

2024

MEDIA PACK

Process Engineering Control & Manufacturing is a lively, engaging, insightful, independent publication which offers practical advice & solutions on the technical and management challenges faced by engineers and managers in the process & manufacturing industries.



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2024 FEATURE CALENDAR

Each issue of the publication contains many sections covering the engineering & manufacturing industry.

Some of the highlighted sections that will appear in every issue throughout the year are listed below:

Sections

- Air, Gas & Odour Control
- Automotive Engineering
- Boilers & Maintenance
- Connections & Fittings
- Control & Automation
- Drives, Motors & Gears
- 3D Printing
- Electrical & Electronics
- Facilities Management
- Fluid Handling
- Health & Safety
- Hydraulics & Pneumatics
- Machining & Machinery
- Measurements & Monitoring
- Packaging
- Process Technologies
- Software & Systems
- Storage, Handling & Distribution
- Switches & Sensors
- Tools
- Training & Recruitment
- Valves & Flow Control

2024 Main Features

January/February - Issue 66

Electrical & Electronics, Control & Automation, Measurements & Monitoring

March/April - Issue 67

Machining & Machinery, Health & Safety, Process Technologies

May/June - Issue 68

Facilities Management, Connections & Fittings, Software & Systems

July/August - Issue 69

Control & Automation, Valves & Flow Control, Fluid Handling

September/October - Issue 70

Robotics, Packaging, Measurements & Monitoring, Packaging

November/December - Issue 71

Machining & Machinery, Tools, Storage, Handling & Distribution, Electrical & Electronics



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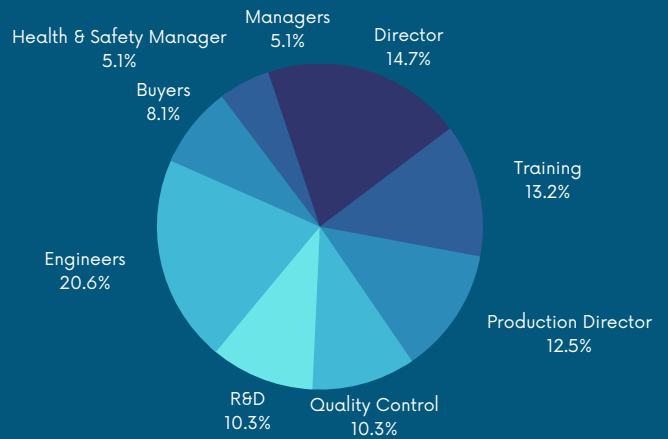
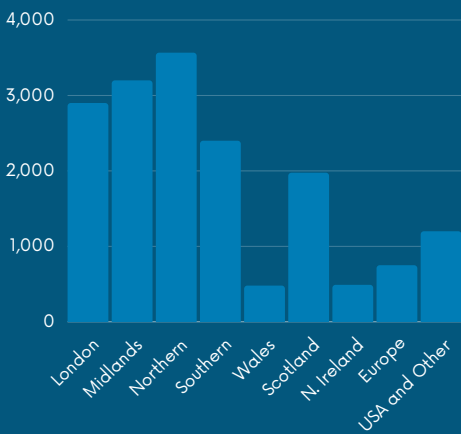
RATES & DATA

Circulation

PECM has a combined printed and digital circulation of just over 158,000+.

The publication is widely read, recognized, and well respected within the process & manufacturing industries, These include: Process Engineers, Chemical Engineers, Instrumentation Engineers, Mechanical Engineers, Plant Engineers, Precision Engineers, Environmental Engineers, General Engineers, Companies and Organizations in the Food, Dairy, Beverage, Brewing, Semiconductor, Pharmaceutical, Biotechnology, Chemical, Oil & Gas, as well as all UK's major manufacturing units

Printed Magazine Demographics



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RATES & DATA

Specifications

Double Page Spread - £2,550

Area: 400mm x 277mm

Trim: 420mm x 297mm

Bleed: 426mm x 303mm



Full A4 Page - £1,495

Area: 190mm x 277mm

Trim: 210mm x 297mm

Bleed: 216mm x 303mm



Half Page - £950

Area: 180mm x 132mm



Quarter Page - £675

Area: 88mm x 132mm



Editorial Showcase - £175

120 words of text and a colour image plus company contact details



Editorial Submission

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email editoremhmagazine.co.uk or call 01304 806039.

Magazine Advertising Contacts

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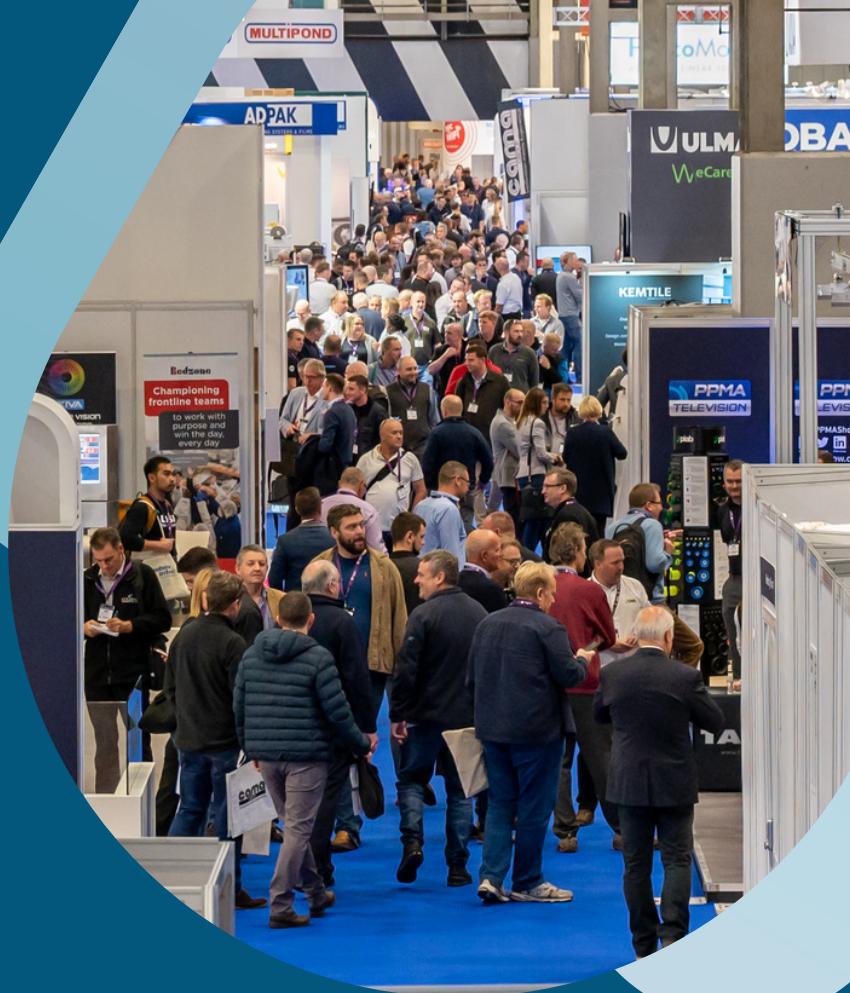
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2024 TRADE SHOWS & EXHIBITONS



Event Calendar

Southern Manufacturing & Electronics 6th - 8th February

MACH Expo 15th - 19th April

The Health & Safety Event - 30th April - 2nd May

Utility Week Live - 21st - 22nd May

Subcon - 5th - 6th June

Maintec - 5th - 6th June

PPMA Total Show - 24th - 26th September

The Safety & Health Expo 2nd - 4th December

The Facilities Show 2nd - 4th December

Engineering Design Show - (TBC)

Advanced Engineering Show (TBC)

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FURTHER INFORMATION



Online Presence

You can view our whole entire archive of online publications on the following platforms:
Readly, Joomag & Issuu



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DIGITAL ADVERTISING

What We Offer

Website Banner:

Our web banner opportunity gives you the chance to display your banner ad on our website www.pecm.co.uk in a prime position for 12 consecutive months which will also be linked to your website so we can track how many people have clicked. If you need us to design the banner for you there will be no extra cost involved as we have our own reprographics team in-house.

PRICE: Web banner - £895 for 12 months

Directory Entry:

Our Global Directory www.pecm.co.uk/directory gives you the opportunity to include up to 1000 words of text, selection of images, company logo & contact details for a full 12 months, listed under as many relevant categories of your choice.

PRICE: Directory Entry - £495 for 12 months

Solus Email / E-shot:

Our E-shot circulation is 141,374 with an average return of 1500 — 15,000 per shot.

You can include hyperlinks directly to your website, allowing us to provide you full stats of the click throughs. The best results come when we send them on a Tuesday or Wednesday between 10am and 12pm, that way, we avoid the spam dump at the beginning of the day, and it's there ready for them to read at lunch time. We would ask for you to create the html content, as we only do it as a last resort.

PRICES: E-Shot to 186,000 recipients:

- £1495 for one
- £2695 for two
- £3195 for three

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DIGITAL ADVERTISING

What We Offer

Newsletter: £295 per insertion

• Our bi-weekly e-Newsletters targets tens of thousands of key buyers and specifiers within the process, engineering, control and manufacturing industries. With each release receiving a fantastic amount of response and enquiries, this is certainly a worthwhile option of getting your product/service recognised to the correct audience. With such a large circulation of relevant readers this form of advertising is money well spent.

The overall benefits of the Newsletter Insertion:

- Up to 1000 words of text, 10 images, company logo & contact details
- Direct hyperlink to your website
- Higher search rankings
- Read more link to view full release
- Release will be published on the home page of the PECM website
- Statistics supplied upon request

Total Circulation of just over 141,374

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Newsletter Web Banner: £1495 for 12 months

A Newsletter Web Banner is an advert displayed on our bi-weekly newsletter at the size of 600 x 200 px

Website Post: £200 Per Post

A website post is an article, Press Release etc posted on our website.

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