

2018 MEDIA
KIT

Oil & Gas INNOVATION



Oil and Gas Innovation embodies the true driving force of growth in the Oil and Gas sector, **innovation**.

We are the trusted, established and expert voice in this constantly changing industry. Always on top of the latest trends with in depth analysis of innovative technologies for the upstream, midstream and downstream sectors.

We pride ourselves in bringing industry related trends, news and results to our worldwide readers which is otherwise difficult to obtain. We do a great job highlighting your technology, which our readers want and need.

Oil and Gas Innovation is distributed on a **quarterly subscription basis** to the name and job titled senior decision makers and technical personnel driving and implementing innovation in key areas of the global Oil and Gas Industry.

For advertising opportunities please get in contact with one of our directors. We'll discuss how we can help you achieve your goals

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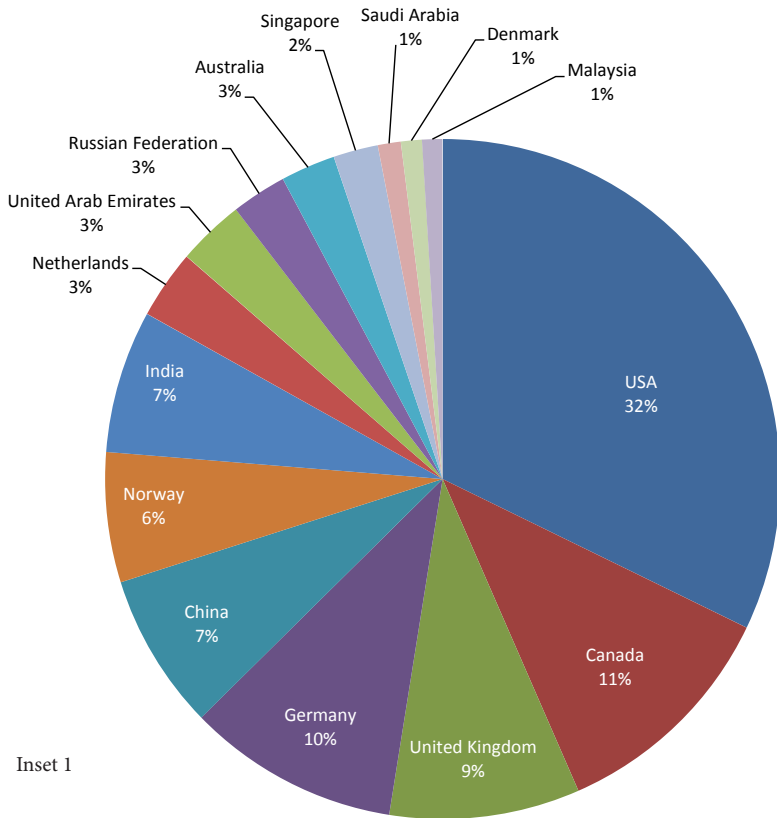
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BUSINESS INFORMATION. INDUSTRY SOLUTIONS.

REGIONAL DISTRIBUTION

BUSINESS INFORMATION

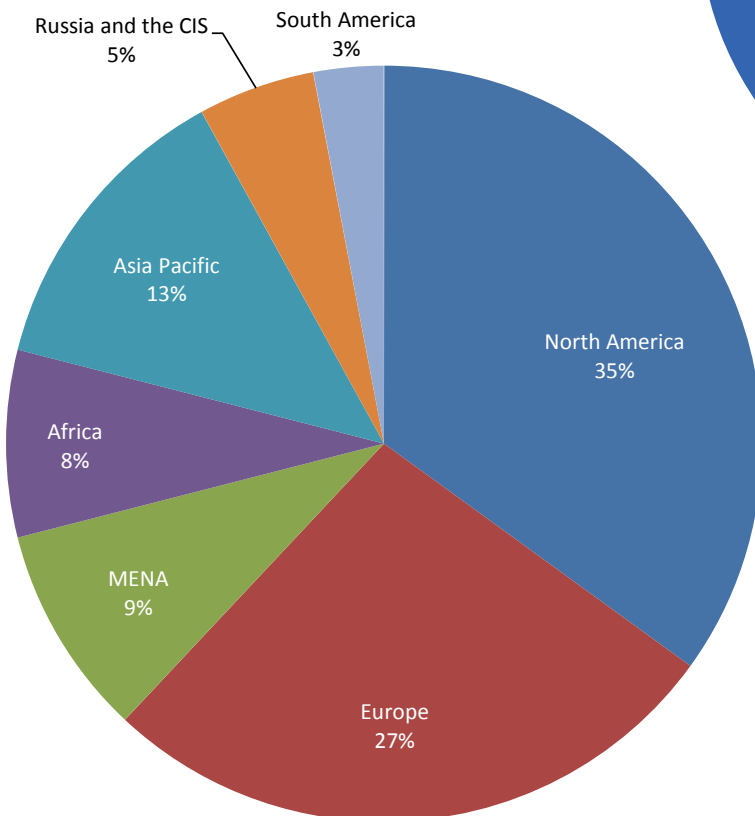


Prominent Countries

Prominent countries data is based on the destination of both the digital and print magazine throughout the world. This list is not exhaustive, rather it's the top 16 destinations by country among the many countries the magazine is sent out.

Reader Profile By Job Title

- | | |
|----------------------|-------------------------------------|
| C - Suite Executives | Project Managers |
| CEO/COO/CMO/ | Chief Engineers |
| CTO's | Heads of Exploration and Production |
| GM's | Health and Safety |
| VP Sales | Supervisors |
| VP Operations | Plant Supervisors |
| Senior Engineers | Supply Chain Managers |
| Process Engineers | Geologists |
| Geophysicists | |



Regional Breakdown

- North America
- Brazil
- India
- Northern Europe
- Russia and the Former Soviet States
- South East Asia
- Sub Saharan Africa
- The Middle East and North Africa

EDITORIAL CALENDER

INDUSTRY SOLUTIONS



All print digital copies of the magazine will include stories, interviews and in depth analysis from our four main reporting sectors: Exploration and Production, Midstream and Pipelines, Downstream and Processing, Health and Safety. There will also be news from around the world in every issue.

WINTER

- Global Pipeline Construction
- Refining Innovation - Catalysts
- Enhanced Oil Recovery



SPRING

- Offshore Technology Focus 1
- Pipeline Focus - Corrosion / Monitoring
- Flow Control Series



SUMMER

- Offshore Technology Focus 2
- Drilling Fluid Technologies
- Downstream Outlook



AUTUMN

- Subsea Innovations / Trends
- Oilfield Innovation & Technologies Report
- Shipping, Midstream Outlook and Innovations



SMM

We have bonus coverage and distribution at many trade shows around the world. We also have reporting from events which include but are not limited to ADIPEC, Offshore Europe, OTC Asia, OTC Houston, ONS, SMM Hamburg, Global Petroleum Show, Sippe, Cippe, EAGC, World Petroleum Congress, Caspian Oil and Gas, and more.

READERSHIP

- 10,000** PRINTED EVERY ISSUE
- 70,000** DIGITAL READERS PER ISSUE
- 12,000** UNIQUE VISITS PER MONTH ON THE WEBSITE
- 30,000** FOLLOWERS SOCIAL MEDIA

Companies who Read the Magazine

| | | |
|--------------|----------------|----------------|
| Norse Energy | Pertamina | Cameron |
| Petrobras | Nigerian NPC | ONGC |
| Total | Group Sonangol | ConocoPhillips |
| TransOcean | Sonatrach | Chevron |
| Halliburton | Saudi Aramco | Statoil |
| Aker | Kuwait Oil | BP |
| Baker Hughes | Reliance | Royal Dutch |
| FMC | Industries | Shell |
| CNOOC | Qatar | Gazprom |
| Petrochina | Petroleum | Lukoil |
| CNPC | Schlumberger | Rosneft |
| Sinopec | Technip | Kamunai Gaz |
| Petronas | Eni | and more.. |

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Oil and Gas INNOVATION.®

We are committed to helping you achieve ROI

Print

- Magazine Advertising
- Exclusive Interviews
- White Papers
- Advertorials
- Belly Wraps
- Front Cover Packages

Digital / E-Marketing

- Electronic Direct Mailing Campaigns (E-Shots)
- Social media strategic marketing campaigns
- White Papers
- Web Banners
- E- Newsletter Advertising
- Web Site Placement
- Digital Magazine Advertising and Advertorial

Goodwin's Axial Journey; Breaking a Monopoly

With the global reduction in hydrocarbon investment caused by deflated oil and gas commodity prices, end users and plant operators are presented with an exceptional opportunity for on-site time study on both retrofitting and strengthening supply chains, in preparation for industry recovery.

When market conditions have matured, competitive capacity, these assets can be sold with high quality, high performance, creating value for the owners. Goodwin's Axial Isolation Valve (AIV) is a proven technology that has been used in over 1000 applications, where it has proven its ability to support future growth and expansion.

As a supplier of green energy, Goodwin's Axial Isolation Valve (AIV) is a proven technology that has been used in over 1000 applications, where it has proven its ability to support future growth and expansion.



Bringing Safety, Sustainability and Economic Benefits to Modern-Day Gas Separation


Modern gas separation technology is essential for the oil and gas industry. It allows for the efficient separation of gas from liquid, which is a critical step in the production of natural gas. This technology is also used in the production of liquefied natural gas (LNG) and in the production of synthetic natural gas (SNG).

The Axial Isolation Valve (AIV) is a proven technology that has been used in over 1000 applications, where it has proven its ability to support future growth and expansion.



It's Important to Spot Every Drop

Oil and gas operators are always looking for ways to improve their operations. One way to do this is by using high-performance valves. The Axial Isolation Valve (AIV) is a proven technology that has been used in over 1000 applications, where it has proven its ability to support future growth and expansion.



OGI Newsletter Campaign report

Oil and Gas Innovation Autumn 2015 Edition

Viewed on 7th Nov 2015, 10:00 AM to 11:00 AM

Link: [http://www.oilandgasinnovation.co.uk](#)



Top 10 countries



Top 10 countries


It's Important to Spot Every Drop

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2018 RATE CARD

INDUSTRY SOLUTIONS

MAXIMUM EXPOSURE

FRONT COVER PACKAGE:

FRONT COVER + 3 PAGE ARTICLE (SAME ISSUE)
TWO ADVERTISEMENTS IN TWO SEPARATE ISSUES
100 COPIES OF THE MAGAZINE
£8,000

Print and Digital Prices (Per Page Costs For Adverts & Articles)

| | |
|---------------------|---------|
| DOUBLE PAGE SPREAD | £5,950 |
| FULL PAGE | £3,950 |
| HALF PAGE | £2,450 |
| QUARTER PAGE | £1,450 |
| INSIDE FRONT COVER* | £6,950 |
| BACK COVER* | £8,950 |
| OPPOSITE CONTENTS* | £5,650 |
| OPPOSITE LEADER* | £5,950 |
| INSIDE BACK COVER* | £5,950 |
| AD/ARTWORK DESIGN | £500 ** |

*Limited Supply per Issue / Year

** Per Page

E-Marketing Solutions

| | |
|---|------------------|
| ELECTRONIC DIRECT MAILING (EDM / E-SHOT)*** | £0.25 PER E-MAIL |
| DATA PURCHASE FOR PRIVATE USE | £1 PER E-MAIL |
| BANNER ON MAIN PAGE (3 MONTH LEASE) | £3000 |
| BANNER ON SUB PAGE (3 MONTH LEASE) | £1,000 |
| ARTICLE WHITE PAPER UPLOAD ON NEWS SITE: 6 MONTHS | £500 |

E SHOTS

★ Figures based on average of all electronic direct mailing campaigns conducted on our behalf from April 2015 to October 2016

- Database of **120,900 Opt-In Subscribers** from around the world. For regional and county break down please see inset 1 & 2 on page 2.
- EDM's can be targeted with metrics such as: **company name, job title, city, country, sector eg. E&P, midstream etc**
- Average Metrics: 46% open. 06% unsubscribed .039% bounced. 0% marked as spam.

*** Minimum E-shot is 3,000 e-mails