

# LANDSCAPE & URBAN DESIGN



Media Pack 2020  
landud.co.uk



## About The Magazine

Landscape & Urban Design provides the landscape industry's key specifiers with a comprehensive look at all areas including, but not limited to, Landscape Design, Groundskeeping, Turf Management, Green & Blue Infrastructure and Garden Design.

Here at Landscape & Urban Design we are always looking at ways to move forward and to improve the publication for our readers and advertisers. The book has been going from strength to strength by gaining more readers, more advertisers and being distributed at more shows. So, what could we do to improve again?

In July 2019 we made an approach to BALI (British Association of Landscape Industries) to become a member of their association which is one of the largest in the industry. After discussing the benefits with BALI we were finally approved to become an Affiliate Member. This is a huge accomplishment for the publication and we are very excited to be part of the BALI family.

So how does this help us and our advertisers? Well firstly we are now able to send every one of the BALI members a copy of our bi-monthly magazine meaning that our publication is going out to over 900 industry professionals and specific key decision makers looking for products for their projects. Secondly, being part of BALI means that we are now being recognised in the industry as a leading magazine giving our readers exactly what they need with great case studies and articles.



## Circulation

Architects	25.6%
Landscape Contractors	21.07%
Local Authorities/Councils - Town Planners	16.31%
Groundsmen	11.99%
Landscaping Architects/Designers	9.48%
Estate Managers	7.96%
Leisure Organizations (Sports Grounds, Leisure Parks)	4.15%
Members of Landscape Institute	2.57%
Members of the Society of Garden Designers	0.79%
Statutory Bodies (English Heritage, National Trust)	0.17%

Landscape & Urban Design has a combined circulation of just over 63,000 copies.

The interactive edition of the magazine is distributed by email to key specifiers and enables readers to visit any of the featured companies by clicking on the relevant hyperlink.

We pride ourselves on the high quality of the printed version which goes out to our subscribers and visitors of the trade shows.



## Sections

Each issue of the publication contains many sections covering the landscape & urban design industries. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Artificial Grass
- Bound Surfacing
- Concrete & Stonework
- Decking
- Garden Design
- Green & Blue Infrastructure
- Groundskeeping
- Landscaping Services
- Outdoor Lighting
- Sports & Play
- Street Furniture
- Tools, Plant & Equipment
- Turf Management

### Bi-Monthly Main Features

#### January - February

Future Build Preview  
Green & Blue Infrastructure  
Lighting  
Street Furniture  
Turf Management

#### March - April

Artificial Grass  
Bound Surfacing  
Concrete & Stonework  
Sports & Play

#### May-June

Decking  
Garden Design  
Groundskeeping  
Tools, Plant & Equipment

#### July-August

Artificial Grass  
Lighting  
Sports & Play  
Street Furniture

#### September-October

Garden Design  
Green & Blue Infrastructure  
Groundskeeping  
Landscape Show Preview  
SALTEX Show Preview  
Turf Management

#### November-December

Bound Surfacing  
Concrete & Stonework  
Decking  
Tools, Plant & Equipment

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Over 10 Years Of Landscaping Insight....



## Trade Shows & Exhibitions Timetable

On top of our unique circulation, Landscape & Urban Design is media partners with all the UK's major Landscaping and Urban Design trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand and/or media gallery.

Trade Show / Exhibition	Dates	Distributed Issue(s)
BTME	21st - 23rd Jan 2020	Issue 41 Jan/Feb 2020
Glee	15th - 17th Sep 2020	Issue 45 Sep/Oct 2020
The Landscape Show	TBC	Issue 45 Sep/Oct 2020
Saltex	TBC	Issue 45 Sep/Oct 2020



## Editorial Submission

We are always pleased to consider relevant editorial content that may help to support the various sections within our publication. Landscape & Urban Design reserves the rights to accept or deny any submission we receive. Submissions are reviewed based on their content, quality and relevance.

### WHAT TO SUBMIT

We are always open to receiving a wide variety of editorial content to be considered for each issue we produce. If you are working or have worked on a recent project or case study and have relevant material to submit them please follow the guidelines opposite when submitting.

NOTE: All submissions are not 100% guaranteed to be featured in an upcoming issue or online feature. Our editorial team reviews every submission and reserve all rights on their selection.

### HOW TO SUBMIT

- All editorial submissions should be emailed to [editor@mhmagazine.co.uk](mailto:editor@mhmagazine.co.uk)
- All images must be provided, hi-resolution, 350-400dpi RGB (JPEG or TIFF)
- If sending multiple images then please submit .zip file of images and any credits to [editor@mhmagazine.co.uk](mailto:editor@mhmagazine.co.uk) through email or [wetransfer.com/sendspace.com](https://wetransfer.com/sendspace.com)
- Word limits vary per article but our average articles are between 400-600 words.
- For online coverage please send all social handles for us to credit once published.

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## Rates & Data

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
Outside Back	£2,300	190mm x 277mm	210mm x 297mm	216mm x 303mm
Inside Front	£2,100	190mm x 277mm	210mm x 297mm	216mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		



## Digital Marketing Opportunities

Here at Landscape & Urban Design we offer a variety of digital marketing opportunities including:- Newsletters, Web Banners, Solus Emails and Company Profile Positions.  
For more information please contact our Digital Manager, Jamie Bullock below.



## View Online At



## Social Media



@ludmagazine



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