



STRAT7 ResearchBods

Best Research Team – Media Owner Entry Deadline: Friday 14th August 2020

Please email your completed Entry & Submission Form by no later than 5pm to Frances Revel, frevel@researchbods.com on **Friday 14th August 2020.**

This award recognises the outstanding achievements of a media owner's research team over the past 24 months.

Judges will be looking for effective work with both internal and external clients, work that has provided market and consumer insight, helped to direct strategy, improved sales initiatives and supported financial growth as well as a strong and positive team culture.

Company name:
Maximum word count of 200 words for each of the following criteria.
The team & key achievements: Key achievements & milestones over judging period
What we were working with: Set the scene for our judges, outlining –where relevant – size of the team, resources and budgets involved, any constraints or difficulties encountered and conquered.



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STRAT7 ResearchBods

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What we have delivered, how has this made a difference to the business, to a client, to the industry at large? Please highlight how significant your work has been over the last 2 years, include any testimonials, if necessary.
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Elevator Tweet:
In 140 characters, please outline why your team should win.
Name, position, phone and email contact details of person(s) who would accept award