

www.designbuybuild.co.uk



#### About The Magazine

Design Buy Build is the UK's leading self-build publication, keeping up-todate with the latest news and product information within the self build, property developing, architectural and interior design industries. Supported by over 50 of the most respected building and design associations, there is a wealth of information for all building industry professionals.

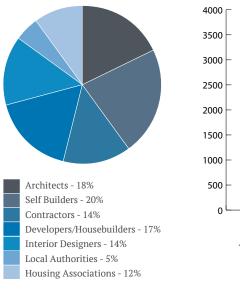
If you are wishing to attract new contracts from building industry specifiers then Design Buy Build is the the ideal publication.

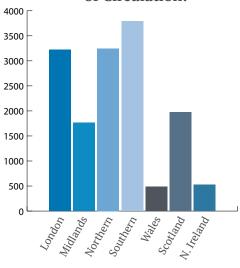
The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec.

#### ▶▲ Circulation

Targeting a total circulation of over 62,000 specifiers & purchasers, Design Buy Build is distributed via a glossy, perfect bound hard copy and a online digital replica version. The entire printed publication is sent out to our unique mailing list.. The digital interactive edition is sent out via email to the remaining online readers. This circulation is reviewed and updated on a bi- monthly basis.

#### Analysis of Job Titles:





On top of our unique circulation, Design Buy Build is media partners with all the UK's major building and design trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand or media gallery. Page 3 shows a breakdown of the shows we plan on attending this year based on last years success.



Each issue of the publication contains many sections covering the building and design industry. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- **Editors** Choice
- Bathrooms & Wetrooms
- Bricks, Concrete & Stonework
- **Coatings Sealants & Paints**
- Doors, Windows & Fittings
- Drainage & Plumbing
- Education
- Floors & Flooring
- Glass & Glazing
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Kitchens
- Landscaping & External Works
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- **Recreation & Leisure**
- Roofing & Cladding
- Safety, Security & Fire Protection
- Timber & Timber Frame
- Tools, Plant & Equipment

#### Calendar of in depth features which becomes the issue's main focuses.

Ian/Feb

Eco & Sustainability Bathrooms & Kitchens Heating & Ventilation

> Mar/Apr Interior Design Flooring

#### May/June

Bricks, Concrete & Stonework Landscape & External Works Safety, Security & Fire Protection

July/Aug Lighting & Electrical Roofing, Cladding & Facades

Sept/Oct Interior Design Bathrooms & Kitchens Timber & Timber Frame Flooring

Nov/Dec Heating & Ventilation Glass & Glazing

#### **Geographic Analysis** of Circulation:



## Trade Shows & Exhibitions Timetable

As well as distributing the regular printed editions to our dedicated readership, each edition of Design Buy Build also attends a number of exhibitions and trade shows up and down the country throughout the year where we promote our client base with extra copies for each show.

Trade Show / Exhibition	Dates	Distributed Issue(s)	
Surface Design Show	5th - 7th February 2019	Issue 36 Jan/Feb 2019	
Future Build	5th - 7th March 2019	Issue 36 Jan/Feb 2019	
Vision	5th - 7th March 2019	Issue 36 Jan/Feb 2019	
Scotland Build	20th -21st March 2019	Issue 37 Mar/Apr 2019	
RCI Show	27th - 28th Mar 2019	Issue 37 Mar/Apr 2019	
Grand Design London	4th - 12th May 2019	Issue 37 Mar/Apr 2019	
FIT Show	21st - 23rd May 2019	Issue 38 May/June 2019	
Clerkenwell Design Week	21st - 23rd May 2019	Issue 38 May/June 2019	
Firex International	18th - 20th June 2019	Issue 38 May/June 2019	
IFSEC International	18th - 20th June 2019	Issue 38 May/June 2019	
Housing 2019	25th - 27th June 2019	Issue 38 May/June 2019	
The Flooring Show	15th - 17th Sept 2019	Issue 40 Sep/Oct 2019	
The Landscape Show	17th - 18th Sept 2019	Issue 40 Sep/Oct 2019	
100% Design	18th - 21st Sept 2019	Issue 40 Sep/Oct 2019	
Kent Construction Expo	3rd Oct 2019	Issue 40 Sep/Oct 2019	
UK Construction Week	8th - 10th Oct 2019	Issue 40 Sep/Oct 2019	
London Build	27th-28th Nov 2019	Issue 41 Nov/Dec 2019	
Homes Event	27th - 28th Nov 2019	Issue 41 Nov/Dec 2019	

# Over 10 Years Of Building Excellence...















### **Rates & Data**

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		
Editorial	£175	120 words of text and a colour image plus company contact details		



# **View Our Publication On The Below Platforms**







# **Editorial Submittion**

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email antony@mhmagazine.co.uk or call 01304 806039.



/designbuybuild

### **Social Media**





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