



The Global Good Fund 2024 Impact Report

Nonprofit Programs | Consulting | Impact Investing

Letter from Carrie



Dear Friends,

At The Global Good Fund, we believe that lasting change begins with a spark — one bold idea, one empowered leader, one committed community. This past year, we witnessed that belief come to life in powerful ways as we leaned into bold action, expanded our reach, and deepened our commitment to supporting social entrepreneurs worldwide.

We marked the 11th year of our nonprofit programs, delivering leadership development and capacity-building to emerging leaders here in the U.S. and around the world. Each of these changemakers is a spark who is igniting lasting impact in their communities.

An especially pivotal milestone was the successful merger of our consulting practice with Amani Institute. We've combined our strengths to offer world-class leadership development solutions for mission-driven organizations. This collaboration has amplified our ability to equip leaders and institutions with the tools they need to drive sustainable social change. We also advanced our work through the Global Impact Fund, our venture capital arm for purpose-driven businesses. By investing in visionary founders solving critical issues, we are fueling innovation that delivers both social and financial returns.

Thank you for being a vital part of this journey. With your continued support, we'll keep igniting sparks that grow into movements — locally, nationally, and globally.

With gratitude,

Carrie Rich
CEO, The Global Good Fund

Nonprofit Programs

Each year, more than 2,000 people apply from around the world to participate in our nonprofit programs, reflecting the growing global demand for high-impact leadership development tailored to social entrepreneurs.

Through our flagship Fellowship and other curated leadership experiences, we equip purpose-driven leaders with the tools, mentorship, and confidence to grow their enterprises and amplify their impact.

Fellowship

Fellows engage in a 12-month intensive leadership development program to help them strengthen their leadership and grow their mission-focused enterprises. Our most recent cohort of Fellows are tackling major challenges from climate finance to equitable access to life-saving healthcare, creating impact on four continents.

Each Fellow receives:



About Our Fellowship

Our 2024 Fellows had this combined impact during their Fellowship year alone:

\$1,904,642

raised



2,193

jobs created



1,833,992

beneficiaries



Thank you to the talented cadre of pro bono executive coaches and business mentors who are nourishing the spark in each of the GGF Fellows. Your support amplifies their light.



2023 Fellows at the Annual Summit



Networking at the 2022 Summit

Meet the Fellows



OPEOLUWA ASHIMI
Promane and
Proamade



Opeoluwa Ashimi leads Promane and Proamade, which bridges healthcare gaps in low-income Nigerian communities by digitizing primary care and forming high-impact public-private partnerships. Through Promane and Proamade’s core initiatives, M’Care AI and Digiwomen, Ashimi is enabling early disease detection, expanding digital literacy, and streamlining healthcare delivery to improve health access for over 2 million people, with an emphasis on women in rural areas. Her work strengthens community health systems and equips frontline workers with digital tools to deliver timely, effective care where it is needed most.



MERCEDES BIDART
Quipu



Mercedes Bidart heads Quipu, which empowers micro-businesses in marginalized communities by unlocking access to credit through alternative data and community-driven digital networks. Quipu’s platform has enabled thousands of informal entrepreneurs in Colombia, especially women- and minority-owned businesses, to build a financial identity, access capital, and help grow resilient local economies. By transforming how trust and creditworthiness are measured, Bidart is redefining financial inclusion and driving systemic change in underserved markets across Latin America and beyond.



**IFEOLUWA
DARE-JOHNSON**
Healthracka



Ifeoluwa Dare-Johnson is the founder of Healthracka, a health tech startup transforming healthcare access in Africa through innovative at-home diagnostic solutions. Her flagship product, an HPV self-sampling kit for cervical cancer screening, empowers individuals to take control of their health with ease and privacy. By focusing on early diagnosis and prevention of non-communicable diseases, Ifeoluwa is improving health outcomes across the continent. Her work advances proactive healthcare and also inspires young women to pursue careers in tech and entrepreneurship.

Meet the Fellows Continued



DARYL HOLMAN
Revival Inc.



Daryl Holman, Jr. leads Revival, a social enterprise transforming the lives of people burdened by consumer debt. Revival's innovative debt reduction programs have helped eliminate over \$2 million in debt, providing financial relief to underserved communities. The enterprise has supported individuals facing financial crises, including single mothers and people who were previously incarcerated, offering them accessible resources and tailored financial guidance. Revival's work is reshaping the landscape of financial empowerment, creating pathways to stability and economic independence for marginalized groups.



SUZANNE LING
PichaEats



Suzanne Ling founded PichaEats, a social enterprise that empowers refugees in Malaysia by providing culinary training and a platform to showcase their skills as food entrepreneurs. PichaEats addresses the economic vulnerability and limited livelihood options faced by refugees due to legal restrictions on employment. Through her work, Suzanne has created opportunities for refugees to earn income and contribute to society, while also raising awareness and fostering empathy for the refugee community. Her efforts are helping to break down legal and social barriers, enabling refugees to build better futures.



SAHAR MANSOOR
Bare Necessities



Sahar Mansoor heads Bare Necessities, a social enterprise that promotes sustainability and waste reduction in India. The company offers eco-friendly personal care, lifestyle, and home care products, and has diverted over 540,000 kg of waste from landfills, prevented more than 103 million single-use plastic units from entering the environment, and reached more than 370,000 individuals through workshops and educational initiatives. Bare Necessities is committed to fostering a circular economy and empowering individuals to lead zero-waste lives.

Meet the Fellows Continued



BHAVESH NARAYANI
Solinas Integrity



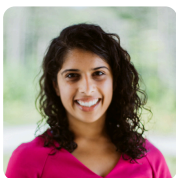
Bhavesh Narayani is the co-founder of Solinas Integrity, a sanitation-tech enterprise addressing hazardous waste collection in India. Through the HomoSEP robot, of which there are over 25 deployed across multiple states, Solinas has minimized the need for manual septic tank cleaning, and improved safety and dignity for sanitation workers. Bhavesh's work is also helping eradicate manual scavenging while creating new livelihoods by training former manual scavengers as tech operators. His innovations are reshaping sanitation practices and protecting frontline workers.



TAFADZWA RONALD
eAgro



Tafadzwa Ronald is the founder of eAgro, a tech startup advancing agricultural transformation in Africa by equipping smallholder farmers with digital tools that improve productivity and income. Through eAgro's platform, farmers gain access to real-time data, agronomic support, and market linkages, helping them increase yields, reduce post-harvest losses, and grow resilient businesses. Tafadzwa's work is improving livelihoods for thousands across Zimbabwe and beyond, while building a more inclusive, tech-enabled future for African agriculture.



SONA SHAH
Neopenda



Sona Shah is the CEO of Neopenda, a health tech company expanding access to essential diagnostics and treatment in under-resourced communities. Neopenda's affordable, high-quality medical technologies are helping frontline health workers detect and manage diseases like HIV, syphilis, and tuberculosis in low-resource settings. Under Sona's leadership, Neopenda is improving health outcomes for vulnerable populations by closing critical gaps in care delivery, strengthening health systems, and making lifesaving tools more accessible where they're needed most.



Fellow Spotlight: Kolawole Osinowo, CEO of Baobab+ Nigeria



Kolawole Osinowo is the CEO of Baobab+ Nigeria, a social enterprise expanding financial inclusion by delivering digital and solar solutions to underserved communities. Under his leadership, Baobab+ has scaled access to energy and digital tools through innovative financing models, empowering thousands with pay-as-you-go systems that build financial identity. Kolawole's work is transforming how low-income households access essential services, while also advancing inclusive economic participation across Nigeria through tech-enabled sales and distribution innovation.



Before the GGF Fellowship, Kolawole faced a critical challenge: balancing rapid growth with sustainable, long-term impact in financial inclusion and solar energy. The Fellowship provided him with the valuable leadership strategies, expert guidance, and the opportunity to reassess his approach to growth and impact.

“The Fellowship helped me lead with more clarity and courage. Through the tools, mentorship, and reflective practices, I became more intentional about aligning our growth with our mission... This meant designing not just for scale, but for sustainability — introducing stronger feedback loops, building strategic partnerships with financial institutions, and integrating repayment structures that work for the realities of small business owners.

This mindset also helped us accelerate innovations in financial inclusion, particularly in how we extend credit access to off-grid communities. We now measure success not just by repayment rates, but by how many lives are transformed, businesses sustained, and futures unlocked. The Fellowship gave me the space to reflect, grow, and realign. We're unlocking opportunities, not just delivering products.

In a world chasing quick wins, GGF is building the kind of leadership that lasts, and that, to me, is where real change begins.”

Annual Summit

GGF's Annual Summit is the cornerstone gathering of our Fellowship experience — a powerful four-day convening that brings together Fellows, alumni, mentors, investors, and thought leaders from around the world. Held annually, the Summit is designed to foster deep connection, accelerate leadership growth, and spark meaningful collaborations across sectors and geographies.

SUMMIT 2024



At the heart of the Summit is our belief that leaders grow best in community. Through curated workshops, peer-to-peer learning, storytelling sessions, and one-on-one coaching, Fellows engage in transformative experiences that challenge and inspire. They leave with greater clarity, renewed confidence, and actionable insights to lead their organizations more effectively.

Consulting

Global Good Consulting's recent merger with Amani Institute created the powerhouse team of Global Good x Amani. With offices in Kenya, India, and the U.S., our global network of on-the-ground leaders is even greater. We have continued to prioritize personalized service and true partnership, ensuring that our consulting solutions are tailored to each client's unique goals and objectives.



2024 by the Numbers

With more than 350 clients and partners across Africa, Asia, the Middle East, and North, Central, and South America, the Global Good x Amani network keeps us grounded in both hyper-local and global contexts.

63 

Organizational partners

1847 

People reached

90 Countries



A More Brilliant Future

Client: Breitling

Our Role: Program design, delivery, and community building



Gujarat, in Western India, is where 90% of the world's rough diamonds are polished. However, decreased global demand and competition from lab-grown gems has led to factory closures that have hit local communities hard.

As Breitling, the Swiss luxury watchmaker, transitions to lab-grown diamonds, they are donating a portion of each lab-grown diamond purchase to support grassroots enterprises advancing social and environmental progress. They turned to Global Good x Amani to design and facilitate a capacity-building program for their grantees.

“The contribution that we have to make to the work that these organizations are already doing is to provide a space for them to convene in and receive training, which is excellently designed by Global Good x Amani in order to respond to the needs that they have and continue to help them to level up.” — Aurelia Figueroa, Chief Sustainability Officer, Breitling

Focusing on leadership development, team management, problem-solving, effective communication, and impact measurement, each program features:

12 hours

of in-person group sessions



4 hours

of individual coaching



Post-program
networking opportunities



Some highlights of our three years of impact in Gujarat, India:

3 cohorts



**23
organizations**



**45
nonprofit and social
enterprise leaders**



**Participants see the impact
on their work every day:**

"As a result of this program, I'm implementing a mentorship program and creating regular leadership opportunities for team members. These initiatives aim to decentralize leadership, encourage innovation, and improve overall organizational efficiency."

"We are more conscious about data than before. We have started using the concepts of stakeholder management and coaching in our day-to-day practices."



Stronger Leaders, Stronger Communities

Client: Goodwill Industries
with support from Microsoft Philanthropies

Our Role: Program design, iteration, and scale

Now in its sixth cohort, the GoodBiz Program has reached 88 small business owners and nonprofit leaders with hands-on, practical training to help grow and sustain their ventures.

Through our proprietary 360 MIRROR leadership assessment, personalized development plans, group coaching, and one-on-one business mentorship, participants gain critical leadership and business management skills. Beyond technical training, the program fosters lasting peer connections and builds the confidence entrepreneurs need to lead with clarity and purpose.

Spotlight: Regina Wiley

Founder of Helpers of Change

Regina leads Helpers of Change, a nonprofit supporting veterans, returning citizens, and people experiencing homelessness with housing, job training, and other essential services. While deeply rooted in her mission, Regina faced a familiar challenge: securing sustainable funding to meet increasing demand.

Through GoodBiz, Regina has sharpened her grant strategy, clarified her three-year vision, and developed a new approach to engaging funders as mission-aligned partners.





Of note: Patrick Alcorn is a Veteran and Global Good Fund Fellow alum.

The Global Good Fund is grateful to Patrick for paying forward to others the mentorship that he received through his Fellowship.

Spotlight Continued: Regina Wiley

“The program, especially my work with my mentor, Patrick Alcorn, has been invaluable in helping me grow as a leader. Patrick has opened my eyes to a new way of connecting with funders — approaching them as partners by deeply understanding their mission. He’s helped me shape thoughtful questions, refine our vision, and keep my team aligned and inspired.”

With tailored guidance and renewed confidence, Regina is not only scaling impact, she’s becoming a stronger advocate for the communities she serves.

From Pitch to Partnership

Client: IREX, a global development and education organization

Our Role: Program design and delivery

IREX engaged Global Good x Amani to run a global cohort of social entrepreneurs taking our “Fundraising for Social Impact” webcourse. The virtual and interactive course equips social entrepreneurs with practical tools to build sustainable funding strategies.

Participants learned how to craft compelling pitches, engage donors, and diversify revenue streams, empowering them to fuel their mission and scale their impact with confidence and clarity.



“This course opened my mind... How to actively identify potential funders and strategies of engaging them, especially the psychology behind it.”

“The material was very relevant, concise, and engaging... The resources shared along the way made it practical, and I can continue using the downloaded materials for future donor engagements.”

237

Course completions

100%

said the course met their expectations

4.4/5

rating for increased confidence in fundraising

Impact Investing

As GGF's venture capital arm, the Global Impact Fund is focused squarely on early-stage social enterprises led by high-potential leaders. By providing catalytic capital and strategic support, the fund accelerates scalable, mission-driven solutions that tackle challenges in health, education, sustainability, and economic inclusion — and produce market-leading economic returns.

GIF sources high-quality deal flow from GGF's programs, the larger GGF network as well as pipeline that is unaffiliated with GGF. In alignment with our mission, a portion of the impact fund's general partners' carry will be reinvested into GGF's nonprofit programs, fueling the next generation of social impact leaders.

Impact by the Numbers

100%

social impact companies.

89%

of portfolio companies are led by underrepresented founders.

55%

of portfolio companies are led by alumni of GGF nonprofit programs.

1 pilot and
1 fund to date.

\$10M fund

actively managed by the GP, of which **roughly half of committed capital is deployed into 9 portfolio companies.**



Spotlight: Russell Gong and Achal Patel
Co-Founders of Cabinet Health

Every year, the pharmaceutical industry produces over 190 billion single-use plastic pill bottles, most of which end up in landfills or oceans. Addressing this waste challenge is essential to reducing pollution, microplastic contamination, and the associated risks to public health.



Cabinet Health’s co-founders, Russell Gong and Achal Patel, are addressing this issue with practical, sustainable solutions. Their refillable glass containers and compostable refill pouches are designed to reduce single-use plastics in medicine packaging. Their approach focuses on combining environmental responsibility with practical healthcare needs, demonstrating how the pharmaceutical industry can adopt more sustainable practices without sacrificing functionality.

With support from Global Impact Fund and other mission-aligned investors, Cabinet Health has expanded its impact by growing both its branded business (across Target, Amazon, Grove Co. and beyond) as well as a B2B offering focused on supporting large retailers, pharmaceutical distributors, and manufacturers reduce single-use plastic in their offerings and supply chain. This milestone reflects the growing demand for sustainable options in healthcare. Look here for additional updates.

Our People

Board of Directors

Jerry Buckley | GGF Secretary | Partner, Orrick

Anthony Calderazzi | Assurance Partner, EY

Kristen Chou | Co-Chair, GGF Development Committee |
President and CEO, Ning Solutions

Jeannie Houchins | Founder, Blue Clae

Kimberly Lewis | Co-chair, GGF IDEA Committee |
President and CEO, Goodwill Industries of East Texas

Patty Obermaier | CEO, Resigility LLC

Peter Page | GGF Board Chair | Co-Founder and President, SageWater

Carrie Rich | CEO + Co-founder, The Global Good Fund | CEO Global
Good x Amani | Managing Partner, Global Impact Fund

Knox Singleton | GGF Co-founder; Chair, GGF Investment Committee |
CEO (retired), Inova Health System

Fred Thompson, Jr. | Chief Administrative Officer, Thompson Hospitality

IN MEMORIAM - Hooks Johnston, Loretta Penn