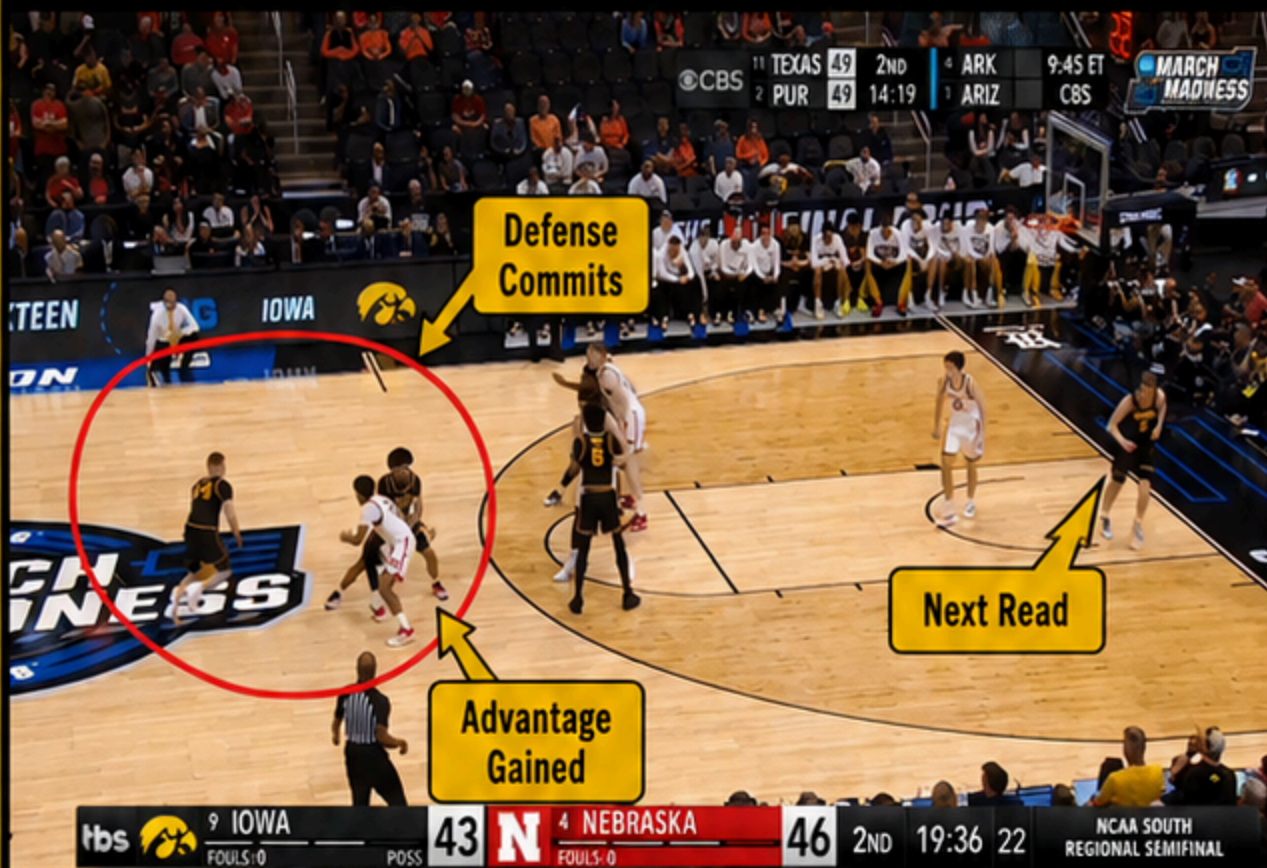




THE ADVANTAGE DNA™

- 1 3 makes the Iverson cut across the baseline.
- 2 2 cuts over the top and hooks into the ball screen for 1.
- 3 1 attacks left off the hook screen.
- 4 Nebraska shifts multiple defenders toward the action.
- 5 The left side becomes the advantage area.
- 6 Iowa recognizes the help and attacks the next read.
- 7 Advantage created.

ADVANTAGE FRAME — 19:36 2ND HALF



PAUSE HERE

Nebraska is loaded to the left-side hook action as Iowa flows from the Iverson cut into the hook ball screen. Multiple defenders commit to the ball and the hook action, creating the advantage on the left side and opening the next read before the defense can recover.

ACTION BREAKDOWN

1. TRIGGER

Iverson Hook 1
Plays & Actions

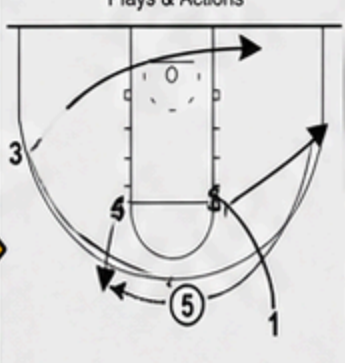


1. 3 cuts baseline.
2. 2 cuts over the top and hooks into ball screen for 1.

3 cuts across the baseline to start the Iverson action. 2 cuts over the top and hooks into the ball screen for 1.

2. HOOK ACTION

Iverson Hook 1
Plays & Actions

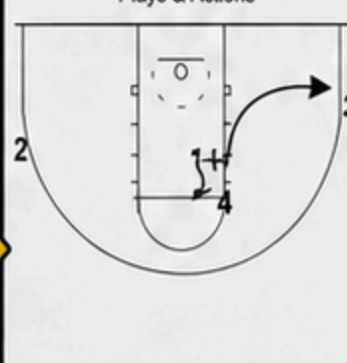


1. 1 attacks left off the hook screen.

1 uses the hook screen from 2 and attacks left into the lane.

3. ATTACK THE ADVANTAGE

Iverson Hook 1
Plays & Actions



1. Read the defense.
2. Attack the next advantage.

With the defense shifted, Iowa has an advantage to attack the next read quickly.

COACHING INSIGHTS



WHY IT WORKS:

The Iverson cut into the hook screen forces defensive communication and shifts the defense side-to-side before the drive.



DEFENSIVE REACTION:

Nebraska loads toward the ball and the hook action, bringing extra attention to the left side.



OFFENSIVE READ:

Recognize the loaded coverage and make the next simple play off the advantage.



COACHING POINT:

Timing and spacing matter — cut hard, screen cleanly, and attack immediately off the hook action.



STEAL THIS IDEA:

Use an Iverson cut into a hook ball screen to force help defenders to shift. The movement starts before the drive, creating an advantage that you can attack before the defense recovers.



DNA TAKEAWAY:

THE IVERSON CUT STARTS THE SHIFT.
THE HOOK ACTION CREATES THE ADVANTAGE.