

Victor Marx

What Colorado Needs to Know

We have people who say a man who, by his own admission, was suicidal, homicidal, suffered severe depression, and was diagnosed by a VA psychiatrist as an ultra-rapid cycling bipolar II patient, a man who claims he was forced to murder someone at age seven, required 123 visits to a trauma specialist, and has been on Depakote, Prozac, Zoloft, and Lithium, should be the next Governor of our great state.

This is Victor Marx. Or rather, this is the man who calls himself Victor Marx.

Because his real name isn't Victor Marx. According to Ballotpedia, his legal name is listed as "Vaughn Marx (also known as Victor)." But it goes deeper than that. In November 2025, under pressure about his military service, Marx himself released his DD-214, the official military discharge document. The name on that form is not Victor Marx. It is not Vaughn Marx. It is **Vaugh Victor Kennedy**. His signature at the bottom of his own DD-214 reads Vaugh Victor Kennedy. He enlisted in the US Marine Corps as Kennedy. He served as Kennedy. He was discharged as Kennedy.

Marx's explanation? He claims he "used the name Kennedy versus Marx to shield his public persona." Think about that for a moment. He enlisted in the Marines as a teenager. He had no public persona. He had no ministry, no platform, no fame, nothing to shield. He was an 18-year-old kid joining the military. Kennedy was his name. It was always his name. "Victor Marx" is a character he invented later, borrowing the surname of his biological father Karl Marx, a man who by Victor's own account didn't even claim him at birth.

Everything about this man is constructed. Even the name.

Here's what you need to understand about Victor Marx: everything you know about him comes from Victor Marx. Every claim. Every rescue story. Every number. Every relationship. There is no independent person, no outside organization, no journalist, no government agency corroborating any of it. It all flows from one source: him.

His Own Family Says Otherwise

His daughter, Brie-Anna Marx, accused him of abusing her for over 17 years, allegations corroborated by his biological son, Shiloh Marx, who publicly backed her account and called on All Things Possible Ministries to pay reparations. Marx dismissed his daughter's claims by blaming her bipolar disorder diagnosis, the same condition he himself carries.

In September 2025, the same month Charlie Kirk was assassinated, Marx was allegedly shot on his own property by Kenneth Breining. Marx publicly told the story but concealed a critical fact: Kenneth Breining is his brother-in-law, the brother of his wife, Eileen Breining Marx. He hid that family relationship until November 2025, when he was caught omitting it. Breining later went on to brutally murder his girlfriend, Mary Moran, and is currently awaiting trial in Nevada County, California.

The Charlie Kirk Exploitation

Let's be very clear about what actually happened. Charlie Kirk's American Comeback Tour had Colorado as its next scheduled stop. Kirk had planned to speak at Charis Bible College in Woodland Park on September 11 and Colorado State University in Fort Collins on September 18. Kirk was coming to Colorado to visit with

Scott Bottoms, the already well-known, already announced Republican gubernatorial candidate and sitting state representative from Colorado Springs. Bottoms had announced his candidacy in January 2025, months before anyone had ever heard the name Victor Marx in Colorado politics.

Victor Marx did not appear on Colorado's political radar until September 10, 2025, the day Charlie Kirk was assassinated. That is not a coincidence. It is the foundation of his entire campaign.

Marx claims he was Charlie Kirk's close friend and mentor. But there is nothing — no interview, no social media post, no public statement from Charlie Kirk — indicating Kirk sought out Marx as a mentor or considered him one. What exists is this: Marx spoke at a few Turning Point and Turning Point Faith events. Charlie Kirk wrote the foreword to Marx's book, *The Dangerous Gentleman*. Since Charlie Kirk is dead, he cannot confirm or deny any of Marx's claims about their relationship, and Marx knows that. What we do know is that forewords are commonly paid arrangements in the publishing industry. Marx has built his entire political identity on a dead man's name, a relationship no living person can independently verify.

Within 24 hours of Kirk's assassination, Marx was teasing a gubernatorial run. Within 48 hours, he was plastering Kirk's name across his nascent campaign. Within days, he was physically alongside Erika Kirk, and on September 13 he posted a photo to X of himself consoling a tearful Erika, captioning it "This hug and holding her is from all of you." That image was immediately weaponized for his political launch.

Ask yourself how Victor Marx got access to Erika Kirk in the days after the assassination. The answer, according to Victor Marx, is his son. Victor claims that JM Marx, his 20-year-old son, had served as Charlie Kirk's personal assistant. Victor wrote on Facebook the day after the assassination: "As few know, he was Charlie's assistant for a season and spent so much time with Erika and their first baby girl."

But here's the thing. Charlie Kirk's actual, publicly known Chief of Staff was Mikey McCoy, who has 248,000 Instagram followers, was quoted by Axios about the TPUSA leadership transition, and appeared on The Charlie Kirk Show after the assassination. McCoy is listed on the Turning Point USA staff page. JM Marx is not. JM Marx does not appear on any TPUSA webpage, any organizational chart, any news article, or any independent source, anywhere. The only evidence that JM Marx was ever Charlie Kirk's assistant is a Facebook post by Victor Marx, published the day after a dead man could no longer confirm or deny it.

And This Is Where the Pattern Becomes Impossible to Ignore

Victor Marx also claims he served from 2001 to 2004 as "an assistant to Dr. James Dobson" at Focus on the Family in Colorado Springs. The only publication that even mentions Marx being "on staff" at Focus on the Family is Plugged In, a Focus on the Family media review site — and that mention appears in a 2020 promotional review of Marx's own documentary, *The Victor Marx Story*. The reviewer casually writes "Victor used to be on staff here at Focus on the Family" in the context of promoting his film. This is not an HR verification. This is not a formal confirmation. This is a movie reviewer repeating Marx-supplied biographical information in a favorable write-up of Marx's own documentary. Focus on the Family had over 1,000 employees. Even if Marx was "on staff," that is not the same as "assistant to Dr. Dobson." The specific claim of being Dobson's personal assistant appears only in Marx-sourced biographies and fan sites copying his materials. Focus on the Family's own historical timeline does not mention Victor Marx. James Dobson's Wikipedia article does not mention him. No independent source confirms the "assistant to Dobson" framing. Dobson died in August 2025, weeks before Marx launched his campaign, and can no longer confirm or deny it either.

See the pattern? Victor Marx gets himself or a family member physically near a powerful figure. Then, after the fact, and critically, when that person is either too prominent to notice or too dead to object, he inflates that proximity into a deep, personal, mentoring relationship. "On staff at Focus on the Family" becomes "assistant to Dr. James Dobson." A kid who may have done some work around Turning Point becomes "Charlie's assistant who spent so much time with Erika and their first baby girl." Speaking at a few TP Faith events becomes "close friend and mentor." And the source for every single one of these claims is Victor Marx himself. No one else. Ever.

This is not a man building relationships. This is a man building a resume out of other people's names, timing it so the people whose names he's using can never set the record straight. James Dobson died August 21, 2025. Charlie Kirk was assassinated September 10, 2025. Victor Marx launched his political career October 1, 2025. Both men whose names he rides into Colorado politics died within weeks of his emergence, and neither can say a word about it.

On September 14, Victor and Eileen Marx posted a produced video to Instagram of Eileen embracing Erika Kirk, captioned "The moment Erika Kirk sees Eileen Marx for the first time since Charlie went to heaven," set to Natalie Grant's *Held*. Victor wrote underneath: "Sometimes the deepest ministry isn't in words; it's in presence." This wasn't grief. This was content. And it was posted four days after the assassination, the same day Marx spoke at the BRAVE Church vigil to soft-launch his campaign.

Marx used a September 14th memorial vigil for Kirk at BRAVE Church not to mourn, but to promote his book and soft-launch his campaign. At that vigil, he announced he would decide by October 1 whether to run.

And here's something that should turn your stomach. To attend the BRAVE Church vigil, you had to register for free tickets that included a QR code, providing your email and phone number. You'd assume that was for security; after all, a prominent conservative figure had just been assassinated. But when attendees arrived, there were no QR code scanners. No one was checking names. There was no security screening whatsoever. So what was the registration actually for? People who signed up started getting spammed with texts and emails from the Victor Marx campaign. A memorial vigil for a murdered man, weaponized as a donor data harvesting operation for a gubernatorial campaign that hadn't even officially launched yet. They used Charlie Kirk's death to build a fundraising list.

Multiple attendees have independently corroborated this. But it gets worse. The Marx campaign then sent out a message that appeared to be an endorsement from Pastor Jeff Schwarzentraub, BRAVE's senior pastor. When it was exposed, Pastor Jeff addressed his entire congregation, claiming it was an "error." But here's the thing: because he addressed the whole church and not just the memorial attendees, it became clear that BRAVE had handed over its entire congregational contact database to the Marx campaign, not just people who attended the Kirk vigil. One former BRAVE member confirmed he received Marx campaign emails at an address he had only ever used to email the church's elders, a confidential church communication channel. BRAVE Church turned its congregation's private data into a political campaign's mailing list without consent.

And BRAVE Church itself is no stranger to questions about accountability. The church was originally a plant of Harvest Bible Chapel in Illinois, the megachurch run by James MacDonald, who was ousted in a massive scandal involving financial abuse, bullying, and elder board failures. BRAVE rebranded after that scandal. Its senior pastor, Jeff Schwarzentraub, operates a personal nonprofit (originally "One Heartbeat Ministries," later renamed "Brave Media") that received approximately \$863,000 from BRAVE Church's general fund in 2023 alone, roughly 5% of all donations, with the nonprofit's assets now exceeding \$2 million. The church

refuses to release its bylaws, has removed all elder and staff names from its website, and its pastor has preached from the pulpit that criticizing a church or pastor is "evil." Former members, former staff, and even current attenders have publicly raised alarms about financial opacity, consolidation of power, mysterious staff departures, and a culture that silences dissent. This is the church that Victor Marx chose as his political launchpad.

The 45,000 Rescue Claim

Marx runs All Things Possible Ministries (ATP), which claims he has "physically rescued over 45,000 women and children from sex trafficking" in places like Iraq, Syria, and Cambodia. Let that number sink in. 45,000 human beings. That would make his ministry one of the largest anti-trafficking operations in world history, bigger than most government agencies. Yet no independent organization, no government body, no international humanitarian agency, and no investigative journalist has ever verified this number. It exists only because Victor Marx says it does. Like everything else about Victor Marx.

His ministry also launched "Skull Games," which sounds like something out of a movie and functions like one too. The Intercept investigated Skull Games and found it operates as a privatized intelligence operation: volunteers scroll through sex worker ad listings trying to identify trafficking victims, using sock-puppet social media accounts, commercial face-recognition software from surveillance firm Cobwebs, and cellphone-tracking data from data broker Anomaly Six. Participants earn points based on their sleuthing; 15 points for finding a target's high school diploma, 300 points for matching tattoos across multiple women. It's gamified surveillance cosplaying as rescue work, with zero law enforcement accountability. And a 2022 report funded by the U.S. Department of Justice concluded that the visual indicators these operations rely on, emojis and acronyms in escort ads, were "statistically insignificant" as markers of actual trafficking.

The Bigger Pattern

Right now, the Epstein files are being released in droves, over 3 million pages from the Department of Justice, with countries around the world launching investigations. And what we are finding is that some of the most heinous acts committed against women and children were perpetrated by the very people who positioned themselves as their protectors. The powerful. The connected. The untouchable.

We already watched this play out with Tim Ballard and Operation Underground Railroad. Ballard made the same kind of claims Marx makes: heroic rescues, tens of thousands saved, a Hollywood movie made about him (*Sound of Freedom*). Ballard is now facing federal lawsuits under the Trafficking Victims Protection Act for sex trafficking, sexual assault, and grooming the very women he recruited for "rescue missions." Six women have sued him. His organization took in \$50 million in a single year while former employees said actual rescue missions had stopped years ago. Law enforcement officials publicly called OUR's operations "performative stunts" designed to draw funding. Children OUR claimed to have rescued were sent to an orphanage in Haiti where they were raped and subjected to forced abortions.

The pattern of those who loudly claim to save children turning out to be the predators themselves is no longer a fringe theory. It is a documented, exposed reality unfolding in real time on the Justice Department's own website.

He Won't Debate. He Won't Answer Questions. He Won't Show Up.

Victor Marx has now skipped seven debates and candidate forums. He skipped the Denver Press Club Republican gubernatorial forum in October 2025. He skipped the January 2026 GOP candidate forum,

citing a "scheduling conflict," despite being the most well-funded Republican in the race with \$348,000 in reported contributions. He has dodged every opportunity to stand on stage with his opponents and defend his record, his claims, or his vision for Colorado.

When he does appear publicly, he takes only scripted questions. No pushback. No follow-ups. No accountability.

He has not completed Ballotpedia's Candidate Connection survey. He has no stated policy positions. He cannot answer policy questions in person. At his own campaign launch, he told his supporters: "I'm not here to make campaign promises." Instead, he pitched an "unseen war" against literal demons.

A man who won't debate. Who won't answer unscripted questions. Who has no policy platform. Who built his campaign off a dead man's name. Who claims 45,000 rescues with zero proof. Whose own children have accused him of abuse. Whose brother-in-law is a murderer he tried to hide from the public. Whose real name is Vaughn Victor Kennedy.

And he wants to be Governor of Colorado.

Ask the Questions

Colorado deserves candidates whose stories can withstand scrutiny. Whose rescue numbers can be independently verified. Whose family relationships aren't concealed from the public. Who will stand on a debate stage and defend their vision for this state with unscripted, real questions from real people.

Victor Marx won't do any of that. Ask yourself why.

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Prepared by concerned Colorado citizens. February 2026. All claims are sourced above. We encourage independent verification of every fact presented.