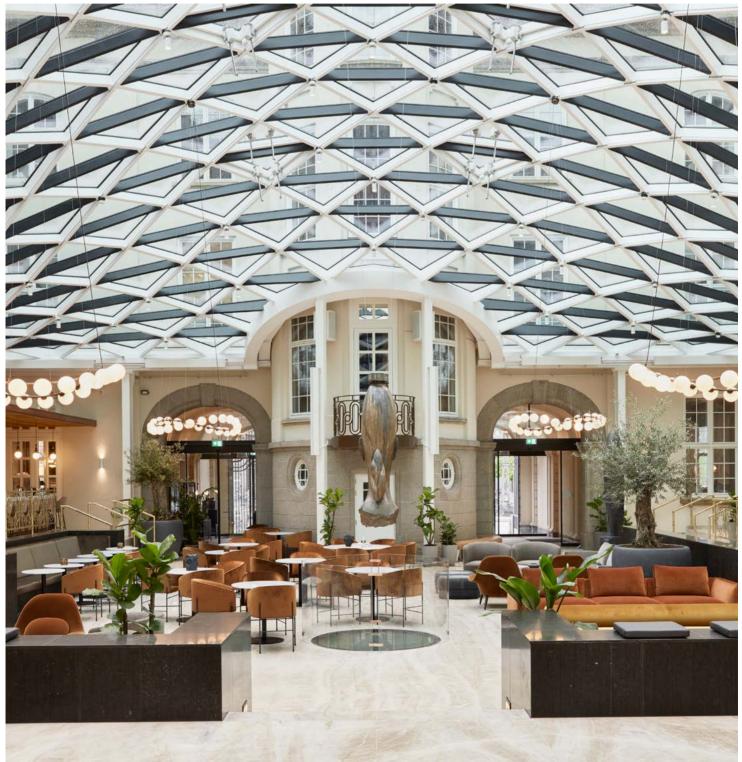
# THE WORLD OF HOSPITALITY

Hotels, Bars & Restaurants



Atelier Zébulon Perron Forging Ahead to the Past Atelier Zébulon Perron's contemporary interpretation of a bygone era Villa Copenhagen Opens Its Doors Highly anticipated hotel by nordic sets a new standard for eco-sustainable luxury hospitality **Cottonmill Spa At Sopwell House** Following a £14 million investment, the three-storey, state-of-the-art spa is the UK's first private members' spa PROFESSIONAL



# Where versatility, usability and individuality count



The new X10

# Coffee pleasure – freshly ground, not capsuled

- Customised coffee via 4.3" colour display thanks to One-Touch function for 31 programmable specialities
- Professional Aroma Grinder for ideal grinding results over the entire service life
- One-Touch Lungo function for delicious, aromatic barista specialities

Ideal areas of use: Hotel restaurants and bars, barista bars, coffee lounges, events areas, staff areas

Recommended maximum daily output: 80 cups

JURA – If you love coffee

JURA Products Ltd., Vivary Mill, Vivary Way, Colne, Lancashire, BB8 9NW, Tel: 01282 868266, Fax: 01282 863411, sales@jura.com, jura.com

# Issue 39 Contents









### The Team

Managing Editor Antony Holter antony@theworldofhospitality.com

Editor Simone Couture editor@theworldofhospitality.com

Sales Director Jamie Bullock jamie@theworldofhospitality.com

Sales Manager Gina Stefano gina@theworldofhospitality.com

**Editorial Manager** Amanda Martin amanda@theworldofhospitality.com

Publishing Director Martin Holmes martin@theworldofhospitality.com

**Creative Director** Josh Holmes BSc josh@theworldofhospitality.com

**Studio Designer** Richard Bland richard@theworldofhospitality.com

Accounts Department Rachel Jackson accounts@theworldofhospitality.com

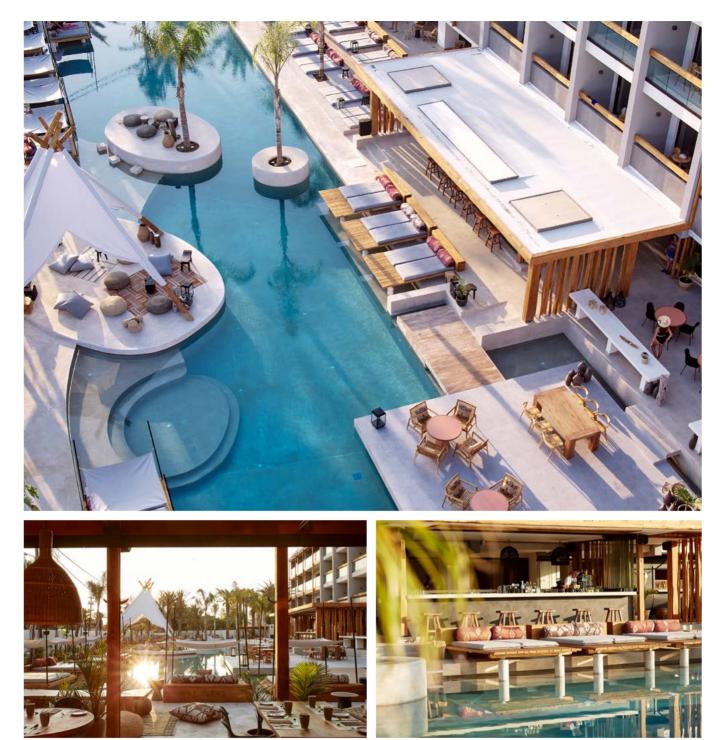
### **Publishers**

B2B Digital Media Ltd. Office 15, Second Floor, Innovation House, Discovery Park Ramsgate Rd, Sandwich, CT13 9FD Tel: 01227 937174



#### Cover Image Courtesy of: Villa Copenhagen

Every effort is made to ensure the accuracy and reliability of material published in The World Of Hospitality however, the publishers accept no responsibility for the claims or opinions made by advertisers, manufactures or contributors. No part of this publication may be reproduced or transmitted in any form or by any means, mechanical, electronic (including photocopying) or stored in any information retrieval system without the prior consent of the publisher.



# Calling all Free Spirits The Syntopia Hotel Opens

### NEW BED & BREAKFAST BOARD OPTION AVAILABLE FOR GUESTS

The Syntopia hotel in Crete re-opens its doors to travellers.

Where better to visit after a period of quarantine and lockdown, than a hotel perfect for those looking to unwind and

### Hotel

reconnect with nature. Set just minutes east of Rethymnon, the complex of 119 guestrooms opened just last year, and welcomes adults only to enjoy a holiday of bohemian island living on sunny Crete.

Free spirits will delight in The Syntopia's surroundings. Throughout the property you can enjoy a fusion of wood, wicker and stone, giving off the laid-back vibes we all need right now. Let your senses imbibe the atmosphere - a soothing soundtrack of tribal sounds complement the environment. Grab a refreshing drink from the Nomad Cocktail Bar to sip on, as you lounge on cabanas that surround one of two landscaped design pools - perfect for cooling off following an afternoon of much needed sunshine.



The Syntopia redefines all-inclusive. It's hip and refined, with all you can eat from 07:30– 23:00, and alcoholic beverages are available to guests from 10:30–23:00. At the main restaurant you can delight in a buffet with a plethora of flavours on the table, to suit all tastes. If you're not looking to go all-inclusive, The Syntopia has just introduced a new bed and breakfast board option! You're just a stone's throw from the golden sandy beach where you'll find coastal views of the calming Cretan sea and beach bars to while away the afternoon and evenings with loved ones. What's more, within just a ten-minute drive you can reach Rethymnon city. Perfect for culture vultures, take a walk through the town and make sure you experience the Venetian Harbour, quaintly lined with fishing boats and dotted with tavernas offering a taste of traditional Greek cuisine.

The Syntopia takes safety very seriously, with health and safety measures in place aligned with government advice to protect all guests. Book with confidence and feel even more secure with The Syntopia's flexible rate cancel up to two weeks prior to arrival at no cost to you. Visit www.thesyntopiahotel.gr/ to find out more.



## The Future Is Now

Eskuta based in Warwickshire are designers and manufacturers of electric vehicles for the e-cargo and leisure markets. Being the largest e-cargo bike brand in the UK working with companies such as Just Eat, Domino's, Pizza Hut and Subway, both in the UK and internationally.

Thousands of Eskuta's products have been delivered all over the UK to help restaurants, café's, shops, takeaways, pubs, hotels and more to deliver their goods to customers safely and efficiently.

The SX-250D Electric Delivery Bike looks and performs similarly to a petrol moped, but is classed as an 'electrically assisted pedal cycle' (EAPC). With the features, benefits and robustness of a moped it has all the cost savings of a bicycle. Eskuta's Electric Delivery Bike is creating a revolution in home delivery and in addition to it being great for the environment!



With a 50-mile range on a single 6-hour charge, it is the perfect solution to deliver products to customers, allowing your business to save money and offer a solution that is an environmental and sustainable model for the future of urban delivery. With affordable pricing and flexible finance, nothing can hold you back from riding in style.

The SX250D can be ridden by anyone over the age of 16 without a licence or insurance. It can go in bus lanes and can get closer to the store compared to a car, saving time and money for your business.

If you are a Just Eat Partner, there are huge subsidies available for Just Eat branded electric bikes and all courtesy of our parters Just Eat.

With the Just Eat bike recently been given a brand name makeover in the new Just Eat branding, now is the perfect time to reduce your delivery costs. Call 02476 350150 today to get your discount.

- No insurance or CBT License required
- Ideal for 4 mile delivery area with 50 mile range
- Staff flexibility to be cross-trained to deliver
- Larger staffing pool and recruitment cost savings

- Able to house in-store all electric motor
  Ride in bus & cycle lanes; improving delivery
- Silent, it can be used late at night in provincial locations
- Ethical delivery solution

times

Not only through the e-cargo market but the leisure industry has been loving the SX250

Electric Bike for commuting, social distanced meetups, and a reliable, affordable, and sustainable way of transportation.

Eskuta have introduced a 'Hire 2 Own' scheme so you can hire their bikes on a weekly basis.

This means no credit checks, no hassle, and Eskuta can guarantee to supply you with a brand new Electric Bike in the colour of your choice. At the end of the full 'Hire 2 Own' contract, the bike then becomes your property!

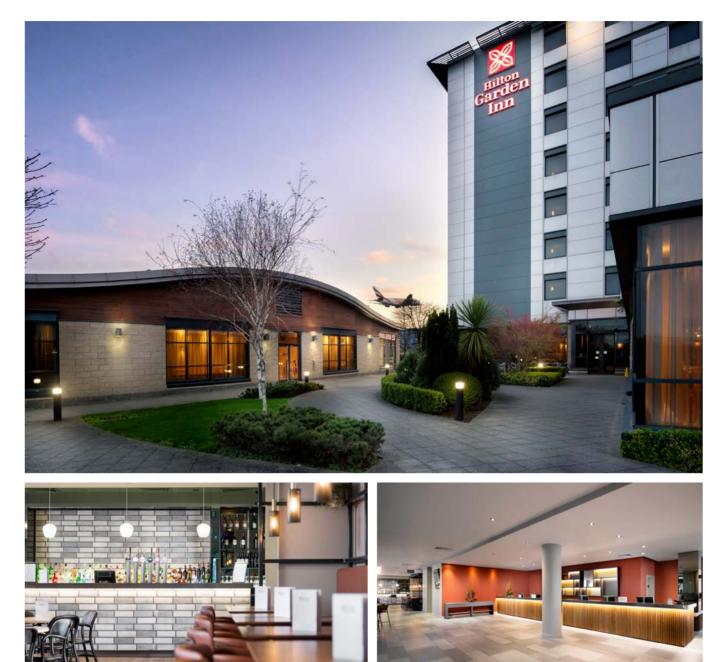
Hotel owners, you can operate a small fleet of Eskuta electric bikes for your customers

to hire and at no cost to your business. No cost, just additional income and a great way for your guests to get around and explore. Find out more by calling us today.

> For further information about Eskuta's products, Just Eat discounts, 'Hire 2 Own' Scheme and hotel hire partnerships, call 02476 350150, email contact@eskuta.com or visit www.eskuta.com



WEBSITE: www.eskuta.com



# £4.2 Million Property Renovation Just Completed At Hilton Garden Inn London Heathrow Airport Hotel

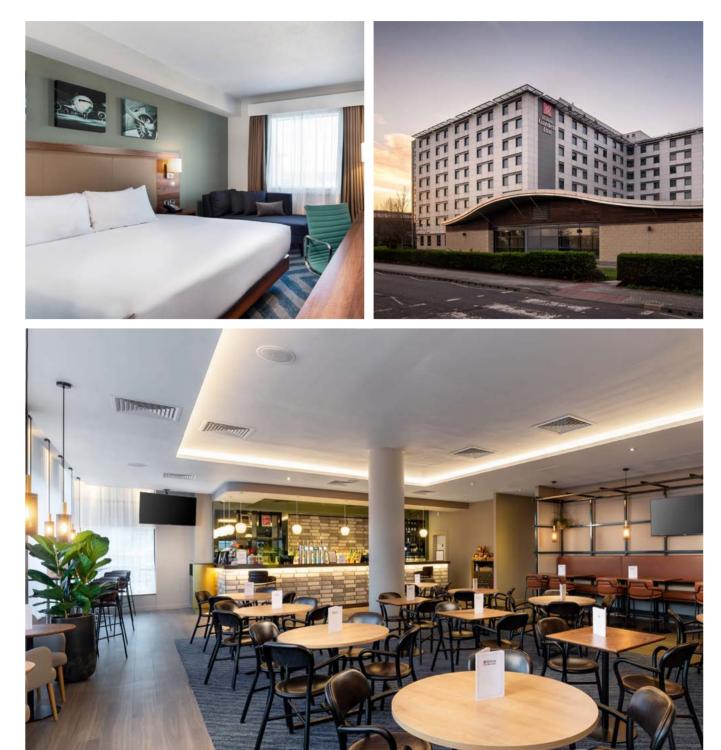
Hilton Garden Inn London Heathrow Airport Hotel is delighted to announce the significant renovation of its 364-room hotel. As part of the £4.2 million renovation, all bedrooms have been refurbished, with 205 undergoing a light refurbishment and 159 undergoing a full refurbishment and upgrade to Deluxe King Rooms. Additional areas of focus include the reception, restaurant, bar, and gym. Four

### Hotel

innovatively designed meeting rooms within the pavilion conferencing area in the gardens of the property have also been completely renovated. Further enhancements to the MICE offering include the creation of three additional meeting rooms within the main building and the renovation of a further three meeting rooms, creating a total of 10 bespoke meeting areas. Located just a fiveminute walk from Hatton Cross Underground Station, the property presents a new approach to convenient hospitality for all Heathrow Terminals.

"The refurbishment started and ended with our guests in mind to ensure that we are the hotel of choice for travellers staying at Heathrow," said Richard Lee, General

THE WORLD OF HOSPITALITY 9



Manager. "With these renovations we can offer our guests an affordable upscale hotel with unexpected amenities, which enhance the offering of an airport hotel bringing the customer experience to another level."

The creation of talented Swedish design team DOOS, each guestroom boasts the brand's signature bedding featuring fresh, white duvets and crisp linens creating the perfect balance between comfort and support. All bedrooms are fitted with optimum design elements to create a restful stay with stylish headboards, sophisticated lighting fixtures that fill the open space and soft furnishings. The theme is maintained through the upgraded Deluxe King Rooms which offer a larger ensuite bathroom and more luxurious settings, with additional plush sofa and unique lounge design features. The new bathrooms have been completely renovated and now feature large walk-in showers and modern, spacious vanity countertops.

A total of 10 new and newly refurbished meeting and conference rooms have been added to the hotel's offering. Three brand new distinctive meeting rooms are available in the hotel's main event space, with the existing three rooms boasting full renovations. The refurbishment continues through the outdoor Pavilion event space located in the gardens of the hotel, where four modern and professional rooms with their own personalities have been created. With these built-for-purpose event amenities, Hilton's professional spaces offer slick technology, modern menus and expert planners and service teams who are on hand to help guests create special and memorable experiences for up to 300 people. A new shop area has also been completed offering grab & go food, freshly brewed Piacetto coffee,





refreshing cold drinks and convenient amenity travel items.

In-house guests at Hilton Garden Inn Heathrow Airport will find greater convenience and more personalised experiences with Hilton's refurbished health and wellness facilities, including a light and spacious purpose-built gym with state of art cardio and strength equipment by Technogym including the new high-intensity Technogym Bike where you can join interactive live spin classes from One Rebel studios in London.

In response to the impact of Covid-19, the property has responded by implementing key protocols relating to cleanliness and hygiene. This has been done with the protection of customers, employees and collaborators in mind. The hotel is the first in the UK to receive the Certificate of Assurance from Bureau Veritas for its measures in response to Covid-19 prevention, as well as being a part of the rigorous Hilton CleanStay programme.

Owned by Pandox AB, Hilton Garden Inn London Heathrow Airport offers amenities including complimentary WiFi throughout the hotel, a 24-hour business centre, a state-ofthe-art fitness centre, full cooked-to-order breakfast, craft cocktails and shareable plates for dinner, that appeal to those travelling for business or leisure.





## **Commercial laundry & linen hire** from a family company you can trust

Tip Top offers a complete range of linen hire and laundry services. You can choose from a wide variety of table, kitchen, bedroom and bathroom linen, and we are happy to provide samples to help you select the right products for your business.

Whether you need one-off hire or a new product item, we can help. If you are just busier than normal, we can provide a same day service without any additional charge.

There are no lengthy contracts or hidden costs at Tip Top. Just competitive prices, fast turnaround times and our commitment to giving you the best service possible. Give Tip Top a ring for best rates and service NOW and you might be eligible for discount

"Tip Top are the most reasonably priced and efficient laundry service that we have ever had."

Susan, Manager of Ashworth Lodge

### **OFFERS EXCLUSIVE IN OXFORDSHIRE - CONTACT FOR FREE QUOTE**

Unit F1 Cradock Road, Luton, Bedfordshire, LU4 0JF Tel: 01582 495 485 | 01582 599 839 info@tiptoplinenservices.com www.tiptoplinenservices.com

12 THE WORLD OF HOSPITALITY





Above and below, The Caribbean Blinds Prestige Outdoor Living Pod<sup>™</sup> installed as part of a commercial project (The Conduit Club, Mayfair)



The Caribbean Blinds Deluxe Outdoor Living Pod™ installed as part of a commercial project (Ichiba, Westfield)

# How To Weather-Proof Your Commercial Outdoor Space Ready For The Winter

Since the easing of the lockdown restrictions back in July, the hospitality sector has pulled out all the stops to welcome us back with open arms. However, the current social distancing guidelines have hugely restricted indoor seating options, meaning now is the ideal time for restaurants, bars and hotels to look into weather-proofing their outdoor dining areas for the long term.

# AWNINGS, LOUVERED PERGOLAS & EXTERNAL BLINDS

As we transition into winter, many temporary outdoor covers such as brollies, parasols and pop-up marquees are showing the strain. Although retractable awnings can protect and shelter customers from light rain showers at the touch of a button, they can be susceptible to damage from high winds. Modern pergolas with either sliding fabric or rotating aluminium louvered roofs and sides offer a more pragmatic solution, providing protection from heavy rain, gale force winds and even snow.

### MATERIALS

The framework of any terrace covering should ideally be manufactured from powder coated aluminium, as this super-strong, corrosion resistant and highly durable material can survive the knocks and bumps of bustling environments. No matter the type of outdoor fabric canopy used within your commercial space, it is more likely to stand the test of time if manufactured from acrylic fibres. Fit for purpose and dimensionally stable, acrylic will not warp or stretch when under tension. In addition to this, the solution dye that impregnates the colour right through to the core of the yarn means the material will not fade.

### OPERATION

As well as allowing for an effortless extension and retraction process, integrated motors safeguard against exposure to the elements. Intelligent sensors (in particular wind protection sensors) are highly recommended as once incorporated into the install; they can allow for closure of the product when left unattended.

As a potentially sizeable investment that will help keep your business going throughout the colder months, adequate research around which terrace covering (and installation company) goes without saying.

Choose a UK supplier wherever possible, as an authentic 'Made in Britain' product usually guarantees outstanding quality and significantly shorter lead times, however, your chosen specialist should boast a wealth of experience within their field, provide a range of solutions for your application and finally be open to your specific requirements and budget.



The Caribbean Blinds Cayman External Roof Blinds installed as part of a commercial project (Ping Pong, Southbank)

WEBSITE: www.cbsolarshading.co.uk/commercial



# Shade. Shelter.

#### UTDOOR LIVING PODM - CONDUIT CLUB -MAYFAIR

### ALL WEATHER | TERRACE COVERINGS

- Waterproof fabric or aluminium louvered roofs
- Seffortless motorised remote control operation
- Wind resistant upto Beaufort 12 (hurricane force)\*
- Optional LED lighting & infra-red heating
- 5 year guarantee for peace of mind

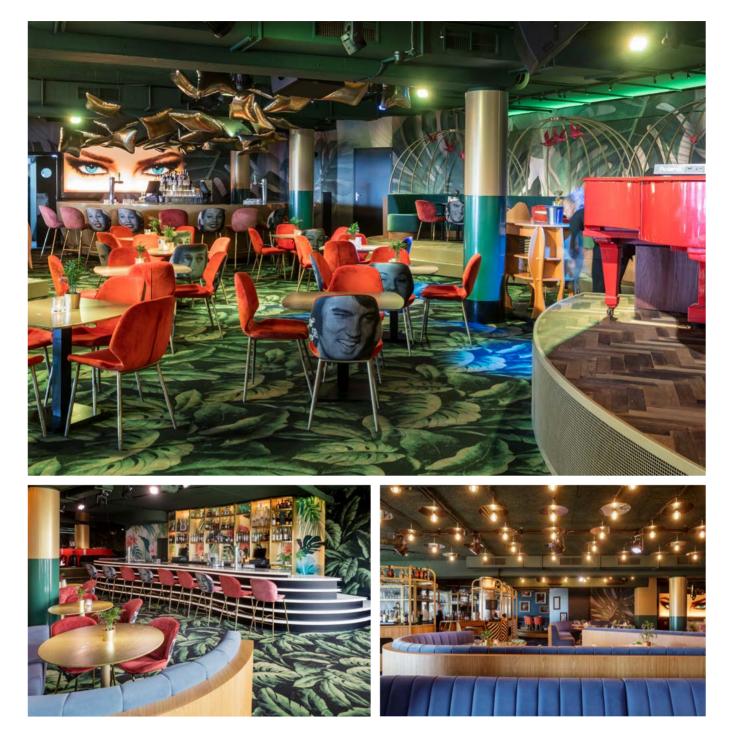
Make the most of your outdoor space with our innovative retractable awnings and aluminium pergolas that provide flexible shade and shelter, allowing your clients to enjoy the alfresco experience come sun, wind, rain or even snow.



t 0344 800 1947 e info@cbsolarshading.co.uk BRITAIN w cbsolarshading.co.uk/commercial

\*Wind resistance based on our louvered roof Outdoor Living Pods™





# Crazy Pianos Club

### CRAZY PIANOS IS UNDOUBTEDLY A DIFFERENT CLUB. INSTEAD OF A DJ, TWO RED PIANOS ENTERTAIN DINNER AND DRINKS, UNTIL THEY GET THE PUBLIC DANCING AROUND THEM.

The reform of the well-known Crazy Pianos music club was the beginning of a new stage in its history. The new design should push their new commercial strategy: aiming for

### Bars

a more demanding audience from a wider age range without losing the essence of the original project. The music of both live red pianos and a fun, carefree atmosphere manage to raise the tone of the night until getting the public to hit the dance floor.

The briefing was clear: a crazy, different and sexy venue. The response was a design rich in details and spaces, full of cinematographic references and little crazy stories: an atmosphere that invites to get carried away and lose your mind. Generating innovative experiences and interactions is one of the goal of the project. The design is trying to reveal all the potential of the space to create new situations. It is not a design to look at but to live and experience.

With this in mind, our team conceived this space as a cinematographic sequence of a surreal film, which is gradually discovered when entering the venue. The layout is organized by clearly differentiated areas



surrounding the focus point of the room: the pianos on a small stage. Each area is designed as a new scenography within this film, starting from the "Ticket Carrousel" to the "Art Gallery" to the "VIP Cages". More intimate or social, more comfortable or active, each client can find their ideal space according to the mood of their night.

Slightly elevated platforms ensure that all areas can see the stage, while their organic shapes invite customers to move and socialize. As the night moves forward, the tables around the pianos disappear making this area a lively dance floor. The architects see the bars as two different energy poles that balance the pianos. With a compelling and differentiated personality, their design surprises clients while inviting for interaction. Designed with stairs at both ends, the "Catwalk Bar" is literary converted into an elevated stage, where staff and clients become improvised "gogos" of the night. At the opposite side, the "Blow Bar", a small and intimate circular bar, with its sexy look and festive atmosphere, invites clients to get closer, drink and chat.

The organic-looking patterns on the walls and carpets together with the curvy platforms,

help us create a flowing space with a romantic garden feeling. On the other hand, colourful furniture pieces and symbolic objects with a surreal touch invite us to play and get carried away.

### PROJECT DATA

Location: Strandweg 21, Den Haag, Netherlands Website: www.crazypianos.com Client: Crazy Pianos Floor Area: 990 m2 Interior Design by EL EQUIPO CREATIVO Completed: 2019 Photographer: Adrià Goula





# A New Look For The Spa At The Athenaeum Hotel & Residences

One of London's hidden gems, The Spa at The Athenaeum Hotel & Residences has undergone a complete refurbishment.

The extensive work includes extending the spa pool as well as the ladies' changing rooms in order to give guests more space to unwind. The steam room, treatment rooms, reception space and the gentlemen's changing rooms have also been refreshed to elevate guests' experience.

Nestled beneath the five star hotel in Mayfair, The Spa is the perfect haven of tranquillity, where guests can indulge in bespoke REN treatments and enjoy the quiet sanctuary away from the hustle and bustle of city life.

Spa treatments range from the iconic 150 minute REN Moroccan Rose Ritual to a 30 minute REN Express Facial. Spa experiences are also available, which include a treatment, use of the new facilities and a dining element - such as afternoon tea or lunch - served at Galvin at The Athenaeum.

The hotel's 24 hour gym for hotel guests has also been fully refurbished, with the latest equipment from Technogym. For guests who wish to join any of Peloton's live or recorded spin classes, a Peloton bike has also been added.

The Spa at The Athenaeum Hotel & Residences is open Monday to Friday from 8am to 8pm, and 8.30am to 5.30pm on Saturday and Sunday.

For more information or to book visit the hotel's website.

## THE ATHENAEUM HOTEL & RESIDENCES

116 Piccadilly, Mayfair, London W1J 7BJ +44 (0)20 7499 3464 www.athenaeumhotel.com

Twitter: @TheAthenaeum Facebook: @TheAthenaeumHotel

About The Athenaeum Hotel & Residences Located in the heart of Mayfair (nearest tubes are Green Park and Hyde Park Corner) opposite Green Park, the five star Athenaeum Hotel & Residences exudes spirited luxury with a nod to Art Deco roots. The family-run venue encompasses 162 bedrooms, 7 suites and 18 Townhouse Residences, restaurant -Galvin at The Athenaeum, The Bar, Spa and four event and conference suites catering for up to 100 people.



**Protecting Assets** 

28

If you want to increase spend, you must retain cards

Now used by more than **5000 UK-wide** outlets

0845 500 1040 CardsSafe

> CardsSafe is easy, secure and quick to use

"Average spend is up and walkouts have virtually disappeared after we installed CardsSafe."

Timothy, Manager

0845 500 1040 | sales@cardssafe.com www.cardssafe.com



One-off sign-up fee of **£39.95** prices ex. VAT + PP



# Sherry Textiles Quality Linens Supplier

Sherry Textiles is part of the Linen Supply Group. It is based in the heart of Lancashire with over 50 years of experience supplying the hospitality and leisure industry with high quality bedlinen, towelling products and table linen.

Operating from a 70,000 sq ft purpose built distribution centre, the business is committed to high levels of quality and customer service. Healthy stock levels and a dedicated team of advisors are on hand to deal with queries and offer advice to help you exceed your customer's expectations.

It's experienced procurement team work with a handpicked number of suppliers carefully selected for their manufacturing expertise and quality credentials. Nile Linen Group, their family owned mill, supply their bed and table linen and operate from a vertically integrated site incorporating weaving, dyeing, embroidery and hemming. With total control over every aspect of production, a high level of quality can be achieved at every stage of the manufacturing process.

From standard cotton and cotton blends to bespoke embroidered high thread count Egyptian cotton, the business works closely with their client's specifications, budget and deadlines to deliver high quality products to meet their specific requirements.

Sherry Textiles is committed to minimising the impact that they have on the environment with the transition to solar power energy expected to complete in their mill by the end of 2020 and the elimination of single use plastic in their warehouse anticipated by the end of the year. And the highly coveted Ecolabel accreditation and ISO14001 certification are testimony to their ongoing commitment to protect our environment and to be a shining example for other companies to follow.





## Helping you through thick and thin, with revenue-based charging.

Clarity's revenue-based charging means we share in your triumphs and your challenges. When your hospitality business is in a challenging position, or if it's closed, our revenue-based charges keep your costs low. If you are in the market for reliable, flexible software with outstanding support to help you in your recovery, connect with us at Clarity, your local hospitality software experts.

You'll also be getting:

- One of the best hotel software Systems available
- All the licences you want
- All the 3rd party interfaces and modules you need
- Conference and Events and POS systems
- Cloud Hosting
- 24/7 Support

Email us sales@clarityhospitality.co.uk Phone us on +44 (0) 330 043 0719

Book a FREE demo online clarityhospitality.co.uk



### *New Branded Hotel App to Help Hoteliers Respond to a Contactless Market*

To meet the challenges of the COVID-19 landscape, Hop Software has created a new app for hotel guests to book and pay for various services and access a full orientation of the hotel, including room service. As hoteliers themselves, the team at Hop have unlocked a faster and slicker check-inprocess by use of digital key to unlock doors, reducing any unnecessary face to face contact and queuing.

Guests will be able to easily find dining options, view photo galleries, engage with you on social media, take part in a loyalty program and book any additional facilities and services, helping to increase any upsell opportunity and direct bookings.

Hop recognises the importance of utilising their branded hotel app to improve guests' experiences and hope Hoteliers will take advantage of this contactless technology!

**Exceptional Value For Money** 







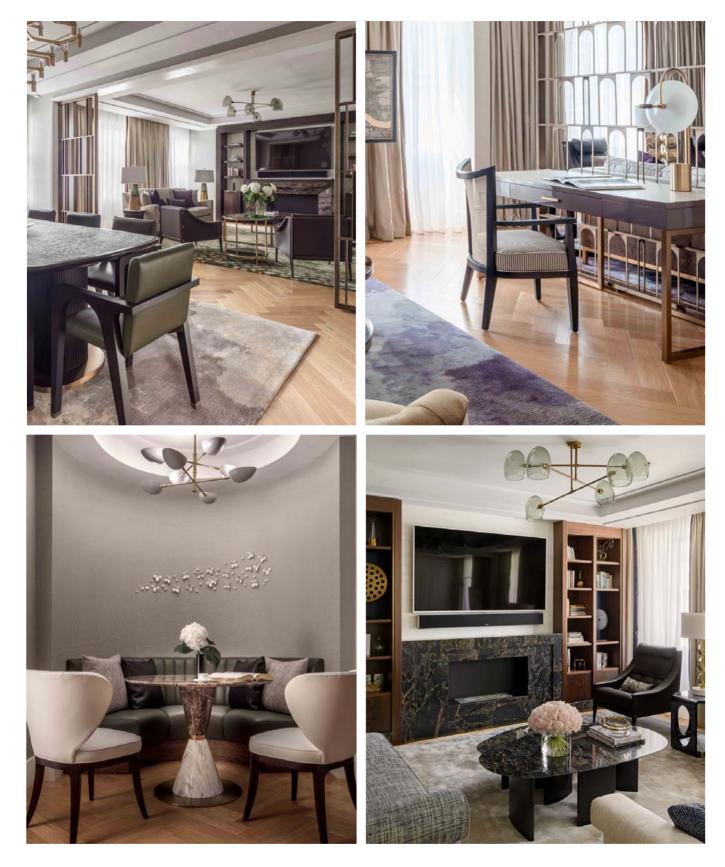
# Richmond International Unveil Interiors At Luxury Residences At Four Seasons Hotel London At Ten Trinity Square

London based hospitality interiors specialists Richmond International has unveiled a number of newly-designed luxury residences at Four Seasons Hotel at Ten Trinity Square.

Situated on the fifth floor and available for short to longer-term stays, the residences showcase premium living coupled with

### Hotel

five-star hotel amenities. Featuring brass finishings and finer details of silk and leather, the interiors pay homage to the neo-classical architecture of the building. Timber panelling, contemporary marble fireplaces and the use of decorative metalwork screens define the use of space within these large open plan apartments. Originally the headquarters for the Port of London Authority, the interiors of each residence channel the spirit of navigation. A subtle colour palette of neutral tones is complemented by blue hues and metallic features, highlighting the refined glamour and heritage of the building. Installing a selection of curated artefacts and artwork in keeping



with the building's maritime roots, Richmond International has created a collection of residences which exude elegance, style and character, whilst offering an experience far beyond that of a hotel room. Guests will be able to feel at home as they retreat to a private and comfortable surrounding, whilst taking advantage of the renowned luxury services of the Four Seasons.

Principal of Richmond International, Fiona Thompson, comments: "It was a great pleasure for Richmond International to work on a project located in one of London's most significant and historical buildings. With emphasis placed on creating a welcoming residential ambience amid the bustling metropolitan surroundings, our experience in the hospitality sector enabled us to design spaces that guests could consider a home away from home within a luxury hotel setting."

WEBSITE: www.richint.com



Beltrami Linen Bed, Bath, Spa And Table Luxury Linens For Hotels, F&B, Yachts And Private Residential

With over 50 years' experience in textile manufacturing, we specialise in projects designed and developed to customer specifications. We manage the complete production process, from the early stages of project design through to weaving and customer service. This translates into high quality and personalisation even for small quantities. Our mission: to create luxury hotel linens markedly contributing to the unique character of all hospitality, convivial and wellbeing spaces through continuous aesthetic and functional research and full respect for our customers' identity.

### **BED AND BATH LINENS**

Our collection includes a complete range of luxury bed linens and fabrics in different yarns and thread counts, plain and with bespoke jacquard patterns. We manufacture towels and bathmats in different weights and create tailored bathrobe models.

All our products meet the specific needs of the best hotels all around the world. Our experience guarantees a fully personalised service, all-round advice and constant customer care.

## F&B, BANQUETING AND HOTEL CATERING LINENS

Our table linens are made in custom-made sizes and hemmings. Our fabric collection includes a complete range of materials in many designs and colours. We are in a position to



weave extra-wide fabrics, which allows us to manufacture suitable table linens for oversize banqueting and buffet tables even in custommade patterns.

All our items are tested for industrial laundering, to grant our customers both elegance and functionality.

#### SPA LINENS

We create products not only with aesthetics and brand consistency in mind, but also with a strong focus on their specific function. Our projects are fully bespoke and they often include items designed for the specific services and treatments provided by each individual SPA, such as special massage and manicure cushions, body wraps, paraffin gloves. Besides towels in all sizes and bathrobes, we create complete treatment bed setups, customized for each bed shape and size.

### AUTENTICA FIBRA DI LEGNO BELTRAMI -PURE LUXURY

Autentica Fibra di Legno Beltrami is one of the most innovative yarns, obtained from the whitest core of birch wood sourced from certified forests, by means of a sustainable process.

Our Autentica Fibra di Legno sheets are silky, breathable and pleasant all year-round. Terry cloth perfectly absorbs moisture and envelops the body with its comfortable, soft hand. Our Night & Leisure Collection includes a complete range of pyjamas, dressing gowns, nightwear sets, home and leisurewear.

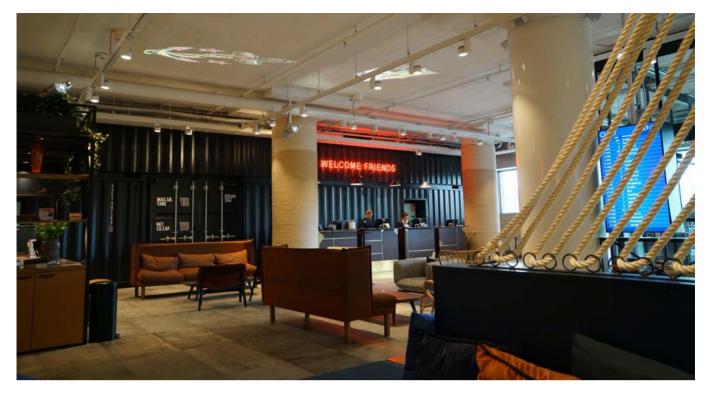


# BELTRAMI®

designing textile experiences

MADE IN ITALY

+39 035 716315 • www. beltrami.it • www.beltramiboutique.com



# CardsSafe Protecting Assets

The CardsSafe system is specifically designed to securely retain customer credit, debit and ID cards while the cardholder runs a tab or hires a product or service.

While the initial focus was to prevent losses, the system is also used to increase turnover. BII's Phil Dixon stated, "if you want to increase spend you must retain cards" and the best place to retain a card is in a CardsSafe unit. VISA has confirmed that venues which allow tabs have at least 30% higher turnover.

Cost-effective, easy to use and PCI compliant, the technology has revolutionised the way the hospitality and leisure industries manage their customers' tabs on or off their premises. A significant deterrent for walkouts, theft and vandalism, CardsSafe has been helping hotels, golf clubs, galleries and restaurants since 2004.

A fundamental aspect of the CardsSafe system also offers customers security against the potential of credit card fraud. It ensures peace of mind in the knowledge that their cards are protected while they enjoy the facilities.

Now in over 5000 business nationwide, including Foxhills Country Club and Resort,



Hilton Hotels and Resorts, the National Portrait Gallery and Lord's Cricket Ground, the demand for the system is increasing in the leisure and hospitality industries.

CardsSafe has had a longstanding relationship and been facilitating hire services and bar tabs for Hilton Hotels in since 2005. Their card systems are in 61 outlets nationwide and what started as a partnership at one of their flagship hotels in Cardiff soon rolled out to the rest of the UK. CardsSafe helps Hilton Hotels to tackle their bar tabs, and hotel amenities hires. With thousands of guests visiting daily, keeping track of customer spending and borrowing and shift changes, CardsSafe offers the ideal solution to ensure that all tabs are up-to-date, accurate and always settled.

"All our customers are pleased that we look after their cards in a more secure manner with CardsSafe." Matthew, Director at Hilton Hotels

For more information on how CardsSafe can help your business, please visit www.cardssafe.com or contact the sales team on 0845 500 1040



# propel

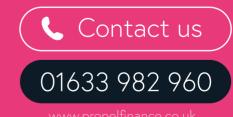
# Looking to Propel your business performance?

Leading-edge finance solutions

In the past 20 years, Propel has grown to become one of the **largest independent finance houses in the UK.** 

In that time, we've supported more than **40,000** businesses, enabling them to access the business critical equipment and vehicles they need to power their performance and productivity.

# Boost your business



Flexible asset finance that will help you accelerate your business growth.

Finance is subject to status. Terms and Conditions Apply. Propel acts as a credit broker or a lender for business customers only. Propel Finance Group includes Propel Finance PLC and Propel Finance No.1 Limited. Propel Finance PLc is registered in Wales, Company no 04015132. Propel Finance No. 1 Limited is registered in Wales, Company no. 10003271. Registered offices are at Unit 5, Langstone Business Village, Langstone Park, Newport, NP18 2LH, vat no. 25208996, Propel Finance PLC and Propel Finance No. 1 Limited are authorised and regulated by the Financial Conduct Authority.



@propelfinance Propel Finance



# Andrea Auletta Interiors Hotel "Il Tornabuoni" – Florence

### EMBRACED IN THE COMFORT OF HISTORY IN A FLIGHT OF BUTTERFLIES

Hotel "II Tornabuoni" of AG Hotels Group is one of the latest Andrea Auletta's projects in Florence. A 5 star-hotel designed to welcome an international clientele. The studio Andrea Auletta Interiors is in charge of the design of the hotel in all its elements, from the distributive ones to the furnishing details. "Each floor - savs Auletta - has led to a different distribution layout and in this setting I have dealt with every element, from the design of each individual furniture and furnishing complement to specific design of carpets, wallpapers, paintings and decorative items". The hotel is composed of 63 rooms with three different gastronomic offers. 'II Magnifico Restaurant&Bistro' on the ground floor declares from its name a tribute to the Tuscan gastronomic tradition.

In the common areas of the ground floor, the 'pietra serena' (sand stone) gives a touch of historic Florentine atmosphere by evoking

### Restaurant

the lights and shadows of a heritage building, thus without betraying its original structure, overlooking the shopping street in the historic center of Florence, a few steps from Ponte Vecchio and the Arno river.

The leather of the seats recalls refined atmospheres with a touch of nature, the harmony of grays and beige contributes to relaxation and leads to the game of memory. From daily to the night lighting, the dehors of the ground floor reproduces the same harmonies of the internal space, creating a cozy and intimate environment outside, where the heraldic green of the curtains adds a touch of elegance and comfort. The rooms have different colors on each floor: orange, peacock-colored, gray and mustard give a note of personality to each room, while the bathrooms, with their massive layout of space, recall suggestions of ancient spas and historical memories.

The 'Lucie Gourmet' restaurant on the fourth floor opens onto an elegant terrace, declining flavors of a more international taste with a pleasant 'search food'. The restaurant on the fourth floor boldly combines pink and peacock-colored, but here, these antagonistic colors dialogue with grace and elegance to create, together with the comfortable seats and the sofas, an embracing space

that prepares for the refined ritual of conviviality. Out of the box, but for this reason appealing, there is the Café&Champagne bar on the ground floor, a touch of originality for those who want to rest their palate from the powerful Supertuscan wines and who want to taste the sparkling bubbles of champagne.

The hotel stands out for its originality in the decorative elements and other unique and surprising details, evocative of a calm and stylized nature, ranging from stone to butterflies, where comfort and respect of the past will welcome the hotel guests, starting from its opening in October 2020.

### ANDREA AULETTA INTERIOS

Via A. Ponchielli, 7 Milano – Italy www.andreaauletta.net info@andreaauletta.net NICO LONDON



## Six by Nico London

This July talented chef Nico Simeone opened his first London restaurant, Six by Nico London, on Fitzrovia's Charlotte Street with its opening menu, 'The Chippie,' inspired by his Scottish-Italian heritage. Pioneering a revolving culinary hub, Six by Nico will reinvent the dining experience with an entirely new six course tasting menu every six weeks which is inspired by places, memories and ideas.

Six by Nico is one of the first restaurants slated to open this summer as the London hospitality sector starts to re-open after the Covid-19 crisis. It is also the first London project from Nico Simeone and his seventh opening in the UK. Nico's unique culinary narrative was first born in his native Glasgow and has expanded at a dynamic pace with sister restaurants now in Edinburgh, Belfast, Manchester and Liverpool. With his refined and creative tasting menus, Nico takes guests on a journey whilst making his food accessible to all with an affordable price

### Restaurant

Serving up a progressive and inventive approach to the tasting menu, Nico will bring his take on the classic British fish and chip shop with a nostalgic six course tasting menu all for £35. Guests will enjoy delights such as: Scrabster Monkfish cheek on a bed of wild garlic emulsion, gribiche, peas and beurre blanc, "Steak Pie" with shredded Speyside beef shin, burnt onion ketchup, mushroom duxelle and 'meaty salsa', 'Fish Supper' of Shetland cod atop confit fennel, samphire beer emulsion and pickled mussels and of course, the signature Deep fried mars bar with Caramelia, chocolate mousse, blood orange sorbet and cocoa nib. Expertly selected wine pairings sourced from Europe are available alongside the menu priced at £33 per person or guests can choose from the extensive drinks list.

The 76-cover restaurant will open with strict adherence to social distancing with all surfaces cleaned and disinfected between sittings every two hours. Guests will also be encouraged to monitor their own health and well-being ahead of their visit. During lockdown, Nico and his team successfully pivoted their business by launching, 'Home by Nico' which served over 100,000 people and kept the Six by Nico spirit alive during this challenging period.

Chef Nico Simeone said, "We are very excited to open Six by Nico London. At a time when London is starting to emerge from this horrific crisis, we are determined to be amongst the first of the new places that make this city such a great place to visit and look forward to welcoming our customers safely very soon."

Six by Nico London will open on 20th July with The Chippie Menu for £35 per person with an optional £33 wine pairing. Vegetarian alternatives are also available.



# 50 Year Old Product Makes Dramatic Comeback To Help Beat The Virus

When the Melaphone Speech Unit was designed 50 years ago for the booking offices at British Rail stations, nobody could have predicted that half a century later it would suddenly be in such high demand.

The current Corona Virus Pandemic had created an urgent need for all protective equipment - both for personal use and in the working environment. This is the reason the Melaphone has come into its own again. Its unique design, with its resonating membrane and air-sealed constructions, make it the ideal device to install in any situation where faceto-face communication occurs. It not only offers protection from air-borne viruses and pathogens, it also enhances and clarified the frequently muffled sound when people speak through a screen. Its protective credentials have been certified to ISO 14644-1 Class 5 - indeed, it has often been specified by architects and designers for use in hospitals, laboratories and cleanrooms or anywhere hygiene is of paramount importance. It is a simple but really ingenious invention which requires no servicing, wiring or electrical



supply. And it is very easy to keep clean and safe with an antiseptic wipe.

The Melaphone has now been built into the new Defender Virus Screens produced by the company and numerous doctors' surgeries, medical centres, clinics and pharmacies in the UK have had these screens installedthe considerable success and approval. The screens are individually made and every component is of the highest quality, giving a clean, sleek and professional appearance in any health-care environment.

The Melaphone is still available as a standalone unit for installation into walls, glass or plastic screens, windows or doors. I can easily be retro-fitted into existing structures and requires no special skill to install. The range has been expanded to meet the growing demand for the units. In addition to the original brushed aluminium model there is a stainless steel model, a white powder-coated aluminium model and the newest and highly successful Himacs acrylic-resin model, which is at a very popular price.

All of these models are available from stock and can be purchased from Melaphone VisAudio.

Even after 50 years, we're proud to still be able to say 'MADE IN THE UK' at our London production facility.

# melaphone visual audio

When you need to talk...Safely 100% blocking of viruses and pathogens 0% transmission of air-flow



# Melaphone Speech Unit Fully certified to ISO 14644 -1 Class 5

01359 233191 info@melaphone.co.uk melaphone.co.uk

In use for over 50 years





# Villa Copenhagen Officially Opens Its Doors

### HIGHLY ANTICIPATED HOTEL BY NORDIC HOTELS & RESORTS SETS A NEW STANDARD FOR ECO-SUSTAINABLE LUXURY HOSPITALITY

One of Europe's most anticipated launches of 2020, Villa Copenhagen officially opened its doors in the heart of Denmark's capital city on July 1. Housed in the century-old Danish Post and Telegraph office, adjacent to Tivoli Gardens, the 390-room Villa Copenhagen is a Grande Dame hotel for the 21st century, offering approachable, conscious luxury through a commitment to the UN Sustainable Development Goals and meaningful experiences that connect guests to the landscape, culture, and energy of the city.

### Hotel

"This project has proven to be a labour of love and, in many ways, is testament to Copenhagen's resilient spirit. We are delighted to reveal Villa Copenhagen to the public and are confident that the health measures we have in place will put guests at ease in this new era of travel," said Peter Høgh Pedersen, managing director of Villa Copenhagen. "The vision behind the build was to create an authentic destination - for the many and not the few - that upholds three key pillars: contrast, conscious luxury, and happiness. We believe these values show in the hotel design, guest facilities and amenities, collaborative partnerships, and our approach to service, which recognises Villa Copenhagen's connection to the city and our belief that luxury hospitality should focus on conscious choices that benefit the local environment and surrounding communities."

### ARCHITECTURAL DESIGN, ACCOMMODATIONS, AND ARTWORK:

To ensure that the new interiors matched the grandeur of the 1912 Neo-Baroque architecture, and to keep the building at the forefront of Scandinavian design for another hundred years, Villa Copenhagen appointed Universal Design Studio, an award winning London-based architectural firm, to create several public spaces and 381 guestrooms across the hotel's five floors. Evoking the ambiance of a sophisticated Danish residence, rooms feature high ceilings, herringbone floors, restored original windows, gold accents, and muted colour palettes that pay homage to paintings by 19th century Danish master Vilhelm Hammershøi. Thoughtful touches include keyless entry and remote



check-in, virtual check-out, and an optional white glove service. The firm also designed the two-story Universal Penthouse Suite, which features a grand walnut and steel spiral staircase leading up to lounge space and a master bedroom.

Other contributors include Danish architect Eva Harlou, who designed the sought-after Earth Suite, a fully sustainable suite entirely comprised of recycled materials and textiles with eco-friendly furniture by Mater Design; and Shamballa Jewels, a Danish fine jewellery brand that designed the remaining seven suites, including The Shamballa Master Suite, which is the most expensive suite in Denmark at US\$8,100 per night, as well as two other spaces within the hotel, specifically The Courtyard and Old Boardroom.

Villa Copenhagen is also home to the city's finest private art collection valued at more than US\$2 million. With celebrated art curator Sune Nordgren at the helm, current artworks on display include pieces by local talent and celebrated international artists, including Jaume Plensa, Per Kirkeby, and Ian McKeever.

### SOCIAL SPACES:

Villa Copenhagen features ample outdoor and interior green spaces to promote a sense of wellbeing and tranquillity across its public areas, going above and beyond current government health and sanitation regulations while maintaining its vision of delivering an inspiring and playful ambiance. Highlights of its social spaces include:

• THE COURTYARD - Designed by Shamballa Jewels, The Courtyard fuses Eastern philosophy with a modern Nordic aesthetic to create a multi-dimensional space for pop-up events, live music, and exhibitions. For the opening programming from July 1-4, Copenhagen-favourite Maria Black Piercing Studio occupied the space, offering exclusive appointments and a selection of the brand's jewellery for sale in the hotel's lifestyle shop Passagen.

• OLD BOARDROOM - A vestige from the building's Post House era, the Old Boardroom

serves as a private event space for intimate gatherings and dinners, and remains almost entirely in its original form with antique chandeliers, restored wooden panelling, imitation wall tapestries, and a connecting kitchen for private catering.

### • MEETINGS AND EVENT SPACES -

Villa Copenhagen offers 24,757 square feet of flexible meeting and event spaces for smaller gatherings or large events of up to 1,200 attendees. The hotel commissioned Mater Design to create the conference room chairs, with each one made exclusively from approximately 6 pounds of recycled ocean waste.

• ROOFTOP POOL AND BAR – Up on the roof, guests can go for a dip in the sustainable lap pool, warmed year-round with excess heat from the hotel's cooling system, enjoy cabana service from the pool bar, work up a sweat at a 24-hour fitness centre, sauna, or escape to a hidden garden growing organic herbs, spices, vegetables, and honey for daily dining menus.



#### CUISINE:

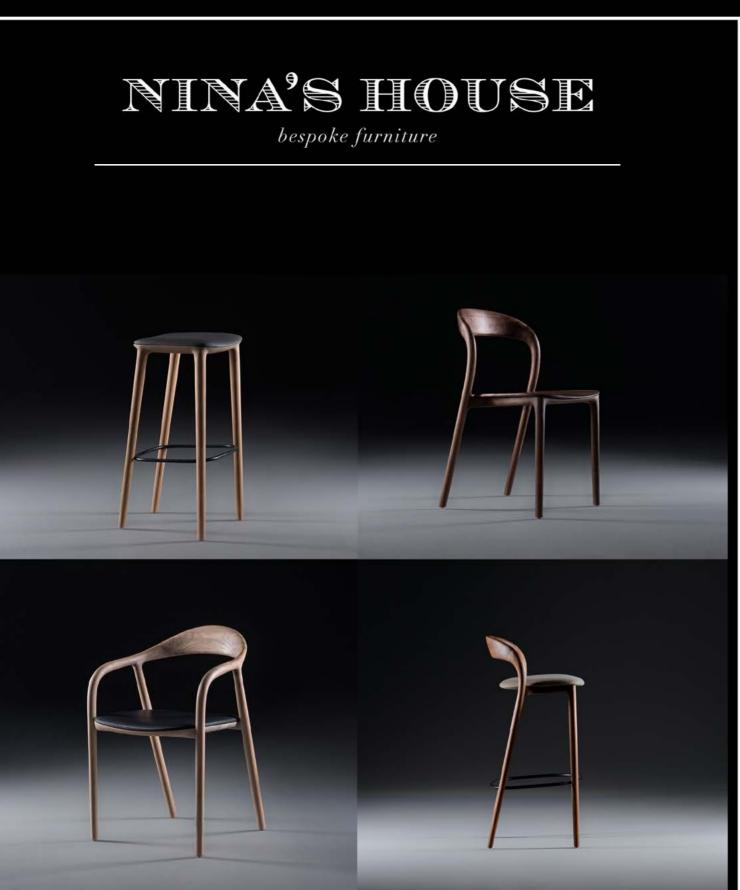
Executive Chef Tore Gustafsson is responsible for Villa Copenhagen's sustainable food profile, which focuses on 'carbon-free' dining and zero food waste. He worked with Epicurean, an F&B design studio from celebrated interior design house Goddard Littlefair, to develop all five of the hotel's food and beverage outlets. Located on the ground floor in the former sorting room of the Post House, the Public and Rug Bakery outlets make up a spacious breakfast and flexible event space with an open kitchen, where guests are provided with personalised options for fresh bread, pastries, and coffee, including individually sealed to-go 'FIKA' bags, as well as à la carte options that can be served via in-room dining. The T37 Bar & Lounge offers a menu of tongue-in-cheek aesthetic, craft

cocktails, and light dishes in a beautifully restored corner with original marble columns. Next door, the Playroom is stocked with table and board games, books, and plush furniture for laidback evenings. Kontrast brasserie has its own street entrance facing Central Station, and provides a cosy all-day restaurant open to city residents with contemporary takes on mid-century décor. Fresh, flavourful dishes made with organic ingredients from the hidden garden and local suppliers are served by Gustafsson and his team from a bustling open kitchen.

### LOCAL PARTNERS:

To showcase Villa Copenhagen's personal and diverse approach to guest services, the frontof-house team is kitted out in uniforms by local sustainable fashion brand sur le chemin. While coordinated, team members can choose items that best suit their individual style from the capsule collection, which is made up of different pieces with prints of notable Copenhagen streets. Other hotel partners include Skandinavisk natural fragrances for in-room guest amenity kits; NOTEM Studio for hotel stationery; Bodum for porcelain dinnerware; and Mikkeller beer for guest minibars, with the craft brewery also hosting a curbside beer bus serving refreshing ales to guests this summer.

A member of Preferred Hotels & Resorts, Villa Copenhagen is offering a special opening rate starting at £160 per night in a standard room. To book or for additional information, visit www.villacopenhagen.com and @villacph on social.



# www.ninashouse.com

For more information call +44 207 751 5827, visit 281 King's Road, London, SW3 5EW



### OXALIS The finest in tea and coffee

With over 25 years in the speciality beverage industry, the range of items produced by OXALIS is immense, covering sought-after teas and coffees, fruit blends, tisanes, accessories and a host more.

Since the early days, promoting the benefits of loose-leaf tea and supplying the finest has been a primary endeavour. We source it from across the globe, often through direct trade with suppliers. A great many pure examples are available, and we are expert at creating blends that combine tea with fruit, flowers and herbs. For extra convenience, the most popular types are sold in the form of biodegradable tea bags.



Our arabica coffee is prized for its unique quality, specific taste profile and excellent character. We source plantation and speciality coffees, and even micro-lots from worldclass growers. Roasting in-house allows us to produce beans that excel, whether intended for consumption as a single variety, for use in a blend or for subsequent flavouring to our own recipes.

As we have grown and expanded into new global territories, the assortment has also diversified, resulting in additions such as RTD cold-brew beverages based on our teas, blends or coffees. We constantly strive to innovate and come up with new beverages to meet consumer expectations and changing tastes, and these Cool Drinks reflect such efforts.

Presentation is important, which is why the traditional and contemporary tableware sets and accessories we produce perfectly compliment our beverages, setting them off to a T(ea), so to speak.

The moments spent drinking tea and coffee provide a respite from the world around us. It is more necessary than ever to ensure customer satisfaction by going above and beyond the norm. Serve your guests the best. Serve them beverages by OXALIS.



#### TEA

Available in loose-leaf or tea bag form, the range of tea encompasses pure types from across the globe, Matcha and blends with herbs, flowers and fruit devised by and unique to us.

### COFFEE ROASTED IN-HOUSE

Exceed expectations with our plantation and speciality coffees, supplemented by OXALIS' blends and flavoured varieties.

### **BREWED TO PERFECTION**

Preparation by the AeroPress, French Press, Chemex and more.

### COLD-BREWS

Based on fruit blends, tea, coffee, herbs or Matcha, OXALIS' Cool Drinks are beverages brewed from natural ingredients and free of preservatives.

### ACCESSORIES

Set everything off perfectly with our tableware sets.









# A TASTE OF PERFECTION

**OXALIS**®

Having tea or coffee out is a little luxury that everyone appreciates. Delight your guests by serving the best.

COFFEE – TEA – FRUIT BLENDS – TISANES – MATCHA – ACCESSORIES – RTD COLD-BREWS A cut above the ordinary. By OXALIS.

> DISTRIBUTION/WHOLESALE/RETAIL/FRANCHISE PLEASE GET IN TOUCH >> www.oxalis.eu

COTTONMILL



# Cottonmill The New £14 Million Spa At Sopwell House

Cottonmill, the new spa at Sopwell House in Hertfordshire, opened its doors back in August 2019. Following a £14 million investment, the three-storey, state-of-the-art spa is the UK's first private members' spa, combining the serenity of a spa with the exclusivity of a club.

The new spa comprises of two membership and access options: Cottonmill, and The Club at Cottonmill. Cottonmill members, hotel

### Hotel

and spa guests will have access to a range of spaces including the indoor swimming and vitality pools, Rose Relaxation Room, steam room, sauna, brand-new Gym with Technogym 'Artis' equipment and classes in the new studio. Whereas members and guests at The Club at Cottonmill will have complete access to every inch of the brand-new development, which features some exciting health and wellness innovations. The Club spa experience features an indoor / outdoor hydrotherapy pool leading out to the Spa Garden, created by award-winning garden designer, Ann-Marie Powell. In the garden, a glass or two of Cottonmill's very own brand of Prosecco can be enjoyed in the hot-tub, by one of the fire-pits or on a day-bed, whatever the weather. Inside, the spa features a Thermal Suite with four choices of steam and sauna rooms – an Organic



Sauna, Panoramic Sauna, Salt Steam Room and Botanical Steam Room. Total relaxation can be found in the quiet cocoons of the Rose Relaxation Room and Deep Relaxation Room, whilst the Whisper Room and Garden Room offer soft beds and chairs to unwind, looking out over the Spa Garden. Luxurious changing rooms are kitted out with Tom Dixon marble wall lights, Dyson supersonic hairdryers and Elemis products.

Spa therapies are by ELEMIS, ESPA and Aromatherapy Associates and signature treatments, based around the soothing and healing powers of sand and water, include the Amber & Quartz Crystal Bed, the first of its kind in a UK spa, and a Vichy Shower treatment room. Cottonmill has also embraced the growing role of technology in the wellness world, with a Dornbracht luxury shower, Sensory Sky, which recreates the sensation of showering in the open air, and the ELEMIS Biotec machine, which increases the skins natural cellular energy.

Cottonmill now offers a new dining destination with the launch of The Pantry, adjacent to the spa, which serves up healthy deli-style buffet dishes in the day. Spa members and spa guests can also enjoy the new Sitting Room, a stylish space to curl up with a coffee and a book or catch-up with friends. Opened on 1st August 2019, Cottonmill at Sopwell House is the UK's first private members' spa, in the heart of Hertfordshire, following a £14 million investment. Cottonmill and The Club at Cottonmill memberships are limited. Day Access to Cottonmill is available to hotel residents, for whom an upgrade to The Club is available at a supplemental charge. Spa day packages are also available for Cottonmill and The Club at Cottonmill.

For further information on Cottonmill & Sopwell House, please visit: Sopwell House, Cottonmill Lane, St Albans, AL1 2HQ For reservations, please call: 01727 864477 www.sopwellhouse.co.uk JOIN THE PIPE

#### **REFILL STATIONS**



### Cutting down on single-use plastic water bottles with Join the Pipe City Water

Many major players in the hospitality industry have opted to phase out single-use plastics products. This is easier said than done, however, especially given the prevalence of the PET water bottle, that is until now.

Join the Pipe offers the first affordable alternative for single-use water bottles. Beautifully designed reusable water bottles made of sugarcane (Green PE), pre-filled with filtered tap water. The bottles feature a luxurious design, your city skyline or a custom-made design of your choice, which makes it an attractive bottle to (re)use, keeping plastic waste to a minimum and a good souvenir to bring home and use even more. Hilton, Radisson Hotels, Accor, Marriott, KLM and Singapore Airlines are among our clients. All bottles can be customized with a company logo.

Join the Pipe also offers a range of easy to

install bar taps, lobby taps, pool (outdoor) taps, with filters and coolers to make it a breeze for people to refill their bottles. According to the quality of your local water supply the most sustainable water treatment technology is chosen to provide healthy, great tasting drinking water.

The award-winning company Join the Pipe is also a charity organization with branches in East and West Africa.

#### YOUR CITY. YOUR BOTTLE.

Our City Bottles, reusable water bottles featuring the skyline of your city. In 4-piece or 2-piece 0,5 litre bottle. Reusable, affordable, made of bio-plastic (BPA free), dishwasher proof, made in The Netherlands and customisable with your logo. Prices from €1.45 p/bottle.

#### PHOTO RANGE CITY BOTTLES

Available cities (other cities on request): London – Paris – New York – Berlin – Brussels – Dublin – Porto – Dubai – Sao Paulo – Santiago de Chile – Birmingham – Düsseldorf – Lyon – Brugge – Gibraltar – Detroit – Houston – San Antonio - (The Netherlands) Amsterdam – Rotterdam – Den Haag – Utrecht – Groningen

– Nijmegen – Eindhoven – Holland



## Nice for your guests. Good for the oceans.



Serve your guests purified tap water from our reusable water bottles. The first affordable alternative to all the single-use plastic bottles. We have a range of designs, the skyline of major cities, the Nairobi and the Atlantis. Our water bottles can be customised with a logo and be refilled from our tap stations for indoor and outdoor use. More information: +31 20 794 22 94, info@join-the-pipe.org, www.join-the-pipe.org







Scan and check all city bottles



## Accor signs first Tribe hotel in the Netherlands

Accor, the leading augmented hospitality group, today announces a franchise agreement with WIN Hotels for the first TRIBE hotel in the Netherlands. The hotel will be located in the newly developed area on Gare-du-Nord in Amsterdam-North, next to the Noord metro station on the North-South line.

The new 192 bedroom four-star hotel is set to open its doors in summer 2021.

TRIBE is one of the newest brands in the Accor portfolio and focuses on creating a bespoke experience that gives guests everything they need and nothing they don't. TRIBE is designed for guests to make it whatever they wish: accommodation, collaborative workspace, decompression zone, social destination and gallery space. TRIBE aims to surprise travelers with an original, exciting and tailored offer that focuses on style. It's reshaping the traditional hotel experience, enabling guests to stay, work and socialize in contemporary interiors.

TRIBE's focus on design and style combined with the use of the latest technologies makes it a leader in the affordable luxury sector. The first Tribe hotel opened in Perth, Australia

#### Hotel

and the brand plans to open 150 properties worldwide within the next five years. In addition to Amsterdam, further Tribe openings are planned in: Glasgow, Manchester, Budapest, New York, Warsaw, Tallinn, Phnom Penh, Hong Kong and Bali.

As well as the new Tribe hotel, the agreement with WIN Hotels also includes a new 110 room 4 star Mercure hotel in the same development, which is also due to open next summer.

#### Thomas Dubaere, COO Accor Northern

Europe, comments: "We have been committed to bringing Tribe to Amsterdam since Accor launched the brand last year. Tribe is a new kind of hotel, a lifestyle hotel brand that promises to engage modern travellers and disrupt the market. Amsterdam is a perfect fit for the brand and we are delighted to be working with WIN Hotels to bring this design-led hotel experience to the Netherlands. The signings of the Tribe and Mercure hotels strengthen our partnership and extends our joint portfolio to six hotels in Amsterdam. These signings represent a continued confidence in the market and we look forward to opening the hotels in what we expect to be a buoyant 2021."

#### Patrick Kerkhoven, COO WIN Hotels, on

the partnership with Accor said: "We are pleased to be working with Accor once again and look forward to welcoming guests to both hotels. We can't wait to launch the new Tribe brand in the Netherlands. This concept brings design and affordable luxury together and has a unique creative aesthetic. As a result, we hope to attract both business and leisure guests, as well as people from the surrounding neighbourhood. The location of both hotels is excellent and the area is rapidly developing. The project developers want to give the area a quality boost with the 'Gare du Nord' and we hope that the arrival of our two hotels will contribute to this."

#### PROJECT "GARE DU NORD"

The state-of-the-art project "Gare du Nord" where both hotels will be located is being developed by AM and Blauwhoed. The project consists of two towers and is part of the development area surrounding the North-South Line in Amsterdam-North. In addition to the two hotels, 361 residential apartments will also be part of the development. The project is conveniently located directly opposite the metro station (Noordzuidlijn), allowing travellers to be in the city centre within minutes.

## EXECUTIVE BLACK a touch of luxury



f image and reputation are important to you, the Executive Black washroom hygiene product range will make your restrooms stand out.

From small boutique washrooms to large up-market washroom, the modern and stylish Executive Black dispenser range offers a coordinated hygiene solution that adds a touch of luxury.

HAND TOWEL SYSTEMS



#### WASHROOM HYGIENE







Urinal / WC Hygiene



Air Care

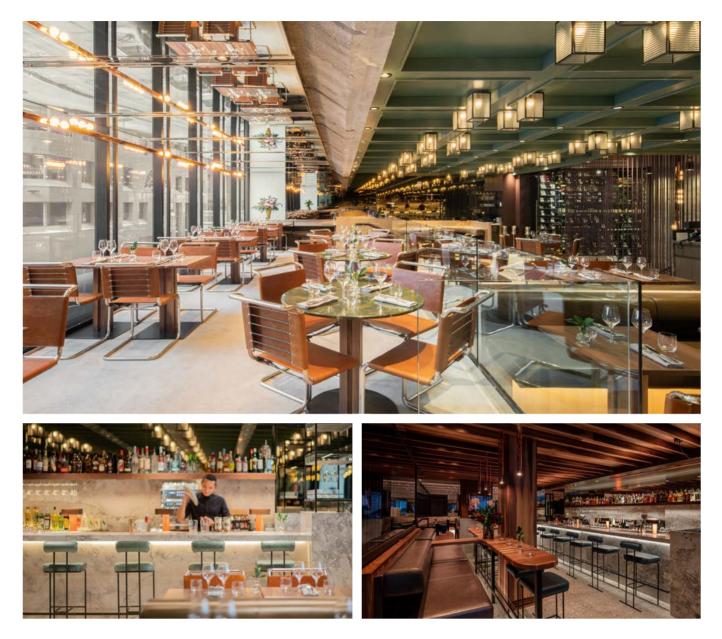
AVAILABLE WITH SMART WASHROOM MONITORING SYSTEMS Contact us for details

## **TUBELESS** FOR MORE

more efficient | more environmental | more appealing

www.tubeless.com 2+38516465222 Support@tubeless.com

manufactured by Delt Papir d.o.o. Jankomir 25/H33, 10000 Zagreb, Croatia. www.deltpapir.com



## Forging Ahead to the Past Atelier Zébulon Perron's contemporary interpretation of a bygone era

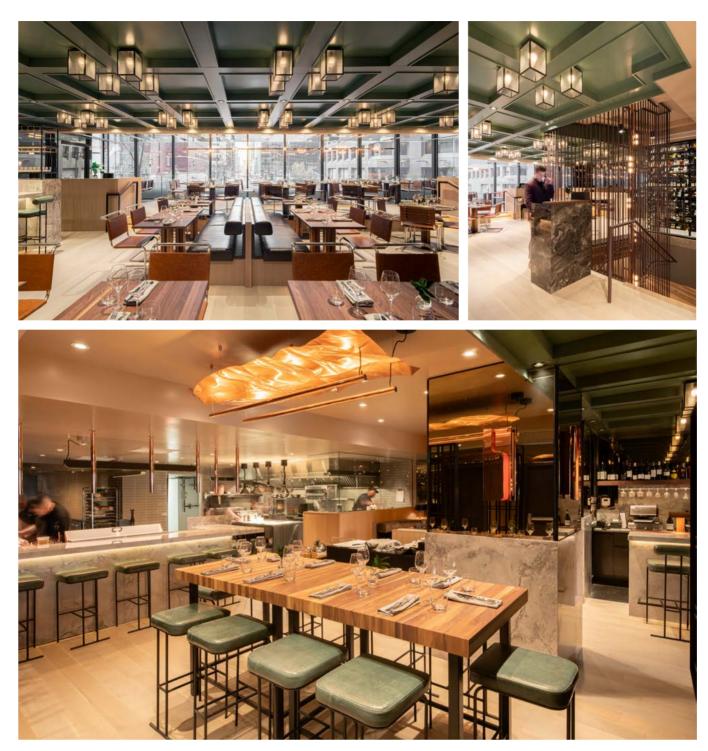
Atelier Zébulon Perron, an interior design firm focused on forging connections between people and spaces, is proud to unveil the welcoming ambiance of Le Boulevardier restaurant and Le Flâneur Bar Lounge, comprising the food and beverage portion of a major \$30 million renovation of Germain Hotels' flagship property, Le Germain Hotel, in downtown Montreal. The firm's ensemble of work comprises approximately 8,000sf of symbiotic space, on two separate levels, including a ground floor bar/lounge, a first-

#### Restaurant

floor restaurant, and an alluring staircase to connect the vibrant spaces.

"The lead architect of the hotel renovation chose an Expo '67 retro theme, in the context of Montreal as an international city welcoming the world," says Zébulon Perron, the firm's founder and creative director. "The theme and the building itself provided rich inspirations to draw from, but the challenge was to articulate our interpretation in two separate spaces, and to provide a seamless connection between them." In approaching their second collaboration with Germain Hotels, Atelier Zébulon Perron embarked on a contemporary vision of a historic era, rolling back layers of history to reveal some of the building's original Brutalist architecture. Exposed concrete and other raw materials served as inspirational canvases for a contrasting purity of forms and lines, applied to a minimalist design focused on space planning, modern materials, and luminosity.

THE WORLD OF HOSPITALITY 43



#### INTRIGUE THROUGH DESIGN

A core element of the planning process focused on creating a physical and emotional connection between the two thematically symbiotic spaces. In order to foster intrigue, Atelier Zébulon Perron repositioned the hotel's centrally-located staircase closer to the front desk area, inviting patrons to explore beyond the confines of the lobby. Rising up through the ceiling and anchored from above, the steel structure and hardwood steps of the new staircase are framed in a transparent wall of steel rods, tactically illuminated to make it as aesthetically pleasing as it is functional.

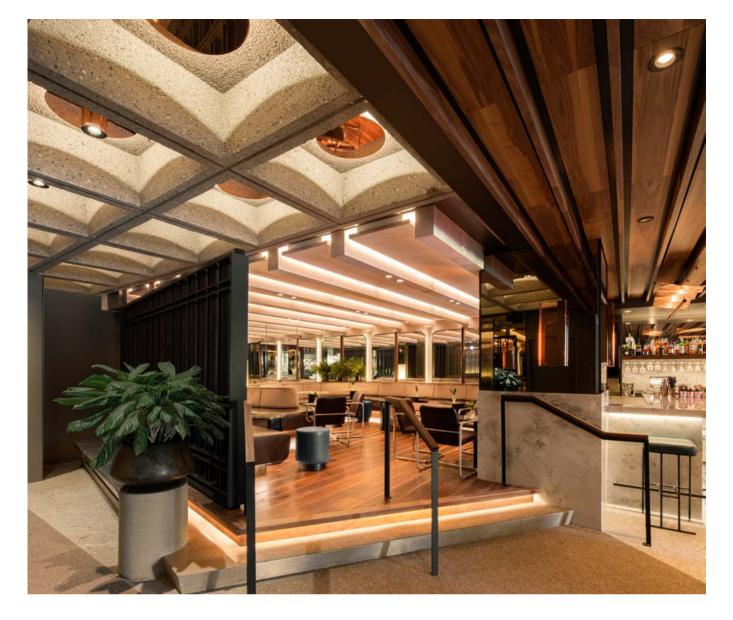
"Social dynamics and the process of facilitating interaction is an important part of

our practice," explains Perron. "In line with that philosophy, we wanted to create something that would be architecturally engaging, but which would also draw attention to the fact that something was happening upstairs."

#### LE FLÂNEUR

In addressing the design of a welcoming lobby bar/lounge, the firm focused on creating a space where both local patrons and hotel guests can mingle, work, or simply enjoy a drink. With its relaxed retro feel, wrapped in an unpretentious, contemporary décor, Le Flâneur has achieved that goal. Its welcoming blend of conviviality and elegance, with contrasts of raw concrete and noble materials, creates a balanced warmth designed for people to inhabit, rather than simply admire. Rich, dark woods and marble adorn Le Flâneur's counters and floors, while strategically-placed dividers provide a contemporary framework for banquettes and chrome cube furnishings that infuse a retro feel into the comfortable setting.

A destination on its own, Le Flâneur's offering of oysters and champagne bubbles further contributes to intrigue surrounding the space above - Le Boulevardier, the hotel's new 110seat restaurant specializing in classic French cuisine, with a contemporary approach.



#### LE BOULEVARDIER RESTAURANT

The staircase leading from the lobby to the first-floor restaurant bridges a balanced décor, ascending into a space illuminated by an abundance of natural light. Exposed concrete beams rise above the restaurant's contemporary décor, which mirrors Le Flâneur's abundant use of dark woods and marble countertops. From the warmth of a retro ambiance where time seemingly stands still, patrons will be mesmerized by a window on the world at their feet, courtesy of floorto-ceiling windows providing magnificent views overlooking the horizons of President Kennedy Avenue and the downtown streets below. The floor-to-ceiling windows also serve as an inward portal to the restaurant for curious passers-by, designed to complement the restaurant's patronage of hotel guests with an influx of external clients.

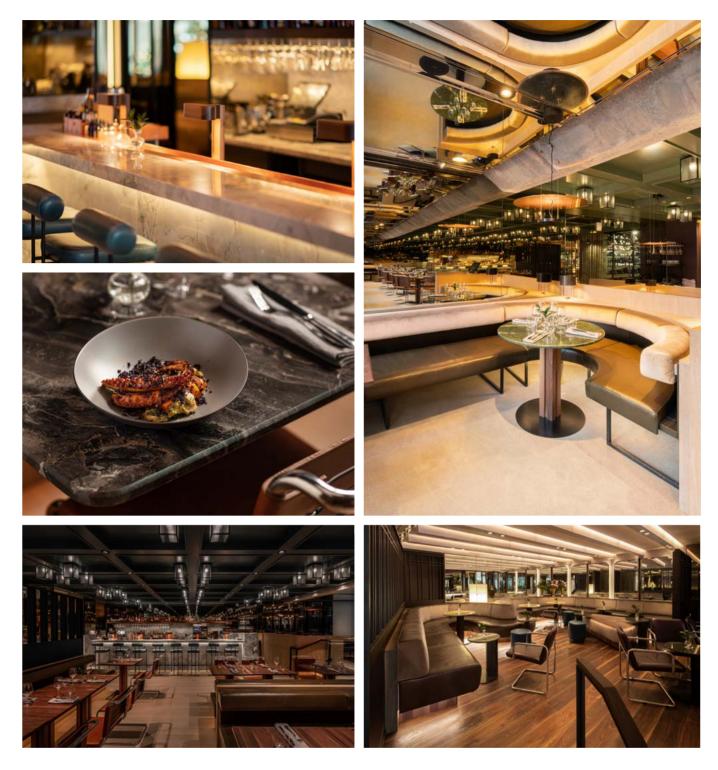
While the windows, and the connection that they offer to the downtown streets, expand the horizons exponentially, a strategic gallery of mirrors adorning the ceiling and side walls of the restaurant's interior further provides the illusion of expanding the space well beyond its actual dimensions.

Under the tutelage of Chef David Pellizzari, Le Boulevardier is an extension of the Le Flâneur vibe and theme of social connectivity. Working in close collaboration with a kitchen consultant, Atelier Zébulon Perron achieved continuity through an open kitchen design that seamlessly blends with the space's décor and ambiance, while ensuring maximum operational efficiency for the chef and his staff.

#### AN ENLIGHTENED AMBIANCE

Further illuminating the vision of Atelier Zébulon Perron, intricate lighting design was integrated into architectural planning from the onset. Working closely with Montreal-based lighting studio, Lambert & Fils, the firm designed customized lighting schemes focused on capturing the essence of the spaces through controlled quality, temperature, and modulation. Capitalizing further on elements paying homage to the original brutalist architectural language of the building, a grid concrete ceiling with embedded custom copper lights was developed above the ground level elevators, infusing new life into a dated ambiance and further enticing inward exploration of the vibrant new spaces. The nighttime lighting of Le Boulevardier results in a more intimate, inward ambiance. Natural daytime light gives way to the luminosity of elaborate, modern ceiling systems, further complemented by ground-level retro fixtures that draw patrons back from the external hustle and bustle in order to frame the city from a more observational perspective.

"The spaces capture the essence of the international, retro theme of the hotel renovation, with the added notion of contemporary, non-ostentatious elegance," sums up Zébulon Perron. "It's a very relaxed take on elegance, and we are proud to have succeeded in creating an environment that will draw people together in the heart of this great city."



#### ABOUT ATELIER ZÉBULON PERRON

Founded in 2008, Atelier Zébulon Perron offers interior design services principally in the commercial sector. The privileged and distinct approach for Zébulon and his team resides in understanding interior design as a tool for a fulfilling client experience, where visitors can quickly feel comfortable and at ease upon entering a new space. Atelier Zébulon Perron sees in each project an opportunity to design a unique interior which connects to its users. Creator of numerous projects ranging in their sizes, the Atelier invests in listening to their clients' needs to ultimately bring together aesthetics, design and commercial success.

#### ABOUT LE GERMAIN HOTEL MONTREAL

Just steps away from boutiques, museums, businesses and restaurants, and a pleasant stroll's distance from the sensational festivals and cultural events of Quartier des spectacles, Le Germain Hotel Montreal is an oasis of tranquillity in the heart of the city. The 135-room hotel reopened its doors last fall following a daring renovation project that required one year of work and an investment of \$30 million. Its guests can now enjoy a stay experience in perfect harmony with their needs, while taking advantage of the latest trends in design and amenities.

Design: Atelier Zébulon Perron

**Team:** Zébulon Perron (Lead designer) Catherine Landry, Andréanne Guillemette, Anik Mandalian, Sabrina Camiré

Photographers:, David Boyer, Jean Sébastien Senécal



## OPTIMUM by CONCEPT<sup>+</sup>

# ...the high quality, modular system to create your ideal bar

With a commanding presence in the industry and over 25yrs of experience in bar design, manufacture and installation, Concept Bars latest bar offering provides highly robust, fully panelled; but equally sleek units; which are designed and fabricated in our in-house UK factory.

Concept are acknowledged as one of the leading bar specialists and innovators in the industry. Naturally, we feel we could be of interest to you on specific projects, either as bar consultants, suppliers, installers or purely as fabricators. Our in-house factory allows us to keep a tight control over all aspects of manufacture.

We provide quality functional bars for any environment, for anyone who is serious about bars. It has led us to work for most of the key and innovative operators in the industry.

Our installation and project management teams are proven; with a thirst for knowledge, and the willingness to offer the highest standards and expertise in their discipline.



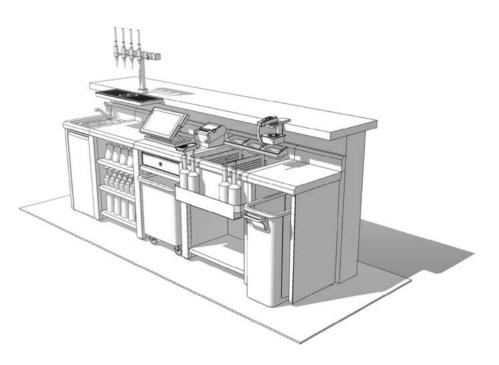


Our fabrication is of the highest quality and speciality. The nature of the fabrication and expertise of the design we offer means that we can make each bar bespoke to a client's exacting requirements.

Built from food safe, 304 grade, satin finish, box section stainless steel with fully insulated units and contemporary chamfered nosing detail, the Optimum modular bar system fulfils a gap in the market for high-quality under bar units which are built to last and available in a short lead-time.

Concept have been associated with the worlds leading brands of equipment for many years. We can provide all the best equipment needed to complete your bar. All our bars are aesthetically and functionally designed for efficient operation, there is no point to a fantastically designed bar that does not work.

Email: info@optimumbars.co.uk Phone: 01484 852 666





WEBSITE: www.optimumbars.co.uk



Amid lockdown The Alchemist opens new site in Cheltenham with new designers turnerbates Design & Architecture

Unique all day bar and restaurant, The Alchemist, known across the UK for its 'celebration of the unconventional, dark and controversial' has opened a new site in Cheltenham's historic town centre.

The Alchemist is the first established brand to announce an opening in Cheltenham since lockdown, proving that their innovation reaches far beyond just their atmospheric interiors and theatrical cocktails and food.

The new 4,500sq.ft space in the bustling Brewery Quarter is the first design for The Alchemist by London based studio turnerbates, and a first for The Alchemist in a non-major UK city.

The designers have embodied the brands ethos of 'theatre served' within the space, with surprises and drama throughout. The bold entrance stands out amongst the offers within the Brewery Quarter with its gold panelling, planting and iconic logo.



Upon entry, however, the bar is the centre of the show. The glowing bespoke floor to ceiling bar is a mind-bending feast for the eyes, with bottles that seemingly hang in space and reflect in the emerald marble bar top.

John Turner, Director of turnerbates, says 'One of our key considerations was to echo the unique voice of The Alchemist in the interiors, whilst creating an individual space that is memorable and bespoke to the Royal Spa Town of Cheltenham.'

The lights are also an art installation in themselves. They wind their way through the space, bringing softness to the interiors and emitting a gold glow that highlights the warm colour palette.

The Alchemist's signature bold artwork by Blackheart Creative covers one wall (watch out for surprise movement within the artwork in the evenings), whilst across the room the restaurant's talented mixologists will reveal the secrets of their cocktails in the cosy masterclass area.

turnerbates have blended these ingredients to create a unique experience of mystery, intrigue and drama that echoes The Alchemist's magical cocktails and delicious food.

Paul Mitchell, Property Director at The Alchemist, says 'In Cheltenham we sought to create a unique space adapted to reflect The Alchemist's progressive ethos. Throughout the process turnerbates have clearly understood our brand and created a destination to enhance the elegant spa town.'







WEBSITE: www.turnerbates.com



## Michel Reybier Hospitality Opens La Réserve Eden au Lac Zurich, Switzerland

Michel Reybier Hospitality is delighted to announce the opening of La Réserve Eden au Lac, the fourth hotel within the iconic La Réserve collection of luxury hotels, resorts, villas and apartments in Geneva, Paris, Ramatuelle, and now Zurich.

On the shores of Lake Zurich, within walking distance of the Opera House and city centre,

#### Hotel

designer Philippe Stark has paid homage to the hotel's waterfront position with a yacht club concept. On the design, Starck says, "This hotel has been exceptional and now is even more so thanks to Michel Reybier, who is a keen sailor – like myself – and well acquainted with the sea, with water and with sailing boats. There is a total osmosis between the building and the setting, the rumours and the stories". Beyond the façade of Corinthian columns and blue and white awnings, through stained glass windows by artist Ara Starck who creates "moving landscapes that are perpetually morphing throughout the day as the light pours through", nods to the nautical can be found throughout. Red wood reminiscent of the hull of a boat, photographs and paintings of sailboats and captains and a collection of "half-hull"



boats in resin; Starck's vision was to create an elegant, timeless space that pays respect to the listed building's history, location and original architecture. "I am convinced that we should always respect the places in which we find ourselves and I am sure that the work of Philippe Starck – a friend I have known for 35 years – will be greatly appreciated here", Michel Reybier. Under the recent acquisition of Michel Reybier Hospitality, the hotel, which was built in 1909 and operated as a hotel since, has been totally transformed from its tree-lined roof top with panoramic views – now home to Peruvian / Japanese restaurant and bar La Muña - to bottom, where Eden Kitchen & Bar serves up international dishes with a Swiss twist under the helm of chef Marco Ortolani. The 40 bedrooms and suites, many with terraces overlooking Lake Zurich, are elegant in style and feature exposed brickwork, delicate rattan walls, soft lighting and a natural colour palette.

Prices start from approx. £400 per night.

For further information, please visit www.lareserve-zurich.com.

ALOHA 65





# Spirit of Aloha 65 (70cl)RRP: £22.00Stockist Price: £14.85 + VAT (cases of 6)

Whilst Aloha 65 started life as a home-made tipple for the après-sea crowd at a beach bar in Florida and its original bottle featured their iconic surfing "Lola", Aloha 65 is now most definitely bringing the winter sunshine to you and the après-ski crowd with its ski label edition.

In 2019, UK company Big Wave Brands launched this delicious, 27% ABV spirit. Refreshing, reviving and warming all at the same time, just six fresh botanicals are used to create this surprisingly complex and yet beautifully balanced and highly versatile liqueur.

It takes a month to make Aloha 65 and it shows in the quality of the finished product. Fresh pineapple, ginger, lemon, scotch bonnet chillies and two other secret herbs and spices macerate in neutral grain spirit for up to a month naturally infusing it with their flavour and essence. The six infusions or distillates are then carefully blended together to create Aloha 65's unique and appealing flavour profile.



Perfectly balanced, so no single flavour knocks out the others, the liquid is somewhat pineapple-ly, but with herbaceous tones and a pleasant chilli kick to "warm the soul". Lower ABV, vegan, gluten free and with no added colourants, and at just 47 calories per measure (vs 50 kcal+ for gin/vodka), Aloha 65 ticks lots of boxes. Unlike many liqueurs, Aloha 65 is incredibly versatile, allowing you to have fun, experiment and create your own delicious drinks at home. It can be enjoyed neat over ice, as a shot, as a long drink with a mixer like ginger ale or tonic, or in numerous new and classic cocktails. The signature long serve is the Aloha 65 and ginger ale (aka the Alohan), one part Aloha 65 to two parts ginger ale served over plenty of ice, a slice or orange or lemon and a sprig of mint. Our how about the Mulled Matata, Aloha 65 and cloudy apple juice mulled and garnished with cinnamon?

If your customers are craving some sunshine this winter, then look no further than Spirit of Aloha 65, the Sunshine Spirit.

Also available in the Aloha 65 range is its "Sun on a Beach" Hot Sauce, which uses predominantly the same ingredients as their spirit minus the alcohol of course, as well as its chilli-infused pineapple chunks – aka "Detonators", that make delicious fiery nibbles or cooking ingredients.



SHOT. BOMB OR LONG APRÈS WILL NEVER BE THE SAME AGAIN SUNSHINE GUARANTEED 70CL OR 50ML BOTTLE



Signature Serve

## THE ALOHAN

Our refreshing and reviving signature serve. Simple but effective. Aloha 65 with ginger ale, garnished with mint and a slice of orange



@ @ALOHASIXTYFIVE

CHIL













Creating high quality linen since 1974

bedroom | bathroom | dining | kitchen 01282 60 40 40 sales@sherrytex.co.uk www.linensupplies.co.uk