



March 9-13, 2021 | Cologne, Germany

USA Pavilion with Canada and Mexico

Impact, affordability and top service!

That's the hallmark of the sought-after North American Pavilion located in Halls 4.2 and 5.2 at the Cologne Fairgrounds where IDS presents 6 halls, packed with an impressive array of state-of-the-art products.

North American exhibitors benefit from the pavilion's high profile in gaining business from global buyers & distributors. We offer top-notch amenities plus networking events & pavilion exhibitor reception.

Co-sponsored by the Dental Trade Alliance.



Pavilion Booth Package Pricing

EARLY BIRD RATES UNTIL June 15, 2020

DTA Member Package Rates:

Early Bird: \$838/sqm

Regular: \$868/sqm

Non-DTA Exhibitor Package Rates:

Early Bird: \$868/sqm

Regular: \$885/sqm

Raw Space Rates - special conditions apply:

Early Bird: \$700/sqm

Regular: \$715/sqm

Rates in U.S. Dollars. Add Media/Catalog Package fee of \$590 per exhibitor. Corner surcharge 12%. Choice of turnkey packages or raw space for your custom booth - contact us.

Pavilion Booth Package Features

- Premium booth space & stand design
- Booth furnishings, carpet & electricity
- Stand cleaning & security
- Backlit fascia sign with company name
- Full-service exhibitor lounge & cafe
- On-site management and interpreters
- Private meeting rooms, business services, WIFI stations
- Preshow promotion to European distributors & press
- Networking opportunities & events
- Additional features: Travel+Freight support

Typical pavilion booth and exhibitor lounge/cafe:



Get In Touch



Rita Dommermuth
Sales & Project Manager
r.dommermuth@koelnmessenaftha.com
+1-773-326-9929



Franz Balve
Sales Manager & DTA Liaison
f.balve@koelnmessenaftha.com
+1-732-933-1117

