

New Energy

2027 MEDIA
KIT

INNOVATION

New Energy Innovation embodies the true driving force of growth in the Renewable Energy sector, **innovation**.

We are the trusted, established and expert voice in this constantly changing industry. Always on top of the latest trends with in depth analysis of innovative technologies within the renewable energy sectors, such as Hydrogen Fuel, Wind Energy and Solar Power.

We pride ourselves in bringing industry related trends, news and results to our worldwide readers which is otherwise difficult to obtain. We do a great job highlighting your technology, which our readers want and need.

CONTENTS:

Editorial Calendar: P3
Readers / Distribution: P4
EDM / E-shots: P5

New Energy Innovation is distributed digitally on a quarterly OPT-IN subscription basis to the name and job titled senior decision makers and technical personnel driving and implementing innovation in key areas of the renewable energy industry.

For advertising opportunities please get in contact with one of our director.
We'll discuss how we can help you achieve your goals

Edward Findlay - Publishing Director
+44 330 043 4969 - edward@newenergyinnov.com



LEADING THE ENERGY TRANSITION

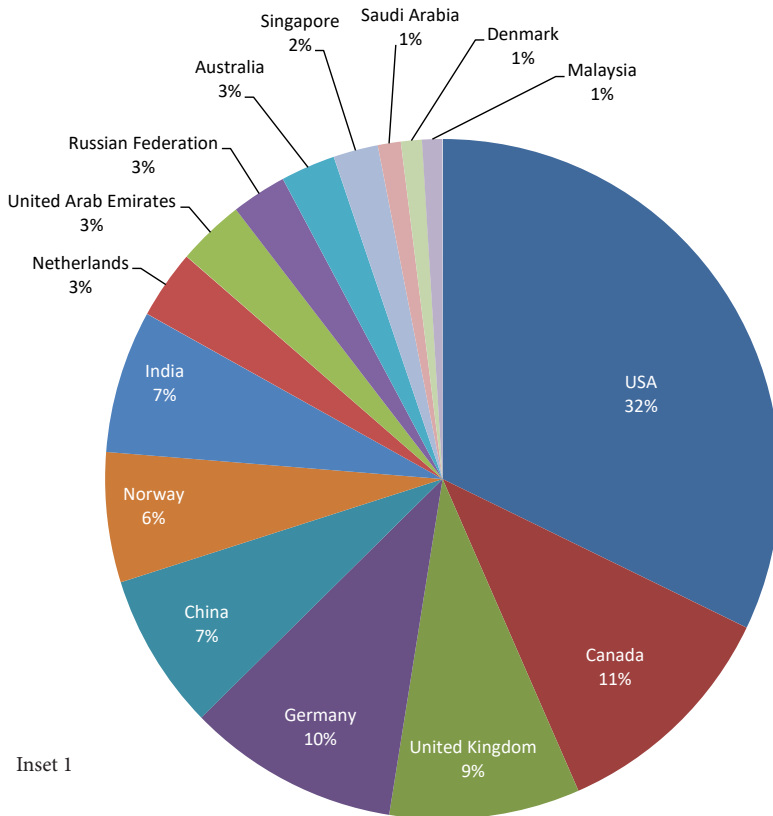
REGIONAL DISTRIBUTION

BUSINESS INFORMATION

Prominent Countries

Prominent countries data is based on the destination of the digital magazine throughout the world.

This list is not exhaustive, rather it's the top 16 destinations by country among the many countries the magazine is sent out.

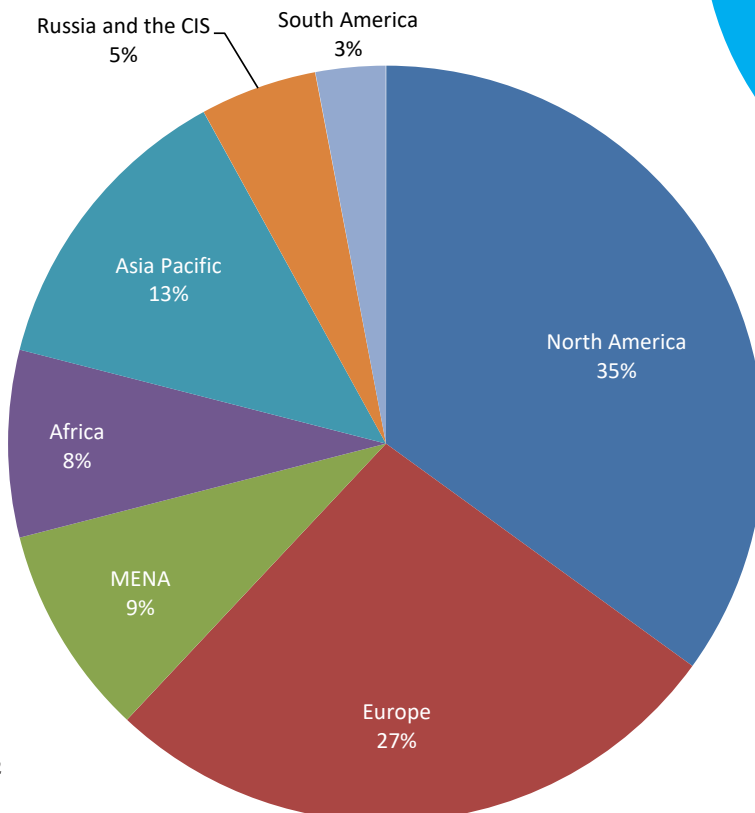


Inset 1

Reader Profile By Job Title

C - Suite Executives
CEO/COO/CMO/
CTO's
GM's
VP Sales
VP Operations
Senior Engineers

Project Managers
Chief Engineers
Health and Safety
Supervisors
Plant Supervisors
Supply Chain Managers



Inset 2

Regional Breakdown

- North America
- Brazil
- India
- Northern Europe
- Russia and the Former Soviet States
- South East Asia
- Sub Saharan Africa
- The Middle East and North Africa

EDITORIAL CALENDAR

INDUSTRY SOLUTIONS



All copies of the magazine will include stories, interviews and in depth analysis from our four main reporting sectors: Wind Energy, Solar Energy, Hydrogen Technology, Bio-Energy. There will also be news from around the world in every issue.

WINTER

- Grid & Transmission
- Energy Storage
- Hydrogen
- Bioenergy & Briquetting

SPRING

- Hydrogen & e-Fuels
- Floating Offshore Wind
- Long-Duration Energy Storage
- Digitalisation & AI

SUMMER

- Onshore Wind
- Bioenergy & Waste-to-Energy
- Robotics & UAV's
- Global PV Review

AUTUMN

- Solar
- Offshore Wind
- Renewable Project Development
- Energy Technology & Innovation

We have bonus coverage and distribution at many trade shows around the world. We also have reporting from events which include but are not limited to RE+, Husum Wind Renewable Energy India, OTC Asia, SMM Hamburg, Global Energy Show, Cleanpower, ASEAN WIND ENERGY, All Energy Australia, Hamburg Wind Energy, Wind Europe, Various Hydrogen Related Conferences and Events and many more.

READERSHIP

70,000 SUBSCRIBERS (SENT
TO) PER ISSUE

12,000 UNIQUE VISITS PER
MONTH ON THE
WEBSITE

SOCIAL MEDIA FOLLOWERS

FACEBOOK **10,428**

TWITTER **500**

LINKEDIN **1,822**

Companies who Read the Magazine

Airtricity	RES Group	JinkoSolar
Danish Wind	Vestas Wind	Holding Co
Industry	Systems	First Solar Inc.
Association	Siemens	Canadian Solar
Enercon Wind	Brookfield	Inc
Energy	Renewable	LONGi Solar
European	Goldwind	Tongwei
Wind Energy	Gamesa	JA Solar
Association	GE Renewable	Aiko Solar
German	Envision	Trina Solar
Wind Energy	Enercon	JinkoSolar
Association	Mingyang	Zhongli
Nordex AG	Nordex Group	Suntech
Re-Consult	Orsted A/S	And more..
RenewableUK	Iberdrola SA	

PRODUCTS AND SERVICES

BUSINESS INFORMATION

Edward Findlay - Publishing Director

+44 330 043 4969 - edward@newenergyinnov.com

New Energy INNOVATION

We are committed to helping
you achieve ROI

Digital Magazine

Digital / E-Marketing

- Magazine Advertising
- Exclusive Interviews
- White Papers
- Advertorials
- Belly Wraps
- Front Cover Packages

- Electronic Direct Mailing Campaigns (E-Shots)
- Social media strategic marketing campaigns
- White Papers
- Web Banners
- E- Newsletter Advertising
- Web Site Placement
- Digital Magazine Advertising and Advertorial

Maximum Digital Exposure

All paid For articles / Q&A's include the following:

- Placed in the "news" section of our website for 1 year.
- Shared via our over 30,000 social media followers.
- Distributed over 3 months in our digital magazine

From Wood Waste to District Heating

How bioprocessing turns production residues into a stable, local energy source

Additional text to be used in social media:
In literature and wood processing industries, residues are part of everyday production. Residues, and often, quickly add up, often in large volumes (and need to be handled, stored, or transported away). For many companies, this is simply a cost of doing business. But there is another way to look at it.

These materials contain energy. A significant amount of it. The challenge is not the lack of fuel, but the fact it is often in the wrong form, and thus difficult to use. In the case of wood, this is often in the form of chips, shavings, and sawdust. These materials can be used in a number of ways. They can be used as fuel for district heating, or they can be used as raw material for other products. The challenge is to find a way to use them in a way that is both profitable and sustainable.

The solution: Turning these materials into a stable, local energy source. This is what the company has done. They have developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved.

The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved. The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved.

MUSTREAD & PPTILES

Control Seal's Early on R&D Effort in Axial Valves Pays Off

2021 was the year of the axial valve for Control Seal. The company's early R&D effort in axial valves has paid off. The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved.

The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved. The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved.

The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved. The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved.

The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved. The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved.

The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved. The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved.

The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved. The company has developed a process that turns wood waste into a stable, local energy source. This process is both profitable and sustainable. It is a win-win situation for everyone involved.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

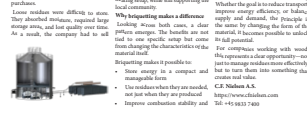
The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.

The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source. The solution was developed as a collaboration. A bioprocessing plant was needed to turn the production facility's residues into a controlled, bioprocessed and certified energy source.



Carrington Textiles Launches New Educational Online Platform

The worldwide textile manufacturer developed a new virtual tool with different types of content to enhance the company's corporate and drive new on-boarding efforts.



A global textile manufacturer, Carrington Textiles, has launched their new Knowledge Management platform. This platform is designed to enhance the company's corporate and drive new on-boarding efforts. The platform is designed to enhance the company's corporate and drive new on-boarding efforts.

A global textile manufacturer, Carrington Textiles, has launched their new Knowledge Management platform. This platform is designed to enhance the company's corporate and drive new on-boarding efforts. The platform is designed to enhance the company's corporate and drive new on-boarding efforts.

2027 RATE CARD

INDUSTRY SOLUTIONS

Digital Prices (Per Page Costs For Adverts & Articles)

DOUBLE PAGE SPREAD	£5,950
FULL PAGE	£3,950
HALF PAGE	£2,450
QUARTER PAGE	£1,450
INSIDE FRONT COVER*	£6,950
BACK COVER*	£8,950
OPPOSITE CONTENTS*	£5,650
OPPOSITE LEADER*	£5,950
INSIDE BACK COVER*	£5,950
AD/ARTWORK DESIGN	£500 **

*Limited Supply per Issue / Year

** Per Page

MAXIMUM EXPOSURE

FRONT COVER PACKAGE:

FRONT COVER + 3 PAGE
ARTICLE (SAME ISSUE)
TWO ADVERTISEMENTS IN
TWO SEPARATE ISSUES
100 COPIES OF THE
MAGAZINE
£8,000

E-Marketing Solutions

ELECTRONIC DIRECT MAILING (EDM / E-SHOT)***	£0.15 PER E-MAIL
DATA PURCHASE FOR PRIVATE USE	£1 PER E-MAIL
BANNER ON MAIN PAGE (3 MONTH LEASE)	£3000
BANNER ON SUB PAGE (3 MONTH LEASE)	£1,000
ARTICLE WHITE PAPER UPLOAD ON NEWS SITE: 6 MONTHS	£500

E SHOTS



Figures based on average of
all electronic direct mailing
campaigns conducted on our
behalf from April 2025 to July
2026

- Database of 106,587 opt-in subscribers from around the world. For regional and county break down please see inset 1 & 2 on page 2.
- EDM's can be targeted with metrics such as: company name, job title, city, country, sector eg. E&P, midstream etc
- Average Metrics: 19% open. 06% unsubscribed .039% bounced. 0% marked as spam. 7% Click-Through

*** Minimum E-shot is 3,000 e-mails