

Design Buy Build

2022

MEDIA PACK

The UK's leading self-build publication, keeping up-to-date with the latest news and product information within the self build, property developing, architectural and interior design industries.



Meet Some of Our Awesome Team:



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MON-FRI 9AM - 5PM

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2022

FEATURE CALENDAR

Each issue of the publication contains many sections covering the building and design industry. Some of the highlighted sections that will appear in every issue throughout the year are listed below:



Sections

- Editors Choice
- Bathrooms & Kitchens
- Bricks, Concrete & Stonework
- Coatings, Sealants & Paints
- Doors, Windows & Fittings
- Drainage & Plumbing
- Education
- Floors & Flooring
- Glass & Glazing
- Heating, Ventilation & Insulation
- Interiors & Interior Design
- Landscaping & External Works
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Recreation & Leisure
- Roofing & Cladding
- Safety, Security & Fire Protection
- Timber & Timber Frame
- Tools, Plant & Equipment

2022 Main Features

January/February - Issue 54

Eco & Sustainability; Bathrooms & Wetrooms; Kitchens; Heating & Ventilation

March/April - Issue 55

Interior Design; Flooring

May/June - Issue 56

Bricks, Concrete & Stonework; Safety, Security & Fire Protection

July/August - Issue 57

Landscape & External Works; Lighting & Electrical; Roofing, Cladding & Facades

September/October - Issue 58

Interior Design; Bathrooms & Wetrooms; Kitchens; Timber & Timber Frame; Flooring

November/December - Issue 59

Heating & Ventilation; Lighting & Electrical; Glass & Glazing

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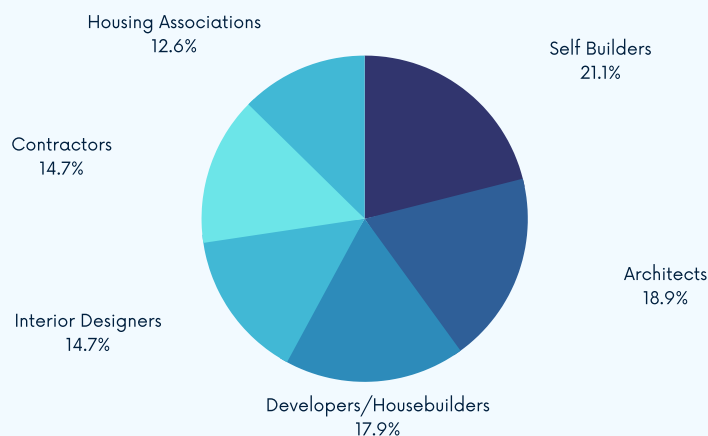
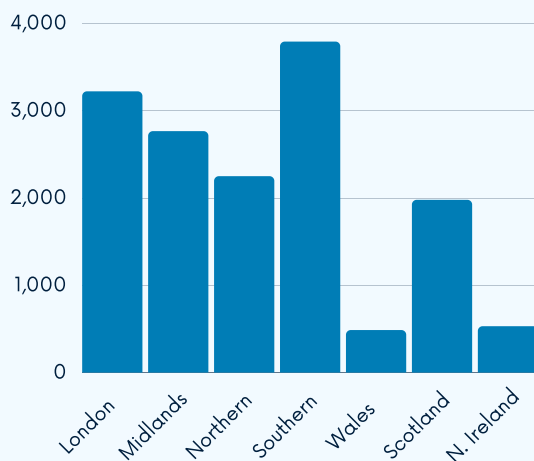
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RATES & DATA

Circulation

Targeting a total circulation of over 70,000 specifiers & purchasers, Design Buy Build is distributed via a glossy, perfect bound hard copy and an online digital replica version. The entire printed publication is sent out to our unique mailing list. The digital interactive edition is sent out via email to the remaining online readers. This circulation is reviewed and updated on a bi-monthly basis.



On top of our unique circulation, Design Buy Build is media partners with all the UK's major building and design trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand or media gallery. Shows and dates to be announced.

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RATES & DATA

Specifications

Double Page Spread - £2,550

Area: 400mm x 277mm

Trim: 420mm x 297mm

Bleed: 426mm x 303mm



Full A4 Page - £1,495

Area: 190mm x 277mm

Trim: 210mm x 297mm

Bleed: 216mm x 303mm



Half Page - £950

Area: 180mm x 132mm



Quarter Page - £675

Area: 88mm x 132mm



Editorial Showcase - £175

120 words of text and a colour image plus company contact details



Editorial Submission

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email editoremhmagazine.co.uk or call 01304 806039.

Magazine Advertising Contacts

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TRADE SHOWS & EXHIBITIONS



Distribution Calendar

January/February - Issue 54

Surface Design Show, KBB Show, Future Build, The W Exhibition

March/April - Issue 55

May/June - Issue 56

FIT Show, Clerkenwell Design Week, Smart Home Expo

July/August - Issue 57

September/October - Issue 58

The Flooring Show*, The Landscape Show*, Design London*, South East Construction Expo*, Kent Construction Expo*, UK Construction Week*, RCI Show*

November/December - Issue 59

London Build*

*On date of publishing this media pack the following shows had not confirmed their 2022 show dates so are based on predictions from previous years.

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2022 FURTHER INFORMATION

Online Presence

You can view our whole entire archive of online publications on the following platforms: Readly, Joomag & Issuu

Social Media Handle - @designbuybuild



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DIGITAL ADVERTISING

What We Offer

Email Campaigns / Solus E-shot
£1495 for 1, £2795 for 2, £4195 for 3

Our E-shot circulation is 118,278 Exclusive named circulation of the most up to date key decision makers within the building & design industry Including: Architects, House Builders, Developers, Contractors, Interior Designers, Self-Builders & Purchasers within Health care, Local Authorities & Public Sector.

With an average return of 1500 — 15,000 per shot, you can include hyperlinks directly to your website, allowing us to provide you full stats of the click throughs. The best results come when we send them on a Tuesday or Wednesday between 10am and 12pm, that way, we avoid the spam dump at the beginning of the day, and it's there ready for them to read at lunch time. We would ask for you to create the html content, as we only do it as a last resort.



Website Banner - £995 per annum

Our web banner opportunity gives you the chance to display your banner ad on our website www.designbuybuild.co.uk in a prime position for 12 consecutive months which will also be linked to your website so we can track how many people have clicked. If you needed us to design the banner for you there will be no extra cost involved as we have our own reprographics team in-house.

Directory Entry - £695 per annum

Our Global Directory www.designbuybuild.co.uk gives you the opportunity to include up to 1000 words of text, selection of images, company logo & contact details for a full 12 months Listed under as many relevant categories of your choice.

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DIGITAL ADVERTISING

What We Offer

eNewsletter Insertion - £295

Our bi-weekly e-Newsletters targets tens of thousands of key buyers and specifiers. With each release receiving a fantastic amount of response and enquiries, this is certainly a worthwhile option of getting your product/service recognised to the correct audience. With such a large circulation of relevant readers this form of advertising is money well spent.

www.designbuybuild.co.uk/newsletter to view the Latest Newsletter.

The overall benefits include:

- Up to 1200 words of text, 10 images, company logo & contact details
- Direct hyperlink to your website
- Higher search rankings
- Read more link to view full release
- Release will be published on the home page
- Statistics supplied upon request



Total Circulation of just over 118,278 Exclusive named circulation of the most up to date key decision makers within the building & design industry Including: Architects, House Builders, Developers, Contractors, Interior Designers, Self-Builders & Purchasers within Health care, Local Authorities & Public Sector.

eNewsletter Banner -£1,295 per annum

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