

REFURB & RESTORE

2024

MEDIA PACK

Refurbishment & Restore magazine was founded by MH Media Global Ltd. Since its creation, the magazine has matured into one of the key publications in the refurbishment, maintenance and renovation industry due to its circulation and revered content.

The renovation and refurbishment industry represents almost 50% of the total building work undertaken within the UK. The market is forecast to increase by £4 billion in just a year, taking it from £49 billion in 2023 to £53 billion in 2024. To keep up with such a fast-growing industry, it is extremely important to avoid getting left behind.



Refurb & Restore

Best Refurbishment & Renovation
Magazine Platform 2022 - UK

FOR MORE INFORMATION OR TO ADVERTISE

CALL 01227 936974

www.refurbandrestore.co.uk

OPENING HOURS
MON-FRI 9AM - 4.30PM

MH MEDIA GLOBAL LTD.
18/20 NEWINGTON ROAD
RAMSGATE CT12 6EE

REFURB & RESTORE

2024

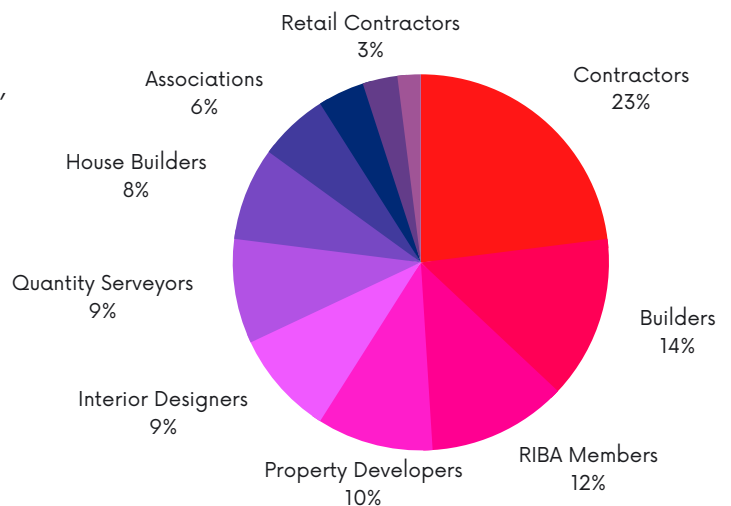
OUR READERS

Circulation

With a total circulation of over 63,000, the magazine is distributed to individuals and professionals within the refurbishment and renovation industry.

They Include Builders, Refurbishment Contractors, RIBA Architects, House Builders, Property Developers, Housing Associations, Quantity & Building Surveyors, Local Authorities, Interior Designers, Shop-fitting Contractors and key decision makers within the Hotel, Sport and Leisure sector, who are undertaking major refurbishment and renovation projects to conversion, extension or improvement of an existing property.

Each advertisement that is placed within in the magazine is thoughtfully positioned in a certain feature, promoting cohesiveness and structure to the publication. In doing so, our readers are able to ascertain products /services very quickly and efficiently.



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2024 FEATURE CALENDAR

Each issue of the publication contains many sections covering the refurbishment and renovation industries. Some of the highlighted sections that will appear in every issue throughout the year are listed below:



Sections

- Bathrooms & Kitchens
- Coatings, Sealants & Paints
- Concrete & Stonework
- Doors, Windows & Fittings
- Drainage & Plumbing
- Floors & Flooring
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Landscaping & External Works
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Roofing, Cladding & Facades
- Safety, Security & Fire Protection

2024 Main Features

December/January - Issue 34

Bathrooms & Kitchens; Coatings, Sealants & Paints; Landscaping & External Works

February/March - Issue 35

Bathrooms & Kitchens; Doors, Windows & Fittings; Heating, Ventilation & Insulation

April/May - Issue 36

Floors & Flooring; Lifts, Stairs & Balustrades; Safety, Security & Fire Protection

June/July - Issue 37

Bathrooms & Kitchens; Interiors & Interior Design; Roofing, Cladding & Facades

August/September - Issue 38

Coatings, Sealants & Paints; Doors, Windows & Fittings; Drainage & Plumbing

October/November - Issue 39

Lighting & Electrical; Concrete & Stonework; Heating, Ventilation & Insulation

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RATES & DATA

Specifications

Double Page Spread - £2,550

Area: 400mm x 277mm

Trim: 420mm x 297mm

Bleed: 426mm x 303mm



Full A4 Page - £1,495

Area: 190mm x 277mm

Trim: 210mm x 297mm

Bleed: 216mm x 303mm



Half Page - £950

Area: 180mm x 132mm



Quarter Page - £675

Area: 88mm x 132mm



Editorial Showcase - £175

120 words of text and a colour image plus company contact details



Editorial Submission

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email editoremhmagazine.co.uk or call 01304 806039.

Magazine Advertising Contacts

Sales Director - Lee Martin
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Digital Director - Jamie Bullock
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TRADE SHOWS & EXHIBITONS

Distribution Calendar



DECEMBER/JANUARY - ISSUE 35

Surface Design Show

FEBRUARY/MARCH - ISSUE 36

KBB Show, Futurebuild

APRIL/MAY - ISSUE 37

UK Construction Week, Digital Construction Week

JUNE/JULY - ISSUE 38 - TBC

AUGUST/SEPTEMBER - ISSUE 39

The Flooring Show, Kent Construction Expo

OCTOBER/NOVEMBER - ISSUE 40

RCI Show, London Build, Light24

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FURTHER INFORMATION

Online Presence

You can view our whole entire archive of online publications on the following platforms: [Ready](#), [Joomag](#) & [Issuu](#)

Social Media Handle - @RefurbRestore



The Team

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DIGITAL ADVERTISING

What We Offer

Email Campaigns / Solus E-shot £1495 for 1, £2795 for 2, £4195 for 3

Our E-shot circulation is 63,000 which includes Builders, Refurbishment Contractors, RIBA Architects, House Builders, Property Developers, Housing Associations, Quantity & Building Surveyors, Local Authorities, Interior Designers, Shop-fitting Contractors and key decision makers within the Hotel, Sport and Leisure sector, who are undertaking major refurbishment and renovation projects to conversion, extension or improvement of an existing property.

With an average return of 1,500 — 15,000 per campaign, you can include hyperlinks directly to your website, allowing us to provide you full stats of the click throughs.

The best results come when we send them on a Tuesday or Wednesday between 10am and 12pm, that way, we avoid the spam dump at the beginning of the day, and it's there ready for them to read at lunch time. We would ask for you to create the html content, as we only do it as a last resort.

Website Banner - £995 per annum

Our web banner opportunity gives you the chance to display your banner ad on our website www.refurbandrestore.co.uk in a prime position for 12 consecutive months which will also be linked to your website so we can track how many people have clicked. If you needed us to design the banner for you there will be no extra cost involved as we have our own design team in-house.

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DIGITAL ADVERTISING

What We Offer

eNewsletter Insertion - £295

Our bi-weekly e-Newsletters targets tens of thousands of key buyers and specifiers. With each release receiving a fantastic amount of response and enquiries, this is certainly a worthwhile option of getting your product/service recognised to the correct audience. With such a large circulation of relevant readers this form of advertising is money well spent.

www.refurbandrestore.co.uk/newsletter to view the Latest Newsletter.

The overall benefits include:

- Up to 1200 words of text, 10 images, company logo & contact details
- Direct hyperlink to your website
- Higher search rankings
- Read more link to view full release
- Release will be published on the home page
- Statistics supplied upon request

Total Circulation of just over 63,000 which includes Builders, Refurbishment Contractors, RIBA Architects, House Builders, Property Developers, Housing Associations, Quantity & Building Surveyors, Local Authorities, Interior Designers, Shop-fitting Contractors and key decision makers within the Hotel, Sport and Leisure sector, who are undertaking major refurbishment and renovation projects to conversion, extension or improvement of an existing property.

eNewsletter Banner -£1,295 per annum

Digital Advertising Contacts

Digital Sales Director - Jamie Bullock
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