

THE ART OF  
**DESIGN**  
LUXURY HOME INTERIORS

2024

**MEDIA  
PACK**



The Art of Design is an industry-leading publication for luxury residential interior design.

This accolade is met by preserving a clear aim of connecting our audience to the relevant products and services in the market and keeping the readers informed and inspired with each edition.

*"EXCEPTIONAL DESIGNS FOR EXCEPTIONAL SPACES"*

Meet Some of Our Awesome Team:

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[www.theartofdesignmagazine.com](http://www.theartofdesignmagazine.com)

**OPENING HOURS  
MON-FRI 9AM - 4.30PM**

MH MEDIA GLOBAL LTD. 18/20 NEWINGTON  
ROAD RAMSGATE CT12 6EE

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## CIRCULATION



With each edition, our audience is able to stay abreast with the latest and upcoming trends through innovative product galleries and cutting-edge designs created to spark creativity.

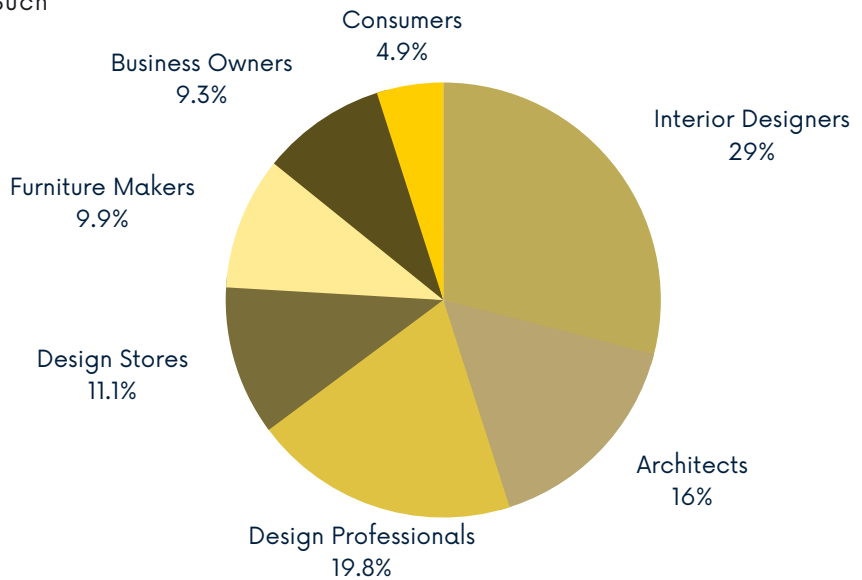
Focused on luxury interiors, The Art of Design's audience of 63,000 includes interior designers, architects, design professionals, design stores, business owners, furniture makers, high-end consumers, and related professionals who collaborate on the design and implementation process of a variety of projects.

Not only is the magazine available as a hard copy edition which is beautifully produced in the very best quality, but it is also available to view digitally via some of the world's leading digital newsstands. Such as Joomag, Issuu, Zinio, and Readly.

## EVENTS



Throughout the year we partner with industry events such as Decorex, Clerkenwell Design Week, Surface Design Show and KBB. This enables us to distribute thousands of copies to a wide range of industry professionals.



## FEATURE CALENDAR

Each issue of the publication contains many sections covering the Interior Design sector.

Some of the highlighted sections that will appear in the edits for 2024 can be seen below.

## EDITIONS & FOCUSES

### January - February

Kitchens, Surfaces, Bathrooms, Furniture

### March - April

Lighting, Decor, Flooring

### May - June

Furniture, Architecture, Textiles, Product Design

### July - August

Outdoor Living, Doors, Wall Coverings

### September - October

Flooring, Furniture, Decor, Textiles

### November - December

Lighting, Heating, Kitchens



## EDITORIAL SUBMISSION

We are always pleased to consider relevant editorial content that may help to support the various sections within our publication.

The Art of Design reserves the right to accept or deny any submission we receive. Submissions are reviewed based on their content, quality and relevance.

For editorial consideration please email  
[editor@mhmagazine.co.uk](mailto:editor@mhmagazine.co.uk)



## SPECIFICATIONS

### Double Page Spread

Area: 400mm x 277mm  
Trim: 420mm x 297mm  
Bleed: 426mm x 303mm



### Full A4 Page

Area: 190mm x 277mm  
Trim: 210mm x 297mm  
Bleed: 216mm x 303mm



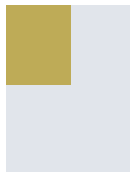
### Half Page

Area: 180mm x 132mm



### Quarter Page

Area: 88mm x 132mm



### Editorial Showcase

120 words of text and a colour image plus company contact details

A4 pages, Half Pages and Quarter Pages should be supplied as a high resolution PDF or JPEG file together with all required JPEG, TIFF, PNG or GIF images and fonts.

Product Showcases and Editorials should be sent as a Microsoft Word text file or similar and the image as a JPEG or PDF at 300dpi and 1MB or higher.

All prices are subject to VAT.



## RATES

Double Page Spread - £2,250

Full A4 Page - £1,495

Half Page - £950

Quarter Page - £675

Editorial Showcase - £175

Outside Back Cover - £2,995

Inside Front Cover Double Page £3,500

Inside Front Cover Single Page £2,750

Loose / Bound Inserts - POA

Gatefold - POA

Front Cover Sponsorship - POA

# DIGITAL ADVERTISING

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## What We Offer

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**Email Campaigns / Solus E-shot**  
£1495 for 1, £2495 for 2, £3495 for 3

Our E-shot circulation is 146,726 Exclusive named circulation of the most up to date key decision makers within the Interior Design and Architecture Sector.

With an average return of 1250 — 13,000 per shot, you can include hyperlinks directly to your website, allowing us to provide you full stats of the click-throughs.

The best results come when we send them on a Tuesday or Wednesday between 10 am and 12 pm, that way, we avoid the spam dump at the beginning of the day, and it's there ready for them to read at lunchtime. We would ask for you to create the HTML content, as we only do it as a last resort.

**Website Banner - £995 per annum**

Our web banner opportunity gives you the chance to display your banner ad on our website [www.theartofdesignmagazine.com](http://www.theartofdesignmagazine.com) in a prime position for 12 consecutive months which will also be linked to your website so we can track how many people have clicked.

**eNewsletter Insertion - £295** Our monthly e-newsletters target tens of thousands of key buyers and specifiers.

With each release receiving a fantastic amount of response and enquiries, this is certainly a worthwhile option of getting your product/service recognised to the correct audience. With such a large circulation of relevant readers this form of advertising is money well spent.

[www.theartofdesignmagazine.com/newsletter](http://www.theartofdesignmagazine.com/newsletter) to view the Latest Newsletter. The overall benefits include: Up to 1200 words of text, 10 images, company logo & contact details Direct hyperlink to your website Higher search rankings Read more link to view the full release Release will be published on the home page.

Statistics supplied upon request



## FURTHER INFOMATION

### Online Presence

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You can view our entire archive of online publications via our website and also on the following platforms: Readly, Joomag & Issuu

Find us on social media - @artof\_design

### The Team

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