

2020 MEDIA
KIT

Oil & Gas INNOVATION



Oil and Gas Innovation embodies the true driving force of growth in the Oil and Gas sector, **innovation**.

We are the trusted, established and expert voice in this constantly changing industry. Always on top of the latest trends with in depth analysis of innovative technologies for the upstream, midstream and downstream sectors.

We pride ourselves in bringing industry related trends, news and results to our worldwide readers which is otherwise difficult to obtain. We do a great job highlighting your technology, which our readers want and need.

Oil and Gas Innovation is distributed on a quarterly subscription basis to the name and job titled senior decision makers and technical personnel driving and implementing innovation in key areas of the global Oil and Gas Industry.

For advertising opportunities please get in contact with one of our directors. We'll discuss how we can help you achieve your goals

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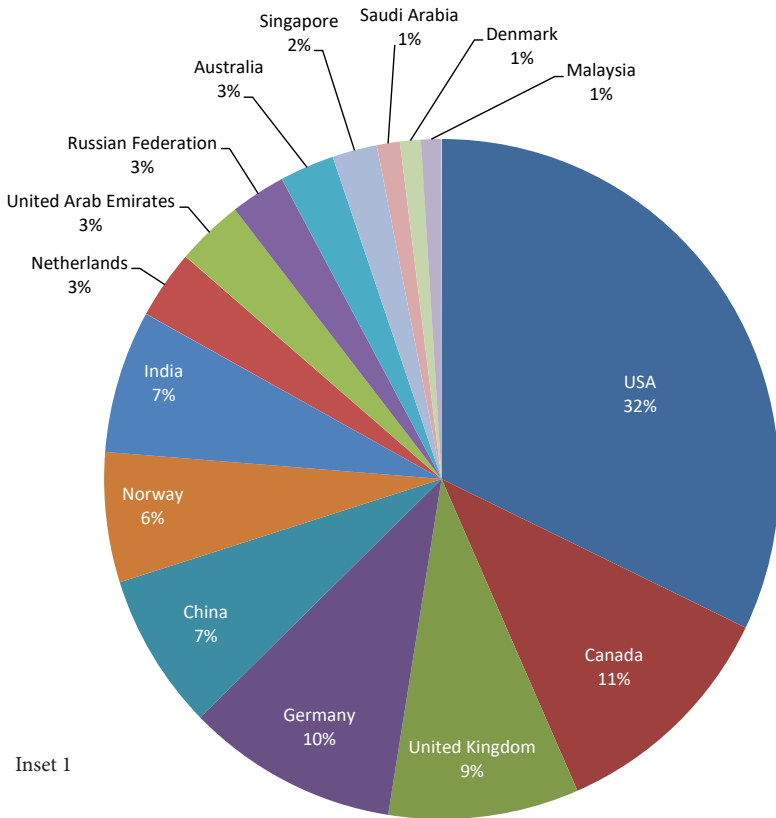
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BUSINESS INFORMATION. INDUSTRY SOLUTIONS.

REGIONAL DISTRIBUTION

BUSINESS INFORMATION



Prominent Countries

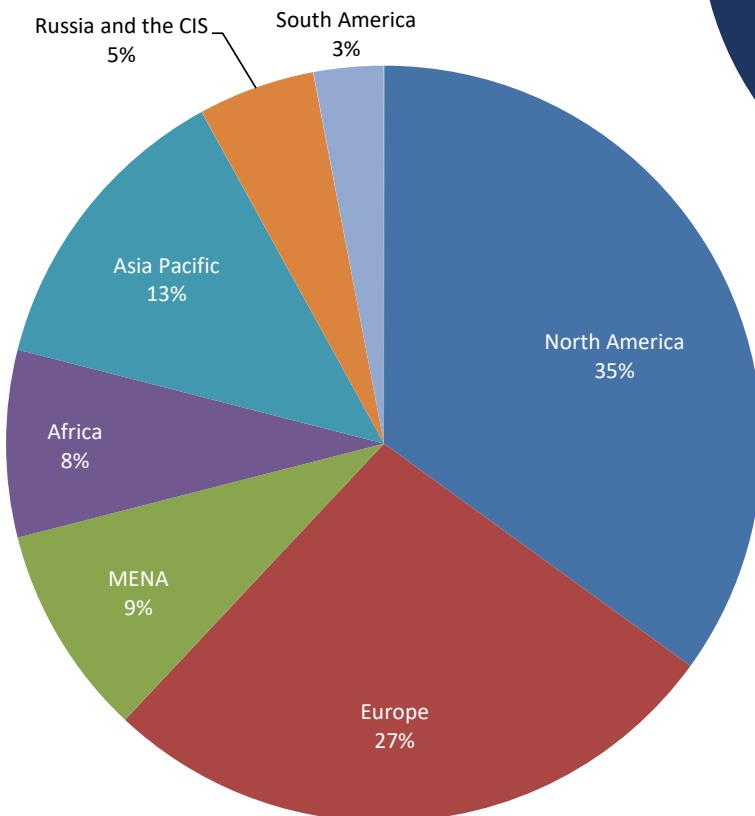
Prominent countries data is based on the destination of the digital magazine throughout the world.

This list is not exhaustive, rather it's the top 16 destinations by country among the many countries the magazine is sent out.

Reader Profile By Job Title

C - Suite Executives
CEO/COO/CMO/
CTO's
GM's
VP Sales
VP Operations
Senior Engineers
Process Engineers
Geophysicists

Project Managers
Chief Engineers
Heads of Exploration
and Production
Health and Safety
Supervisors
Plant Supervisors
Supply Chain Managers
Geologists



Regional Breakdown

- North America
- Brazil
- India
- Northern Europe
- Russia and the Former Soviet States
- South East Asia
- Sub Saharan Africa
- The Middle East and North Africa

EDITORIAL CALENDER

INDUSTRY SOLUTIONS



All copies of the magazine will include stories, interviews and in depth analysis from our four main reporting sectors: Exploration and Production, Midstream and Pipelines, Downstream and Processing, Health and Safety. There will also be news from around the world in every issue.

WINTER

- Tanks and Storage Special
- Refining Innovation - Catalysts
- Geology and Exploration Focus



SUMMER

- Offshore Technology Focus 2
- Onshore Technologies
- Downstream Focus



SPRING

- Offshore Technology Focus 1
- Pipeline Focus - Corrosion / Monitoring
- Flow Control Series



AUTUMN

- Subsea Innovations / Trends
- Oilfield Innovation & Technologies Report
- Health and Safety Focus



We have bonus coverage and distribution at many trade shows around the world. We also have reporting from events which include but are not limited to ADIPEC, Offshore Europe, Stocexpo, Valve World Expo, OTC Asia, OTC Houston, SMM Hamburg, Global Petroleum Show, Sippe, Cippe, EAGC, World Petroleum Congress, Caspian Oil and Gas, and more.

READERSHIP

70,000 DIGITAL READERS PER ISSUE

12,000 UNIQUE VISITS PER MONTH ON THE WEBSITE

30,000 FOLLOWERS SOCIAL MEDIA

Companies who Read the Magazine

Norse Energy	Pertamina	Cameron
Petrobras	Nigerian NPC	ONGC
Total	Group Sonangol	ConocoPhillips
TransOcean	Sonatrach	Chevron
Halliburton	Saudi Aramco	Statoil
Aker	Kuwait Oil	BP
Baker Hughes	Reliance	Royal Dutch
FMC	Industries	Shell
CNOOC	Qatar	Gazprom
Petrochina	Petroleum	Lukoil
CNPC	Schlumberger	Rosneft
Sinopec	Technip	Kamunai Gaz
Petronas	Eni	and more..

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Oil and Gas INNOVATION[®]

We are committed to helping you achieve ROI

Digital Magazine

Digital / E-Marketing

- Magazine Advertising
- Exclusive Interviews
- White Papers
- Advertorials
- Belly Wraps
- Front Cover Packages

- Electronic Direct Mailing Campaigns (E-Shots)
- Social media strategic marketing campaigns
- White Papers
- Web Banners
- E- Newsletter Advertising
- Web Site Placement
- Digital Magazine Advertising and Advertorial

COVER STORY

Contactless, The Future of Gas Analysis

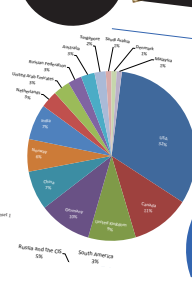
Oil and Gas Innovation sits down with Dr Peter Green, Chief Technology Officer at NED Motion AS to discuss some of the latest developments in gas analysis technology. From NED Motion's latest innovation in gas analysis technology to a wider range of applications, the team discuss some of the latest developments in gas analysis technology.

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Dr Peter Green, Chief Technology Officer at NED Motion AS

REGIONAL DISTRIBUTION



Prominent Countries

Prominent countries listed in the magazine throughout the world. This list is not exhaustive, rather it is the top 10 industries by country among the many countries the magazine is read in.

Reader Profile

Project Managers, Client Engineers, GM's, VP Sales, VP Operations, Senior Engineers, Power Engineers, Supply Chain Managers.

Next Generation Productivity

Oil and Gas Innovation sits down with Dr Peter Green, Chief Technology Officer at NED Motion AS to discuss some of the latest developments in gas analysis technology. From NED Motion's latest innovation in gas analysis technology to a wider range of applications, the team discuss some of the latest developments in gas analysis technology.



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Equiper Drills Driller over Jobs Shifting Field

The Norwegian company drilled the world's first... Equiper Drills Driller over Jobs Shifting Field. The Norwegian company drilled the world's first... Equiper Drills Driller over Jobs Shifting Field.

TechnologyMC Picks Product of New Year

TechnologyMC Picks Product of New Year. TechnologyMC Picks Product of New Year. TechnologyMC Picks Product of New Year.

The Provision of Emergency Safety Showers in Extreme Climates

Oil and Gas Innovation sits down with Dr Peter Green, Chief Technology Officer at NED Motion AS to discuss some of the latest developments in gas analysis technology. From NED Motion's latest innovation in gas analysis technology to a wider range of applications, the team discuss some of the latest developments in gas analysis technology.

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£8,000

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AD/ARTWORK DESIGN	£500 **

*Limited Supply per Issue / Year

** Per Page

E-Marketing Solutions

ELECTRONIC DIRECT MAILING (EDM / E-SHOT)***	£0.15 PER E-MAIL
DATA PURCHASE FOR PRIVATE USE	£1 PER E-MAIL
BANNER ON MAIN PAGE (3 MONTH LEASE)	£3000
BANNER ON SUB PAGE (3 MONTH LEASE)	£1,000
ARTICLE WHITE PAPER UPLOAD ON NEWS SITE: 6 MONTHS	£500

E SHOTS

★ Figures based on average of all electronic direct mailing campaigns conducted on our behalf from April 2018 to July 2019

- Database of 123,709 Opt-In Subscribers from around the world. For regional and county break down please see inset 1 & 2 on page 2.
- EDM's can be targeted with metrics such as: company name, job title, city, country, sector eg. E&P, midstream etc
- Average Metrics: 46% open. 06% unsubscribed .039% bounced. 0% marked as spam.

*** Minimum E-shot is 3,000 e-mails