wake up fully rested in our dreamily comfortable Sheraton Signature Sleep Experience™ beds and enjoy an award winning breakfast selection at our Scottish Brasserie, One Square.

One Spa has recently completed a two million pound refurbishment to transform their renowned Escape at One experience. New additions include a stand-out Himalayan Dry Salt Room and brand new Quiet Relaxation Room.

Experience at One is the perfect package for a one night spa break. This experience includes one night accommodation in a Classic twin/double room with breakfast, our signature spa experience, Escape at One and choice of an Essential Body Massage or Intensive Facial. Escape at One gives you full access to our newly refurbished Thermal Suite, iconic Rooftop Hydropool, 19m Swimming Pool and Gym & Fitness Studios.



From £180 per person based upon two guests sharing a Classic Room.

Upgrades are available.

W: www.onespa.com/spa-breaks T: 0131 229 9131 E: grandedinburgh@sheraton.com





# ICE ACADEMY SIDEWAYS IN SWEDEN

Join our Automotive Editor, Benjamin Dubois as he heads to Arjeplog, Sweden, to learn how to drive on the ice. Northern lights, opposite lock and an F-Type SVR - this trip had it all!

With the worst of the winter having passed we are on the straight and narrow to warmer days - ungritted roads and most importantly an end to the vitamin D deficiency the media love to obsess over.

During the winter period many of us may have been driving in road conditions that are just not our forte, which is unlike our fellow Europeans in colder climates who happen to have a whole manoeuvre named after their ability to chuck a car sideways into a corner! Rumour has it that the first Vikings even used the 'Scandinavian Flick' in their longships when first landing on the beaches of Britain!

The UK does lots of things very well: fish and chips, standing in orderly queues and even the Olympics were a success. One thing we are not so good at is winter.







As soon as the temperature drops the roads become treacherous due to a combination of inexperienced/ nervous winter drivers and cars that are equipped with budget summer tires – not even Mad Max would dare venture to the local supermarket for his weekly shop...

For those of us who enjoy motoring and adventure in equal measure, Jaguar Land Rover offer an experience package that is arguably the most sideways fun you can have on four wheels. The Jaguar Land Rover Ice Academy.

The Swedish town of Arjeplog is situated only 200 miles from the arctic circle, surrounded by your typical Scandinavian mix of alpine forests and large stretches of water – a heady landscape that increases your heart rate with an almost primal lust for adventure. Yet, at the same time it allows you to breathe that little bit deeper with each intake, relaxing the mind.

Upon arrival we were greeted by a mind-boggling temperature of -18 C, dropping to -26 C in the evenings. The feeling of your eyelashes sticking when blinking helped me have confidence that the lake we were about to drive on would surely hold the 2.5 ton per car!



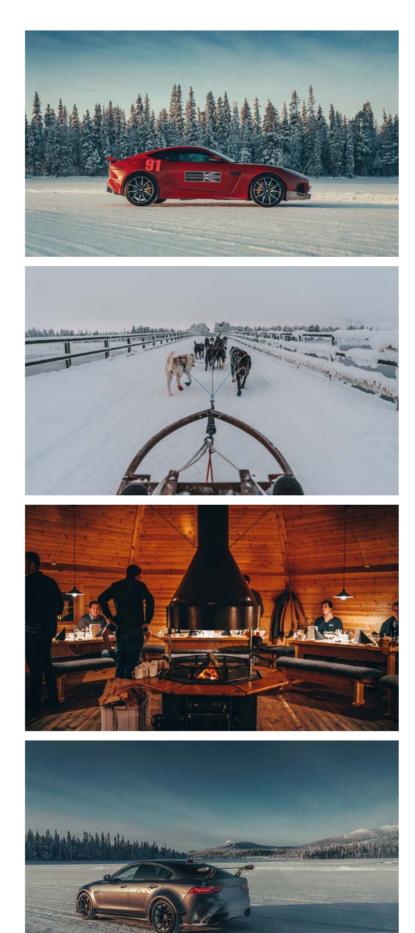
#### AUTOMOTIVE

We were thankfully informed that the ice was just over 60cm thick, allowing the mammoth snowplough to get to work in the dead of night perfectly crafting the GPS mapped circuits. Although the ice depth was indeed thick enough to drive on, this was artificially created by drilling the ice, allowing the water to seep up the hole and re-freezing on top of the ice plate. This meant that if you venture too far off the circuit into the deep snow the underlying texture was alarmingly slushy, much to the amusement of the instructors as they briefed us for the day ahead.

After a comprehensive safety briefing, we were straight out onto the ice for day one of three. To ease us in we began with the Range Rover Sport. The heavier weight of the vehicle and the higher centre of gravity would allow us to feel for the roll of the vehicle. This was important to ensure the car maximised the grip from all four wheels as the aim was to keep the car stable whilst drifting through a four-cone slalom. Within a few runs we were giddy, and had huge grins across our faces. We began to feel comfortable with guiding the vehicle where you wanted it to go, rather than frantically attempting to over correct. Patiently waiting for each tire to find grip while sideways.

As the day progressed, we moved onto the Range Rover Velar on the slalom course as the sun went down. A serene pink glow flooded over the ice, brightly illuminating the snow smoke that all of us were kicking up. This was our first time on a circuit and with the Range Rover Velar's smaller size we were able to fine tune our new-found skills.

We rounded off the day by finishing in the Jaguar F Pace. This was to be driven on a much faster circuit which encouraged huge sweeping drifts. Before we had a chance to take stock of the situation and get into the swing of the circuit, we all got to see just what happens when your mind tricks you into believing you are Sébastien Loeb. One of our fellow drivers had ploughed straight through the snowbank into the centre of the circuit, deep into the slush. What we didn't realise was that this would soon become the norm as we pushed to find the limits... of our abilities of course, rather than the cars! Rescue was never far away, as being a Jaguar Land Rover experience, there was always a Land Rover Discovery waiting to leap into action.











Many of you will have visited a circuit to experience a supercar track day - perhaps you may have left feeling like you didn't necessarily learn a great deal. The cost of going wide can be catastrophic and the instructors know this and therefore encourage restraint, and rightly so. At the Ice Academy however, this isn't the case. Although it's not encouraged to leave the circuit, you couldn't help but feel that due to the relatively small risk involved with going wide on a corner, it allowed you to push your own ability and gain confidence in a way that track driving just simply doesn't allow.

At sundown, we headed back to the hotel where JLR had their very own exclusive tepee lounge. Inside was a warm cosy fire, great company and a full evening of sharing stories, photos and reminiscing on the day gone by - not to mention bet placing on who would be the first to require the assistance of a recovery vehicle the following day.

Still slightly unsure about our new-found skills, I awoke to find myself praying that whilst asleep my brain had hurriedly built new synapses to better make sense of the sensory onslaught that is becoming the new normal.

Our first session was on the large circle, a perfect circle 400 meters in diameter, which was designed to easily throw the car into a drift at speed and then sustain it, lap after lap after lap.

Enter the Jaguar F Type. The spiritual successor of the E-Type.

This was the moment we had been waiting for. The rest of the day was a blur of speed, snow smoke and laughter while we experienced the full range of tracks and circuits available to us. Upon uploading content from this experience to various social media outlets, someone asked me "are you James Bond?". I certainly felt like him.

The F-Type was a different beast all together, with it being rear wheel drive, the importance of the throttle became all too clear. The balance between sustaining a drift and performing a pirouette as you spin on exit was a tricky thing to dial in. The slightest increase in power would only serve to remind you to stop being greedy. Smooth is slow, and slow is fast.



We were experiencing the Advanced+ itinerary, with the F-Type SVR being the highlight. The studded tires, on-board computers and allwheel drive hurling you with such precision that we were mistaking the machines skill for our own.

The key to being able to extract the most of the 575 BHP, 5.0L V8 is to believe in the power available to you with all four tires scrambling for grip. At times I was looking straight over my shoulder at almost 90 degrees convinced that I had lost control, shortly to be consumed by a cloud of snow smoke as I spun. Each time I was proved wrong. To my astonishment the car managed to pull itself round and keep heading to where I intended.

I will let you experience the sheer power and remarkable capabilities of the F-Type SVR, as it truly was awe inspiring.

By day three we had performed Swedish flicks to our hearts content, honed an ability to control a car at speed on the ice, and enjoyed a beautiful part of the world from a truly unique perspective.

The adventure had one last surprise for us however...

We spent the last evening in a tepee heated with a large log fire eating such delicacies such as local moose, and even bear! "Do you think we will see the Northern Lights this evening?". "Not a chance", came the reply from the warm local whose venue we had been enjoying.

It was our cameras that first caught a glimpse of the Aurora Borealis when the faint white glow in the sky was proved to be a wicked green under a long exposure shot. The night sky proceeded to light up with a display that felt almost personal, performing its most exclusive show, just for us.

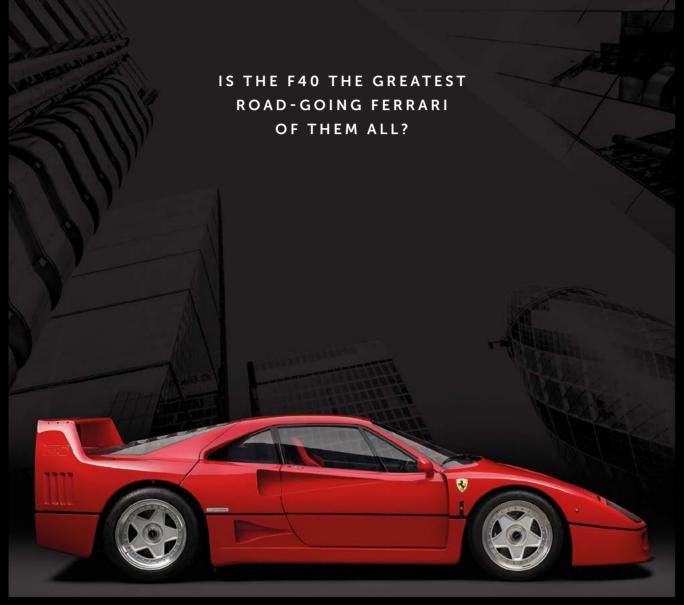
Although the rest of the UK might still be fearful of the snow, I returned with a newfound calmness in sideways situations, as well as a much better understanding of the weight shifting around the vehicle through various stages of the corner. It's an experience like no other, and when you return a safer and more capable driver, that's got to be worth it.

But most importantly, I had the chance to travel to what felt like another planet for the adventure of a life time in cars the make you feel giddy. Something that won't be forgotten.

For more information, please visit www.jaguar.com/experience-jaguar

Written by Benjamin Dubois - Automotive Editor l Photos by Richard Pardon





On  $5^{th} - 6^{th}$  June, the gardens of the Honourable Artillery Company, in the heart of the City, will host a selection of the rarest and fastest cars from 1912 to the present day, each an icon of its era.

A unique automotive garden party with the perfect combination of concours cars from the UK's leading private collectors, luxury retailers, fine watches, art, gourmet food and champagne; an occasion of pure indulgence.

TICKETS AT LONDONCONCOURS.CO.UK

Hospitality and general enquiries 020 3142 8542

FERRARI F40: TOTAL OUTPUT OF 478 PS; 471 HP (352)KW. A TOP SPEED OF 201 MPH. 0-60MPH IN 4.2 SECS.



PRESENTED BY



# MASERATI PRESENTS THE LEVANTE VULCANO LIMITED EDITION

Maserati's exclusivity means that every one of its models can achieve heights that are beyond superlative. Now, Maserati presents a limited edition of its SUV: the new Levante Vulcano, produced in a series of just 150 units for the European and Asian markets.

The Vulcano limited edition is available with both the twin-turbo V6 engines, of 350 hp and 430 hp, designed by Maserati Powertrain and built at the Ferrari plant in Maranello.

The exclusive matte "Grigio Lava" shade of the exterior highlights the Trident SUV's sporty lines to magnificent effect. The exterior look is completed by the Nerissimo pack details (dark look rear light clusters, black chrome front grille and logos, glossy black window surrounds, body-coloured door handles and burnished exhaust tailpipes), the laminated privacy windows, the 21-inch Helios wheels, also with matte finish, and the red brake calipers.

The 6-piston Brembo Dual Cast braking system guarantees excellent braking performances.













Inside the new Levante Vulcano, every finish is redolent with sporty elegance. The heated, ventilated full grain leather seats, featuring electrical adjustment with memories, complete with contrasting embroidered Trident logo on the headrest, can be ordered in black with red contrasting stitching or vice-versa, to underline the model's "volcanic" personality.

The exclusive allure of the new Levante Vulcano limited edition is further enhanced by the interior trims in high gloss carbon fibre, also used for the gearshift paddles and the insert on the electrically adjustable sport steering wheel, and the chromed aluminium badge on the central tunnel bearing the legendary Trident, together with the new Vulcano logo and the words "one of 150".

The standard outfit is completed by the Bowers&Wilkins premium sound system, the soft close door closure system, the front and rear parking sensors and the full-LED Matrix adaptive headlights.

# **109M PROJECT BRAVO** LAUNCHED IN NETHERLANDS

Oceanco's Project Bravo, a 109m feat of engineering, was launched on the 17th November 2018 from Oceanco's Netherlands base. Project Bravo is paving the way for the future of superyacht builds with its innovative technology and design - she is the first of Oceanco's builds to feature the newly conceived LIFE design; LIFE standing for Lengthened, Innovative, Fuel-efficient and Eco-friendly.

With her naval architecture by Lateral Naval Architects, exterior design and layout by Nuvolari Lenard and interior by Reymond Langton Design, Bravo is quite unique. The entire design, build and delivery processes were overseen by an experienced team at Burgess, mainly due to the fact that this yacht is unlike any preceding Oceanco build thanks to her innovative and quite unique LIFE design.





LIFE revolves around intelligent naval architecture that leverages a number of fundamental principles, which 'create a harmonious balance between weight, power, technical areas and luxury interior on board'.

James Roy, Director of Lateral Naval Architects comments, *"The LIFE design's use of advanced hybrid propulsion incorporating significant battery capability, combined with a single tier engine room allows the novel use of space to deliver areas of outstanding luxury accommodation."* 



The yacht's design both inside and out is dynamic, futuristic and minimalist, a testimony to the talents of exterior designer Nuvolari-Lenard and interior designer Reymond Langton Design. The yacht's elegant contemporary interior compliments the exterior design, which is sleek, with minimalistic features and a cool off-white sheen.

"After the innovations introduced with Alfa Nero, Oceanco asked us to 'raise the bar' and create another remarkable and revolutionary design," says Dan Lenard, senior partner of Nuvolari-Lenard. "Our approach with Bravo was to maintain a stunningly sleek profile without sacrificing any interior space. This new exterior style concept is bound to create a new design stream. It is important to us that we started this new stream together with Oceanco."

Taking position number 38 in the Top 100, Bravo is one of the largest launches of 2018 and the second Oceanco vessel to enter the forecast this year, superseding M/Y Dar by 19-metres. We look forward to seeing her on the water and wish her owners happy cruising!

After the innovations introduced with Alfa Nero, Oceanco asked us to 'raise the bar' and create another remarkable and revolutionary design.





### **LEXUS LY 650 LUXURY YACHT** REVEALED CRAFTED IN THE SPIRIT OF AMAZING

Crafting amazing automobiles is something Lexus has pursued relentlessly, as evidenced by the beautiful hand-pleated door panels in the LS 500 or the complex paint process, inspired by the morpho butterfly, that results in dazzling Structural Blue. And crafting every touch point around the brand is an opportunity Lexus continues to seize. This maritime application is another proof point in the storied history of Lexus that explores new frontiers both inside and outside the automotive industry.

Lexus continually evaluates what constitutes a luxury experience and has, as a result, ventured into the worlds of culinary, design, film, and more as alternative opportunities to interact with the brand. Driven by Lexus International President, Yoshihiro Sawa's vision of Lexus as a brand that, *"explores new ways to deliver innovative and amazing experiences for our guests,"*Lexus has partnered with some of the world's finest purveyors of experience to further celebrate the phrase, Experience Amazing.

And now, Lexus returns to the water with its next expression of a Lexus yacht in the form of the LY 650. Bearing the most contemporary expression of Lexus design language, L-finesse, applied beyond the world of automobiles, the production LY 650 picks up where the stunning Lexus Sport Yacht Concept left off.

#### Lexus Takumis Meet Marquis-Larson Craftspeople

Encouraged by the robust public interest in the Lexus Sport Yacht Concept, a follow-up maritime effort was fueled by Executive Vice President; Shigeki Tomoyama's desire to, *"present a dream-like vision of the luxury lifestyle; one where the Lexus Yacht expands the potential of Lexus mobility to the ocean."* Making this dream-like vision a reality, Marquis-Larson Boat Group was selected to build, sell and service the next Lexus yacht based largely on their extensive experience with bespoke boat building and their proven capability, confirmed by their work bringing the Lexus Sport Yacht Concept to life.

### Based in Pulaski, WI, Marquis-Larson is the ideal partner to bring the second chapter of Lexus

Yacht design to fruition with their thorough blend of artisanal craftsmanship, modern technology and inspired design. Complementing the Lexus brand's heritage of takumi craftspeople who are supremely skilled in their roles, Marquis' craftsmanship backbone is clearly demonstrated by their masterful boat builders, many of whom have been with the company for 30 years.

### L-finesse Seamlessly Transitions from Automotive to Maritime Applications

Several of the most attractive features from the 42-foot concept have made their way onto the LY 650. Measuring 65 feet in overall length with a 19-foot beam, the newest Lexus yacht has a distinguished style found in the strong, pronounced bow, curved deck accents and accentuated aft hips. Viewed from the profile, the elegant rise and fall of the yacht's distinctly Lexus roofline flows into rising, broad hips of the rear section.

#### **Upcoming Milestones and Contact Information**

The first completed Lexus LY 650 is expected to be finished in the second half of 2019 and will make its global debut late in the year.



# Delivering dreams...



SWEDEN • POLAND • USA • SINGAPORE

WWW.TILLBERGDESIGN.COM

# DASSAULT AVIATION LAUNCHES FALCON 6X, SETTING NEW STANDARD IN LONG-RANGE LARGE-CABIN SEGMENT

### SAINT-CLOUD, FRANCE



Dassault Aviation has unveiled the Falcon 6X, the most spacious, advanced and versatile twinjet in business aviation. This new 5,500 nm aircraft will make its first flight in early 2021 and begin deliveries in 2022.

Pratt & Whitney Canada's Pure®Power PW800 engines have been selected to power the Falcon 6X that offers the largest, quietest and most comfortable cabin of any aircraft in its class and more cabin volume than any other Falcon ever designed. It comes equipped with the industry's most advanced digital flight control and cockpit technologies, drawing on heritage from other recent Falcon models and fighter jet programs.

The 6X is largely based on the Falcon 5X aerodynamics and system features which were validated during the 5X preliminary flight test program. It has been optimized to take advantage of the new engine, offering a greater range and a longer cabin.

"We wanted to further push the boundaries with this new aircraft, to provide the best flight experience possible using today's aviation know-how," said Eric Trappier, Chairman & CEO of Dassault Aviation. "The Falcon 6X will offer a mix of range, comfort and capability no other large cabin business jet can match while guaranteeing fully mature systems and a proven powerplant."

#### Falcon 6X—Industry Leading Cabin Space

The Falcon 6X cabin is six feet, six inches (1.98 m) high and 8 feet 6 inches (2.58 m) wide -- the highest and widest cross section in a purpose built business jet – and is nearly 40 feet 8 inches (12.3 m) long. The cabin can accommodate 16 passengers in three distinct lounge areas, affording room for multiple configurations including a large entry way/crew rest area and a spacious rear lounge.

Every element of cabin style and design has been totally rethought, the result of an extensive survey of customer tastes and inputs from Dassault Aviation's own in-house Design Studio. Flowing uninterrupted lines enhance the feeling of space and declutter the cabin.

Significantly more natural light floods into the cabin thanks to 29 extra-large windows including a unique galley skylight – the first in business aviation – designed to provide additional brightness in an area usually devoid of natural light.

"The industry has been moving towards ever wider and higher interiors, and customers told us what they wanted most in our new Falcons was more space," continued Trappier. "So we designed the Falcon 6X from the cabin out, making it as passenger-centric as we could while still delivering the high performance and other flying qualities that customers value in Falcons."



### Proven PurePower PW800 engines, next generation aircraft systems

The Falcon 6X has a top speed of Mach 0.90 and a maximum range of 5,500 nautical miles (10,186 km), longer than any other jet in its category. It can fly directly from Los Angeles to Geneva, Beijing to San Francisco or Moscow to Singapore at long range cruise speed. It can also connect New York to Moscow, Paris to Beijing or Los Angeles to London at a cruise of Mach 0.85.

The Pratt & Whitney Canada Pure Power PW812D engine rated at 13,000-14,000 lbs thrust has been selected to power the Falcon 6X. The PurePower PW800 engines feature the common core technology of the Pratt & Whitney Geared Turbofan, which is shared by 16 different engine applications and have amassed over 585,000 flight hours.

Equipped with a low maintenance single piece fan and emission reducing Talon combustor, the PurePower PW800 engines offer the highest efficiency, reliability and maintainability in the 10,000-20,000 lb class and have accumulated over 20,000 hours of testing to date.

The Falcon 6X is equipped with an ultra-efficient wing that minimizes the impact of turbulence and a next generation digital flight control system that controls all moving surfaces,







a novel control surface called a flaperon. The 6X is the first business jet to use a flaperon, which considerably improves control during approach, especially on steep descents.

The aircraft also comes with industry leading noise suppression systems, based heavily on experience with the new Falcon 8X – the current benchmark in noise comfort – and an all-new cockpit and third generation EASy III all digital flight deck.

It will be delivered with a full package of equipment, including Dassault's FalconSphere II electronic flight bag and the revolutionary FalconEye Combined Vision System – the first head up display to combine enhanced and synthetic vision capabilities.

All Falcon 6X systems and critical equipment will be extensively validated on the ground through new Highly Accelerated Life Tests and Highly Accelerated Stress Screening endurance campaigns intended to enhance reliability and ensure that the aircraft is fully mature from the day of first delivery. "There is still today a strong market need for a brand new long range aircraft with a very large cabin. The Falcon 6X will be best value for money in the 5,000 nm segment, a class all its own." concluded Trappier.

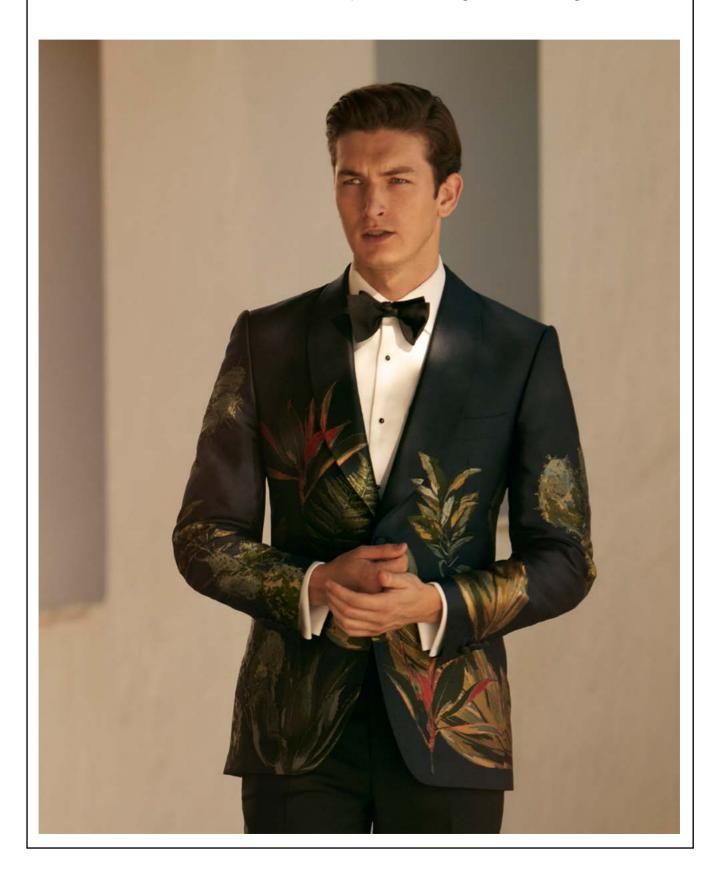
#### www.dassaultfalcon.com



MENS

# **MENS**

Fashion | Accessories | Watches & Timepieces | Grooming & Skincare | Fragrances





# THE SUMMER GENT.

The words "Summer Wardrobe, or even "Capsule Collection" to most gents, sounds, somewhat intimidating, almost effeminate and to the most conservative man, downright unnecessary. While many gents have moved forward in the last 10-20 years in terms of fashion and their understanding of it, for many, an education on summer wardrobes, or creating the perfect summer wardrobe is required. Enter the Dubai Summer for a start, then the fact that many of us gents travel, either on vacation, for work, with families back to our home country etc. this can cause problems for gents, who need to be able to throw together their staple summer essentials, without much thought and ensure that they save time, hassle, feel comfortable whatever the climate and ensure that they and their tailored garments look good.

My selection of key summer pieces will ensure the most dapper of gents stays stylish, with a fresher, lighter approach to his tailored look, but still ensuring that he looks sharp, for the board meeting in Dubai, or social outing in Dubrovnik.

#### The Linen suit.

Linen suits in light, earth/khaki tones are a great idea for summer weddings and other dressed-up, outdoor affairs. They're cool, comfortable, and still create a dapper elegant look, when crafted correctly. Pair a blue linen suit with a crisp white shirt and a pair of monkstraps or go with a cream version and a round neck tee and trainers for a more casual holiday vibe. The Key here is cut. Avoid a break at the hem, go for a waistband that is snug, without being too tight, and a jacket which is correctly fitting to your body shape. This creates a good silhouette at the shoulders and back. (A boxy linen number is a complete no-go)

#### Tailored Chino Shorts.

Tailored shorts in a cotton chino fabric are a capsule wardrobe must-own for any man worth his sartorial salt. This is where it can be difficult, with readymade offerings either being too long, wide and generally unflattering, to the more recent (and somewhat questionable) trend of too teeny tiny short. I always advise my clients on three golden rules: they should fit perfectly at the waist,



taper slightly through the thigh, and finish just above the knee. A solid pair in Navy or beige, will be a real wardrobe winner throughout the summer. The great part about creating your own tailored shorts is not only will the fit be ten times better, you have the liberty to create subtle personalization on them, be it monogramming, trim details, pockets, no pockets, side buckles or clasps or go all out Gucci style and create a real statement piece.

#### A seersucker blazer.

Seersucker. Probably the most unsung hero of them all for the summer months, has had a lot of bad press. When done right, it can be extremely dapper and Sharp. Serving a real Dual purpose due to the material woven in such a way that some threads bunch together, giving the fabric a wrinkled appearance in places. This feature causes the fabric to be mostly held away from the skin when worn, facilitating heat dissipation and air circulation. It also means that pressing is not necessary. Now, I caution all gents here, to ensure you avoid looking like you are wearing a costume, steer clear of the Seersucker suit, and instead opt for the blazer in a thin light blue stripe. Again, Cut and Fit is imperative here. Too baggy and it will look, terrible. Too trim and it will take away from the natural fall of the fabric. This style of jacket can be layered over a fine merino wool sweater and button down oxford shit to give a fresh, preppy, Ralph Lauren style look. Great for traveling through different climates during the summer months.

#### **The White Shirt**

You'll be hard pushed to find a man who doesn't already own a white shirt, but if you're pulling together your first capsule wardrobe, it might be time to invest in something a little more suited to summer.

Prioritize lightweight cotton or cotton-linen blend versions that will help you stay looking sharp and feeling comfortable in the heat. Bamboo Fabric, which we now have available in Ascots and Chapels for shirting, has been shown through to studies to have so many wonderful advantages as a material, and one of our favorite ones is its comparison next to cotton. When it has been tested in similarity with polyester and cotton, it comes through as stronger (perfect for longevity in your clothing and household linens), and has better moisture wicking and absorption properties (ideal for keeping cool!). Bamboo is also much softer than cotton, as well as being hypoallergenic and great for anyone who suffers from allergies. Wear it under a blazer for a night out and dress-down Friday in the office, or with your tailored shorts on holiday.

#### The Beige Chino

Durable, versatile and when cut right, super stylish, a neutral pair of chinos make the ideal substitute to the wool trousers you wore through the winter months. The key to finding the right pair that won't go out of style is all in the fit and build quality – they should sit a little lower on the hip than a formal trouser, but maintain the same rise and length in the leg and tapering toward the ankle. Can be easily packed and folded into hand luggage or a suitcase and look good in a social or somewhat more formal setting.

The above list is certainly not exhaustive, and the more adventurous men will obviously want to go a bit wilder with variations, which is also something that should be embraced for summer, but by curating your own, well-tailored base with the options above, you are sure to be set for a very stylish summer.



Abu Dhabi	жЦ.	Dubai	у¢ц.	London
www.ascotsandchapels.com				





TO HER MAJESTY THE QUEE LIVERY & MILITARY TAILORS GIEVES & HAWKES, LONDON





BY APPOINTMENT TO HIS ROYAL HIGHNESS THE DUKE OF EDINBURGH NAVAL TAILORS & OUTFITTERS GIEVES & HAWKES, LONDON BY APPOINTMENT TO HIS ROYAL HIGHNESS THE PRINCE OF WALES TAILORS & OUTFITTERS GIEVES & HAWKES, LONDON

# GIEVES & HAWKES

#### No.1 SAVILE ROW LONDON

# THE GIEVES & HAWKES SS19 CAMPAIGN BOTANICAL EXPLORATION

In keeping with Gieves & Hawkes' Spring Summer '19 collection, this season's campaign revisits an overlooked part of the house's history. In the 19th century, the house was a prominent outfitter to explorers and adventurers, and Creative Director John Harrison has reimagined this chapter in Gieves' history for today's style conscious man.

'The DNA of Gieves & Hawkes is rooted in its British naval history and exploration heritage,' says Harrison. 'Indeed, we know in 1873 David Livingstone lay in state in the Map Room at No.1 Savile Row – then the headquarters of the Royal Geographical Society – before his interment at Westminster Abbey. My aim for SS19 was to look at the lifestyles of famous explorers and botanists, taking inspiration from their expeditions and the botanicals they found in years gone by.'

Shot on location in Ibiza, exploring the less trodden parts of this famous Mediterranean escape, the campaign channels the collection's rich textures and relaxed styling. Whether passing through Ibiza's historic old town or lounging around a sun-drenched coastal villa, SS19 looks at home – both sophisticated and simple all at once.

Mirroring many of Harrison's botanical design cues, the campaign shows off the collection's vibrant use of colour. Gone are the pastels of last summer, replaced by saturated tropical tones. Archive prints run through the collection too, referencing the flora and fauna recorded in 19th century explorer's journals. The madras check shawl historically tied around explorers' pith helmets is revived in bright, fresh colours, worn as breezy linen and silk scarves, and in silk and cotton blend ties. Elsewhere in the collection, technical rainwear has replaced the tailored overcoats of winter. The campaign features this season's sand treated cotton hooded cape jacket with a drawstring waist, and a deep jungle green bonded cotton raincoat to wear over summer tailoring. SS19's casual elements include textured linen shirting in warm, confident colours, fine gauge knitwear and contemporary stretch-cotton chinos in sand, khaki, navy and powder blue.

Part of the campaign was shot at the Atzaró Hotel, situated at the heart of the island. Built on a former orange farm, Atzaró is an oasis of calm, well-suited to summer's softly textured tailoring. Gieves' signature silhouette remains, but the design team has enhanced the structure of this season's suiting with lightweight canvases, lighter shoulder pads and relaxed waists for a comfortable fit in warm weather, whether cut in fine linen, silk or mohair. The house's signature silk jacquard evening jackets feature sophisticated palm leaf motifs for a tropical feel, too.

Adam Whitehead's cool photographic style combines with Ibiza's lush, verdant backdrops to create a sense of warmth that compliments the collection's rich colours; with inky blue, burnt orange, tropical pink and jungle green taking centre stage across modern suits, easy separates and confident printed shirts.

The result is a campaign that reinforces Gieves & Hawkes' approach to menswear design; luxurious, contemporary and chic. Whether elegant tailoring, impactful occasionwear or refined weekendwear, SS19 offers a versatile summer wardrobe for sophisticated, worldly men.







### CREDITS

PHOTOGRAPHY: Adam Whitehead STYLING: David Lamb MODELS: Lewis at The Squad and Oli at Next Grooming: David Wadlow CREATIVE DIRECTION: Ian Pendleton at Show Media FILMING: Moving Image LOCATIONS: Ibicencan Finca in Es Cubells Ibiza Old Town, Dalt Vila Atzaró Hotel

# **PORCHE X BOSS COLLECTION**

HUGO BOSS and Porsche – two global players with shared regional roots – have joined forces with a cooperation that will centre on the two companies' involvement in Formula E racing. In its capacity as an official partner to the sport, HUGO BOSS – which already boasts a long tradition of motorsports sponsorship – has been successfully engaged in the electric-powered racing series since the end of 2017. From December 2019, the start of the next championship season, Porsche too will be joining the Formula E circuit with its own works team – outfitted by HUGO BOSS. The fashion group will also be the official outfitter to the entire Porsche motorsports team worldwide.

The shared passion for racing, and a fascination with perfect design and innovation, inspired the creative minds at HUGO BOSS to produce the "Porsche x BOSS" capsule collection. Its standout features include premium leather and wool materials presented in the Porsche and HUGO BOSS colours of silver, black and red. Launching in March 2019, a range of menswear styles from the debut capsule collection will be available online and at BOSS stores.

*"HUGO BOSS and Porsche are both synonymous with outstanding innovation and consummate quality,"* commented Mark Langer, CEO of HUGO BOSS AG. *"We have been working successfully with motorsports over recent years and decades. That is why, with the* 



future-oriented Formula E, I am especially pleased that we are taking our cooperation to a new level."

*"Formula E is an exceptionally attractive racing series,"* said Oliver Blume, CEO of Porsche AG. *"It offers us the perfect environment to strategically evolve our vehicles in terms of efficiency and sustainability. We're looking forward to being on board in the 2019/2020 season. In this context, the renowned fashion group HUGO BOSS represents the perfect partner to outfit our team."* 





# BUILT TO ENDURE SERENGETI

Serengeti<sup>®</sup> makes the most technically advanced eyewear available. High performance Photochromic and Polarized lenses with Spectral Control<sup>®</sup> are specifically tailored to care for the eyes of drivers and pilots in ever changing conditions.

Endurance is not about fads and fashions, it is about knowing oneself and remaining true to that come what may. Endurance requires experience and time, and those who wear Serengeti® are smart enough to value that. The products themselves are crafted from the highest quality materials and are styled with an elegance that endures the test of time.

Our customers appreciate the value of hard work and determination. They recognize the characters who don't just take the easy route, but instead define their own road through life.

Both Serengeti<sup>®</sup> and the people who wear them are Built to Endure.

#### SPELLO

The Serengeti Classic Metal Series range is enriched this summer with a new stylish sporty design: SPELLO. In line with the current lifestyle trends with its double metal bar, this Navigator shape model features double-injected rubber temples mixing hard rubber on the external side for a sporty look and softer rubber on the inside to maximize comfort. Bright colors inside the temples subtly spice up this timeless design. The wire core inside the temples allows easy adjustment, providing a customized fit. Combined with Serengeti's cutting-edge lens technology, SPELLO gives its wearer an uncompromising mix of style and quality for an unparalleled experience.

This model is also available in a non-polarized version for pilot needs, enabling improved reading of dashboard instruments.

The collection also features a larger version of this model, TELLARO, adapted to larger faces.



# RECONNECTING THROUGH NATURE WITH NEW MONTBLANC TIMEPIECES IN KHAKI GREEN

Precise, legible and robust for use in extreme conditions, the legendary professional Minerva watches from the 1920s and 1930s were conceived for military use and exploration. Inspired by these historic timepieces, the Montblanc 1858 pays tribute to the Minerva Manufacture's extraordinary heritage. In an elegant pairing of green and bronze, three new editions capture the spirit of the great outdoors. Hiking through forests, across elds or up to the highest peaks, the Montblanc 1858 Automatic, Montblanc 1858 Automatic Chronograph and Montblanc 1858 Geosphere are trusted companions for fearless adventurers and explorers.

#### The Spirit of Montblanc Exploration

The Montblanc 1858 finds its inspiration in the world of mountain exploration, with the introduction of a new khaki-green colour that enhances the connection to nature. A reinterpretation of the Minerva pocket watches and chronographs from the 1920s and 1930s, the new Montblanc 1858 timepieces capture the spirit of the past in a modern way combining a vintage- looking bronze case enriched with aluminium that evolves over time and innovative, highly functional in-house complications. Trusted companions for outdoor adventures, these timepieces are designed for modern-day explorers who set their own challenges, express their own personal style, live authentic lifestyles and nd harmony with nature to reach new heights in life.

#### The Connection to Nature

The polished and satin-finished bronze cases feature slim bevelled horns while the case back is crafted from titanium featuring a bronze colour coating. The case back is also engraved with the emblematic Mont Blanc mountain, a compass and two crossed ice pick-axes, as a nod to the spirit of mountain exploration. Other details include uted crowns that recall those on period timepieces and robust, domed, sapphire crystal glass boxes that highlight the vintage look of each watch.

For legibility and design, the khaki-green dials contrast with historical luminescent cathedral-shaped hands with a "cloisonné" design that have been slightly domed for one of the nest nishes.



Other details include beige SuperLumiNova\*-coated Arabic numerals, a railway minutes track and the original Montblanc logo from the 1930s era with its historical font and emblem of the Mont Blanc Mountain.

\*Super-LumiNova is a trademark which does not belong to Montblanc

Providing a contemporary look, the watches are equipped with highquality woven "NATO" straps. These straps are handcrafted in France at a traditional weaving manufacture that has been in production for over 150 years. Thanks to this artisanal know-how, the "NATO" straps are re ned, robust, durable and very comfortable on the wrist.

In order to guarantee the performance of the product line, all the Montblanc 1858 models undergo over 500 hours of simulated wear, with speci c testing and controls under extreme conditions. The Automatic, Chronograph and Geosphere models are also waterresistant to 100 metres ensuring performance in all environments.

This year marks the arrival of four new 1858 editions: Two new 1858 Automatic models, a 1858 Chronograph and a 1858 Geosphere. The two new 1858 Automatic models come in a choice of a full-bronze 40mm case (previous versions had a steel case and a bronze bezel) paired with a khaki-green dial, or a steel case with a black dial. The new 1858 Chronograph comes in a 42mm full bronze case with khaki-green dial, providing an ideal backdrop for the bi-compax counters. And last, but not least, the 1858 Geosphere, which is dedicated to the world's Seven Summit mountaineering challenge, the holy grail of mountaineering adventures, is now also available in this new bronze/khaki colour scheme.

#### Fine Watchmaking with Character

The horologic legacy of the Montblanc Manufactures

Centuries of collected knowledge, decades of experience, years of development and hundreds of hours of dedicated labour – they all culminate in a Montblanc timepiece coming to life. With their skills and knowledge handed down through generations, the watchmakers at the Montblanc Manufactures in Villeret and Le Locle put their pride, passion and soul into each timepiece. Villeret's watchmaking tradition began almost 160 years ago, when in 1858 Charles-Yvan Robert founded a watch workshop in a small village in the Saint-Imier valley. Under the name Minerva, the company gained worldwide recognition for its precise chronometry and became a leading specialist in the fabrication of professional watches. Capable of measuring time accurately to 1/100th of a second in 1916, its mechanical stopwatches were fundamental to the evolution of modern-day motor racing.

As the former home of Minerva, the Montblanc Manufacture in Villeret upholds the manufacture's legacy of expertise. Here, Montblanc's Movement & Innovation Excellence Centre continues to enrich ne Swiss watchmaking with ground-breaking innovations. This watchmaking expertise gained from high complications is also applied to the creation of highly functional small complications. In the Manufacture's ateliers, all the movements' components are carefully crafted and decorated by hand using traditional methods. The watchmakers chamfer every edge, polish even the tiniest wheel and adorn plates and bridges with the traditional circular graining and "Côtes de Genève" stripes. Their great dexterity and skill are also indispensable in crafting delicate balance springs, an accomplishment only very few watch manufactures manage. Manifesting in a superior level of craftsmanship and timelessly elegant design codes, the Montblanc Manufactures's horological knowledge is deeply embedded in all Montblanc timepieces, handing the passion for ne watchmaking on from grand complication timepieces to re ned three-hand watches.

#### www.montblanc.com





## WHEN ART MEETS TIME TAG HEUER CELEBRATES THE LAUNCH OF TWO NEW EDITIONS WITH ART PROVOCATEUR ALEC MONOPOLY IN LONDON

Continuing its collaboration with the street art star, the avant-garde Swiss watchmaker launches two new models in its Formula 1 and Carrera collections at the TAG Heuer London Flagship Boutique. The story behind the new Carrera's design is captured in a clever 60-second video.

TAG Heuer's Art Provocateur, Alec Monopoly, is at it again! The world-famous street artist has helped the Swiss watchmaker design two new models that were presented at a cocktail party at the TAG Heuer Boutique, in the heart of London's West End. The gallery walls were adorned with original TAG Heuer inspired paintings and sculptures created by Monopoly. Guests witnessed Monopoly create a live painting customization across 50 of the watch boxes which clients had the opportunity to purchase that night. The Swiss watchmaker also presented a short video that tells the imaginative story behind the design on the dial of the new Carrera HEUER 01, one of the wristwatches unveiled at the event.

#### TAG Heuer Formula 1 and TAG Heuer Carrera Alec Monopoly edition

Original and colourful, these TAG Heuer Formula 1 and Carrera wristwatches feature the little banker called Monopi wearing a red bandana over his face and throwing green cash across the dial. Alec Monopoly's instantly recognisable signature is found in the background in yellow, blue and red. The 41 mm Formula 1 model is presented on a black rubber strap. The sporty watch features a stainless- steel unidirectional bezel with a black PVD coating that is engraved with a 60-minute scale. The watch's bold black design is the perfect backdrop for the bright artwork on the dial to truly stand out.







The Carrera model takes the idea a step further – the eyecatching ALEC logo adorns the sapphire caseback, through which the wearer can enjoy a view of the TAG Heuer Calibre Heuer 01 manufacture movement inside the watch. This stylish 43 mm chronograph features a case and lugs in brushed stainless steel and is presented on an H-shaped stainless-steel bracelet with an alternating brushed and polished finish. The fixed bezel, with its iconic tachymeter scale, is made from black ceramic.

### Mr. Monopoly comes alive: "Mysterious night in the Manufacture"

A new 60-second video conceptualised and created by TAG Heuer tells the story behind the Carrera HEUER 01 timepiece. One mysterious night at the Swiss watchmaker's headquarters, a mural in Alec Monopoly's studio magically came alive and the artist's iconic character, Monopi, jumped out of the artwork. His overnight adventure took him through the offices, the TAG Heuer museum, lab and factory. In the morning when TAG Heuer's employees began to arrive, the curious character had to find a hiding spot. Drawn to the timepiece on a watchmaker's workbench, Monopi quickly dove onto the dial just before he was caught. The video has been published on YouTube and is also visible on all of TAG Heuer's social media channels. Whether you believe in magic or not, the video is proof that there is a powerful creative energy pulsing through the halls of TAG Heuer.

### TAG Heuer and Alec Monopoly: art and avant-garde watchmaking

TAG Heuer and Alec Monopoly first came together in 2016 when the artist was announced as the Swiss watchmaker's Art Provocateur at Miami Contemporary Art Week. On that occasion, Alec Monopoly tagged the TAG Heuer boutique in the Miami Design District. A year later, his artwork was featured on a TAG Heuer special-edition watch for the first time. The two latest models in TAG Heuer's product range are an extension of this creative collaboration.

Combining watchmaking craftsmanship, contemporary art and timeless style, these two TAG Heuer timepieces are sure to be a hit among street art fans and watch connoisseurs.

#### About Alec Monopoly

Sporting a hat, with his face always hidden behind a bandana to preserve his anonymity; but what is he famous for? Well, Alec Monopoly owes his fame to the character who shares his name. Mr. Monopoly, the diminutive and debonair banker that the artist depicts in different scenarios.

"When I started out, I did my graffiti in New York. The city was a huge source of inspiration". In 2008, he quit the Big Apple for California. This was the year that the financial markets crashed. The subprime crisis, Wall Street, Bernard Madoff... The finance world experienced its darkest days. And this found its echo in Alec's work. His career took off. "This was my way of making a statement about what was happening." His work started to gain an online following amongst street art aficionados. People started to call him Alec Monopoly.



# **BARBIERE ACQUA DI PARMA** NEW FORMULAS TO EXPERIENCE THE RITUAL OF THE RITUAL OF ITALIAN SHAVING

BARBIERE Acqua di Parma is the quintessence of shaving Italian style. It is a modern interpretation of a long tradition. The exciting new formulas are designed for the various stages of the grooming routine: shaving, after shave, beard care and facial treatment. The products combine functionality and sensory pleasure. BARBIERE's signature ory perfume, the fresh light tones of Cologne, is an iconic fragrance of Acqua di Parma's Italian style. The accessories complete the collection: from generation to generation they continue to be the basic tools of a ritual handed down from father to son. Selected Italian craftsmen fashion every single accessory by hand, following techniques handed down over time. It is a pleasure to appreciate the elegant shapes, revised by Acqua di Parma with an ergonomic and essential design.

#### SHAVING

#### SHAVING OIL

A refined combination of kind-to-the-skin oils with a rich light consistency that is easily absorbed, formulated with pomegranate oil, lemon oil and extract of basil. It has a dual use, for shaving and pre-shaving. Thanks to its smooth clear texture, it is ideal for a creative and precise shave. Perfect for trimming moustaches, sideburns and goatee beards, it softens the shortest and toughest hairs. It is excellent, when pre-shaving, for application under the soft Shaving cream or Shaving gel, in order to create a light layer that gives maximum skin protection and makes shaving the toughest beards easy.

#### SOFT SHAVING CREAM FOR BRUSH

A cream with a soft rich consistency that allows the blade to slide easily for a comfortable and close shave. Formulated with pomegranate seed oil, lemon oil and extract of basil and hyaluronic acid, it helps prevent irritation and reddening caused by the razor as it passes over the skin, with an intense hydrating and refreshing action.



#### SOFT SHAVING CREAM

The soft rich texture of this cream allows the razor to slide very easily, with a precise and impeccable result. The formula combines pomegranate seed oil, lemon oil, extract of basil and hyaluronic acid to protect the skin from irritation and reddening when the razor passes over it. This harmonious combination provides an effective hydrating and refreshing action. In the practical 75ml travel tube, it can be used with or without a brush.

#### SHAVING GEL

A creamy, protective and refreshing gel. Thanks to its functional formula, when it is massaged onto the skin it immediately turns into a rich foam which is ideal for those men who favor a quick but always impeccable shave. Enriched with plant oils which hydrate and protect the skin from irritation and reddening, it leaves the skin pleasantly soft and fresh.

#### AFTER SHAVE

#### **REFRESHING AFTER SHAVE EMULSION**

A smooth, superlight, rapidly-absorbed emulsion, to soothe and hydrate the skin after shaving. The hydrating effect gives immediate relief from razor burns, leaving the skin agreeably refreshed. Hyaluronic acid restores the skin's natural defenses. The formula, offering a matte effect, is enriched with protective and soothing plant oils. As well as the elegant 100ml bottle, a practical 75ml travel tube is available.

#### **BEARD CARE**

#### **BEARD WASH**

Thanks to the balanced combination of delicate detergents, this shampoo produces a creamy and comfortable foam, which penetrates deep into the beard and can be rinsed very quickly. The SLESS-free formula cleanses gently, leaving a soft fresh skin and a glossy soft silky beard. Available in the 200ml dispenser or in the 75ml tube, ideal for the traveller.

#### BEARD SERUM

A new gesture for an even more gratifying ritual. Beard care is complete with this serum which has a pleasing light consistency. Its formula, enriched with sweet almond oil and grapeseed oil, performs a nourishing and untangling action. Use it every day, after a shampoo, for a soft, glossy and healthy beard and for hydrated skin.





#### **BEARD STYLING CREAM**

A cream with a firm flexible texture, formulated to style beard and moustaches with a natural effect. It ensures a medium-strong hold, without leaving any residue. Ideal for enhancing one's own style, it is delicately perfumed with the fresh bright tones of Cologne.

#### FACIAL CARE

#### **CLAY FACE MASK**

A perfect finish to the skin care routine, a mask enriched with natural clay, charcoal, elder oil and lemon oil. Its formula, with high purifying power specifically for male skin, restores light and compactness, offering a matte effect. The smooth glossy black texture solidifies when applied and takes on a clearer tone. Use it once or twice a week, applied in a thin layer, avoiding the application around the eyes, and leave it in place for 10 minutes. To remove it, just rinse with plenty of hot water, then use the facial hydrating cream on the dry skin.



#### PUMICE FACIAL SCRUB

A non-foaming emulsion formulated to perform a delicately purifying and exfoliating action. The microgranules of pumice stone remove dead cells, while the combination of high-quality plant oils removes impurities. This scrub effectively minimises imperfections, leaving the skin fresh and vigorous, with a strong feeling of comfort.

#### MOISTURIZING FACE CREAM

This pleasantly fresh and light formula is quickly absorbed. Designed for male skin, it hydrates over a long-lasting period without leaving the skin heavy, and guarantees a matte effect. Enriched with plant extracts and hyaluronic acid, it helps to minimise fine lines. The skin is visibly softer, with greater tone and a revitalised look.

#### MOISTURIZING EYE CREAM

A fresh silky perfume-free formula, specifically for the delicate area around the eyes. Enriched with hyaluronic acid and extract of African birch, it helps reduce signs of expression and fine wrinkles, ensuring a relaxed and rested look round the eyes. The metal roll-on applicator gives a comfortable feeling of freshness in contact with the skin.

#### ACCESSORIES

#### SHAVING BRUSH

A unique product combining quality, design and functionality. Handmade in Italy, it is balanced in size with a diameter of 24mm to provide complete control and handiness. Its soft compact bristles retain water and make the foam even richer and easier to apply, lifting up the hairs perfectly and helping to reduce ingrowing hairs. The design of the stand and the handle is based on the iconic lines of the Cologne Art Deco bottle. Every time the brush is used, the tuft should be rinsed with running water and wrung out carefully with a clean towel. This product is available in two colours: the elegant black version and a bright Parma yellow one. The bristles are made with ultra-soft synthetic material.

The beard brush with synthetic bristles also comes in a sophisticated travel version. In this version, the brush is complete with a practical cylindrical container in which to replace it after having dried it.

#### RAZOR

The result of the best Italian craftsmanship, it combines ergonomics and design. The weight distribution at the base of the handle allows a stable grip. The precision of the articulated head, which follows the outline of the face, ensures a perfect shave. The razor is available in two sophisticated colour versions, Parma yellow or black. It can be used with Gillette®Fusion Proglide blades. In order to guarantee the razor's long life, the metal parts must always be dried.

NOTE: FUSION PROGLIDE<sup>®</sup> and GILLETTE<sup>®</sup> are registered trademarks of the GILLETTE COMPANY. ACQUA DI PARMA and BARBIERE are not registered trademarks of the GILLETTE COMPANY, but belong to different companies which have no relationship of any kind with the GILLETTE COMPANY.

#### STAND DELUXE

A special set which includes the beard brush and razor, complete with an elegant stainless-steel stand. The Deluxe Stand's compact and functional shape holds both accessories in elegant harmony. It is the ideal set for a perfect shave.

www.acquadiparma.com





### **Award Winning Shave Serum**

- 96% Natural
- Non-Drying Soap Free Formula
- Performance Driven
- Helps reduce Irritation

Discover something genuinely different & take the Barber Shop experience home

#### Available online at www.urbanjack.com

London stockist: J B Tatam, 14 Piccadilly Arcade, London





# THE MERCHANT OF VENICE PRESENTS VENETIAN BLUE INTENSE

The masculine collection by The Merchant of Venice, called Nobil Homo, is enriched with the launch of a new concentrèe fragrance: Venetian Blue Intense.

The latest creation is a continuation of the olfactory masterpiece, Venetian Blue. The marine and fougère notes are enhanced by the high concentration of fragrance, generating a long-lasting explosion of freshness.

A musky and smoky base is diffused by patchouli and birch, and fresh spices meet the energy of citrus fruits. Lemon and bergamot are mixed with unexpected hints of juicy apple and pineapple.

This intense composition captures the aspect of the man who loves to be daring and extraordinary.

The glass bottle's decorations are reminiscent of the patterns of noble Venetian fabrics, and the intense blue colour evokes the elegance and majesty of the sea, the primary source of Venice's riches. The precious package is completed by a refined silver finish and stoppered with a black capsule. This olfactory masterpiece is connected to the concept of the Venetian Nobil Homo, a cosmopolitan and curious adventurer, whose fortune comes from travel and trade.

#### Venetian Blue Intense Eau de Parfum Concentrée, £165 for 100 ml

Available in the UK from Harvey Nichols and Selfridges



WOMENS



Fashion | Accessories | Jewellery | Beauty & Skincare



### ROMONA KEVEŽA ANNOUNCES OPENING OF FLAGSHIP BOUTIQUE AT THE WEDDING GALLERY, LONDON

One of Hollywood royalty's favourite designers Romona Keveža has this week announced the opening of its flagship boutique in London. The eponymous fashion brand - which has been worn by some of the world's most beautiful and influential women including Angelina Jolie, Lady Gaga, Taylor Swift, Ariana Grande, Scarlett Johansson, Jennifer Lopez and Oprah Winfrey among others - is now available at The Wedding Gallery in Marylebone.

Defined by a signature style that is feminine, sophisticated and luxurious, the Romona Keveža label was

first launched in 1999 and has since become one of the industry's most respected luxury bridal and RTW brands, solely designed and owned by Keveža to this day. Alongside her celebrity credentials, the New

York based designer is known for her uncanny knack for predicting the design of Royal wedding gowns, having successfully predicted the style of gowns worn by the Duchess of Sussex, the Duchess of Cambridge and Princess Charlene of Monaco.

Internationally, Romona Keveža is sold at the New York Flagship located within The Penthouse of the Iconic Rockefeller Plaza, alongside a selection of the finest luxury retailers globally including Saks Fifth Avenue, Neiman Marcus and Galeries Lafayette. Now, for the first time in the brand's history, brides will have access to the full Romona Keveža collection at a London flagship.





Prominently positioned within the fashion department at The Wedding Gallery – alongside other bridal designers Vera Wang, Elie Saab, Oscar de la Renta and more – the Romona Keveža boutique will reflect the elegance and refinement that the brand is best known for. Alongside a specialist fashion stylist, brides will be guided through the collection of gowns, accessories, lingerie and shoes to create a look that encapsulates their own individual sense of style.

Inspired by some of the most magnificent venues across the globe and embodying worldly sophistication with an undeniable sense of luxury, the Romona Keveža Spring 19 collection is now available to view at The Wedding Gallery.

The Fall 19 collection will debut in store from April 2019. Introducing 10 iconic bridal looks that encompass the meaning of refined luxury,

the collection is a testament to the beauty found in simplicity, expertly fusing the unparalleled fit, exquisite fabrics and master craftsmanship that is synonymous with the Romona Keveža brand.

Commenting on the launch, Romona Keveža said "This is an incredibly important milestone both for the business and for me personally. London is truly one of the world's fashion capitals and I love

everything about this city. We have found the perfect partner and I couldn't be happier to open my UK flagship at The Wedding Gallery."

To book an appointment at the Romona Keveža boutique at The Wedding Gallery please call +44 (0)207 380 1699 or email hello@the-weddinggallery.com. For further information on the Romona Keveža brand visit www.romonakeveza.com.



# Caroline Castigliano DISCOVER COUTURE BRIDAL AND EVENING-WEAR AT 154 BROMPTON ROAD

British designer Caroline Castigliano has been at the forefront of luxury bridal and eveningwear for 28 years. Known for understated effortless glamour and clean classic lines with contemporary touches, Castigliano's collections are designed to create impact from the moment you walk into a room.

Her unique ability to cut and construct garments, enables her to create a gown that is confident and sexy, yet exudes a deep sense of style. Everything about a Castigliano gown is unique; from the exquisite choice of fabric, to the foundation of the gown, which is created using unique corsetry and undergarments techniques to sculpt and enhance the female figure.

"The architecture of a gown is so important; the foundations have to be right. Then it is creating the movement, nothing is more stunning than a gown that moves and dances and finally the luxurious fabrics that just bring the designs to life.

We are waiting to welcome you to our Knightsbridge Boutique to start you bridal or evening-wear journey, 'The Knightsbridge Experience'; luxury redefined.

Picture-perfect designer bridal wear handcrafted to your own measurements, exquisite finishing touches in the form of carefully designed and selected accessories – at Caroline Castigliano we know that every element of your bridal vision is unique and deeply personal.

At your initial consultation, you will be hosted at our Knightsbridge store by one of our experienced bridal stylists. We pride ourselves on offering impeccable service in a serene, intimate environment.

Your dedicated bridal expert will introduce you to our collection of exclusive gowns – you can choose from our collection or have a gown created bespoke or couture especially for you. Each gown is designed by Caroline and handcrafted in the United Kingdom, offering unrivalled quality and beautiful finishing.

We understand that your wedding dress is symbolic and deeply personal, taking you into your future and forming an integral part of a memory that will last a lifetime.

When you have made your final selection, the bridal couture process begins. Your vision will become a reality as your bridal gown is carefully handcrafted in the United Kingdom for a flawless result, making the label a triumph of British design and craftsmanship.







CAROLINE CASTIGLIANO 154 BROMPTON ROAD, LONDON, SW3 1HX To schedule an appointment call + 44 (0) 207 590 9120 www.carolinecastigliano.com



# **REALLY WILD CLOTHING**

We love everything about the British countryside, from woodland to meadow and from lake to mountain, we are inspired by the colours and textures of the changing seasons. Colour is in our soul. We adore its varying shades, its ability to influence our mood and the confidence it weaves in to our wardrobes. Throughout our collections you will see references to all the tones found in the great outdoors combined with nature's finest yarns.

Fine tailoring is something we pride ourselves on. We understand how to bring together flattering feminine silhouettes combining colours and yarns to create a wardrobe that is exquisitely crafted, endlessly versatile and forever stylish. Designed to be lived in, our collections are as practical and comfortable as they are elegant and timeless. They move effortlessly between town and country, combining the best of British heritage with the most enduring of British style.

Really Wild Clothing, 53 Sloane Square London, SW1X 8AX Telephone: +44 (0)1491 352 600 www.reallywildclothing.com

# REALLY MILD

www.reallywildclothing.com



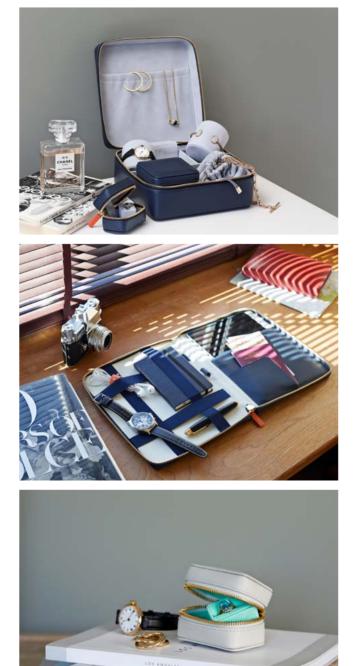
### LUXURY TRAVEL ACCESSORIES BRAND, STOW, JOINS WALPOLE'S PRESTIGIOUS 2019 BRANDS OF TOMORROW PROGRAMME

Luxury travel accessories brand, STOW is thrilled to announce its selection as a 2019 Walpole Brand of Tomorrow, the prestigious programme nurturing British luxury tastemakers and trailblazing innovators of the future.

Established in 2007, Brands of Tomorrow identifies 12 entrepreneurial brands specifically acknowledged for their commitment to paving the way in British luxury. Through a year-long programme of workshops and one-on-one mentoring from some of the UK's most experienced luxury leaders and entrepreneurs, Walpole helps these select few brands to develop their business skills and accelerate their growth into the next generation of leaders in luxury and international successes in their respective areas.

Founded in 2013, STOW creates high quality travel goods for the modern and seasoned traveller looking for out of the ordinary escapism and self-discovery as they experience the world in style. STOW's range of products includes travel and storage accessories







LUCY EDMONI



from tech cases, jewellery, watches and trinkets as well as general travel pouches for men and women. Personalisation makes STOW products the perfect accessories and gifts for travel- obsessed and luxury-loving individuals for a lifetime of use. STOW accessories are crafted using the highest quality leather and materials, combined with bespoke design to create the ultimate range of travel accessories.

STOW Founder & Creative Director, Carol Lovell comments "We are truly honoured to be included in the Walpole 2019 Brands of Tomorrow programme. Since founding the brand in 2013, we have been building our name in the market with a range of luxury travel accessories including our First Class, World Class and Universal Tech Cases that embrace our wander-luxe philosophy. It is wonderful to be part of such an incredible list of entrepreneurs and their individual awe-inspiring projects. We are very much looking forward to embarking on this next journey for STOW and working alongside the Walpole team."

Helen Brocklebank, Chief Executive, Walpole said: *"STOW's bold* and original travel accessories have won them an army of fans by answering the practical needs of their customers in a creative and stylish way; its products are the perfect marriage of form and function. I am delighted to welcome STOW to Brands of Tomorrow 2019, the programme exists so that Walpole and its members can support the very best emerging luxury brands and create a pipeline of growth for the sector and I look forward to seeing STOW develop its business even further in the next 12 months."

STOW joins an inspiring group of alumni including the likes of Emilia Wickstead, The Business of Fashion, Charlotte Olympia and Bremont.

For more information on STOW, please contact Daisy Beech at Riva Global: daisy.beech@rivaglobal.co



### THOMAS SABO COLLECTIONS RADIATE A PARADISIACAL VARIETY OF COLOURS FROM 2019

Paradisiacal colours and a modern mix of graphic shapes are now joining forces at THOMAS SABO to create new items of jewellery that radiate happiness and positive energy. Developed with a keen sense for individual wearing experiences, the 'Paradise Colours' carry forth the high standards of design and quality for the jewellery and watch brand. The entire THOMAS SABO variety is represented in statements that range from summery-light to expressive, and their colourful trend is destined to inspire personal creations.

In their unique style, Creative Director Susanne Kölbli and Company Founder Thomas Sabo welcome all customers to a paradise of jewellery: Floral patterns and richly symbolic fauna motifs now





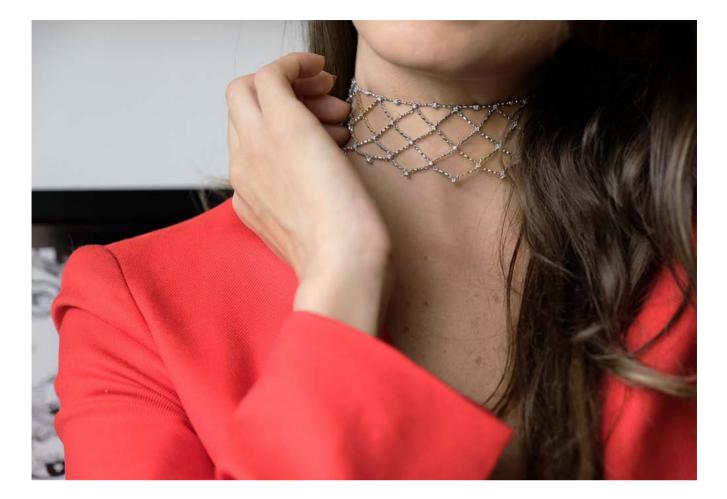






broaden the portfolio of iconic Sterling Silver and of the lovingly detailed Generation Charm Club collection. The new items of jewellery create impulses full of joie de vivre and expressiveness and can be perfectly combined to create new looks. Many of the 925 Sterling silver designs, some of them plated in gold, are elaborately hand-crafted with harmonising coloured stones and shimmering mother-of-pearl.

The new designs for Spring/Summer 2019 was introduced in several drops between mid-January and late March in all THOMAS SABO shops, at www.thomassabo.com and from selected partners.



# **GAELLE KHOURI**

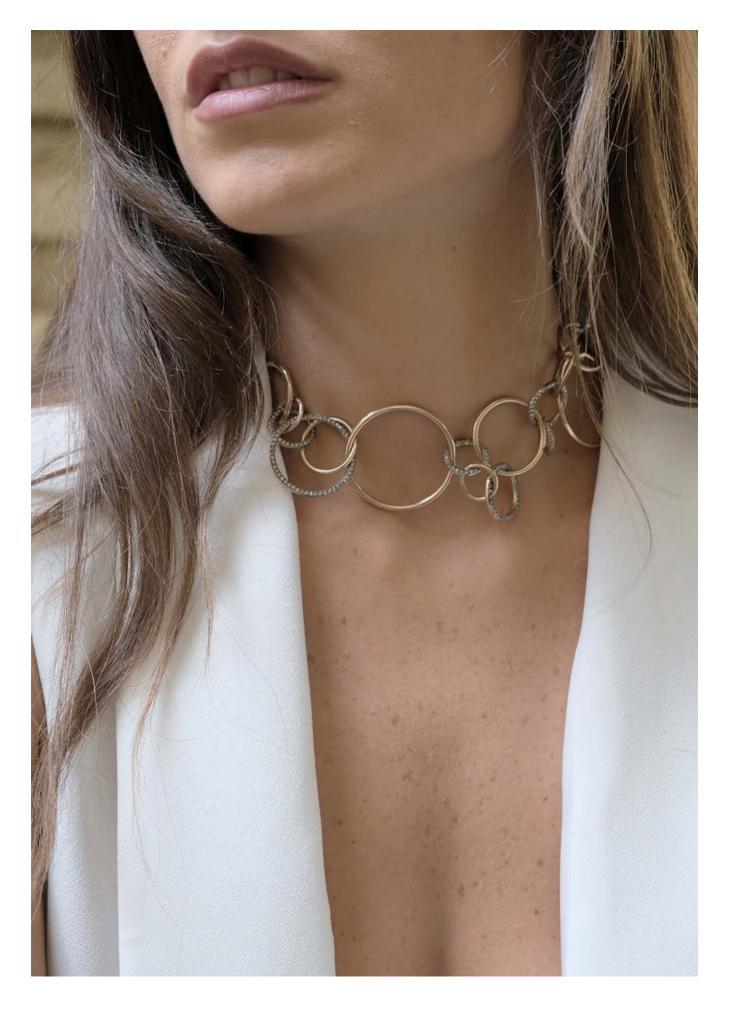
### **Soft Deconstruction**

### *The Next Perspective "Man is born free and everywhere he is in chains", Jean-Jacques Rousseau*

Gaelle Khouri has developed an addendum to her acclaimed Soft Deconstruction collection. The Next Perspective sees the Lebanese-born designer continue to examine the inner world as in her preceding collections. Khouri's fascination lies in the intangible realm of the mind and thoughts.

The story behind this latest collection ruminates on the notion that humans are prisoners of their own mind, incapable of attaining the true world. However, this in turn highlights the concept of individuality, which will, when well-grasped and expressed, grant us tolerance and a degree of freedom from the prison of mind.





The collection is suffused with philosophical narrative. Pieces are comprised of complex compositions of abstract ellipses, representative of the interpretations of the mind, which are in a constant state of motion. The thinking happens in three dimensions - ideas float in the inner empty space of the mind to take on volume, all of which is reflected in the manner in which the pieces are constructed.

Taking cues from the Originators, the 12 new sculptural pieces see circular rings layered and intertwined, much like the synapses of the mind, to form wearable pieces to adorn the ears, neck and fingers. With names taken from Ancient Greek and Latin philosophy, Gaelle seeks to imbue the wearer with a sense of individuality and purpose.

### The Cage: The Next Perspective

Taking cues from key pieces in her debut collection, the new 12-piece range offers including chokers, anklets, earrings and upper arm bracelets to embellish key parts of the body. Diamond dots are set within yellow gold to represent the repetition of time; every fraction of a second that repeats endlessly, showing time as the only constant that we can never grasp or understand with our mortal body. Metal links connecting the diamonds represent the tissues of the mortal body - short- lived veins, arteries and nerves - highlighting the bodily limitations that trap individuals and further prevent them from perceiving the world in a full picture.

As with Gaelle's previous collections, the designs are suffused with philosophical narrative. The body, at the source of individuals' physical constraints, is ephemeral, allowing us to only be beholden to the particular time we live in. Human perception of time therefore always occurs in the present. In order to perceive future or past occurrences, to reach forwards or backwards in time, we can only by means of the imagination. We are never able to see the full picture to fully understand what brings us here. We can never break the bounds of time. In that respect, owing to our mortality, we are prisoners of time.

Just like anyone bound in captivity, we are constantly seeking a way out of the boundaries that enclose us. Many philosophers and scientists have actively attempted to manipulate time: Einstein was among the first to challenge the prison of time with his Theory of Relativity. However, despite vast attempts, we still live within the prison of time, and perhaps this inability to control time is at the core of human's psychological frustration.

Prices for the Soft Deconstruction collection range from £450 to £7,280.

The talented designer joins a pack of educated and curious female jewellery designers emerging from the Middle East. Khouri designs for the like-minded international woman with an appreciation for beautifully crafted works of art, encompassing tangible meaning and emotion.

For more information, visit www.gaellekhouri.com.







"I just love finding new places to wear diamonds" Marylin Monroe

Sauchans



Marylin Collection available in store at Frost of London, 108 New Bond St, Mayfair, London W1S 1EF and online at Mary-Ching.com

## ESPA



### New Tri-Active<sup>™</sup> Advanced ProBiome

As pioneers of a holistic approach to skincare therapy, in 2019 ESPA once again brings a fresh perspective to cultivating youthful-looking skin, with radical new formulations to nurture and support the skin microbiome: New Tri-Active<sup>™</sup> Advanced ProBiome, launching February 2019.

This complete range for optimum skin health has been formulated by leading experts to combine powerful plant, marine and aromatherapy actives, using cutting edge ProBiome technology, to defy visible signs of ageing.

Developed over the last three years with a combined focus on quality, innovation and efficacy, the range seeks to work in harmony with your skin, and not against it. Like a healthy, balanced diet for your skin's microbiome, it responds to the skins dynamic needs by nurturing and supporting the diversity of bacteria living on the surface, helping to restore your first line of defense.

### Tri-Active<sup>™</sup> Advanced ProBiome Serum 30ml **£100**

An intensive serum using cutting edge ProBiome technology supporting resilience, boosting hydration and increasing the feeling of firmness and elasticity. Key ingredients include: Prebiotic Blend, Peony Extract, Microalgae, and Chinese Butterfly Bush.

Clinically proven to enhance skin firmness by 16% and elasticity by 9%.\*



### Tri-Active<sup>™</sup> Advanced ProBiome Moisturiser 55ml **£85**

Take ownership of healthy, youthful-looking skin with an exceptional moisturiser powered by cutting edge ProBiome technology, for naturally beautiful skin and inner calm.

Key ingredients include: Prebiotic Blend, Peony Extract, Microalgae and Neroli Blend. Clinically proven to increase hydration levels by 43%, enhance firmness by 14% and improve elasticity by 10%.\*

### Tri-Active<sup>™</sup> Advanced ProBiome Eye Cream 15ml **£65**

Reboot the balance of your skin microbiome with an intense formula to reduce the appearance of dark shadows, for skin that is brighter and more resilient. Key ingredients include: Prebiotic blend, Peony Extract, Microalgae and Tuberose Cell. Clinically proven to reduce the depth of fine lines by an average of 14%.\*



### Notes to Editors

ESPA fuses the values of its heritage with a unique approach in order to deliver complete skincare solutions, setting the pace for today's desire for total mind and body wellbeing. Guided by decades' worth of experience in delivering exceptional and personalised treatments to the world's leading spas, ESPA is proud to still be the chosen brand of the most prestigious spas and retailers around the world today. Under the expertise of leading aromatherapists and biochemists, ESPA combines the wisdom from natural and effective therapies, with the scientific power of the purest natural ingredients, to create innovative products and treatment protocols. Informed by unsurpassed knowledge, every product is formulated with integrity and purpose; to deliver precisely the results promised to skin, body and mind.

### New Natural Facelift Facial

To optimise the performance of your skin's delicate microbiome and ensure naturally firm and radiant skin, an innovative facial has been developed.

From £90 for an 80 minute treatment, available at ESPA Spas and Salons worldwide. A distinctive exercise regimen for your skin, ESPA's new Natural Facelift Facial complements your healthy lifestyle, fusing the lifting and stimulating effects of ancient Kobido-style massage with the pioneering Tri-Active<sup>™</sup> Advanced ProBiome range. Complete your skin therapy; for strong, resilient and healthy-looking skin that's lifted, nurtured and balanced throughout.

For further information, images or samples, please contact Maya and Emma at the ESPA International Press Office.

Maya.Powell@thehutgroup.com | Emma.Watson@thehutgroup.com

\*Independent clinical trial 2018





## ESPA Introduces Natural Face Lift Facial

Designed to strengthen, tone and lift the skin, the Natural Face Lift Facial incorporates four key elements; detox, invigorate, sculpt and relax, to leave skin feeling firmer and glowing with health and energy. Stimulating Kobido-inspired massage techniques are used in the treatment to increase energy flow, while cleansing the lymphatic system to restore skin's radiance and create a natural 'face lift' effect. This complete approach to skin health comes from both inside and out, using advanced microbiome technology in the Tri-Active<sup>™</sup> Advanced ProBiome range to deliver stronger, resilient, naturally lifted skin.

### Stage 1 - Detox

A soothing eye cleanse and double facial cleanse is completed before gentle exfoliation, using steam to warm up the skin and facial muscles. The New Tri-Active<sup>™</sup> Advanced ProBiome Serum\* is combined with a carefully chosen ESPA Face Treatment Oil, creating a bespoke oil blend which is massaged into the key lymph points around the face, neck and décolleté. These are slowly stimulated to eliminate toxins and cleanse the skin from within.

#### Stage 2 - Invigorating Massage

An invigorating mix of massage movements work their way up the face using a technique based on the ancient Japanese Kobido massage. This helps the skin to regain its youthful appearance by stimulating the facial muscles. Shaped jade rollers are worked upwards over the jaw line and in between the eyebrows to increase circulation and bring fresh oxygen and nutrients to the skins surface before gently working back down to drain away toxins.

#### Stage 3 - Sculpt

The sculpting massage works the full face, reaching deeper into the individual muscles and working in upwards and outwards directions to further tighten, tone and lift the skin. Extra attention is given to release any tension, especially around the jaw line where it often gets trapped. Successfully releasing this tension helps you to effectively lift and contour the face and aid in the overall feeling of relaxation.

Sec.m.

### Stage 4 - Relax

A layer of ESPA Lifting & Soothing Mask is applied to the entire face including the neck and décolleté area, to instantly cool and calm the skin after massage. A soothing scalp massage takes place while the mask sets and works its magic to soothe the skin before peeling it off to reveal a smoother, fresher, glowing complexion. A layer of New Tri-Active<sup>™</sup> Advanced ProBiome Eye Cream and Moisturiser\* is then applied to seal in moisture and protect the skin.

ESPA Natural Face Lift Facial is suitable for all skin types. Ideal for more mature skin.

All ESPA facials begin with a detailed skin analysis using the ESPA SkinVision™ Lamp to determine the skin's needs.

\*If prescribed. Other ESPA products might be recommended and used.

ESPA Natural Face Lift Facial, from £90 for an 80 minute treatment. Available at ESPA Spas and Salons worldwide.

For further information, images or samples, please contact Maya and Emma at the ESPA International Press Office: Maya.Powell@thehutgroup.com | Emma.Watson@thehutgroup.com

- 🕊 @espaskincare
- f espaskincare
- @espaskincare
  - espaskincare.com



## NORA BODE OXYJEGG

### GET THE GLOW! ONE.TWO.GO . GET THE GLOW! ONE.TWO.GO

OXYJE

OXYJET

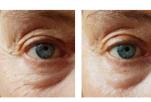
# NEW

### THE PATENTED PULSE PRESSURE TECHNOLOGY

NOW ALSO FOR HOMEUSE

Modified for exclusive use at home, you can now supply your skin with microencapsulated oxygen and concentrated active ingredients, enabling you to reduce lines and pigmentation irregularities and give your skin a fresh look, whenever and wherever you like.

Before



After

You apply the preparations especially developed for use with the pulsed pressure method and push them in with defined pressure shots- gentle, effective and safe! Immediate visible results after only one treatment!

ORDER YOURS TODAY FROM: Oxyjet UK, 6 Link Way, Spalding, Lincs, PE11 2ED. TEL: 01775 722243, enquiries@oxyjetuk.co.uk



SCIENTIFICALLY PROVEN EFFICIENCY

MADE IN GERMANY

www.oxyjetuk.co.uk

## PUMA AND MAYBELLINE NEW YORK UP THE MAKEUP GAME WITH LIMITED EDITION ATHLEISURE-INSPIRED COLLECTION

Global sport brand PUMA and Maybelline New York, the No. 1 international makeup brand, collaborated to launch their first-ever PUMA x Maybelline special-edition collection which fuses beauty, fashion and sport into one high-performance makeup collection.

PUMA x Maybelline's makeup collaboration was designed with the always-on, do-it-all lifestyle of Generation Z and millennials top of mind. Tapping into the athleisure obsession, Maybelline teamed up with PUMA – a leader in women's sportswear – to create the ultimate high performance, street style-inspired makeup collection. *"Our young consumer today prioritizes an active lifestyle whether it be career, fitness or personally. She's always on the go, never settles and needs high performance products that keep up with her grind,*"said Trisha Ayyagari, Deputy General Manager of Maybelline New York. *"The PUMA x Maybelline Collection was created to do just that."* 

Developed with the latest in long-wear technology, the PUMA x Maybelline 12-piece collection features a smudge-proof mascara for all-day fierce lashes, a metallic highlighter for an eye-catching chrome effect and fan-favorite Super Stay Matte Ink long-wear lip color in new limited-edition shades. In addition, Maybelline introduces two new duo sticks to their offerings - a new long-wear matte and metallic eye stick for versatile day to night looks as well as a waterproof color and gloss face stick for a dewy flushed look. The products' multi-use formats come in sleek, on-the-go packaging and make it easy to achieve a complete makeup look or a quick post-workout touch up. Best known for her passion for athletics, fashion and beauty looks, and as a global style icon, Maybelline long-standing spokesmodel and PUMA's latest ambassador Adriana Lima will serve as the face of the campaign.

Partnering with the biggest makeup brand in the world to create a unique, unexpected and versatile makeup collection was a nobrainer. PUMA is always striving to merge fashion and sport and this collaboration achieves that goal. *"This collection is truly the* 



representation of the point where the gym meets the runway, a goal we strive for in everything we do for our female consumers," said Adam Petrick, Global Director of Brand and Marketing for PUMA. "We believe that this first ever collaboration will allow the PUMA Woman to move seamlessly from the gym to the street and provide her with the tools to look and feel her best."

"PUMA and Maybelline are synonymous with on-trend, highperformance products," said Leonardo Chavez, Global Brand President, Maybelline New York. "Maybelline's collaboration with PUMA makes innovative, street style-inspired makeup accessible to consumers worldwide to complement their always-on, demanding lifestyles."

The PUMA x Maybelline Collection instore and online availability varies by market. Visit your local Maybelline.com for more information.



## MAKERS OF THE FINEST HANDMADE WIGS

Providing the ultimate solution for all types of hair loss, including the effects of chemotherapy, alopecia and thinning hair.

To see how we can help you regain your confidence, visit our website or call to book a consultation on 020 7386 5988.

### www.mandevillelondon.com

Mandeville London Ltd. 5 Coda Studios, 189 Munster Road, London, SW6 6AW, England.



### INTRODUCING THE MONTBLANC HIGH ARTISTRY HOMAGE TO EMPEROR KANGXI LIMITED EDITION

With its High Artistry Limited Editions, Montblanc pushes the boundaries of creativity and technical virtuosity to tell the stories of history's great figures. Pairing the traditional expertise of the métiers d'arts nurtured for over 110 years with high precision technology and tools, Montblanc artisans transform fine materials into elaborate masterpieces that defy imagination. From stone cutting and setting to hand engraving and gold work, many techniques have been used to bring to life the fascinating world of Kang Xi, the longest reigning emperor in Chinese history. Part writing instrument part jewellery creation in colourful precious stones and gold, each Montblanc High Artistry Homage to Emperor Kangxi Limited Edition is a dazzling display of the Maison's artistry.

Considered one of China's greatest emperors, Kang Xi (1654 – 1722) was the second emperor in the Qing dynasty whose reign brought

long-term stability and prosperity after years of war and chaos. An accomplished military strategist and general, Kang Xi was victorious over the powerful Three Lords who threatened his sovereignty, and over the rebels of Inner and Outer Mongolia, successfully submitting them to Qing rule. One of the most able riders of his time, he had a passion for tiger hunting. Among the many achievements that shaped his cultural legacy, he created the Mountain Resort in Chengde, a classic masterpiece of Chinese palace architecture and one of the world's largest royal gardens designed in the great imperial tradition. He repaired and extended the Grand Canal that linked the Yellow River and Yangtze River, from Beijing to Hangzhou. He commissioned the Kangxi Dictionary that became the standard Chinese dictionary during the 18th and 19th centuries, and essential for the development of literature, poetry and culture during the Qing dynasty and beyond.



### ZAHEDA SKINCARE LONDON

The Secret to Youthful Skin

## The No.1 choice of skin care professionals

ZAHEDA® Skincare delivers a sea-infused skin boost to your daily skin care routine. These science-led formulations contai an exclusive complex of the finest natural marine and botanical actives that work in synergy to promote collagen synthesis and revitalise the skin. To deliver soft, supple plump more glowing youthful looking skin, naturally.

This British brand is the evolution of 20 years expertise by Zaheda Hafez Skin Expert & Founder of The Laser Treatment Clinic in Harley Street London, in collaboration with leading cosmetic scientists.

ZAHEDA® Skincare formulations are upto 98% natural and do not contain synthetic perfume or colours or other harsh ingredients and have not been tested on animals.

### SHOP NOW WWW.ZAHEDA.COM

Zaheda Skincare from The Laser Treatment Clinic 1 Harley Street London W1

ZAHEDA

SEA COLLAGEN

LTRA LIGHT



ZAMEDA SKINCARE LONDON

tay Sorta



## DOLCE & GABBANA SOFIA

The Sofia family of watches welcomes two new elegant models that stand out for their femininity and refinement. Once again Domenico Dolce and Stefano Gabbana combine their creativity with the manufacturing excellence of Swiss haute horlogerie, whose performance and quality are guaranteed by the best master watchmakers.

The Sofia with a pure silk leopard strap features a steel case with a sapphire crystal, mother- of-pearl dial with logo placed at six o'clock, and a bezel characterised by a romantic circle of colourless diamonds. The quality of the strap is enhanced by a special waterproof treatment that protects it from eventual damage. The Sofia with a black alligator strap, an extremely refined model, has a pink gold case with sapphire crystal, a black enamelled dial with a pink gold logo at six o'clock, and a bezel that sparkles uniquely with ninety one colourless diamonds.

The cases are stepped, and the pattern extends symmetrically to the sapphire crystal. The perfection of the design has been achieved by working the surfaces according to a traditional gem cutting technique. The resulting reflections transform Sofia into more than just a watch, but a gorgeous and entirely original jewel.

The octagonal crowns of both models, inset with a rose-cut diamond, complete the compositions, which not only epitomize watchmaking precision and the finest goldsmithing tradition, but stand as unique and timeless icons of style.



CASEMaterial: 18 Kt pink goldSize: 24 x 24 mmGlass: "sapphire" glass with geometrical facets Bottom clasp: with<br/>four side screws and safety closureCrown: 18 Kt pink gold set with 1 rose cut diamond Gemstones: 91<br/>colourless diamonds 0.62 ct approximately,<br/>quality range: colour D-G, clarity VS-SI.<br/>Water resistance: 3BAR/3ATM

### DIAL

Black enamelled, without markers with pink gold plated logo Hands: pink gold plated, "sword shaped"

### MOVEMENT

Electronic quartz movement powered by a 1.5 V, 3 years life battery Calibre: ETA E01.001 Swiss Made

Size: 11 mm diameter, h 2.5 mm

Frequency of the quartz: 32,768 Hz Number of rubies: 3

#### STRAP

Black alligator - Clasp: pin buckle in 18 Kt pink gold



Material: 316L steel Size: 24 x 24 mm Glass: "sapphire" glass with geometrical facets Bottom clasp: with four side screws and safety closure Crown: 316L steel set with 1 rose cut black diamond Gemstones: 57 colourless diamonds 0.38 ct approximately, quality range: colour D-G, clarity VS-SI. Water resistance: 3BAR/3ATM

### DIAL

Mother of pearl, without markers with logo at 6 o'clock Hands: pink gold plated, "sword shaped"

#### MOVEMENT

Electronic quartz movement powered by a 1.5 V, 3 years life battery Calibre: ETA EOI .001 Swiss Made Size: 11 mm diameter, h 2.5 mm

Frequency of the quartz: 32,768 1-IZ Number of rubies: 3

### STRAP

Pure silk satin, Leo printed Clasp: 3161- steel closure



## HOW TO START A LUXURY BRAND

Alexander Gallé is the creative director at GALLÉ, whose client list reads like an ABC of the world's leading luxury brands, starting with Asprey, Boucheron and Corum, passing through Fabergé and Jimmy Choo, and ending with Yves Saint Laurent. For the benefit of new brands starting up in luxury, we meet with him to discuss the craft of designing and marketing luxury brands.

### TAoL

I want to start with some background behind what you do. How did you get to work so intensively in the luxury brands sector?

#### AG

If you'd asked me a few years ago, I would have probably told you about our studio's progression from designing campaigns for Hollywood, and how both the film and luxury industries are primarily involved in selling emotions to their customers. That is, they both rely on the uses of enchantment to sell an idea. The only difference being that, in the luxury sector, there's physical proof that you've bought into the idea... when you buy the product.

#### TAoL

And if I ask you today?

#### AG

Well, nowadays, I take a more wholistic view, and I draw from a much broader cultural experience. Luxury brands don't just sell one narrative, the way a film does. They sell an entire narrative fabric. A cultural fabric, if you like. So, starting a new luxury brand is pretty similar to starting a new country.

### TAoL

I'm not sure I fully understand the analogy. Tell me more...

### AG

It's probably easier if I give you an example. When Italy unified in the mid-19th century, Massimo d'Azeglio said "We have made Italy; now we must make Italians." You see, Italians didn't see themselves as Italians. In their eyes, they were Genoese, Piedmontese, Tuscans, Neapolitans, etc. So, the biggest challenge wasn't to complete a political vision, but a cultural vision. In fact, that vision took a long time to complete. It was only in 1974, in the middle of the "years of lead", that Giovanni Leone and Aldo Moro – Italy's President and Prime Minister – realised that completing it was necessary if Italy was to have a raison d'être. They needed people to buy into "brand Italy".

My father ended up working for them – he was a professor in philology – and he became the first non-Italian to receive an Order of Merit, which is more or less the Italian equivalent of a knighthood.

Now, philology was in its infancy at the time, especially the area of semiotics. So, the idea of using the study of symbols, of narratives, of culture, to create what you would call a "nation brand" today... that was very radical, back then.

But it worked: Italy's Ministry of Culture was created in 1974, and over the next decade or so, Italians learned to love Italy, and foreigners learned to love Italian culture, which lead them to buy Italian wine, food, fashion, cars, motorbikes, shoes, coffee, etc. Even today, you can see the result when you watch programmes like Top Gear. Every car they talk about is assessed with numbers - speed, consumption, acceleration, etc. - except Alfa Romeo and Ferrari: Italian cars are valued by the amount of love you feel for them. In that way, Italy has become a luxury brand, and you can only really say that about a handful of countries with a strong cultural presence, like Britain and France. It's no coincidence that so many luxury brands hail the country they come from with such vigour. You can add emotional value to your brand when you tap into deep cultural connections. And I don't just mean this in some abstract way: the products will sell for a much higher price.

#### TAoL

I get it. So you're saying that luxury brands should aim for the kind of depth that a country has with its patriots? I mean, in the relationship they have with their customers.

### AG

That's right. My approach, when I work with new luxury brands, is that I generally divide the work in two parts. The first part is to find the one core value, and give it some kind of emotional resonance. Let's call that the Brand-Xness. It's great if you can put it in a single word. For Corum, for example, it was "courage". Just like you buy a Patek Philippe to leave a "legacy" to your grandchildren, you buy a Corum to reward yourself for the courage you had to start your own business, to sail around the world, etc. Now, you may say, how does a timepiece express courage? The answer lies in how you imagine time itself. Legacy is long time, courage is short time: seize the moment, free yourself, unlock your heart... all pretty strong impulses to express if you're selling an expensive watch. We used "unlock your heart" because it finally gave meaning to the Corum icon: the Corum key. The key is courage. Use the key and you'll conquer the world.

The second part is in line with the quote from d'Azeglio we discussed earlier. Launching a new luxury brand means saying: "we have made Brand-X; now we must make Brand-Xians".

Everything you do – your logo, your campaign imagery, your language, your product, your behaviour – creates a cultural fabric that emotionally connects Brand-Xians with you, and with each other. If you get it right, your brand becomes a catalyst for



# *"Starting a new luxury brand is pretty similar to starting a new country."*

a cultural phyle, which is a group of people who see themselves as "people like us". They adopt a cultural value – your Brand-Xness – and they find ways of expressing it in their personal style, in their social life, by doing things that other people don't do.

When you find your Brand-Xness, and when you find the ways Brand-Xians get to express it, that's when you'll know you've got the branding right. If you really hit the spot, it's them that'll tell you how to do it, because they'll openly talk about what you mean to them. All you have to do is pay attention.

For more information on the Gallé design studio, visit www.galle.com



## **MIND THE GAP** IS YOUR LIFESTYLE PROTECTED?

When flicking through a magazine packed with the trappings of a luxury lifestyle, it's worth stopping to consider how well your own possessions are protected.

Buying insurance for a wealthy lifestyle is rarely straightforward - and without expert help you can never be certain of complete protection, until you really need it.

With that in mind we've put together five questions to help you quickly decide how confident you are in your insurance arrangements.

Take the Two Minute Test: Are Your Possessions Properly Protected?

- 1. Gaps and overlaps: From homes and cars to jewellery and fine art, you may be insuring a complex array of possessions, possibly via more than one policy. Are you confident that you are not paying twice for the same cover, or worse, that items are falling between policies and aren't covered?
- 2. Valuations: When was the last time you had your possessions valued? If they have increased in value, your cover could be insufficient to protect them.

- 3. Warranties: Is your insurance subject to clauses that can exclude cover in specific circumstances for instance if you forget to set a burglar alarm?
- **4. Peril-based cover:** Is your home insurance limited to covering 'perils' such as fire, flood, and theft, or do you have broader cover offering more rounded protection?
- Price versus protection: When choosing insurance, do you focus on price first? A lower premium might not give you all the protection you need – and without expert help you could still be overpaying, for instance for overlapping policies.

Not sure? We're ready to guide you. Get in touch for a no obligation review of your insurance arrangements. We can work on your behalf to find the ideal solution, so you get true peace of mind.

Call 020 7354 3881or email mail@ellisdavid.com

At Ellis David we specialise in cost-effective, tailored insurance solutions for high net worth customers. To find out more, visit ellisdavid.com



## Bespoke personal insurance solutions as individual as you.

When you live a lifestyle worthy of a little extra protection, a standard home and contents insurance policy may not give you the protection you need.

At Ellis David, we design insurance solutions tailored around you, giving you peace of mind that the unique lifestyle you live is protected.

T: 020 7354 3881 E: enquiries@ellisdavid.com

ellisdavid.com

152-154 Essex Road London N1 8LY



### ENJOY FINANCIAL FREEDOM NOW, AND IN THE FUTURE.

Mayfair International Private Wealth Management has over 60 years of experience in building, protecting and preserving your hard-earned wealth, using a bespoke, private client service.

Whether you wish to protect your assets, reduce your tax or retain your profits, we understand the intricacies of true financial planning. Our exceptional experience allows us to independently advise on the best products the industry has to offer.

> INVESTMENTS & SAVINGS ESTATE & INHERITANCE TAX PLANNING TAX MITIGATION RETIREMENT PLANNING PROTECTION





### COMPLIMENTARY PRIVATE WEALTH APPOINTMENT AND 10% REDUCTION ON FEES FOR READERS OF THE ART OF LUXURY.

We believe that exceptional private wealth management should be provided through personal, face-to-face advice.

If you wish to arrange an appointment with our senior advisers, Mayfair International Private Wealth Management is offering readers of this issue of The Art of Luxury a complimentary first appointment and a 10% reduction on fees.

To arrange your complimentary appointment at our offices in Mayfair, London, Snow Hill in Birmingham, or at your home or office, please call us on 020 7183 6440.

Mayfair International Private Wealth Management 23 Berkeley Square, Mayfair, London, W1J 6HE www.mayfairprivatewealth.co.uk 020 7183 6440 admin@mayfairprivatewealth.co.uk

Mayfair International Private Wealth Management Ltd (808195) is an appointed representative of Meyado Private Wealth Management London Ltd, who are authorised and regulated by the Financial Conduct Authority, FCA no: 442632.





### YOUR PERSONAL REAL ESTATE CONSULTANT



Trust is vital when it comes to determining the success of your investment. At TruZt, Investment Hunter we make a strong commitment to our clients – they can expect trust from us. The three decades of ongoing success of our company depends entirely on maintaining customised and trustworthy relationships. By supporting our clients in their personal and business lives, we see building trust as a long-term venture that is integral to our clear vision of success.

Consulting at TruZt is about offering customized real estate opportunities and services to our clients. In this context, we recognize the importance of delivering personalized and extensive expertise advise for your property search.

TruZt provides you assistance throughout your real estate search and purchasing. Our main goal is to meticulously consider every single opportunity that would improve and be beneficial to you. We achieve this by extensively analyse your objectives and deliver you a customized portfolio of outstanding properties.

The ongoing success at TruZt reckon entirely on keeping a customized and trustworthy relationship throughout these three decades of personal consulting and customized advice. By searching the best properties for you, we are at the same time, supporting your personal and business lives.

### Who are our clients?

- Those looking to acquire a holiday home or a dream house
- Those looking to acquire a property asset for private or commercial interests
- Any international companies or private businesses interested in expanding overseas, particularly in Europe

#### Company Scope of Services:

TruZt helps our clients to reduce stress and time and enhance the success of their real estate search. Our clients trust the search of their property entirely to us and, in return we will:

- Customise real estate/ investment searching in accordance with client solutions and opportunities tailored to our client requirements
- Deliver a customised portfolio of outstanding opportunities and solutions for our client to choose from
- Assistance to all foreign investors throughout the investment cycle
- Consulting services for any real estate or foreign investments

### TruZt AG | Investment Hunter

Location: Switzerland l Phone number: +41 (0) 27 530 13 83 Email: info@truzt.ch l Website: www.truzt.ch







We search... you... choose!

Your Personal Real Estate Consultant

Dubai | French Riviera | Swiss Alps | Portugal | Spain and many more



Staldenstrasse, 12 3920 Zermatt, Switzerland Tel: 41 (0) 27 530 13 83 E-mail: info@truzt.ch Website: www.truzt.ch



### **RECRUIT YOUR TEAM OF HOUSEHOLD STAFF WITH NEW UNIQUE MARLIN APP**

A British business is revolutionising the household staff recruitment industry by launching a brand-new innovative App with 0 per cent agency fees.

Marlin Private Staff - a boutique international recruitment agency has introduced the platform for the private staff sector which means employers can recruit candidates quicker than ever before.

In an industry-first, HNWs and UHNWs can search for candidates worldwide and contact them directly through the Marlin App by instant messenger, phone or email, anytime.

The Marlin App is free for candidates and employers who sign up can search for free and then have the option to pay the £95 per month subscription fee on a 12-month contract. This will give them access to all of the candidates that are registered on the App or employers can pay just £295 for 30 days.

This could potentially enable an employer to make contact and recruit a full household staff team made up of estate managers,

personal butlers, private security guards, chauffeurs, personal assistants, private chefs and housekeepers for less than £300, saving employers thousands on recruitment agency fees.

Marlin App founder Demos Demetriou said: *"'The recruitment industry needs to change. It has been outdated for some time and needs a shake-up – a way to streamline and cut costs is needed.* 

"It means essentially cutting out the middle man completely and putting the employer directly in touch with the candidate, who will still be screened by us. Personal contact details, previous work history and all of that can be directly filled in by candidates on the Marlin App.

"Revolutionising the private staffing sector is no easy task, but so far our clients have loved what we have done. Uber have done it for transport, AirBnB for accommodation. We are doing the same for the recruitment industry.'

#### www.marlinapp.com





## ORACLE® FINANCE



### ORACLE FINANCE

Oracle Finance have led the way in transforming the prestige, sports and classic vehicle finance market, and work with a panel of some of the biggest lenders in the industry. We specialise in funding highvalue vehicles, from £40,000 up to multi-million pound classics and super cars, and could potentially provide you with a better solution when it comes to funding your next vehicle be it new or used, from any UK motor dealer or private seller.

We provide tailored funding solutions that can offer our clients greater choice and flexibility than the traditional options of car dealerships and banks.

Our guidance is free and with no obligation to proceed why not chat to one of our specialist team to see if we can help you.

Website link – oraclefinance.co.uk Phone number – 08450 944 997



## ANN DUNBAR

Ann Dunbar, is an internationally awarded artist, born in England and now living and working in Paris, France.

Her art is fascinating, both in its technique and expression. You will find that there is a multitude of stitching worked with controlled expertise in all her work. Swathes of vibrant silk and cotton threads embellish the painted backgrounds. The rich threads sweep across with extraordinary textures dancing with shimmering movement. The colours glow and emit a joyful, playful and magical universe. For everything she represents in nature: gardens, seascapes, landscapes and cultural compositions, are all presented in an awe-inspiring way, full of wonderful meticulous detail and enchanting effect.

Her art not only reveals a passion for the natural world but also represents a history of her travels. Trips to Australia, India, Cambodia and Japan continue to influence her compositions and the use other mixed media like gold leaf, foils and crystal fibres add an element of surprise and excitement. The dimensions change and enlightenment prevails! Her art reminds you of a forgotten part of us that is buried deep within.

Ann has exhibited widely, (Japan, Cambodia, China, USA, Russia, Australia and in Europe). Many pieces of work are in many private collections, as well as in several museums and corporate collections. She is represented by Shoalhaven Fine Art Gallery, (Australia) www. shoalhavenfineartandframing.com, G&C Gallery, UK www.gcgallery. co.uk

Ann will be showcased at the Art Show PARIS 2019 event Art&Design March 17,18 and 19 March Bastille Design Center, 74 Boulevard Richard Lenoir 75011 Paris. Invitation & Confirmation via email: Exposition@shopart501.art

> www.anndunbarart.com Port: +33(0)6 11 23 12 19 email : ann.dunbar@online.fr

01

### **RENÉE PFISTER ART & GALLERY CONSULTANCY**

Renée Pfister has been working with and supporting private, corporate and institutional fine art and antiquities collections for more than twenty years. She makes it her mission to protect and to care for your artworks, photography, antiquities and objets d'art during transit, at your home, corporate headquarters, museums and storage facility.

Renée's extensive training and experience enables her to offer effective measures and solutions for longterm strategic collection care planning, special projects, exhibitions, acquisitions and loan requests. From assessment to delivery she is always on hand to communicate with her clients on progress and agreed outcomes.

Website: www.reneepfister-consultancy.com | Email: info@reneepfister-consultancy.com Telephone: 07773 360187

02

### THE SAPPHIRE SHOP

Based in Hatton Garden in London, the Sapphire Shop specialises in crafting the finest handmade contemporary jewellery while providing beautiful high-quality Sapphires. Setup and run by a team of jewellers who has over 30 years' experience designing and making jewellery we pride ourselves on using traditional methods to design and create jewellery.

All consultations are carried out in our Hatton Garden studio where our expert jewellers will be able to discuss your design brief. From looking at stones and settings to styles and designs, our talented jewellers can help you visualise your dreams. Once you have an idea of the stone, style, setting and design, our inhouse team can draw up the design to show you how your jewellery will look before production starts.

Address: 3rd Floor, 62 Hatton Garden, London, EC1N 8LR Website: www.thesapphireshop.co.uk | Telephone: +44 (0) 207 831 2909

03

### WELCOME TO THE EXCEPTIONAL

Welcome to Radisson Collection, Royal Mile Edinburgh. Perfectly positioned at the intersection of some of Edinburgh's most historic streets, our hotel embodies the city's vibrant, creative and charismatic appeal that it is known and loved for.

Our hotel boasts striking views of the city, modern Scottish design, attentive service and premium facilities making the Radisson Collection the perfect hotel for the modern and sophisticated traveller looking to explore Edinburgh and stay in stylish surroundings.

During your stay enjoy an exquisite meal at our award-winning restaurant, Cucina followed by masterfully crafted cocktails in our Epicurean Bar. We look forward to welcoming you.

Website: www.radissoncollection.com | Telephone: 0131 220 6666

04

### THE CROMBIE RETRO COAT

Often emulated but never authentically reproduced, this is the coat that introduced the word Crombie into the Oxford English Dictionary; a word that is now commonly used to reference all overcoats. Available in rich navy or striking black, each garment is lovingly crafted from the finest melton wool cloth and features the signature Crombie-crested red lining and a distinctive velvet collar. Unmistakeable, classic and versatile, it is a true British icon. Let us introduce you to The Retro and our unrivalled range of exquisite coats at our welcoming store in Conduit Street, where you can browse at your leisure and fully appreciate the Crombie experience.

Address: The Crombie Store, 48 Conduit Street, London, W1S 2YR

Telephone: +44 (0)207 434 2886 | Email: conduitstreet@crombie.co.uk





RADISSON COLLECTION





Website: www.crombie.co.uk





# Eight Members Club, an exclusive and discreet haven in the heart of the city.

Eight offers two venues with lounge bars, intimate private rooms and roof terraces with spectacular panoramic views of the city skyline. Available for conferences, private dining, parties for up to 500 guests and weddings.

City's exclusive luxury escape.

www.eightclub.co.uk



