

GOOD BALL MOVEMENT 3

SERIES: PENETRATION & POST OFFENSE DNA CATEGORY: CREATE AN ADVANTAGE

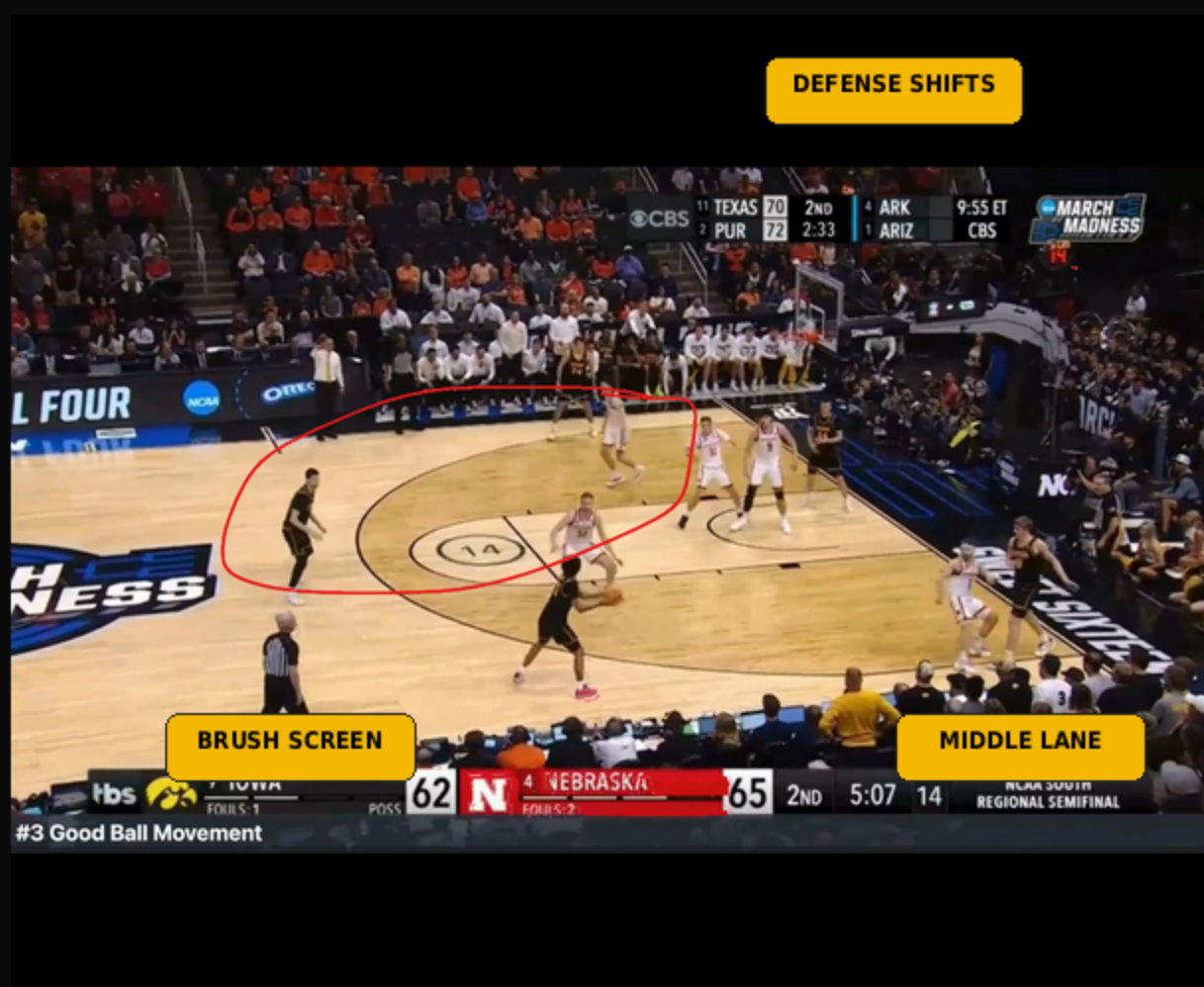
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HAWKEYES

THE ADVANTAGE DNA™

- 1 4 reverses the ball to 1 on the left wing.
- 2 5 steps up and gives 1 a small brush screen.
- 3 The reversal plus brush screen changes the defensive angle.
- 4 1 turns the corner and attacks the middle of the paint.
- 5 Nebraska collapses toward the paint touch.
- 6 1 kicks the ball to the corner.
- 7 The defense rotates hard to the first pass.
- 8 Iowa makes the one-more reversal for the open shot.

ADVANTAGE FRAME — 5:07 2ND HALF



PAUSE HERE

The reversal to 1 moves Nebraska toward the left side, then 5 gives a small brush screen that changes the on-ball defender's path. That creates the driving window. Once 1 gets into the middle, the defense has to collapse. The advantage is not just the paint touch — it is the rotation that follows. Iowa can kick it out and make the next pass before Nebraska recovers.

ACTION BREAKDOWN

1. REVERSE THE BALL



4 reverses to 1 on the wing. The reversal makes Nebraska shift before the attacking action begins.

2. BRUSH + PAINT TOUCH



5 gives 1 a small brush screen. 1 attacks the middle, forces the defense to collapse, and kicks to the corner.

3. ONE-MORE PASS



The defense rotates to the first kick-out. Iowa keeps the ball moving with the one-more pass to create the open perimeter shot.

COACHING INSIGHTS

WHY IT WORKS

The reversal moves the defense, and the brush screen changes the defender's angle just enough for 1 to reach the middle. The paint touch then forces a full rotation.

DEFENSIVE REACTION

Nebraska collapses toward the middle drive and then has to sprint out to the first kick-out, creating a second closeout on the next pass.

OFFENSIVE READ

Attack the middle first. If the defense collapses, kick to the corner and keep the ball moving until the rotation breaks.

COACHING POINT

Do not let the ball stick after the paint touch. The advantage grows with every forced rotation, so the one-more pass must be immediate.

STEAL THIS IDEA

Use a small brush screen after a reversal to change the defender's angle without slowing the ball. The paint touch creates the first advantage; the quick kick-out and one-more pass turn the defensive rotation into the open shot.

DNA TAKEAWAY

REVERSE IT. TOUCH THE PAINT.
FORCE THE ROTATION.
MAKE THE ONE-MORE PASS.