

Ligence: EIC Accelerator

Ligence is a deep technology company developing a DICOM image viewer for fully automated analysis and reporting of transthoracic echocardiography studies. The company has won the project funding:

- 2.5 M EUR non-dilutive financing
- 1.9 M EUR equity financing

Our experience

Experience in local grant schemes:

Inostartas 2020 34k EUR financing

Inostartas 2021 46k EUR financing

MTEP rezultatų komercinimas ir tarptautiškumo skatinimas 100k EUR financing

EIT Jumpstarter 2019 2nd place

EIT Innostars Awards 2020 1st place

EIC Accelerator 2021 4.4M EUR financing

Step 1

- No external help needed
- Be as detailed as possible
- Imagine you are raising a round and anticipate questions you might get from investors
- Be critical to your work
- Remember to pitch at least 3-5x increase in revenues in 5 years

Step 2

- We used external help (recommended but not mandatory)
- Experience in project proposal writing is mandatory
- Be critical to your work
- Don't rush for the spring cut-off if you have time – a better application is better than a quick one
- Dedicate a person who could pay 100% of his/her attention to the application
- Consultants will answer A LOT of your questions

Step 3

- Rehearse, rehearse, rehearse
- Questions to anticipate: technology, business, clinical (or your field)
- If the pitch is held offline – have your sheets next to you (e.g. second monitor, printed out)
- Play with speakers, share parts of the presentation with other teammates, include live demo, be creative
- Easier than pitching to investors 😊

Q&A

