

Process Engineering MANUFACTURING

Control &

PECM
Global Success
Through Innovation

Media Pack
www.pecm.co.uk



About The Magazine

Process Engineering Control & Manufacturing is a lively, engaging, insightful, independent publication which offers practical advice & solutions on the technical and management challenges faced by engineers and managers in the process & manufacturing industries.

Encompassing printed and digital media, PECM covers a huge range of marketing possibilities and provides a fantastic, cost effective platform to promote your products and services.

The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec.



Circulation

PECM has a combined circulation of just over 156,000. The publication is widely read, recognized, and well respected within the process & manufacturing industries. These include: Process Engineers, Chemical Engineers, Instrumentation Engineers, Mechanical Engineers, Plant Engineers, Precision Engineers, Environmental Engineers, General Engineers, Companies and Organizations in the Food, Dairy, Beverage, Brewing, Semiconductor, Pharmaceutical, Biotechnology, Chemical, Oil & Gas, as well as all UK's major manufacturing units.

Director	31.8 %
Education / Governmental / Training & Recruitment	7.1 %
Other	6.2 %
Production Director	4.4 %
Quality Control	1.9 %
R&D	2.4 %
Systems Integration	0.7 %
Maintenance	7.3 %
General Engineer	21.5%
Purchasing / Buyer	16.7%

On top of our unique circulation, PECM is media partners with all the UK's major Processing, Engineering and Manufacturing trade shows throughout the year.

Additional copies of the magazine are printed and distributed via our own stand or media gallery. Page 3 shows a breakdown of the shows we plan on attending this year based on last years success.



Features

Each issue of the publication contains many sections covering manufacturing, automation and general engineering.

Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Editors Choice
- News & Events
- Air, Gas & Odour Control
- Automotive Engineering
- Boilers & Maintenance
- Connections & Fittings
- Control & Automation
- Drives, Motors & Gears
- 3D Printing
- Electrical & Electronics
- Facilities Management
- Fluid Handling
- Health & Safety
- Hydraulics & Pneumatics
- Machining & Machinery
- Measurements & Monitoring
- Packaging
- Process Technologies
- Product News
- Software & Systems
- Storage, Handling & Distribution
- Switches & Sensors
- Tools
- Training & Recruitment
- Valves & Flow Control

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Trade Shows & Exhibitions Timetable

As well as distributing the regular printed editions to our dedicated readership each edition of PECM attends a number of exhibitions and trade shows up and down the country. Throughout the year we promote our client base by distributing copies of our magazine to the exhibitions. Below are the shows which we attended last year and hopefully with approval we will be media partners again this year.

Trade Show / Exhibition	Dates	Distributed Issue(s)
The Health & Safety Event	7th - 9th Sept	Sep/Oct - Issue 52
Subcon	14th - 16th Sept	Sep/Oct - Issue 52
The Engineer Expo	14th - 16th Sept	Sep/Oct - Issue 52
Manufacturing Management Show	14th - 16th Sept	Sep/Oct - Issue 52
ChemUK	15th - 16th Sept	Sep/Oct - Issue 52
TCT 3Sixty	28th - 30th Sept	Sep/Oct - Issue 52
Fastener Expo	22nd - 23rd Sept	Sep/Oct - Issue 52
PPMA Show	28th - 30th Sept	Sep/Oct - Issue 52
Southern Manufacturing & Electronics	6th - 7th Oct	Sep/Oct - Issue 52
Robotics & Automation Exhibition	2nd - 3rd Nov	Sep/Oct - Issue 52
Advanced Engineering Show	3rd - 4th Nov	Sep/Oct - Issue 52
Northern Manufacturing & Electronics Show	TBA	TBA
Utility Week Live	TBA	TBA
The Safety & Health Expo	TBA	TBA
Facilities Show	TBA	TBA
Electronics Live	TBA	TBA



Over 10 Years Of Engineering Excellence...



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Rates & Data

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		
Editorial/Product Showcase	£175	120 words of text and a colour image plus company contact details		

View Our Publication On The Below Platforms



Editorial Submission

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email editor@mhmagazine.co.uk or call 01304 806039.

Social Media



@pecm_mag

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