

#payitforward

THE GLOBAL
GOOD FUND >>

10 Year
Anniversary
globalgoodfund.org

SUMMIT AND
GALA

Dear Friend of The Global Good Fund,

On May 4th, 2023, The Global Good Fund will host our 10-year anniversary Gala and welcome our tenth cohort of Fellows to celebrate our collective impact on the lives of over 10 million people worldwide.

Three days before the Gala, GGF will host a summit for our 2023 Fellows and alumni network during which we will explore storytelling, pitching, investment readiness, networking, and scaling, among other topics. This event will further build the Fellows' skills while continuing our long-term commitment to the success of the program's alumni.

When we join forces to foster the leadership of social enterprise leaders, there is no limit to the positive change we can create, the lives we can touch, and the more just society we can build. Together we have supported nearly 300 entrepreneurs across 40 countries, creating 3,000+ permanent jobs and effecting positive change for many millions of people. We believe in limitless human potential — and we're just getting started.

As we look forward to this milestone event, we are excited to present the sponsorship opportunities that follow. Your support is what makes this impact possible.

With gratitude,



Carrie Rich
CEO and Co-founder
The Global Good Fund

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THURSDAY, MAY 4, 2023

THE GLOBAL GOOD FUND 10-YEAR ANNIVERSARY GALA

The Westin Arlington Gateway | 801 N. Glebe Rd, Arlington, Virginia
5:30 pm - 9:00 pm

Event Details

5:30 PM | Cocktail Reception | Silent Auction | Passed Hors Devours | Open Bar

7:00 PM | Autumn Adeigbo Fashion Show

7:30 PM | Intermission | Cuisine from Around the World | Top-Shelf Open Bar

8:00 PM | Fellow Pitches | Honoree Presentation | Silent Auction & Mission Moment

9:30 PM | Event Concludes

Cocktail Attire



The Global Good Fund appreciates your consideration of this opportunity.
Please contact 2023Gala@globalgoodfund.org with questions or for more information.

THE GLOBAL
GOOD FUND

WHY SPONSOR THE SUMMIT AND GALA?

BRAND EXPOSURE

By aligning your brand with The Global Good Fund, you demonstrate your commitment to a just and sustainable world. Each year, we create a multi-platform approach to help you achieve your partnership and sponsorship goals. Together, we are making bold and lasting social impact.

OUR REACH

EMAIL

- » Total subscribers = 26.8k
- » Annual open rate = 48%

INSTAGRAM

- » Monthly impressions = 4.9k
- » Age Range: 25-44 = 63%

OVERVIEW

- » Total social media followers = 18k
- » Average post engagement rate = 10.62%
- » Total page & profile impressions = 109k
- » Total page & profile reach = 49k users

WEBSITE

- » Annual page views = 482.8k
- » Monthly page views = 40.2k

FACEBOOK

- » Monthly impressions = 2.6k



SPONSORSHIP OPPORTUNITIES

2023 SUMMIT AND GALA

PRESENTING SPONSOR | \$50,000

- » Up to 10 VIP tickets for sponsors and guests with preferred seating during the show and program
- » Prominent recognition at the Gala and Summit
- » Personalized signing of CEO Carrie Rich's book, *Impact the World*
- » High-visibility recognition in all Gala-related electronic materials, including clickable logo on GGF's website and social media recognition prior to the events



PLATINUM SPONSOR | \$25,000

- » Up to eight tickets at Gala with prominent seating for sponsors and guests
- » High-visibility recognition at the Gala and throughout the Summit
- » Personalized signing of CEO Carrie Rich's book, *Impact the World*
- » High-visibility recognition in all Gala-related electronic materials, including clickable logo on GGF's website and social media recognition prior to the event

GOLD SPONSOR | \$10,000

- » Up to six tickets at the Gala with prominent seating for sponsors and guests
- » Special recognition during both the Gala and Summit
- » High-visibility recognition in all Gala-related electronic materials, including clickable logo on GGF's website and social media recognition prior to the events

SPONSORSHIP OPPORTUNITIES

2023 SUMMIT AND GALA

SILVER SPONSOR | \$5,000

- » Up to Five tickets to the Gala
- » Recognition during the Gala
- » High-visibility recognition in all Gala-related electronic materials, including clickable logo on GGF's website and social media recognition prior to the event

HOST COMMITTEE SPONSOR | \$2,500

- » Up to Four tickets to the Gala
- » High-visibility recognition in all Gala-related electronic materials, including the website and invitation
- » Invitation to participate on the Gala Host Committee

TICKETS FOR GALA (MAY 4)

- » \$250 per person or \$500 per couple
- » \$150 for young professionals (up to age 35)



Our team welcomes the opportunity to work with you on a custom sponsorship package that suits your needs.

For more information, please contact 2023Gala@globalgoodfund.org

Unable to attend the Gala, but want to support our mission? [Donations are accepted here.](#)



SPONSORSHIP COMMITMENT FORM

2023 SUMMIT AND GALA

To confirm your company's sponsorship, please complete each section of this form. Sponsorship commitment can also be completed online at:

<https://bit.ly/2023ggfsponsor>

Please complete & submit this form along with your approved logo to 2023Gala@globalgoodfund.org or by clicking [here](#).

SPONSORSHIP LEVELS

- Presenting Sponsor
- Silver Sponsor
- Platinum Sponsor
- Host Committee Sponsor
- Gold Sponsor

SPONSOR CONTACT INFORMATION

Preferred Sponsorship Level: _____

Sponsor/Company/Exact Name Listing: _____

Contact Name & Title: _____

Email: _____ Phone: _____

Address: _____

City: _____

State: _____

Zip: _____

Donor Signature: _____
