

A photograph of the Liverpool City Hall building, a grand neoclassical structure with a prominent clock tower and a statue of a phoenix on top. The building is set against a clear blue sky. The word 'Liverpool' is written in a large, white, cursive font, overlaid on a green brushstroke background.

Liverpool

The Ultimate Investors Guide

RWinvest

EST. 2004

Interested in Buy to Let in *Liverpool*?

The Liverpool buy to let market has received a lot of attention over recent years. A dynamic city full of rich culture and history, Liverpool has one of the most thriving UK economies. Back in 2017, Liverpool investment prospects topped the score tables making the city the number one hot spot for property investment, with new off-plan property developments launching around the city.

With a winning combination of low property prices and high rental yields, it's easy to see why so many people choose to invest in Liverpool. Today, the city continues to outrank many other UK areas, and Liverpool postcodes boast some of the best rental yields in the country. If you're keen to find out how to invest in property for lucrative returns, buy to let in Liverpool should be top of your list.



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What is Liverpool Famous for?

Liverpool is one of the UK's most prominent cities and is famous for a number of reasons aside from the amazing choice of property in Liverpool! The city's rich cultural heritage, significant music scene, and world-renowned football team, Liverpool FC, whose ground is located just 6 minutes from our City Residence Apartments development, are some of the main qualities that put Liverpool on the map.

Culture



There's a reason Liverpool was voted the European Capital of Culture back in 2008. The birthplace of the Beatles, Liverpool's music scene plays a big part in Liverpool's prominent reputation. Many other popular musicians have lived and launched their careers in this city, such as Echo and The Bunnymen, the Zutons, Cilla Black, and more. Regular music events are held in Liverpool including LIMF, Liverpool Sound City, Africa Oye, and more recently, BBC Radio 6 Music Festival.

Both the music scene of Liverpool and the thriving football scene bring in herds of tourists each year, helping the economy to flourish. According to a report from Deloitte's Sports Business Group, Liverpool FC grew the city's economy by a huge £497 million GVA from 2017 to 2018.

Tourism



Liverpool is a major tourist spot, with people from around the UK and worldwide embarking on city-breaks in the area. There's plenty to do and see in Liverpool, with world-class shopping and new restaurants launching on a regular basis, as well as a popular nightlife scene.

One walk around Liverpool, and everywhere you look, you'll be faced with beautiful pieces of architecture. Our Reliance House Studios development is a great example, boasting a stunning Edwardian facade. Liverpool also boasts a wide range of art attractions, with galleries such as the Tate Liverpool and Liverpool Walker Art Gallery showcasing plenty of exciting exhibitions.

Why should I Invest in Liverpool Property?

You might be wondering, 'is Liverpool a good place to invest in property?', and the reality is that there's plenty to be excited about when it comes to the Liverpool buy to let market. Property investors should consider property investment opportunities in the Liverpool buy to let market to take advantage of high rental yields, increasing demand, and strong capital growth potential.

High Rental Returns

Liverpool boasts some of the most impressive investment property for sale with the highest rental yields in the UK, and since rental yields are such an integral part of any buy to let property investment, it's not hard to see why Liverpool is deemed a top property hotspot.

As already stated, Liverpool's rental yields average out at around 5.48%, while some Liverpool buy to let areas reach even more impressive heights of up to 10%! With Liverpool being such an affordable city in terms of property prices, these yields come as no surprise, especially when paired with the increasing rental costs in the city.

Increasing Demands

Liverpool property investment is an attractive venture for those hoping to appeal to a range of different tenants. Students and young professionals make up a large portion of people seeking quality rental properties in Liverpool. With a student population of over 70,000, students in Liverpool provide a reliable stream of demand for property. Liverpool's buzzing business scene, lively nightlife and endless attractions have also made the city popular with young professionals.

Strong Capital Growth Potential

With high levels of house price growth and more and more regeneration plans being announced in the city, Liverpool definitely boasts a lot of potential for capital growth. Compared to all other UK regions, the north-west comes out on top for house price growth rates. Figures show that property prices increased at a rate of 5.6 per cent in the year to July 2018, with a continued growth of 21.6% expected by 2022. Even in the face of Brexit negotiations and the uncertainty this brings, property prices after Brexit are predicted to remain high in Liverpool.

Most of the best buy to let postcodes in Liverpool city centre and nearby are sure to benefit from the many regeneration projects planned. Regeneration plans include Liverpool Waters, the new city centre neighbourhood that will transform the Liverpool waterfront. Our Kings Dock Mill Liverpool investment opportunity is located close to this regeneration zone, allowing for maximum price growth and high returns. Other projects such as the regeneration of Liverpool Lime Street station and plans to renovate Anfield and its surrounding areas are also expected to help the city flourish.

The Office For National Statistics revealed that Merseyside saw a 3.1% economic growth rate in 2016 — faster than any other major city region in the country. Regeneration plans will only drive this economic growth further and improve the city's reputation as a magnet for both national and overseas investment, attracting even more interest from those keen to invest in Liverpool over the coming years.

The Baltic Triangle



GRAPES

INN

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P Welcome to Pay & Display
LOW PRICES
Weekly and Monthly

CE GRAND
Grand Engineering Under Bridge 1st Right

Liverpool

Regeneration In Liverpool - *The Baltic Triangle*

Once an abandoned and derelict neighbourhood, the Baltic Triangle is an example of a Liverpool area that's experienced a lot of regeneration over the years. Located towards the south end of Liverpool city centre, £128 million has been invested in new developments in the Baltic Triangle area since the start of 2012.



The Baltic Triangle is now a hub for the creative industries, with workspaces like the Baltic Creative attracting fresh new talent to the city. New nightlife and leisure attractions are opening regularly in the area, such as the popular Camp and Furnace events venue and the Baltic Market, housing a number of great food stalls from local independent eateries. Since the Baltic area is just a short walk from the main attractions of the city centre, Liverpool's young tenants will enjoy living in this creative and trendy hotspot.

With a further £62 million worth of regeneration currently taking place, the Baltic Triangle is definitely one to watch for Liverpool buy to let. As one of the leading property investment companies Liverpool has to offer, we pride ourselves on bringing you great new developments in the best buy to let postcodes in Liverpool. Our Parliament Square property, for instance, is based in the heart of the Baltic Triangle, and offers rental yields of 7%.

Property Investment *Opportunities*

Explore Our Current Apartments in Liverpool for Sale

Read our guide to buy to let in Liverpool and want to find your own Liverpool property investment? Here is some information on a selection of our current flats for sale in Liverpool city centre. Click the buttons on the listings to enquire about each Liverpool investment opportunity. We're always interested to hear from potential buyers and offer further information on our properties.

Parliament Square



- **Prices from £104,950**
- **7% Net Rental Returns**

Parliament Square is one of our most exciting flats for sale in Liverpool city centre. Featuring stylish designs in every unit and fantastic onsite amenities like a rooftop pool and spa, Parliament Square is the perfect option for those seeking apartments for sale in Liverpool with that stand-out luxury feel.

Available to purchase from just £104,950, and with yields of 7%, this is an investment opportunity that's both affordable and lucrative. Based in the L1 postcode, home to the popular Baltic Triangle district, this is a great apartment for those looking for property for sale in Liverpool city centre that will appeal to Merseyside's growing demographic of young professionals looking to rent new homes in the city.



City Residence



- **Prices from £114,995**
- **7% Net Rental Returns**

When trying to find the perfect flats for sale, Liverpool city centre apartments, City Residence, are not to be missed. The second phase of this property investment opportunity has recently launched, offering the chance to generate 7% rental yields and strong capital growth due to the property's location near the Project Jennifer regeneration scheme.

The first phase of this development was a huge success, having won the 2018 Best Small New Home Development by the North West Property Awards. This choice of apartments in Liverpool for sale allow investors to attract plenty of demand due to the stylish design of the property and its desirable location. Prices start at just £144,995, so if you're looking for affordable flats to buy in Liverpool city centre, City Residence Apartments are a fantastic option to consider.

Poets Place



- **Prices from £78,950**
- **8% Net Rental Returns**

Student accommodation is a popular choice for those seeking apartments for sale in Liverpool for investment purposes. Poets Place, located within walking distance to the Liverpool Knowledge Quarter, is an unmissable investment opportunity with prices starting at just £78,950 and impressive 8% rental returns.

One Baltic Square



- **Prices from £121,950**
- **7% Net Rental Returns**

For those who aren't interested in flats for sale in the Liverpool waterfront, but want an investment which is within walking distance to the Liverpool Albert Dock and all of the city's key attractions, One Baltic Square is another of our fantastic apartments for sale in Liverpool city centre.

This exclusive new development, located in the heart of the trendy Baltic Triangle, features unique apartments in a striking building with onsite amenities such as communal landscaped gardens for residents to enjoy. Home to business opportunities and plenty of shops, bars and restaurants, the Baltic Triangle is one of the most popular neighborhoods in the North West region for young professional tenants, which is why those who invest in One Baltic Square can expect high levels of demand and significant growth for many years to come.

Ready to Start Your Liverpool Property Search Today?



RWinvest

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At RWinvest, we're one of the best property investment companies Liverpool has to offer in terms of our selection, affordability, and rental yields. With our dedicated team of property professionals, we offer the best service to those who are interested in property investment and looking to invest in property in Liverpool.

Along with offering the most desirable opportunities for those seeking a rental property to buy in Liverpool, we have a track record for success when it comes to Liverpool property investment, with many of our past properties having grown in value. An example of this is with our Merebank Court apartments, which experienced a huge 63% increase in value. With colossal growth predicted for the Liverpool buy to let market, our current property investment opportunities which are located in some of the best places to invest in Liverpool are sure to see significant capital growth returns.

DISCLAIMER

Our Liverpool property investment page was last updated in November 2020. Depending on the date you read this content, some statistics may now be outdated.