

**Please BE AWARE of this!**



**RE: Facebook Targeted Advertising**

When you first set up your Facebook business page and then you go to create an advert through the manager facility you **MUST BE AWARE** that facebook does **NOT** like the typical bullish **WORK FROM HOME** or **Network Marketing** opportunities being promoted.

In their terms they stipulate this, and you **NEED TO READ** them really as it can prevent issues from arising. You have to click you've read and understood when you are creating the advert.

The answer is simply to be **AWARE** and be **CAREFUL** when you are creating your ad with the wording and language you use! if you do this you should be fine. Facebook are very committed to a user experience, that's the people who see your ad, not you, and if they believe an ad is suspect it will flag you up! Most people are running ads and have never done so before, you are also setting up a brand **NEW** business Page, this will have limited **LIKES** and not much history! This page is connected to your ad account so you can see why Facebook are more likely to have issues with a brand new person like you. **SO DON'T TAKE CHANCES!!**

**So, this being said, please DON'T go writing:**

- **WORK FROM HOME**
- **JOIN OUR TEAM**
- **EARN EXTRA INCOME** etc

**Lead with our wonderful Oils...** Would people like to find out more etc, if you do lean towards the business promotion use words like: **SHARING** our wonderful oils with others, **HELPING** people to improve their health - **REWARDING** in all aspects - work **REMOTELY** from your own residence etc.. So different ways to say the same thing keeping it classy and avoiding words that **FLAG UP!!**

Just because your ads gets approved it doesn't mean the Facebook automated systems wont eventually find you! It can come out of the blue!! If they disable your account it is a lot of hassle to find a way to work around it!! i.e. New Page, New Profile, different details!! it is **EASIER** to be aware and be careful

**It is suggested that you can also do the following to help to guard against having your account disabled:**

- Add your partner ( spouse) onto your Facebook page as an additional admin then if you ever get your ads account disabled you could log in via your spouses account and still create an ad...
- Set up a business ad account as it offers greater protection from just using a personal ad account. Google it/watch on youtube
- PS, never use the word **CANNIBIS** in ANY of your ads i.e. we have an equivalent to **CANNIBIS** called .. Etc etc... **IT WILL MOST CERTAINLY** get your account shut down.

• **For More Info**

[https://www.entrepreneur.com/article/299011?fbclid=IwAR3o37xyFvZJ7KUPeL85pwN3yaI2Lf-5elc3cvHEZR7P8FjO7GL5\\_gHWIMQ](https://www.entrepreneur.com/article/299011?fbclid=IwAR3o37xyFvZJ7KUPeL85pwN3yaI2Lf-5elc3cvHEZR7P8FjO7GL5_gHWIMQ)