



FOOD & DRINK PROCESSING & PACKAGING

2022

## MEDIA PACK

The UK's leading food and drink processing and packaging publication, keeping our readers up-to-date with the latest news and product information within the industry.



### Meet Some of Our Awesome Team:

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#### **Amanda Buckingham**

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01227 936971

#### **Jamie Bullock**

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#### **Jessica Bennett**

Sales Manager  
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#### **Josh Holmes**

Business Manager  
01304 806039

#### **Richard Bland**

Studio Director  
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#### **Martin Holmes**

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FOR MORE INFORMATION OR TO ADVERTISE

**CALL 01227 936971**

[www.fdpi.co.uk](http://www.fdpi.co.uk)

**OPENING HOURS  
MON-FRI 9AM - 5PM**

MH MEDIA GLOBAL LTD. DISCOVERY PARK,  
SANDWICH, KENT, CT13 9FD



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## RATES & DATA

### Circulation

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FDPP magazine is the leading digital bi-monthly magazine which is sent into the inboxes of our requested 113,000 opt-in circulation of the most up-to-date key decision makers within the Food & Drink manufacturing industries. Including Production Managers, Quality / Technical Managers, Operation Managers, Managing Directors, Facilities Managers, Warehouse/Supply Managers, Health & Safety Managers, Packaging Managers, Process Engineers and Automation Engineers

Each edition keeps readers up-to-date with the latest key developments from innovations and designs to in-depth features on Packaging Machinery, Packaging Materials, Process Equipment, Pumps/Valves, Liquid Handling Equipment, Instruments, Process Control Systems, Software, Sanitation, Food Safety, Plant Maintenance Equipment, Materials Handling Equipment, Trucking & Distribution Vehicles, Refrigeration, Freezing and Chilling Equipment, General Plant Equipment, Plant Design, Warehousing, Food Testing, Product Packaging, Hygiene, Storage Handling, Safety, Training, Automation, Robotics, Environmental, Event Previews, and opinion from market insiders and profiles of some of the most dynamic companies in our industry. Helping our readers to make decisions which will enable them to run their businesses more efficiently, safely and profitably.

We earn the respect of our readers and marketing partners through our dedication to detail and the understanding of the key issues of the industry community.

The magazine is distributed directly to Laptops, Tablets, PCs, iPhone and Android devices, giving the reader wherever they are the ability to click straight through to your site and make enquiries immediately, readers can easily search, browse back issues, clip, save and share pages with friends and social networks. Each and every action by a reader is recorded and tracked.

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## Specifications

**Double Page Spread - £1,495**

Area: 400mm x 277mm

Trim: 420mm x 297mm

Bleed: 426mm x 303mm



**Full A4 Page - £950**

Area: 190mm x 277mm

Trim: 210mm x 297mm

Bleed: 216mm x 303mm



**Half Page - £675**

Area: 180mm x 132mm



**Quarter Page - £395**

Area: 88mm x 132mm



**QP Editorial Showcase - £225**

150 words of text and a colour image plus company contact details



## Editorial Submission

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email [amanda@fdpp.co.uk](mailto:amanda@fdpp.co.uk) or call 01304 806039.

## Advertising Contacts

**Sales Director - Jamie Bullock**  
[jamie@mhmagazine.co.uk](mailto:jamie@mhmagazine.co.uk)

**Sales Manager - Jessica Bennett**  
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## OTHER DIGITAL MARKETING

### What We Offer

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**Email Campaigns / Solus E-shot**  
£1495 for 1, £2795 for 2, £4195 for 3

Our E-shot circulation stands at over 113,000 most up-to-date key decision makers within the Food & Drink manufacturing industries. Including Production Managers, Quality / Technical Managers, Operation Managers, Managing Directors, Facilities Managers, Warehouse/Supply Managers, Health & Safety Managers, Packaging Managers, Process Engineers and Automation Engineers.

With an average return of 1,500 — 15,000 per shot, you can include hyperlinks directly to your website, allowing us to provide you full stats of the click throughs. The best results come when we send them on a Tuesday or Wednesday between 10am and 12pm, that way, we avoid the spam dump at the beginning of the day, and it's there ready for them to read at lunch time. We would ask for you to create the html content, as we only do it as a last resort.

### Website Banner - £995 per annum

Our web banner opportunity gives you the chance to display your banner ad on our website [www.fdpi.co.uk](http://www.fdpi.co.uk) in a prime position for 12 consecutive months which will also be linked to your website so we can track how many people have clicked. If you needed us to design the banner for you there will be no extra cost involved as we have our own in-house design team.

### Directory Entry - £695 per annum

Our Global Directory [www.fdpi.co.uk](http://www.fdpi.co.uk) gives you the opportunity to include up to 1000 words of text, selection of images, company logo & contact details for a full 12 months Listed under as many relevant categories of your choice.

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### What We Offer

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#### eNewsletter Insertion - £295

Our bi-weekly e-Newsletters targets tens of thousands of key buyers and specifiers. With each release receiving a fantastic amount of response and enquiries, this is certainly a worthwhile option of getting your product/service recognised to the correct audience. With such a large circulation of relevant readers this form of advertising is money well spent.

[www.fdupp.co.uk/newsletter](http://www.fdupp.co.uk/newsletter) to view the Latest Newsletter.

The overall benefits include:

- Up to 1200 words of text, 10 images, company logo & contact details
- Direct hyperlink to your website
- Higher search rankings
- Read more link to view full release
- Release will be published on the home page
- Statistics supplied upon request

Total Circulation of just over 113,000 most up-to-date key decision makers within the Food & Drink manufacturing industries. Including Production Managers, Quality / Technical Managers, Operation Managers, Managing Directors, Facilities Managers, Warehouse /Supply Managers, Health & Safety Managers, Packaging Managers, Process Engineers and Automation Engineers.

eNewsletter Banner -£1,295 per annum

### Advertising Contacts

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**Sales Director - Jamie Bullock**  
jamie@mhmagazine.co.uk

**Sales Manager - Jessica Bennett**  
director@mhmagazine.co.uk

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