



## About FDPP

FDPP magazine is the leading digital monthly magazine, that keeps our readers up to date with the latest key developments from innovations and designs to in-depth features & event previews. FDPP also publishes influential opinions from market insiders and profiles of some of the most dynamic companies in our industry, helping the readers make decisions which will enable them to run their businesses more efficiently, safely and profitably.

We earn the respect of our readers and marketing partners through our dedication to detail and the understanding of the key issues of the industry community.

The magazine is distributed directly to Laptops, Tablets, PCs, iPhone and Android devices, giving the reader wherever they are the ability to click straight through to your site and make enquiries immediately. Readers can easily search/browse back issues & clip, save and share pages with friends and social networks. Each and every action by a reader is recorded and tracked.

## Circulation

FDPP is sent into the inboxes of our requested 113,000 opt-in circulation of the most up to date key decision makers within the Food & Drink manufacturing industries.

- Production Managers
- Quality / Technical Managers
- Operation Managers
- Managing Directors
- Facilities Managers
- Warehouse/Supply Managers
- Health & Safety Managers
- Packaging Managers
- Process Engineers
- Automation Engineers

## Features

Every edition of FDPP carries features giving a wealth of up to date information and news for all processing industry professionals. In addition to these features the edition is always pleased to consider submitted material which will support the product categories listed below – all of which are featured in every edition:

- Automation
- Product Handling
- Processing
- Process Technologies
- Machinery
- Robotics
- Packaging
- Manufacturing
- Software & Systems
- Health & Safety
- Logistics / Transports
- Training
- Product Design
- Materials

Material submitted for consideration should be between 600 and 1300 words along with relevant high resolution photographs or illustrations as JPEGs, EPS or PDF files.

Material should be supplied by Email and sent to [editor@fdpp.co.uk](mailto:editor@fdpp.co.uk) or for postal entries please send them to:

Office 15, Second Floor,  
Innovation House,  
Discovery Park,  
Ramsgate Road, Sandwich,  
Kent, CT13 9ND

[Rates & Data >>](#)

# Electronic Marketing Opportunities

## eNewsletter Entry - £295

Directly sent to the inboxes of over 117,000 of the most up to date key decision makers within the Food, Drink, Process & Packaging industries.

With no limit to word or image count, the eNewsletter is a great way to get your full story across to our readership, and a completely digital distribution and enquiry system means the eNewsletter is the best way to generate great qualified leads from your marketing budget.

To see a copy of the latest newsletter simply go to [www.fdpp.co.uk/newsletter](http://www.fdpp.co.uk/newsletter)

## Web Banners - £550

With the FDPP website receiving an average of 13,769 views per month, this is a great opportunity to take advantage of publishing your very own web banner, which in turn will drive traffic directly through to your own website within seconds.

We will also supply you with in-depth statistics, generated from your banner as and when requested throughout the year.

## Advertising Data

### Display Advertising Rates & Specifications

Size	Area	Trim	Bleed
Double Page Spread £1,100	400mm x 277mm	420mm x 297mm	426mm x 303mm
Full Page £750	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page Horizontal £350	180mm x 132mm	N/A	N/A
Half Page Vertical £350	88mm x 267mm	N/A	N/A
Quarter Page £200	88mm x 132mm	N/A	N/A

### Copy Details

#### Adverts:

Pre made adverts at any of the above sizes can be supplied in any of the industry standard formats (PDF, TIFF, JPG, INDD) at 300dpi.

#### Product Showcase / Edit - £295 / £85:

Copy to be supplied in the form of a hi-resolution colour image, along with 80 - 100 words of text. Product showcases include full company contact details

#### Website Banner - £550:

A web ready image file (JPG / PNG / BMP) or animated GIF. 160 x 75 pixels further banner space can be purchased and combined.

#### eNewsletter Entry - £295:

Images can be supplied in any of the standard formats along with text in a word document or similar file type.

*Please contact us in regards to Solus emails and loose insertions.*

*Don't have your own reprographics team?*

*No worries, FDPP offer their own qualified reprographics skills at no extra cost.*

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