ELAINE ZELKER

16 WAYS

TO HELP YOU PREPARE FOR AN AWESOME SENIOR PORTRAIT SESSION



(FOR PARENTS & STUDENTS)

(PACKAGES & RATES)

2017/2018



Simple Steps

HOW TO GET MORE OUT OF YOUR SHOOT

By Elaine Zelker

1. Hair - Women: If you're getting a hair cut for your shoot, do so, about two weeks beforehand, just in case something goes wrong – you just never know. Men: a fresh cut a couple of days before the shoot is fine.

2. Hair accessories - If you're shooting outdoors, be ready to put your hair up and make it look nice in case of a windy day. Bring brush, hairspray, bobby pins, hair clips, caps, hats, headbands or any other favorite accessories.

3. Lips - You will probably wipe or lick your lips during your shoot, so bring fresh lip-gloss or lipstick to do touch-up. Use lip balm for a few days in advance of your shoot to make those kissers look their best.

4. Teeth – If you want to brighten your smile, start your treatments about two weeks before your shoot.

5. Breakouts – If you come with a breakout, don't cake on a lot of make-up to try to hide blemishes – it's almost always easier to Photoshop away pimples than to clean up overdone make-up.

6. Make-up - A subtle application of make-up can really soften your skin and accent your facial features. But make sure you know what you're doing, and make sure it matches your skin tone, or your face may look orange compared to the rest of your body. Having a make-up artist do your make-up is highly recommended, but not a necessity. Men, no make-up... period.











7. Facial hair - Men, be freshly shaved with a new razor, shaving cream and a moisturizing after-shave lotion to avoid bumps and redness. Trim up your beard, sideburns, moustache or goatee, especially looking for wiry stray hairs. Don't forget under your chin into your neckline. Ladies, even if you have some light facial hair (particularly around your lip or chin), indulge in a waxing in advance of your shoot – even barely-there light facial hair will be noticeable in your photos. Women, pluck and clean up those eyebrows. Men, pluck eyebrows only if absolutely necessary.

8. Moisturizer - Dry skin can really detract from a great photo shoot. Start moisturizing nightly a week in advance of your shoot. When you get out of the shower, dry off until lightly damp, and slather on moisturizer. Focus on your arms, shoulders, neck, face, hands and anywhere you'll be exposed to the camera. This includes your legs if you're shooting in shorts or a skirt.

9. Nails - A fresh coat of nail polish will make a world of difference in your photo shoot. Pick a neutral color that won't distract in your shoot or clash with your outfits. Freshen the morning of the shoot, if needed, then, be careful not to scuff it while prepping. Your photo shoot is a great excuse for a fresh manicure, but if you can't go to the salon, make sure your nails look tidy and clean, including the cuticles.

10. Bloating - Ladies, avoid high salt and high fat foods for two to three days in advance of your shoot. Being bloated will zap your confidence and comfort in front of the camera.

11. Undergarments - Nude colors work best. Be sure you bring a set of bras (regular and strapless) and strap-adjusting accessories to work with any outfit you want to shoot in to keep those straps well hidden. We will start with the strapless tops first to avoid seeing messy bra strap marks left behind.

12. Sun burns and tan lines - If your shoot is booked for Saturday, don't go to the beach on Friday. If you plan to tan before your shoot, do so at least a week beforehand and don't get burned. Be mindful of clothing tan lines, sunglass tan lines, hat tan lines, etc.

13. Ironing - If you iron, iron the night before, and then hang the clothes for your shoot. If you're wearing something that wrinkles easily, don't wear it in the car on the way to the shoot – just change at the location. Arrive in your first outfit in most cases.



MAKE AN IMPRESSION

14. Shoes - Ladies (and Men) can't go wrong with too many options! Bring as many as you like, mix them in where you can.

15. Props - Bring props that reflect your high school years – band instrument, sports gear like a volleyball or baseball bat, your first high school car, letter jacket, sunglasses, or class ring. Most of all, rep your style, whatever that may be. Your senior photo should be unique to your life and personality.

16. Bring a variety of outfits – Cap and gown, something casual, something stylish, ladies slip a fun dress in there, fellas try a formal look to impress. Wear what you think you look best in, but take the opportunity to also try a new look, just to surprise folks. However, avoid bringing outfits you absolutely dislike. Leave them at home… (Moms…if they hate it…leave it at home.)

(BONUS: GO WITH LOTS OF SMILES AND PERSONALITY!! HAVE FUN!!)

Book now!

"I never thought I'd have so much fun getting my pictures done."

Packages & Rates

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2 Packages to choose from:

No. 1 (The Contemporary) ($495)
Our most popular session allows for 3 outfits and 2 fun locations (studio headshots and ONE additional outside location, or TWO outside locations w/in 10 miles of each other).
Includes: up to 90-min session, 3 looks, up to 25 digital images via Dropbox with print rights.

No. 2 (The Portfolio) ($350)
A 60-minute outdoor only session designed for fun and timeless images. One location only.
Includes: up to 60-minute session, 1-2 looks, 15 digital images via Dropbox with print rights.

Hair/Makeup Services:

MakeUP only: $60 (to makeup artist, plus tip)
Hair Only: $60 (to makeup artist, plus tip)
MakeUp & Hair: $120 (to makeup artist, plus tip)subheading



bookings:

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