



GALAVANTA
COLOMBIA TAILORED TRAVEL

IMPACT REPORT 2024

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OUR VISION

At Galavanta, sustainability is far more than just a word — it is the ongoing process of measuring and offsetting our socio-environmental impact, which arises from both our business operations and the itineraries of our travelers. We carefully assess this impact in order to make informed decisions that aim to improve the well-being of local communities, protect ecosystems, and ultimately leave a positive footprint.

Our strategic impact lines are built around two core pillars: the environment and communities. We strive to deeply understand the challenges and needs where our contribution can make a meaningful difference, with the goal of supporting the conservation of these vital assets.

We chose these two pillars because we recognize how essential they are to tourism. Today's travelers seek transformative, memorable experiences grounded in authenticity and ethics. They are increasingly interested in supporting the communities they visit and contributing to solutions for environmental challenges.

At Galavanta, we believe tourism holds a unique potential to transform Colombia. It creates powerful connections between industry stakeholders - employees, travelers, clients, suppliers, and local communities - fostering social, cultural, and economic development. For this transformation to be meaningful and lasting, sustainability must remain a central pillar in our mission.



OUR VISION

At the environmental level, we focus on actions that can generate a multiplier effect - such as carbon footprint compensation, restoration of strategic ecosystems, environmental education, and the strengthening of tourism infrastructure.

On the social front, we believe the most impactful way to contribute is by dignifying the quality of life of the most vulnerable communities in the destinations we visit. This means ensuring access to quality education, clean water, and dignified work with fair compensation. We place a special emphasis on supporting youth and women, as we believe they are key to becoming the future leaders of their communities.

Ultimately, we are committed to the conservation of Colombia's cultural and biological heritage, so that local communities can sustainably thrive from their land and, over time, build a tourism industry that drives positive impact.

Such a commitment to sustainability requires long-term stability. In 2023, we formalized this endeavor by establishing a dedicated sustainability department within our organizational structure. From now on, this department will be responsible for ensuring that our impact efforts are organized and systematized - enabling us to monitor and mitigate our footprint, and guaranteeing that environmental education is embedded across our entire supply chain.



LESSONS LEARNED

As we've progressed, we've identified areas for improvement and encountered new challenges — both of which have pushed us to innovate and evolve as a sustainable company. This year, we enhanced our impact measurement tools, allowing us to make even more informed decisions and move steadily toward a regenerative business model.

We recognize that the path to true, lasting sustainability is a long one. Yet with every challenge we overcome, we move one step closer to our goal of creating a more balanced and equitable future for all. Here are some of the key lessons we learned in 2024:

- We learned that selecting partner organizations aligned with our impact plan is a strategic process. We focus on those with at least three years of proven experience, as this timeframe allows us to evaluate their commitment, perseverance, and ability to deliver on their mission. These organizations have demonstrated resilience, sustainability, and an aptitude for overcoming challenges—making them ideal allies for creating real, lasting impact.
- Through our experience, we've observed that when employees actively engage with sustainability initiatives, the benefits go far beyond the workplace. Their involvement not only contributes to the organization's growth but also enriches their personal, professional, and community lives. Sustainability is more than a business goal—it is a global purpose that unites individuals in building a more conscious and responsible humanity, committed to the well-being of both people and the planet.



LESSONS LEARNED

- Carbon offset projects are most effective when we work directly with communities that own their carbon credits. In our case, we purchase these credits without intermediaries, ensuring that 100% of the profits go to local communities.
- Investing in children and women is one of the most strategic decisions for creating lasting and sustainable impact in communities. They not only transform their own lives but also drive sustainable and resilient growth for the entire community.
- When designing impact experiences, we prioritize respecting the daily routines and habits of local youth, ensuring that tourist activities do not interfere with their lives. We've learned that sustainable tourism must integrate seamlessly into the community, rather than imposing changes that disrupt their natural rhythm. By doing so, we not only preserve the authenticity of their culture, but also foster a more meaningful and respectful connection between travelers and the community. This approach ensures that our experiences are both impactful and sustainable, benefiting everyone involved.
- It is important to support local products to reduce our environmental footprint. By choosing to purchase domestic bottled water brands, which have a significantly lower carbon footprint compared to international brands, we not only minimize emissions associated with transportation but also contribute to the local economy. This practice aligns with our commitment to sustainability and reinforces the value of making conscious, impactful choices in every aspect of our operations.



LESSONS LEARNED

- Travelers are increasingly prioritizing sustainability in their choices by actively seeking accommodations and service providers that operate in ways that positively impact the planet. This shift in consumer behavior highlights the growing importance of aligning our offerings with sustainable practices. It reinforces our responsibility to not only meet but exceed these expectations by partnering with providers who share our commitment to environmental and social responsibility. This trend also underscores the power of tourism as a force for good, driving positive change across the industry.
- Sustainability must become an inherent mindset for everyone inhabiting a planet at risk. It's not just a practice but a fundamental shift in how we live and operate. At Galavanta, we aim to guide our providers at the start of their sustainability journey, equipping them with the knowledge and tools to embrace this mindset. Over time, we hope they will continue their own path of commitment to the planet, creating a ripple effect of positive change. This approach reflects our belief that true sustainability is a collective effort, rooted in education, empowerment, and long-term responsibility.
- During our scouting trips, we consistently carry reusable bags to collect and properly dispose of recyclable waste found along the trails, reinforcing our commitment to environmental stewardship. We've learned that this practice is essential not only for protecting the environment but also for leading by example and educating our providers about what matters to Galavanta and our travelers. By doing so, we aim to create impact wherever and whenever we can.



LESSONS LEARNED

- We have learned that while we've made significant progress in sustainability, the next step in our journey is to transition from being sustainable to becoming regenerative. This means going beyond minimizing harm to actively restoring and revitalizing the ecosystems and communities we interact with.
- By 2025, we aim to adopt regenerative practices, ensuring that our operations not only preserve but also enhance the environment and social fabric. This shift reflects our commitment to leaving a positive, legacy and redefining what it means to be a responsible business in today's world.



B CORP

In March 2024, we became a Certified B Corp, an achievement that reflects our commitment to quality, sustainability, and the positive impact we aim to create for communities and the environment.

What is B Corp?

B Corps are global leaders in transforming the economy into a more inclusive, equitable, and regenerative model.

Our Commitment:

Social Impact: We contribute to the development of local communities and the well-being of our employees.

Environmental Sustainability: We implement responsible practices to reduce our ecological footprint.

Transparency and Ethics: We operate with high standards of governance and corporate responsibility.

It's not about being the best company in the world, but the best company for the world.



B CORP

Our score: 84.6

Governance : 15.4 - It evaluates the company's mission, its commitment to social and environmental impact and its transparency. It also measures how the company protects its mission and integrates stakeholders into decision-making processes.

Workers: 20.8 - It evaluates employee well-being, including financial security, health, satisfaction, and professional growth. It also recognizes models that benefit workers, such as companies with shared ownership or programs to employ individuals facing barriers to employment

Community: 16.7 - It measures the commitment to communities by evaluating diversity, equity, economic impact, and supply chain management. It also recognizes models that address community challenges

Environmental: 27.9 - It measures the impact on communities, including diversity, equity, economic impact, and supply chain practices. It also values models that address and solve community challenges.

Clients: 3.6 - It evaluates customer management, including the quality of products/services, ethical marketing, data privacy, and feedback. It also recognizes products or services that address social issues or benefit underserved communities



ALIGNED WITH THE SDGs

On September 25, 2015, world leaders adopted 17 Sustainable Development Goals (SDGs) to protect the planet, combat poverty, and aim to eradicate it to build a more prosperous, just, and sustainable world for future generations. These goals were set within the framework of the 2030 Agenda for Sustainable Development.

"OUR DECISIONS MATTER, HOWEVER SMALL THEY MAY BE."

Goal 1: No Poverty

Working with vulnerable communities allows us to redirect resources generated by tourism toward organizations whose purpose goes beyond financial profit. These initiatives not only create economic impact but also foster social inclusion, preserve cultural heritage, and promote responsible environmental practices, creating a virtuous cycle that benefits everyone involved.

Goal 6: Clean Water and Sanitation

Our donation of \$5 per traveler to support a desalination plant in Cabo de la Vela ensures access to clean water for over 800 people every month, improving their quality of life and promoting health and well-being in the community.



ALIGNED WITH THE SDGs

Goal 7: Affordable and Clean Energy

Our commitment to using 100% certified renewable energy in our offices ensures a reduction in our carbon footprint, contributing to the global transition toward a more efficient and environmentally friendly energy system.

Goal 8: Dignified Work and Economic Growth

Our operation, which includes 40 office employees and over 400 suppliers nationwide, promotes responsible business practices that ensure fair and sustainable conditions across our value chain. This contributes to equitable economic growth and the well-being of the communities where we operate.

Goal 9: Industry, Innovation, and Infrastructure

We develop products with an increasingly comprehensive and in-depth approach, designed to create experiences that not only enrich but also inspire meaningful transformation in travelers. Each journey becomes a unique moment of growth and connection.

Goal 11: Sustainable Cities and Communities

We support a foundation in the Getsemani neighborhood of Cartagena because it promotes community participation, sustainable urban space management, and the strengthening of local identity—all fundamental pillars for creating more inclusive, safe, and sustainable cities and communities.



ALIGNED WITH THE SDGs

Goal 13: Climate Action

We offset our carbon footprint (Scope 2 and 3) to reduce our environmental impact. By balancing emissions, we contribute to mitigating climate change, preserving ecosystems, and protecting biodiversity, reinforcing our commitment to a sustainable future.

Goal 14: Life Below Water

Every time that our travelers visit the Rosario Islands, we donate COP \$20,000 per person to a foundation that restores corals through a guardian program with the youth of the island.

Goal 17: Partnerships for the Goals

We believe in the power of individual transformation through education. In our offices and with our suppliers, we have implemented impact challenges designed to raise awareness and promote sustainable practices. These challenges aim to turn every player in our industry into a conscious agent of change, committed to building a more responsible future aligned with sustainability principles.



IMPACT DATA

Over 600 tons of carbon offset in certified projects, equivalent to approximately 682 trees planted and cared for over their lifespan (40 years).

83 travelers visited indigenous communities, leaving an economic impact in **these communities**.

Donations in 2024 by Galavanta: \$53,479,655 COP

Donations in 2023 by Galavanta: \$30,980,000 COP

Increase of \$22,499,655 in 2024.

Experiences contracted with NGOs:

2023: \$86,963,000 COP

2024: \$136,654,655 COP

Increase of \$49,691,655 COP in 2024.

* \$ Values in Colombian Pesos COP.



HOW WE MEASURE OUR IMPACT

Environmental Footprint



Waste footprint



Water footprint



Carbon footprint

Social Footprint



Education



Economic footprint

We measure our footprint to understand how we can mitigate our impact and create processes that are regenerative by design, capable of restoring and renewing the life cycles on which human beings depend. We established our baseline year as 2024 to have a clear understanding of our impact in numbers and to be able to declare real and transparent objectives.



ENVIRONMENTAL FOOTPRINT

Waste Footprint

23.5 kg of waste per employee in 2024

25.6 kg of waste per employee in 2023

A 2.4% decrease in waste disposal

Water Footprint

5.17 m³ per employee in 2024

6.56 m³ per employee in 2023

A 2.4% decrease in water consumption

Carbon Footprint

752 kW/year per employee in 2024

774 kW/year per employee in 2023

A 5.6% decrease in energy consumption

Education

2 monthly hours of sustainability training per Galavanta employee.

40 hours of workshops for coral restoration courses for native eco-guides and volunteers

Economic Footprint

COP \$55.000.000 in donations in 2024

40 formal jobs

Over 500 suppliers nationwide



ACTIVITIES IN 2024

Sustainable suppliers' initiative: A 3-month plastic collection challenge for Bogotá suppliers promoted sustainability. Diana Vargas (Four Seasons) won by collecting 6.6 kg of plastic, fostering eco-friendly practices and collaboration.

Plogging initiative: We organized 4 plogging events in collaboration with the residents of Getsemaní, a neighborhood striving to become a zero-waste community. These activities resulted in the collection of over 18 kg of recyclable waste and 10 kg of non-recyclable waste, making a significant contribution to the cleanliness and sustainability of this iconic Cartagena neighborhood.

Committed guardians: Formation of a group dedicated to fostering collective environmental awareness, empowering Galavanta employees to become leaders within their communities and promote the transformation of habits toward more sustainable practices, generating a significant positive impact on the environment.

Donation to the community action board: The Getsemaní neighborhood is one of Cartagena's main tourist attractions and one of the most visited places by travelers. As part of our commitment to the community, we donated synthetic turf and uniforms for the neighborhood's sports team. This contribution aims to promote the practice of their traditional sport and inspire younger generations to keep this activity alive. We are convinced that sports and physical activity have a direct positive impact on the health and well-being of the community, contributing to its overall development



DONES DE MISERICORDIA

@fundaciondones

CARTAGENA

Impact: Social Footprint

Objective: Its mission is to create conditions for Integral Human Development through the implementation of a Sustainable Social Model, aimed at transforming individuals and fostering peace and reconciliation in populations in extreme vulnerability in Cartagena



GREEN APPLE @greenapplectg CARTAGENA

Impact: Environmental Footprint

Objective: Green Apple is a non-profit social enterprise located on Tierra Bomba Island, 30 minutes from Cartagena, Colombia. We are dedicated to creating lasting change in how the hotel industry in our city manages waste and natural resources, while generating dignified, long-term employment opportunities for the local population.

Thanks to this NGO, at WE ARE OUR OFFICE, we are confident that our waste management is handled responsibly and effectively

[Report](#)



100% CARTAGENA @Fundacioncartagenaal100% CARTAGENA

Impact: Social Footprint

Objective: The foundation focuses on three key areas: civic engagement, environmental sustainability, and the preservation of historical and cultural heritage, through one of its flagship programs: MI ECOBARRIO. This program aims to foster an environmental culture by implementing three strategic initiatives: Cartagena Recycles, Cartagena Shade and Fruit and Animal Action.



GIVE POWER

@givepower
LA GUAJIRA

Impact: Social Footprint

Objective: La Guajira, home to the indigenous Wayuu people, is the department with the highest rate of child mortality due to dehydration. A person in La Guajira consumes about 20 liters of water per day, compared to a person in Bogotá, who consumes approximately 150 liters daily.

Currently, the desalination plant benefits 100 people daily. With the upcoming upgrade, the goal is to expand its reach to 800 people per day. The plant will be relocated to a site where a deeper well can be dug, farther from the sea, to improve its efficiency and impact



GRANITOS DE PAZ FOUNDATION

@granitosdepaz
CARTAGENA

Impact: Social Footprint

Objective: In October 2004, a group of Colombian entrepreneurs joined forces to drive the comprehensive recovery of families in vulnerable areas of Cartagena, beginning their work in the Rafael Núñez sector of the Olaya Herrera neighborhood.

Our contributions support the holistic recovery of vulnerable areas in Cartagena, aiming to provide the necessary tools for hundreds of low-income families to overcome poverty and achieve a dignified standard of living and a promising future.



ORIKA

@orikaecoturismo

ROSARIO ISLANDS

Impact: Social and Environmental Footprint

Objective: Global warming and climate change are significantly impacting coral reefs and mangrove forests. For this reason, the Community Council of the Rosario Islands has undertaken restoration efforts in collaboration with other entities, organizations, and research centers

To enable young people in the community to access paid employment as coral caretakers, where they can monitor and participate in restoration activities

Number of visitors to the Rosario Islands in 2023: 572



ANIMAL BANK @animalbank_ COLOMBIA

Impact: Environmental Footprint

Objective: The use of fossil fuels, our dietary habits, and our energy consumption generate greenhouse gas emissions that contribute to climate change by trapping heat in the atmosphere. This leads to environmental disasters, water scarcity, poor waste management, and numerous new challenges for vulnerable communities.

By offsetting the carbon footprint of our office and the emissions generated by our travelers' itineraries in Colombia, we are taking proactive steps to mitigate these impacts



THE CODE
@thecodeorg
CARTAGENA

Impact: Social Footprint

Objective: Colombia, and especially Cartagena, is a destination where sex tourism is increasingly prevalent. The vulnerability of children in low-income communities makes them easy targets for this industry.

We are committed to creating a policy to prevent and combat the commercial sexual exploitation of children and adolescents in the destinations we visit with our travelers.

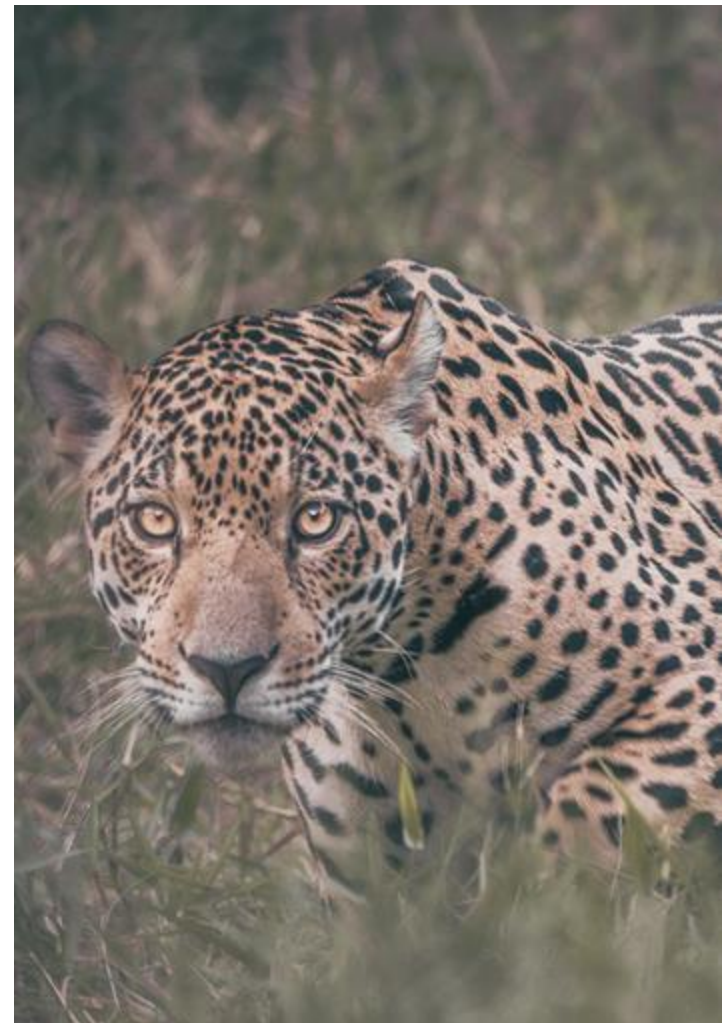


LA AURORA
@reservalaaurora
LLANOS ORIENTALES

Impact: Environmental Footprint

Objective: Hato La Aurora is Colombia's largest privately-owned natural reserve, dedicated to the conservation of threatened species such as jaguars, capybaras, and deer.

Tourism serves as a productive economic alternative that supports the preservation of ecosystems and the species that inhabit them. To date, these efforts have led to the identification of up to 70 different jaguars in Hato La Aurora



EL COLEGIO DEL CUERPO

@elcolegiodelcuerpo
CARTAGENA

Impact: Social Footprint

Objective: Founded in 1997 in Cartagena by Álvaro Restrepo and Marie France Delieuvin, El Colegio del Cuerpo (eCdC) is a pioneering non-profit promoting peace through art. It has empowered over 9,000 vulnerable youth through artistic and personal development, fostering inclusion and peacebuilding



OBJECTIVES FOR 2025

1. To be a company with increasingly conscious and committed collaborators, suppliers, and travelers.
2. Initiate the transition towards Regenerative Tourism.
3. Continue supporting processes so that children can have a more dignified life.
4. Continue contributing to the conservation of strategic ecosystems in Colombia.
5. Create more dignified employment in Colombia.
6. Become a Carbon Neutral company by 2027.
7. Reduce our waste by 3% by 2027.





- GRACIAS -

