

Calendly set up for Therapists & WhatsApp/Emails

Event Name: Grow your Health & Wellness Practice

Location: ONLINE CLASS

Descriptions/Instructions

55 mins - live - online presentation

Lockdown has wreaked havoc on businesses large and small. In addition, widespread disruption with our health services is having a considerable impact on peoples physical and mental health.

These are unusual times, and it is wise to reassess your position and perhaps make some timely adjustments!

The GOOD NEWS, we can show you how to THRIVE DURING LOCKDOWN and BEYOND!

We have helped countless Aromatherapist - Reflexologists - Reiki Healers, Massage Therapists - Salon Owners - Yoga Instructors - Nutritionists - Physiotherapists - and more... with our full ongoing help and support, some of them will be featured in the presentation.

On this 55-minute class we will be covering how you can:

- Provide additional health solutions for your clients
- Help you to find more of your perfect clients!
- How to develop you practice online
- How to 'Future-Proof' your practice
- Create sustainable growth in your practice with enhanced client relationships
- Increase your income considerably

Remember this is a NO-COST live presentation that demonstrates how Health & Wellness Practitioners who love what they do, can easily and effectively take their practice onto the next level, and never look back!

I look forward to welcoming you online!

Event link: [grow-your-health-wellness-practice](#)

Class times:

Sunday: 6.30pm – 7.30pm UK time

Monday: 7pm – 8pm UK time

Thursday: 6.30pm – 7.30pm UK time

*On calendar it is set to show class availability over 11 rolling days

The questions I have created within Calendly for the prospect to answer when booking a class:

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Enter Details

First Name *

Last Name *

Email *

Mobile Number *

Do you run your own business? *

- ☐ Yes
☐ No
☐ I Want to

What therapy do you offer? *

Do you operate from home? *

- ☐ Yes
☐ I have premises

Do you employ people? *

- ☐ Yes
☐ No

Has COVID 19 impacted your income negatively? *

- ☐ Yes
☐ No

Do you use Whatsapp? *

- ☐ Yes
☐ No

We would like to have a brief 5 min chat with you before the presentation if that's ok. What is the best time to call you please? *sorry it's not always possible to call at your preferred time

- ☐ Morning
☐ Afternoon
☐ Early Evening

To access our live presentation you will need to have ZOOM on your device. It's a free meeting app we use to host the class. Zoom can be download free from your App Store or via this link. <https://zoom.us/signup> * HAVE YOU GOT ZOOM? *

- ☐ Yes I have zoom
☐ No, I will download it

Thank you for taking the time to provide your information. I look forward to welcoming you onto the presentation. If you wish to add anything please do below.




Schedule Event

Powered by
Calendly

Calendly set up for Therapists & WhatsApp/Emails

✉ Notifications and Cancellation Policy
Email Confirmations, Email Reminders

Cancel [Save & Close](#)

	Email Confirmations ⓘ Your invitee will receive an email confirmation with links to create their own calendar event.	Personalize
	Email Cancellations Email notifications will be sent to your invitee if you cancel the event.	Personalize
	Email Reminders ⓘ An invitee will receive a reminder email before a scheduled event at specified times.	Personalize <input checked="" type="checkbox"/> ON

Personalised email confirmation when they submit the Calendly booking:

I'm looking forward to welcoming you onto our live presentation. If you haven't already downloaded ZOOM you will need to do so.

Please do this straight away and then it's done! [CLICK HERE](#)

You can also download it from the app store if you intend to use your smart phone or tablet.

10 minutes before the presentation is due to start you can click on this link to [JOIN PRESENTATION](#) I will also send you a reminder!

Please note you will need to input a password: Oils101
[the first letter 'O' is uppercase]

Remember this is a NO-COST live presentation that demonstrates how Health & Wellness Practitioners who love what they do, can easily and effectively take their practice onto the next level, and never look back!

Thanks,

Best Wishes, Pete Rea

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Thanks, best wishes, Pete Rea

Personalised email confirmation REMINDER

It's nearly time to join us on our live presentation '**HOW TO GROW YOUR HEALTH & WELLNESS BUSINESS**' so I thought I'd just send you this quick reminder!

Just checking did you remember to download zoom?

If you didn't get a chance, [CLICK HERE](#)

Remember you can also download from the app store if you intend to use your smart phone or tablet.

ACCESS: 10 minutes before the presentation is due to start you can click on this link to [JOIN PRESENTATION](#)

Don't forget to put in the password when prompted: Oils101
[uppercase first letter] and pop your name in when asked so that we know you have been able to access ok.

Remember this is a NO-COST live presentation that demonstrates how Health & Wellness Practitioners who love what they do, can easily and effectively take their practice onto the next level, and never look back! See you soon!

Best Wishes, Pete Rea

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Just checking did you remember to download zoom?

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Remember this is a NO-COST live presentation that demonstrates how Health & Wellness Practitioners who love what they do, can easily and effectively take their practice onto the next level, and never look back! See you soon!

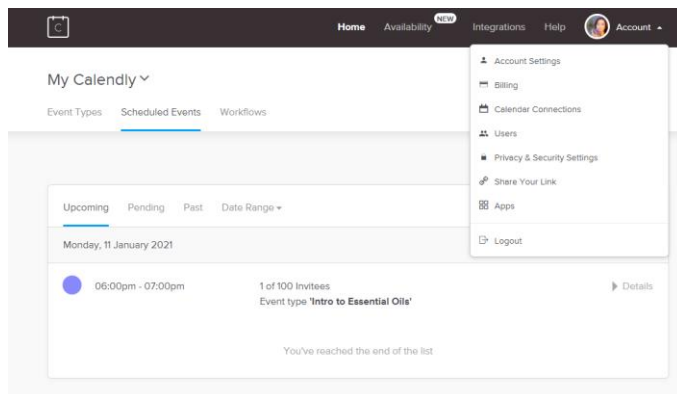
Best Wishes, Pete Rea

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Some additional info:

Sometimes when you are setting up a new GROUP event the time may not show on your Calendly as an available slot! This is because it may **CONFLICT** with another event that is running so it knows you cant be in two places at once!

You can go to account settings and click on Calendar Connections and then **UNCHECK** to check for time conflicts! If all else fails change one of your meeting times!



When setting up your personalised email confirmation and reminder email, it's a good idea to remove the default **EVENT DESCRIPTION** and **QUESTIONS & ANSWERS** by just tapping them off! Otherwise when the prospect receives the email it will contain another overview of the event and the answers to all the questions they gave which means it's a long email and your reminder gets lost off in this reiteration of information!!



Email Confirmations ⓘ

Your invitee will receive an email confirmation with links to create their own calendar event.

[Personalize](#)



Email Cancellations

Email notifications will be sent to your invitee if you cancel the event.

[Personalize](#)



Email Reminders ⓘ

An invitee will receive a reminder email before a scheduled event at specified times.

[Personalize](#)



Email Reminders ⓘ

An invitee will receive a reminder email before a scheduled event at specified times.

[Close](#)



Subject ⓘ

Reminder: with at on

Body ⓘ

This is a friendly reminder that your with is at
 on



WhatsApp messages/Emails

There are a few different messages core messages.

- 1- Initial message when you receive a lead
- 2- Message when they have booked on a class
- 3- A chase up message when they don't reply to the 1st message

Initial Message

Hi (name) you replied to our social media advert 'How to Grow your Health & Wellness Business'

It's great to hear from you, these are unusual & uncertain times, and it is wise to reassess your position moving forward. We are helping so many Holistic Therapists to 'thrive' during lockdown and beyond... and we are excited to show you how you can do the same!

If you have not already, please book onto our FREE 45-minute live online presentation.

Just click on the link below and select a day that suits you best, it only takes 2- mins to do, and you will also see what we will be covering.

[\[Your Calendly Link\]](#)

Ps, are you free sometime today or tomorrow for 5 mins? It would be great if we could arrange a brief chat before the class? Thanks Pete

Message when they have booked on a class

Hi (name)

I have just received your booking for '**Thurs 14th Jan at 6.30pm**' to attend our FREE online presentation 'How to Grow your Health & Wellness Practice'

These are unusual & uncertain times, and it is wise to reassess your position moving forward. We are helping so many Holistic Therapists to 'thrive' during lockdown and beyond... and we are excited to show you how you can do the same!

Ps, are you free sometime today or tomorrow for a 5-mins? It would be great if we could arrange a brief chat before the class?

A chase up message when they don't reply to the 1st message

Hi (name) you replied to our social media advert 'How to Grow your Health & Wellness Business'

Just in case you have been a bit busy, I hope you do not mind me sending you a friendly reminder...

It only takes 2- mins to *book onto our FREE 45-minute live online presentation*, select a day that works best for you. We will be covering how we are helping Holistic Therapists to 'thrive' during lockdown and beyond and we would like to show you how to do the same!

[\[Your Calendly link\]](#)

Ps, are you free sometime today or tomorrow for a 5-mins? It would be great if we could arrange a brief chat before the class? Thanks Pete

Reminder WhatsApp the day before the class!

Hi [Name] Re: Class Access: I'm looking forward to welcoming you onto our class: [Day and Time]

10-mins before the class is due to start come back to this message and click on the link below. I have also sent you an email reminder.

Please make sure you input the password when requested: Oils101 (case sensitive) also type in your name and connect sound when prompted.

<https://zoom.us/j/6959470658>

Ps, if you log on via a laptop/PC/Tablet, click on your zoom icon, then 'join a meeting' and then input the meeting ID: 6959470658

Enjoy the presentation, let's have a chat after the class and I can answer any questions for you. Thanks Pete

Reminder Class Images to go with the above!



How to GROW YOUR Health & Wellness Business!

We look forward to seeing you on the class...

-  Provide additional health solutions to your clients
-  Help you find more of your perfect clients!
-  How to develop you practice online by working smart!
-  Show you how to Future-Proof Your Practice
-  Create sustainable growth in your practice, with enhanced client relationships



Possible first response email:

Hi [name]

You replied to our social media advert '**How to Grow your Health & Wellness Business**' these are unusual & uncertain times. It is most certainly wise to reassess one's position and consider new ideas, not only to move forward but also to protect what you have created so far, so well done on taking a positive step!

The great news is we are already helping many Holistic Therapists to 'thrive' during lockdown and beyond... and we are excited to show you how you can too!

If you have not already done so, **please book onto our FREE 45-minute live online presentation**, just click on the link below and select a day that suits you best, it only takes 2-mins to do!

[BOOK PRESENTATION](#)

This is what I will be covering:

1. Provide additional health solutions for your clients
2. Help you to find more of your perfect clients!
3. How you can develop your practice online by working smart
4. How you can future-proof your practice!
5. Create sustainable growth in your practice, with enhanced client relationships

During the presentation **you will see many of the health and wellness practitioners that we have already helped** and how it has positively impacted their business!

Please book a time straight away as spaces are limited and our classes fill up very quickly especially during lockdown!

[SELECT A DAY](#)

I look forward to receiving your booking and welcoming you onto the class!

Best Wishes, Pete Rea

Approaching Therapists: Messages you could send... but be creative yourself, I don't have all the magic messages!

Hi [name] my name is Pete, I'm reaching out to Holistic Therapists to offer some help and guidance, I hope you don't mind me contacting you.

COVID 19 is having a considerable impact on businesses large and small, these are unusual and uncertain times!

I would like to INVITE you to attend our FREE 45-minute live online presentation 'How to Grow Your Health & Wellness Business'

We are helping many business owners around the world to 'thrive' during lockdown and beyond, I would love to show you how we can help you!

Just click on the link below and select a day that suits you best, it only takes 2-mins to do, this is completely free. Looking forward to hearing back from you.

Thanks, have a great evening, Pete

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<https://calendly.com/pete-rea/grow-your-health-wellness-practice>