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" Defining luxury lifestyle "

The Art of Luxury magazine is a bi-monthly publication available both in printed and digitial formats.

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THE PERFECT SUMMER GRAND TOURER: THE CONTINENTAL GT CONVERTIBLE



Sophisticated and refined, the Continental GT Convertible is the pinnacle of open-top luxury motoring, and 2020 marks the first summer that all of Bentley's key global markets (The Americas, Europe, UK, China, Middle East and Asia Pacific) will receive deliveries of the newest V8 version of Bentley's convertible Grand Tourer.

Beautiful with roof open or closed, the Continental GT Convertible's flowing, elegant exterior styling is accented with muscular proportions and sharp, sculptural lines. The convertible roof sweeps open to reveal an exquisite handcrafted interior, making this the perfect car for the upcoming summer months.



The convertible roof can be deployed or stowed in just 19 seconds, with the car travelling at speeds of up to 30 mph (50 km/h). An entirely new combination of roof insulating materials and operating mechanism (a 'Z-fold'), combined with sealing system improvements and acoustic treatments, have created a Convertible Grand Tourer that is as quiet inside the cabin as the previous generation Continental GT Coupe, with a threedecibel (50%) reduction in overall noise levels compared to its predecessor at typical cruising speeds.

Laminated acoustic glass for the windscreen and side windows gives a -9 dbA (88%) improvement at an audio frequency of 3.15 Khz – the typical frequency of passing car noise, and a key part of the audio spectrum to be minimised for maximum comfort.

With its combination of new insulating materials and an elegant operating mechanism, the roof is the only example of its kind in the world to feature a full tonneau cover.







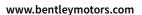
A Beautifully Flowing Design

Bentley Head of Interior Design, Darren Day, comments:

"A convertible Bentley is the ultimate romantic Grand Tourer. With the soft top lowered one becomes further connected with the elements and surroundings during the journey.

"From the driver's seat a fully panoramic view around the car is achieved. The hood stows with no interruptions in the smooth surfaces, under a precise leather-trimmed tonneau cover. This is the area where we can showcase the craftsmanship and skill of our leather trimmers with finely sewn and detailed panels that cover the complex mechanism allowing the hood to stow so efficiently."

The Continental GT Convertible is also equipped to keep its occupants comfortable whatever the weather, even with the roof down. The seats feature integrated neck warmers inspired by Bentley's iconic Bulls-Eye vents, which blow warm air across the neck and shoulders. Three-mode heated seats, a heated handstitched steering wheel and even heated arm rests provide warm, soft-touch leather surfaces at every touch-point. Together with an optional, removable wind break that reduces turbulent airflow in the front cabin, all-season open-top grand touring is made possible by these luxurious comfort features.









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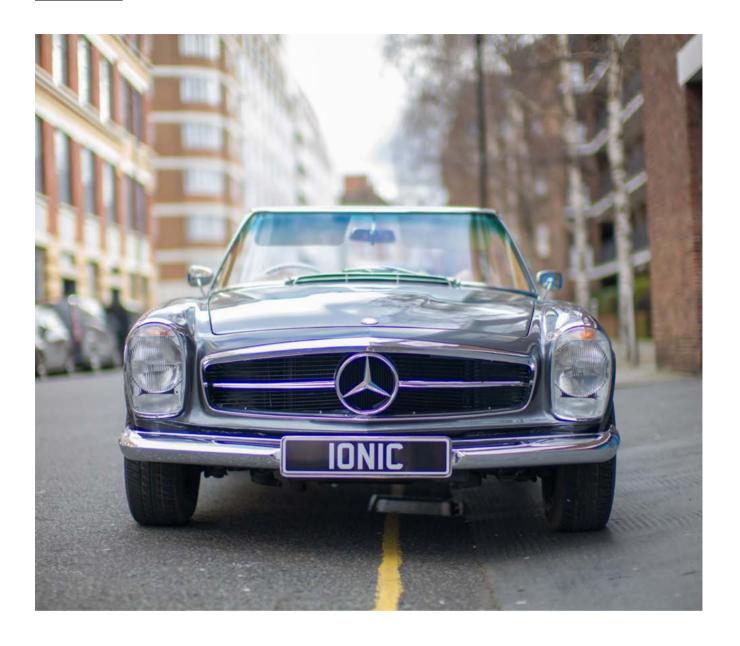
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ELEVATE YOUR RIDE, FREE YOUR CONSCIENCE

Ionic cars for a Sustainable Drive

With transportation responsible for over a quarter of global carbon emissions1, and air pollution one of the biggest threats to the planet, there has never been a better time to rethink the way you drive. ionic cars make that choice easy with their reborn iconic electric vehicles.

Thought-leaders and the sustainability-aware are conscious of their carbon footprint and the impact it has on the world, and driving electric has never been more popular. But driving sustainably needn't mean missing out on the charismatic qualities of an iconic, classic car.







Dedicated to lowering the environmental impact of magnificent motorcars, ionic cars conscientiously upgrade iconic vehicles of the past, making them pertinent for today's mindful society.

Performing a painstaking makeover to the worlds most desirable, iconic vehicles, ionic cars remove original high-emission combustion engines and replace them with zero-emission power; delivering a remade icon to the sustainability-conscious consumer.

ionic cars revitalise each iconic car to offer unparalleled luxury, performance, and high-tech electric power. The structure, weight, and weight distribution of the original car stay the same. ionic cars even offer the buyer the original 'matching numbers' engine in a Perspex display case; meaning the overall value of a 'classic' vehicle is not affected.

Honouring the true beauty and workmanship of covetable classics, each masterpiece is compassionately restored using sustainable materials and highquality finishes. The result is a breathtaking and elegant preservation, without compromise.

"We breathe new life into glorious iconic cars; fully refurbishing bodywork, customising interiors, and revitalising the vehicle into a state-of-the-art electric car." – Justin Lunny, ionic cars.

Offering a comprehensive solution to adopting an electric lifestyle, ionic cars ensure the iconic cars of yesteryear continue to thrill the eco-conscious drivers of today.

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PRIVATE JETS TO HYPERCARS: ENTREPRENEUR AMEERH NARAN SET TO UNVEIL LATEST VENTURE

The world's most desirable hypercar, the Naran, is set to be unveiled to an exclusive audience in August 2020. The 1048hp, V8-powered, allwheel drive Naran coupé is the creation of aviation entrepreneur and motorsport aficionado, Ameerh Naran, who is turning his boyhood dream into a reality with the launch of the limited-edition machine.

Naran comments, "This hypercar has been my driving ambition since I was a child. My intention is not simply to create the most beautiful and thrilling cars in existence, but to inspire future generations to pursue their wildest dreams and demonstrate that with vision and passion, anything is achievable."

With a top speed in excess of 230mph and a 0-60mph sprint time of just over 2 seconds, Naran's first automotive venture is set to deliver the sort of performance that marks it out as a true hypercar. Handcrafted in Germany, the Naran has been designed and engineered by a team built from the world's leading automotive and motorsport talent. Designer Jowyn Wong (renowned for his work on the Apollo IE and DeTomaso P72) and materials designer, Kate Montgomery (most notable for her collaborations with the likes of Aston Martin), have sculpted a remarkable vehicle that is as poised as it is purposeful.

The hypercar is now in the advanced stage of prototype development and the development team, led by former Jaguar Land Rover engineer Steve Pegg, has been instructed to deliver a potent driving experience, with a front-engined 5-litre twin-turbo V8 delivering 1048bhp through an all-wheel drive system housed within the coupe's 2+2 configuration.

Just 49 vehicles will be created in the strictly limited edition run. and all will feature design elements that are tailored to the driver as well as being unique to the brand, ensuring that the owner's exact specifications tell their own story on the road.

Before founding his eponymous hypercar brand, Ameerh Naran helped to reshape the private jet business a decade ago, all the while running further enterprises across the fashion and food sectors. In 2016 he decided to combine his interests in the travel and luxury sectors by setting up Vimana Private Jets, a business with access to over 5,000 elite aircraft worldwide which has grown by 250% year on year. Now, having proven his abilities in the worlds of luxury and speed, Ameerh is using that experience to create the Naran Hypercar.

Ameerh's passion for all things automotive was an ever-present during his early years growing up in Zimbabwe. At the age of 14 he wrote to Ian Callum, the Director of Design at Jaguar and Adrian van Hooydonk, who was Head of Design at BMW, asking for advice on what path he should take to realise his automotive passion. The replies he got from both men planted the seed in Naran's mind that he would one day turn into a reality.

Now, aged 34, and as the CEO of one of the world's most successful private jet brokerages Ameerh's success in business has enabled him to begin the next chapter in his life: the creation of the 'Naran'- a hypercar that embodies truly exceptional characteristics of being both 'brutal yet beautiful'.

www.naran-automotive.com



ALWAYS TRAVEL IN STYLE

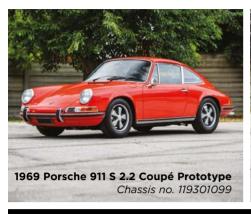
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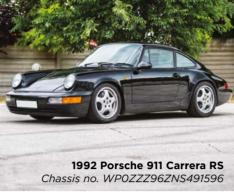


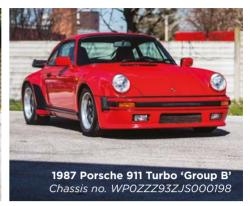
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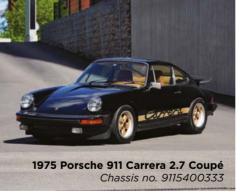


PORSCHE PASSION, 1960-2020

A diverse Porsche collection ranging from factory prototypes to uncommon performance variants and modern supercars.







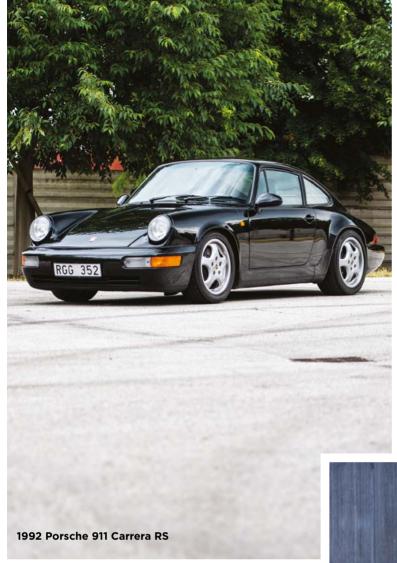


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APPRECIATING PORSCHE:

A Refined Collection of Limited-Edition Examples Arrives Online

By Forest Casey

For many enthusiasts, the ultimate goal is to one day own a Porsche. Only an air-cooled example will do for some, while for the rest of us, any car bearing the Stuttgart crest would be welcome. But for a growing number of true connoisseurs of the brand, acquiring a 911 merely represents the rocket launch—achieving orbit means opening up entirely new worlds of collecting, like the following examples:

True Porschephiles seek out the brand's limited-edition variants. Instead of a base-model Carrera, they opt for the Carrera RS, considered by collectors to be the purest form of 911. With a potent 3.6-liter engine and original black-over-purple color scheme, this 1992 Porsche 911 Carrera RS embodies the brand's unique blend of thoughtful engineering and bold personalization options. The 993-era RS traced its lineage back two decades, to factory-tuned examples like this 1975 Porsche 911 Carrera 2.7 Coupé, of which only 395 were produced for the American market.

While Porsche's motorsport division is renowned for its engineering acumen, they weren't the only avenue for personalized performance. This **1987 Porsche 911 Turbo 'Group B'** benefited from an upgraded 935-type adjustable boost control with a larger intercooler, oil cooler, and turbocharger—all installed to factory 'Group B'-spec by Porsche's Swedish importer. Due to the extensive modifications required, this kit could only be installed by the Porsche factory or VAG-owned importers, making this example even more desirable than a typical Turbo.

But even an exceptionally rare 930 variant pales in comparison to a factory prototype. This lucky **1969 Porsche 911 S 2.2 Coupé Prototype** was picked by Porsche's testing division, pulled from production, and factory-equipped with an early development 2.2-liter Type 911/02 engine—only the 12th built; a real piece of Porsche history.

For more information about Porsche Passion, 1960-2020, and to view additional offerings and auction information, please visit rmsothebys.com.









AUTOMOBILI LAMBORGHINI AND THE ITALIAN SEA GROUP UNVEIL THE MOTOR YACHT 'TECNOMAR FOR LAMBORGHINI 63'

Automobili Lamborghini and The Italian Sea Group present the worldwide premiere of 'Tecnomar for Lamborghini 63', the Tecnomar fleet's new motor yacht available in a limited edition in reference to Lamborghini's 1963 foundation.

Performance, driving pleasure, attention to quality and details, emotion: these are the emotive features combined within the Tecnomar for Lamborghini 63, thanks to innovative engineering solutions and a distinct design unique to shared Italian style and tradition.

This motor yacht project, developed by The Italian Sea Group, started with several collaborative sessions with the contribution of Lamborghini's Centro Stile and inspiration from the Lamborghini Sián FKP 37: the hybrid super sports car incorporating benchmarking new supercapacitor and materials science technologies, that anticipates the future with an unmistakable design and completely customizable colour and details.







The challenge of re-interpreting the common DNA traits of both brands has inspired all phases of the project, from the design principles to the definition of technical characteristics ensuring incredible performance, without neglecting the quality of materials and careful attention to detail.

Stefano Domenicali, Chairman and CEO of Automobili Lamborghini said: "This yacht represents the significance of creating a valuable partnership, at its best: our co-operation allows the essence of both organisations' style and expertise to be transferred to different worlds, sharing in their diversity to interpret and add value to the final product in a new environment. If I had to imagine a Lamborghini on water, this would be my vision. I'm delighted to celebrate this successful collaboration."

"We announced this partnership in May, and today we present Tecnomar for Lamborghini 63, a motor yacht which will became as futuristic an icon as the car she is inspired by," said Giovanni Costantino, CEO of The Italian Sea Group. "Selected owners around the world will own not only the fastest Tecnomar motor yacht in the fleet, but a Tecnomar for Lamborghini 63 masterpiece. I'm proud that we have chosen to create this innovative and challenging project with Automobili Lamborghini, which links technology, supreme design, quality and performance."

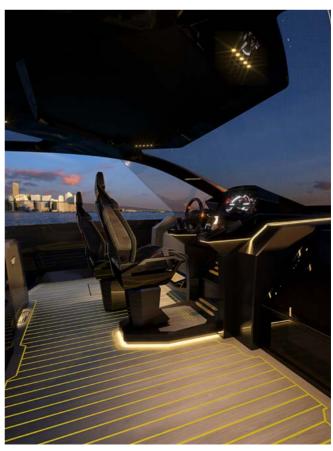
Tecnomar for Lamborghini 63 is not just an exercise in style and design; it represents the vanguard in luxury speed boats. Inspired by Lamborghini super sports cars' performance, the most significant innovative features at the heart of the concept are speed and the dynamism of lightweight engineering.

With two MAN V12-2000 hp engines, the motor yacht reaches 60 knots and will be the fastest of the Tecnomar fleet, satisfying the demands of the collector as well as those loving life at sea. The carbon fibre material, typical of Lamborghini super sports cars, puts this motor yacht firmly in the ultra-lightweight boat classification, with its 63 feet length weighing in at just 24 tons.



The exterior design is characterized by a super sportive silhouette, with a cutting-edge but thoroughly nautical appearance. The hull and the superstructure are created from a high-performance shell, developed by naval engineers specializing in hydrodynamic sciences. They interpret the design lines, created by Marcello Gandini in the Miura and the Countach of the 60s and 70s, in a contemporary way. The hard top is inspired by Lamborghini roadsters: providing sun and wind protection while guaranteeing an outstanding aerodynamic performance. The bow lights are an homage to the Lamborghini concept car Terzo Millennio and to the Sián FKP 37, both distinctive for their Y-shaped front lights.

The interiors of Tecnomar for Lamborghini 63 are the result of high-tech design based on super-performing materials for weight and function, perfectly married with the best Made in Italy heritage. Lamborghini's iconic clean lines, hexagon shapes, Y-motif and materials are clearly incorporated into the design, together with the fully customizable colours and materials in the manner of Lamborghini's Ad Personam programme. Clients can choose from extensive exterior colours and livery options, while the interior is offered in two versions choosing from an extensive combination of materials.







The motor yacht's instrument panel interprets the car cockpit in a nautical style, completely integrating all navigation and control systems. As in Lamborghini super sports cars, details are finished in carbon fibre, with Lamborghini's Carbon Skin™ used in the sports seats and on the helm, styled as the super sports car's steering wheel. The unmistakable start/stop button, (two, one for each engine) are exactly the same used to start a Lamborghini engine.

The first boat will be available at the beginning of 2021.

DYNAMIQ REINVENTS THE 50-METRE CLASS WITH ITS NEW GTT 160

The Dynamiq range of configurable superyachts is set to grow after the yard revealed the first details of its forthcoming GTT 160 project.



The avant-garde, full-aluminium 49.5-metre vessel represents what Dynamiq thinks is essential for modern superyachts - cool looking, efficient and focused on sport and well-being. The GTT 160 is aimed at today's active owners who want to experience different destinations, or cross the Atlantic quickly and enjoy endless summers in the Med and Caribbean on a more manageable and economical size of yacht. And they are smart enough to be excited by the very attractive starting price of €19,900.000.

With racy, contemporary styling by Dobroserdov Design, the GTT 160 offers luxurious accommodation for 12 guests in six cabins and crew quarters for up to eight staff. The master stateroom enjoys pride of place on the main deck forward and features two large fixed side balconies. The vast galley with breakfast bar is designed for use by both a professional chef or for cooking in the company of friends.

The upper deck includes a cinema lounge with a 75-inch screen, as well as a bar area. The sun deck hosts a second helm position with breath taking views and plenty of room for sunbathing. Unusually and a first for a superyacht, the main deck aft is devised as a massive beach club of 120 sqm with a hot tub for 12 people and enclosed Spa area with sauna, hammam and a convertible gymnasium of almost 40 sqm with space for a massage table. These features are more typical of vessels twice her size.

The GTT 160 not only looks amazing but also features advanced onboard technology. Dutch hydrodynamic specialist Van Oossanen Naval Architects, Dynamiq long-term partners, designed the fast displacement hull with an aft Hull Vane foil for extra lift underway that decreases drag and improves fuel efficiency. As a result, the yacht can achieve a top speed of 17 knots when fitted with modest MAN 6-cylinder (537 kW) engines.

Transatlantic crossings are possible at 14 knots and the maximum range at an economical speed of 10 knots is 4,000 nautical miles. Those looking to priorities speed can upgrade to the S version, which will offer a more powerful pair of MAN V12-1800 engines for a top speed of 23 knots. An optional hybrid system with zero-emission electric mode can provide silent cruising at up to 8 knots.

"The idea was to create the most attractive proposal for a superyacht of just under 50 metres." says Sergei Dobroserdov, Dynamiq founder and CEO. "There are so many 50-metre yachts below 500GT available, but they all look very similar with pretty much the same functionality. We asked ourselves 'What can we bring to the market that makes more sense for our clients?' The answer was to focus on modern owners' priorities and leave the less important things aside. So we decided to design the GTT 160 with the accent on the key factors: well-being, efficiency and price. In terms of naval architecture, we selected a slender hull with a long waterline that is much more efficient and comfortable than a short, wide one. So rather than maximising the interior volume we analysed everything an owner wants or needs in terms of general arrangement and features. We then arrived at a concept that provides the motion comfort of a 55-metre yacht with a conventional flared bow.

To complete the package, the GTT 160 houses a 21-foot tender in the forward garage and is equipped with a touchand-go helipad platform with a maximum take-off weight 3,000 kg.

The GTT 160 can be configured at www.bedynamiq.com with almost endless amount of options.











ARCADIA A115 HULL #5 A RENOVATED STYLE THAT HIGHLIGHTS THE INTERACTION BETWEEN EXTERIORS AND INTERIORS

Structural lightness and visual lightness - these are the keywords behind the concept of the ARCADIA YACHTS A115.

The fifth unit is currently under construction and will make its debut at the beginning of 2021.

On the A115, the contrast between interiors and exteriors vanishes, creating a single environment that flows naturally between inside and outside. The perfect example is the upper deck, where 140

square metres are designed to create one convivial setting that has the jardin d'hiver at its heart, with full-height windows that provide close contact with the surrounding environment in every season of the year. On the A115 - as on every other ARCADIA yacht - there is no stepping inside or outside, you just experience the whole environment.

A 7-STAR EXPERIENCE

On the fifth A115, the unique inside-outside relationship (solidly established in ARCADIA's DNA) is highlighted by the style of the interiors and exteriors, which ARCADIA YACHTS has renovated with Hot Lab. The elements characterising the exteriors - the ones with the greatest impact and that raise the greatest expectations - can be found aboard and especially in the interiors.

"If we were to make just two examples, we could pick the jardin d'hiver on the upper deck and the arch that connects the aft and stern of the yacht" explains Enrico Lumini, from Hot Lab. "In the jardin d'hiver we worked so that the transparency clearly perceived when viewing the A115 from outside can be experienced inside as well. We achieved this with low furniture items concentrated inside the volume, away from the uprights and the large windows. Even for large elements, such as the 75" TV, we found solutions that reduce the visual impact as much as possible, such as hanging solutions."















"The arch is a very strong feature, a distinguishing trait of ARCADIA's A range," adds Lumini. "Arches matching the main one have been included on the decks, to bring to mind the exterior line when standing inside. I am referring in particular to the lobbies and stairs, which are very important areas to valorise on the A115."

When designing the interiors of the A115, the intention from the very beginning was to give guests the same experience they can enjoy in a 7-star hotel, in which style, furniture elements and technical facilities are combined in a completely original manner.



The idea was to start from designing the architectural structure and then identifying the contents that would best integrate into it and valorise it. This approach is the complete opposite to what usually occurs when designing a yacht this size, in which the components are integrated in the structures. The decision to use loose components essentially everywhere in the A115 (cabins, hall, dining area, etc.) is linked to enabling the owner to easily replace the components if they wish, which allows them to choose from a broad range of solutions.

The A115 is a yacht with an impressive layout, as the three decks offer 500 square metres of liveable space. There are four double cabins for guests on the lower deck, while the main deck's bow area is dedicated entirely to the owner's apartment - 40 square metres that guarantee perfect privacy.



In the bow area of the lower deck, there are eight bunks for the crew in four cabins. The captain can eventually be assigned a cabin on the upper deck that is directly connected to the wheelhouse.

"All the previous A115 yachts have been very successful in the charter market and on average have been rented for over ten weeks a year," explains Ugo Pellegrino, the Sole Director of the Italian shipyard. "For this reason, when building this unit on spec, we

decided to implement all the required commercial specifications, so the owner could decide to use the yacht for this purpose at a later date if so inclined. In any case, we are certain that even if the owner decides to use the yacht for personal cruising, the features required by charter class yachts will be to the advantage of the crew on board as well."

info@arcadiayachts.it | arcadiayachts.it

SUPERYACHT BRAND DYNAMIQ AND LUXURY PEN MAKERS MONTEGRAPPA CREATE SPECIAL EDITION PEN

Continuing our policy of creating exclusive, all-encompassing experiences on board, Dynamiq has partnered with Montegrappa – the 108-year-old Italian maker of high-end writing instruments –

to create a special edition rollerball pen that takes its design cues from the latest Dynamiq superyacht in build, the 41-metre GTT 135.



Destined to become a collector's item, the custom-edition GTT 135 pen features a beautifully balanced metal body with a silky satin finish in champagne silver, engraved with elegant curves recalling the yacht's exterior profile. Alongside red accents and a gold pocket clip embossed with the Dynamiq name, the base of the pen is capped with real wood to resemble teak decking.

The option to select this special Montegrappa pen is available immediately for the new GTT 135 via Dynamiq's unique online yacht configurator. Other models will follow later this year.

www.bedynamiq.com/models/configurator.htm



"Montegrappa began as a manufacturer of gold nibs and fountain pens using a pool of local talent to produce high quality writing instruments with precision and panache – just like the next-generation yachts Dynamiq designs and builds for its discerning owners." says Giuseppe Aquilla, owner of the family company that makes pens for connoisseurs and devotees around the world. "I visited Dynamiq's yacht earlier in the year and was impressed. We realised Montegrappa and Dynamiq share many of the same values, like an insistence on quality, craftsmanship and innovation. And like Dynamiq we even have an online configurator for customising your own pen!"

"We keep on expanding our network of the world's finest suppliers," says Dynamiq founder Sergei Dobroserdov.
"It's an honour for us to collaborate with a brand such as Montegrappa – makers of the pens of choice for popes, presidents and royalty, including Pope John Paul II, King Juan Carlos of Spain, King Hussein of Jordan, Queen Sirikit of Thailand and the Sultan of Brunei."

Other renowned partners Dynamiq has recently partnered with are Fürstenberg porcelain from Germany, Germany's second-oldest porcelain house, and Carter & White, a highend Emirati bedding manufacturer.

www.bedynamiq.com



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Being a key player in the private aviation market, Global Jet operates one of the largest, most diverse and most modern fleet in Europe. With 24 types of aircraft, almost 30 are available for charter. Their dedicated charter sales team is constantly seeking the perfect match for your requests. Their 24/7 back office department is there on a permanent basis to make sure your entire flight is a success

and guaranteeing your satisfaction. Global Jet recently added to its Charter Fleet, a brandnew Challenger 350, a brand-new Falcon 8X, a Gulfstream 200 and a completely refurbished Falcon 2000S.



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FLYING BUBBLES: SUMMER TRAVELLERS GROUP UP IN PRIVATE JETS

(AND HERE'S WHERE THEY'RE HEADING)

Private jet demand from UK travellers looking to get away this summer is rising, with travel restrictions lifting, but many people unable or reluctant to take airline flights. And many taking private jets are doing so for the first time.

PrivateFly, a Directional Aviation company, reports that 65% of its flights are for new clients, rather than the 25% it usually sees. The company says it is also seeing a clear increase in leisure travellers looking to share the cost of a private flight, by grouping up with friends or extended families.

Adam Twidell, PrivateFly's CEO commented: "Our enquiry levels have been very high for several weeks, but now this interest is converting to actual flights, with twice as many bookings in June than in May, and 90% of flight bookings for leisure travel this summer.

"After so many weeks at home, UK clients are telling us they are desperate to get away but are reluctant to use airlines until the risk of COVID-19 has reduced significantly - particularly those who are older or in higher risk groups. They are prepared to spend more even if that means fewer trips throughout the year, for the greater control and social distancing that private jet travel brings.

"Now that two households can travel together, we are also seeing people looking to group together to share the cost of a private jet."

PrivateFly offers on-demand charter of a whole aircraft, with typical one-way pricing for London to Palma in a 6-seater Nextant 400XTi at around £8,000; or £18,500 from London to Ibiza on a 13-seat Legacy 600.

These are the company's top ten destinations for UK departures this summer (June – August):

- 1. Ibiza (Spain)
- 2. Nice Cote d'Azur (France)
- 3. Palma (Spain)
- 4. Malaga (Spain)
- 5. Faro (Portugal)
- 6. Dubai (UAE)
- 7. Mykonos (Greece)
- 8. Barcelona (Spain)
- 9. Paris (France)
- 10. Split (Croatia)

Adam Twidell continues: "The private jet industry is not yet back to normal levels, but we are seeing some very encouraging signs of recovery. And when air bridges between the UK and other countries are fully confirmed, we expect demand to increase further."

Tel (Europe): +44 20 7100 6960

Tel (USA): 866-726-1222 Mobile: +44 7931 624 864 www.privatefly.com









DISCOVER ARIA RESORTS



Aria Resorts, the UK holiday specialists, offer outstanding holiday home investments in exceptional UK destinations. Aria Resorts offer guests the opportunity to purchase their own luxurious retreat at top locations from Scotland to Cornwall. Lakeside lodges and coastal retreats offer the very best in interior styling and an on-resort lifestyle to match. Think stylish roof terraces, hot tubs and champagne; all within a quick commute of the UK's major cities!

Outstanding Quality

Aria Resorts offers a holiday home purchase that is suitable for most budgets but has developed a select portfolio of properties that are built to an exceptional specification and have great investment potential. The collection of homes, available on brand new owner developments at The Bay Filey in Yorkshire, Retallack Resort and Spa, in Cornwall, The Bay Colwell and The Lakes Rookley on the Isle of Wight, all meet the National House Building Council standards and are sold with a ten year guarantee and a 999 year lease, so buyers are able to seek a mortgage for the purchase.



Make the Most of the Staycation Trend

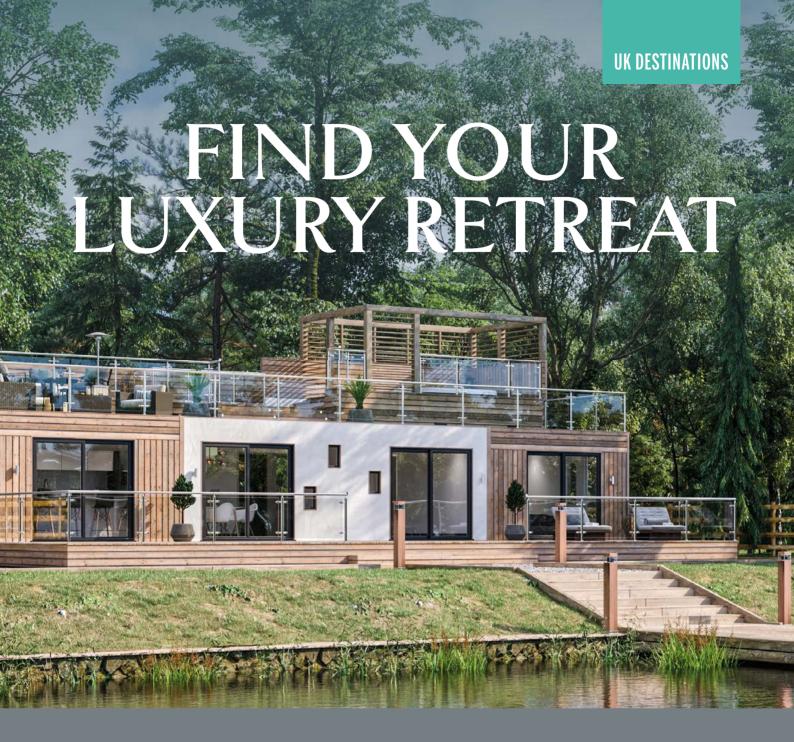
Exchange rates, environmental consciences, travel risks and Brexit fears have all played their part in ensuring that the UK holiday market is thriving, with increases in inbound and domestic tourism being recognised in recent years. The staycation phenomenon looks set to continue, leading to independent industry commentators recognising the investment potential of the UK furnished holiday property let market as a growing and positively acclaimed market which avoids much of the red tape and potential pitfalls now surrounding residential buy to let opportunities.

A Sound Investment

Aria Resorts offers a managed letting service for owners who want to secure their own UK retreat but also want to maximise on the time that their holiday home isn't being used; and for eligible individuals they also offer the opportunity for investment buying as a Property Asset Purchase.

A true armchair style investment, qualifying individuals can expect a transparent process and strong annual interest of 7% with a choice of a three or five year term. There are also potential tax advantages available through the Furnished Holiday Let Property regulations. All investment options are subject to the financial status of the applicant and terms and conditions apply.

To find out more about Aria Resorts holiday homes and investment opportunities visit: www.ariaresortshomes.co.uk or call: 03333 70 1000



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Purchase a stylish UK holiday home and enjoy effortless escapes. Investment purchasing available with a guaranteed 7% net return. Investment options are subject to the financial status of the applicant and terms and conditions apply.

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Full details available on request for eligible investors.

sales@ariaresorts.co.uk ~ 03333 70 1000 ariaresortshomes.co.uk



BUCKET LIST DESTINATIONS FOR AT-HOME ESCAPISM



Raffles Bali (opening this year)

RAFFLES BALI: Located in Jimbaran Bay and perched on a hill offering unparalleled ocean views, Raffles Bali will comprise just 32 private villas, each with its own private pool, for the ultimate in luxurious seclusion. Owned by PT Jimbaran Greenhill, the resort has been designed to blend seamlessly with its tropical surrounds.

Sprawling over 23 hectares in the exclusive Jimbaran area of Bali, the Raffles will bring new levels of bespoke service in a creative, seductive setting that will capture those famous Jimbaran sunsets. Opening later this year, the resort will feature the famous Writers Bar, a luxurious Raffles Wellbeing Spa celebrating local rituals and healing treatments, and a beautiful restaurant at the heart of the resort, which will provide fresh, imaginative menus in surroundings that speak to the local Balinese architecture and traditions.



Pullman Maldives (recent opening)

PULLMAN LAUNCHES MOST GENEROUS ALL-INCLUSIVE RESORT IN THE MALDIVES: Set

amidst 18 hectares of lush tropical flora and fauna on the Gaafu Alifu Atoll, the all-inclusive Pullman Maldives Maamutaa Resort boasts 122 decadent villas, including two exclusive Aqua Villas featuring bedrooms submerged beneath the turquoise waters for a truly memorable experience of the region's marine life up close.

The Royal Suite is a resort within a resort and provides complete privacy and indulgence including a high degree of personalised services.

Featuring a range of over-water and beachside villas, the resort is surrounded by lush vegetation, a natural lake, sun-kissed beaches and one of the region's largest and deepest lagoons. With water temperatures slightly cooler than many other islands, the richness of the marine life and the colours of the coral are unparalleled. For example, this is the only place where divers can spot up to 13 species of sharks in the water.





Raffles Singapore (recently refurbished)

RAFFLES SINGAPORE RETURNS: Raffles Singapore makes its long-awaited return, following the iconic hotel's sensitive restoration, with exciting new restaurants and bars, new suite levels and stunning interiors. The revitalised Raffles Singapore offers luxurious all-suite accommodations, with Butler service famous the world over for

being as 'gentle as a breeze'. New restaurant collaborations include Le Dame de Pic with Chef Anne-Sophie Pic, of the three-Michelin star Maison Pic in Valence, France; BBR by Alain Ducasse; and Yi by Chef Jereme Leung, known for his innovative Chinese cooking. All the elements that make a stay at Raffles so special have been retained including the famous Writers Bar, Tiffin Room and the quintessential Singapore Sling at the refreshed Long Bar.



















Hotel Chadstone, Melbourne (recent opening)

HOTEL CHADSTONE MELBOURNE, MGALLERY **OPENS:** Hotel Chadstone Melbourne, MGallery opened its doors in November 2019, setting a new benchmark for luxury accommodation as the first five-star hotel outside Melbourne's CBD. On arrival at the 12-storey 250-room hotel, guests can relax and enjoy the finer features from the materials and finishes through to curated artworks and personalised service.

Exceptional details encompass the lobby with a bespoke digital art installation, as well as the rooftop pool, bar and restaurant, Altus - capturing views across Port Phillip Bay and Melbourne's skyline.

Renowned chef Scott Pickett's new restaurant, Pastore, has also opened at Hotel Chadstone serving breakfast, lunch and dinner for hotel guests and visitors, with a menu that reflects Melbourne's love of quality dining and local produce.

Hotel Chadstone is the only five-star hotel in Australia to receive the 5-Star Green Star rating recognising its progressive eco-design and sustainability features.

Softiel Rome Villa Borghese, Italy (recent opening)

The newly redesigned Sofitel Rome Villa Borghese is offering the ultimate romantic getaway with their exclusive Over-The-Top Romantic Experience. Available all-year round, the 5-night VIP experience includes a helicopter tour to a Roman vineyard, a bath for two in Roman donkey milk, a private tour of Villa Aurora, an extravagant floral display in-suite upon arrival, and more.

Guests will stay in the hotels luxurious Venus or Cupid Suite's. If this package wasn't romantic enough, guests can also choose to partake in a custom jewelry shopping experience at Cazzaniga, and experience a night out amongst Italian society.











DOUBLEPOOL VILLAS By Banyan Tree

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- Complimentary minibar with daily refill (non alcoholic)
 - Complimentary visit of ice cream boy
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VIETNAM'S AUTHENTICITY EXPLORED FROM WATER WITH HERITAGE CRUISES BINH CHUAN CAT BA ARCHIPELAGO

It is common knowledge that a different angle can make things shine in a completely new light. This is definitely the case when it comes to exploring various countries and cultures. In addition to long walks, thrilling car rides and perhaps some aerial fun, adventurous and curious travelers are encouraged to embark on a magical voyage along the Red River and the Gulf of Tonkin with Heritage Cruises Binh Chuan Cat Ba Archipelago — this year's winner of Luxury Lifestyle Awards in the category of The Best Luxury Private Cruises in Vietnam.

The concept and design of Heritage Cruises Binh Chuan Cat Ba Archipelago were inspired by a Vietnamese patriotic entrepreneur Bach Thai Buoi, who was known as the "King of Cruise Ships" in the early 20th century.

The company's dedication to boutique cruising means that travelers will get the ultimate attention, privacy, top-notch services and an ultra-personal experience out of their trip. The cruise ship has only 20 suites, and all of them are 100% luxurious. Guests can choose among three suite types: Delta, Ocean, and Heritage. Each room is charmingly lavish and promises a gorgeous view during the journey.

Heritage Cruises Binh Chuan Cat Ba Archipelago offer a variety of trip options, from a 1-day to the 4-days cruise. Whether the guests choose to embark on the Heritage Discover or the Heritage Expedition, a thrilling journey is waiting for them, with magnificent sceneries to capture and unique places to explore. Lakes, villages, islets, caves, ports and bays — all these prove that Vietnam does have it all.









What's a boutique cruise without world-class services, comfort and relaxation? The Heritage Cruises ship offers versatile and exquisite dining options: Bach Dang Wine Cellar that has the right bottle for every occasion; Le Tonkin restaurant, where romance will thrive or important matters can be discussed; L'Indochine restaurant that helps to learn more about Vietnam through its cuisine; pool bar — because no cruise would be fun without it, and, of course, lounges inside and outdoors.

Heritage Cruises Binh Chuan Cat Ba Archipelago is not a place to be bored: the ship is equipped with numerous wellness and entertainment facilities. Voyagers have an opportunity to keep fit during their cruise at an air-conditioned gym, relax at the lavish White Lotus Spa, or enjoy a good book in the most exquisite floating library in Vietnam. LLA's experts were stunned by its rich collection of books on such subjects as arts, culture, architecture, literature, travel and the 1930s French Indochina. The library also boasts works about the Heritage Cruises' inspirational entrepreneur, Bach Thai Buoi, as well as the exclusive Red River Memories, Bao Dai Best-Kept Secrets, and The Picasso of Vietnam, written by the cruise owner, Pham Ha.

Environmentally conscious tourists will also appreciate the fact, that Heritage Cruises is a responsible cruise provider. The company's aim is to encourage socially responsible travel through education, and by reducing their carbon footprint. The latter is achieved by using sustainable materials, as well as new engines, in the ship's construction. In addition to this, the structure of the cruise ship is designed to maximize natural light and airflow, and to reduce the need for air conditioning. There are no plastic bags or bottles on the cruise (the travelers are provided with reusable ones). Every month, the team cleans trekking trails, aiming to keep the area clean for generations to enjoy. After all, it is always better to purchase services from a company that gives back to the community and cares about the environment, isn't it?

For more information, please visit: www.luxurylifestyleawards.com

5 STAR VILLA HOLIDAYS LAUNCH LUXURIOUS VILLA ESCAPES

IN THAILAND, INDONESIA, SRI LANKA AND THE MALDIVES



Luxury villa specialist 5 Star Villa Holidays have launched a range of villas in Thailand, Indonesia, Sri Lanka and the Maldives, with 2000 new properties available for holiday rental.

The villa operator have also reported a 50% increase in enquiries and villa bookings from the UK market during June 2020, a rise that founder of 5 Star Villa Holidays, John Paul Donnelly, attributes to post covid-19 customer behaviour:

"After an extremely quiet three months of business, enquiries and bookings have massively increased in June. As an operator, we've responded to the pandemic with new safety measures to help our customers stay safe and also feel confident in booking their villa holiday, like extra cleaning in our villas and the ability to change a reservation to a later date if a guest can't travel due to coronavirus."

"I think some of the increased demand for villas is down to our natural inclination to travel and get back to some normality post covid-19, but also for the features that a villa offers like space, privacy and control over your own environment. These factors are more important than ever to customers now."

"Taking holidays with extended family in one large villa has been a trend for some time, and there are properties that cater for this beautifully. An 8 bedroom villa will sleep 16 in luxury. Many families have been touched by coronavirus, including enforced separation from their loved ones, and these families are now taking joy in planning for large family holidays together in a villa."

The new locations for the villa specialist join its other destinations in the United States, Turkey, Cyprus, Portugal, Spain, Bulgaria, New Zealand, Japan, Canada, Australia, Greece, Mexico and the Philippines. Donnelly reports increased demand for villas in perennial British holiday favourite Orlando as well as across its new range of destinations, particularly Bali.

"Orlando is our best-selling destination, and has been for many years, and I'm not surprised that it's one of the first places that travellers want to visit as coronavirus restrictions begin to be lifted. We're also seeing a lot of enquiries for Bali, which I imagine is down to many a lockdown hour spent by customers imagining all of the places they want to visit in 2020 and beyond."

One traveller who has recently booked for Orlando with 5 Star Villa Holidays is Manchester based Hayley McNulty, 28, a sales manager for a cruise travel agency who commented:

"We've booked for Reunion Resort in a 5 bedroom villa, overlooking the golf course, and it will be for myself and my boyfriend, and his parents too, for April 2021. We lived in Florida for a year, and we've also stayed in hotels in the past, but I like villas because they're more family oriented and you have your own private pool. Staying in a villa will also be beneficial with the new regulations, because you don't have to wear a mask in your own environment, and you don't have people coming in each day to clean. It's like your own home, so you can relax a bit more."

Hayley booked her Orlando holiday with 5 Star Villa Holidays in June after receiving a refund from a different operator for a holiday she was due to take in April 2020, which was cancelled due to coronavirus.

"My boyfriend and I both work in the travel industry. We don't mind wearing a mask on the plane or when we're out and about. I think as long as you're sensible, just like you would be sensible at home, then there's no reason not to go on holiday. Now that flight routes are becoming available, we might try and go away this year too."

"The prices are really good for holidays at the moment. I feel confident going on holiday with the new procedures that are being put in place by the travel industry to ensure the safety of its customers while travelling to and during their holidays."

"The restrictions and changes are the reality now, and the quicker we all try and get back to normal, the better. The limitation of visitor numbers at theme parks could actually be a good thing. Our friend who lives in Orlando said their recent visit to Walt Disney World was the best time they've ever had at a Disney park."

"We live near the Trafford Centre and visited recently. We had to queue to get in there, but once we did, it was so nice and quiet. It's going to be similar with the theme parks I'd imagine. I think it's about preparing yourself for the changes. Getting a mask that is comfortable and fits well for example. When we go to Orlando, we'll be visiting Disney, Universal to Cocoa Beach where we used to live, then a 7 day cruise to finish off."

A selection of villas available from 5 Star Villa Holidays in Thailand, Indonesia, the Maldives, Cyprus and Florida.

Thailand

- Located on Phuket's west coast, on the exclusive Cape Amarin estate, 8 bedroom 8 bathroom Villa Saan can accommodate 18 guests in pure luxury.
- · Staff team and private chef.
- · From £2163 per night.
- See more Villas in Phuket.

Indonesia

- Bali Villa 1031 sits in the hills above Jimbaran Bay with breathtaking views over Bali's Bukit Peninsula.
- 4 bedrooms, and 4 bathrooms, accommodating 8 with concierge and private chef.
- · From £611 per night.
- See more villas in Bali.

Maldives

- A villa holiday in one of the most idyllic places on earth.
- Baa Atoll Villa 1001 is one of 8 luxurious residences on Amilla Fushi Resort the coral edged island in the Maldives' Baa Atoll UNESCO world herirage biosphere reserve.
- 6 bedrooms, 6 bathrooms, accommodating 12.
- From £57,077 per night.
- See more Maldives villas.

Cyprus

- Located in Cyprus' beautiful Protaras, a 10 minute stroll from Fig Tree Bay Beach.
- Protaras Villa 1252 is spacious and airy, combining luxury with traditional Cypriot charm in lush gardens.
- 5 bedrooms, 3 bathrooms, accommodating 10.
- · From £371 per night.
- See more Cyprus Villas.

Florida

- Orlando Villa 1350 is situated on the exclusive Reunion Resort with Jack Nicklaus designed PGA golf course.
- This mansion property has 8 bedrooms, 8 bathrooms and sleeps up to 24, and includes its own movie theatre and games room.
- · From £2195 per night.
- See more Orlando villas.

Sri Lanka

- South Coast Villa 1002 is a villa for escapists and nature lovers, set within 8 hectares of palm fringed parkland and right on the ocean's edge.
- Sea turtles visit this undisturbed sandy shore to lay their eggs.
- 4 bedrooms, 4 bathrooms, accommodating 9.
- · From £461 per night.

WALDORF ASTORIA NEW YORK RETURNS



The iconic Waldorf Astoria New York will officially launch the sales of the building's condominium residences, The Towers of the Waldorf Astoria. The celebrated New York City landmark will introduce an unprecedented residential lifestyle to the heart of Midtown Manhattan, offering residents a world of exclusive private amenities along with special access to the best-in-class services found only at the globally-renowned Waldorf Astoria New York.

The Waldorf Astoria has been a beacon of timeless glamour and luxury for nearly a century—home to Hollywood's elite, host to countless world leaders, and the site of cultural events and galas that hold a special place in the hearts of New Yorkers and visitors from around the world. When the Waldorf Astoria opened on

Park Avenue to rapturous reviews in 1931, it was the largest and tallest hotel in the world and is currently New York City's largest privately-owned landmark. The property is in the midst of an unprecedented restoration, undertaken with care by developer Dajia Insurance Group and renowned architects Skidmore, Owings & Merrill, with great attention given to the original Art Deco design. This talented team has invested years of work to understand the building's history and maintain its heritage for future generations, while bringing it into a new age. The full block property, which will include 375 condominium residences and the 375-key Waldorf Astoria New York hotel, will welcome residents and guests in 2022.

"Today, we celebrate the official sales launch of The Towers of the Waldorf Astoria," said Sheng Luo, Head of Overseas Business, Dajia Insurance Group. "We look forward to seeing the restoration of this remarkable landmark through completion. The restoration is a top priority for Dajia as we continue to commit significant resources and passion to this project."

"We have embraced a profound responsibility as the stewards of the Waldorf Astoria and assembled an incredible team to bring an unmatched residential product to the New York City market," added Andrew Miller, CEO of Dajia US. "For almost 100 years, the Waldorf Astoria has been New York's 'Unofficial Palace,' and was famously anointed by Conrad Hilton as 'The Greatest of Them All.' Now, with residences for sale for the first time, buyers from New York and all over the world can call it home."

The sophisticated residential interiors and amenities by internationally renowned designer Jean-Louis Deniot, the visionary behind some of the world's most opulent private homes, create a truly modern experience within the building's historic framework. Deniot has carefully considered each detail, designing his own custom creations for The Towers that include: solid custom-paneled interior doors with bespoke antique bronze hardware, custom cabinets manufactured by Molteni&C in Italy, vanities with polished marble countertops, custom forged polished nickel fixtures, and tile mosaics featuring a Waldorf Astoria-inspired pattern, done in a modern style with a nod to French Art Deco, further complimenting the building's history.





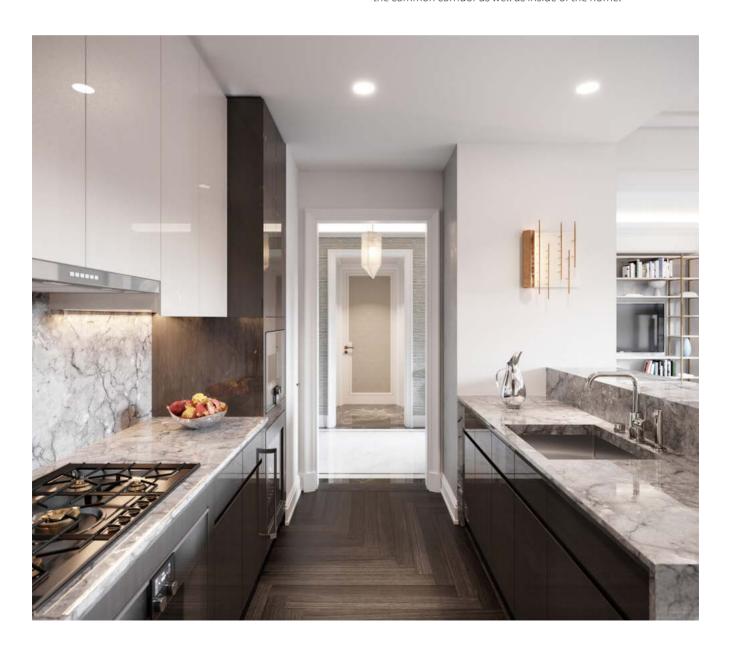


LUXURY HOMES

"The Waldorf Astoria has a forever lavish aura," says Jean-Louis Deniot. "The interiors will reflect the magnificence of the past mixed with today's great sense of energy. They will be grand and playful, all highly inviting, with many elements of surprise and excitement."

The wide variety of residences range from gracious studios to opulent four bedrooms and magnificent penthouses, many with unique floorplans, and several marquee residences with expansive private outdoor spaces. Approximately 10-foot ceiling heights are typical throughout The Towers, with select residences on upper floors featuring heights of up to thirteen feet. Every residence has been outfitted with all new windows that feature modern sound-attenuating technology while bringing back the 1931 design, and herringbone floors with a custom cerused finish are laid throughout the homes. Residence kitchens feature a full suite of integrated state-of-the-art Gaggenau appliances, all fully vented to the outside.

Privacy and security are paramount at The Towers of the Waldorf Astoria, which offers a discrete residential experience separate from the hotel. There are two residential entry lobbies—both fully staffed 24-hours per day—and a dramatic porte cochère with doubleheight vaulted ceilings that will offer residents a private entry with 24-hour valet service from East 50th Street. There are six dedicated residential elevators with destination dispatch technology, as well as a secure residential entrance into the Waldorf Astoria New York, offering access to the hotel's numerous food and beverage venues as well as world-class spa. Because of the generous scale of the property, residents will enjoy the highest number of service staff of any super-luxury residential building in New York, including a dedicated onsite concierge. One of the most unique features of the residences at The Towers of the Waldorf Astoria is the concierge closet, which is integrated into the design of the entryway in every home. The closet is used for the secure and private delivery of packages, laundry, and room service, and is accessible from both the common corridor as well as inside of the home.





Residents will have exclusive access to over 50,000 square feet of private residential amenities, ranging from health and wellness to entertaining and business spaces, all brilliantly designed by Jean-Louis Deniot. The stunning 25-meter Starlight Pool will overlook Park Avenue in a dramatic double height-space, illuminated by a restored skylight that allows the original intent of the architects to be observed again for the first time in 70 years. The verdant Winter Garden and the Starlight Lounge, connected to the Starlight Terrace soaring above Park Avenue, are only two of the four private bars to residents, a nod to the famous entertaining spaces at the original Waldorf Astoria. A state-of-the-art fitness center with training studios and a cardio gallery overlooks the pool, and there are opulent private spas for men and women, each featuring a changing room and lounge, complete with sauna, steam room, showers, and treatment rooms. Numerous entertaining spaces, beautifully designed to support private functions, include the Grand Salon, a private dining room, wine tasting room, billiard's room and game room. A selection of the remaining private amenities include a curated library and lounge, children's playroom, theater with performance stage and grand piano, private workspaces with boardrooms and meeting rooms as well as a co-working space.





Waldorf Astoria New York set the standard and defined hotel service at an ultra-luxury level, and future residents of the condominiums will enjoy priority access to the unrivaled services of the hotel, including signing privileges at restaurants and bars, preferred pricing, and a la carte services like housekeeping and 24-hour in-residence dining. In addition to the 50,000 square feet of private residential amenities, residents will also have access to 100,000 square feet of amenities at Waldorf Astoria New York, including the hotel's restored landmarked heritage spaces, spa, restaurant and bars.

"Waldorf Astoria New York is our flagship and origin story, and we look forward to reopening its doors to welcome guests to the iconic landmark which is integral to the fabric of our brand as well as New York," said Dino Michael, global head of Waldorf Astoria Hotels & Resorts. "We are thrilled to offer a new residential component to the hotel, which will inevitably infuse a new life and spirit to the space and inspire us to bring our iconic 'True Waldorf Service' to the next level for residents."

Renowned designer Pierre-Yves Rochon is spearheading the design of the luxurious hotel interiors of Waldorf Astoria New York, creating a contemporary experience for guests and residents, while respecting and celebrating its signature Art Deco heritage. "The Waldorf's beautiful architectural character from



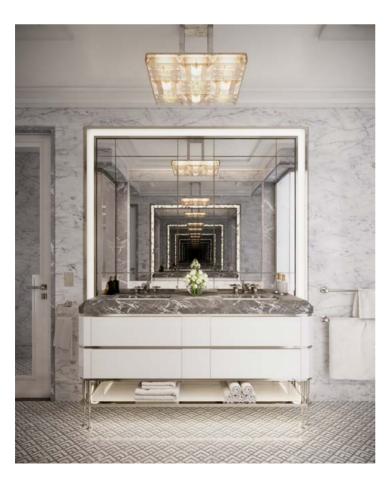
the American 1930's is the perfect mix of classic and modern, and the ideal setting for a timeless luxury hotel," said Rochon. "The Waldorf Astoria has always had a special place in my heart, and working with this team to respect the history of the space while bringing it to a new era has been a dream come true."

Expert preservationists have undertaken years of meticulous study and great care in restoring the hotel's unique artifacts, including the famed Spirit of Achievement statue that graced the Park Avenue entrance, the World's Fair Clock, and acclaimed American composer Cole Porter's own 1907 Steinway grand piano, all of which will be returned to their places of prominence in Waldorf Astoria New York.

The architecture team at Skidmore, Owings & Merrill are responsible for orchestrating the project's complex restoration, along with Building Conservation Associates, Inc and Higgins Quasebarth & Partners LLC.

"It is both an honor and an enormous responsibility to be overseeing this next iteration of the legendary Waldorf Astoria New York. We started this project from a place of profound respect for the building's heritage, and detailed research into its history, including all of the changes made to it over the years. We are not only returning the building to its former glory, but also adapting it and making it relevant for future generations," said Frank Mahan, Associate Director of Skidmore, Owings & Merrill.

In homage to the Waldorf's long history of arts patronage, residents will enjoy artwork curated and commissioned by world-renowned auctioneer and collector Simon de Pury. For the collection, de Pury focused on dynamic emerging artists from around the world to develop custom works for private residential amenity spaces and communal areas, which will be owned by the condominium association.





Douglas Elliman Development Marketing is the exclusive marketing and sales agent. "This will be an exciting opportunity for buyers to own a piece of New York City history. We aren't just selling extraordinarily beautiful residences, amenities and services; we're offering the opportunity to buy into a legacy that can never again be duplicated," said Dan Tubb, Senior Director of Sales at The Towers of the Waldorf Astoria. "There is no more glamorous residential lifestyle in New York City, and we are very excited about bringing The Towers to the market after receiving thousands of inquiries from as close as Park Avenue to the far corners of the world."

The Towers of the Waldorf Astoria will offer 375 residences starting from \$1.7 million. Occupancy is projected for 2022. For more information, please visit waldorftowers.nyc, follow the building's Instagram @WaldorfNYC or call 212.872.1200 for a private appointment at the building's onsite residential gallery, located at 305 Park Avenue.

waldorftowers.nyc



LIMITED EDITION: masters in creating bespoke rugs

The Limited Edition headquarter and workshops are located in the heart of the South-West Flanders area of Belgium, Mouscron, well-known for its long textile tradition with invaluable expertise. This allows the designers and craftspeople to create together and deliver timeless crafted rugs.

Limited Edition covers all steps of the manufacturing process, a commitment to the highest standards of quality, from spinning the wool and dyeing the yarns to the weaving and tufting of the rugs. There is a constant quest to develop innovative products which meet the current needs of the customers.

Unconventional design made in Belgium: that's what makes the Limited Edition collections stand out internationally. Each rug is available in an endless variety of colors, shapes and sizes madeto-measure for any interior. They are available as custom area or broadloom rugs and can be found in private interiors and high-end international exclusive projects. Today, the exclusive rugs of this family-owned company is sold in 120 countries worldwide. They excel in offering the best service, assuring short delivery times and adding the ultimate luxury experience to any interior.

WWW.LE.BE











THE PENTHOUSE COLLECTION LAUNCHES AT 250 CITY ROAD IN LONDON'S TECH CITY

The Penthouse Collection, a stunning selection of luxury two and three-bedroom homes, by Berkeley at its 250 City Road development in London's Zone 1 has now launched. Designed by renowned architects Foster + Partners, this striking mixed-use development in Old Street offers buyers an exciting opportunity to put down roots in 'Tech City'.

Set across floors 34, 35 and 36 of Valencia Tower, one of two landmark towers that define 250 City Road, The Penthouse Collection embodies next-level London living. It combines an exceptional specification, stylish interiors by Studio 9 and breathtaking panoramic views over the capital. What's more, according to UHY Hacker Young's* latest research, City Road took the top

spot in the UK for new business creation, highlighting it as a thriving London location.

Ranging from 1,609 sq ft to 2,950 sq ft, there are three, twobedroom and two, three-bedroom homes available, three of which are triplexes. Each home also benefits from a private terrace, the most impressive spanning to a vast 837 sq ft on the 34th floor.

Every home enjoys an individually designed, bespoke layout with Berkeley's attention to detail clearly evident in every property; full height glazing maximises incoming sunlight and the impressive skyscraper views from all the principal rooms.

The open plan design provides a seamless flow from the kitchen to the dining and living areas; two of the homes also benefit from a separate breakfast/dining area, offering the perfect spot to enjoy a morning coffee. The sleek kitchens feature stylish stone worksurfaces, sleek cabinetry and state-of-the-art Miele appliances, including a wine cooler.

Each of the spacious bedroom suites has an en suite bathroom or shower room as well as copious floor-to-ceiling wardrobes – two of the homes include large walk-in dressing rooms.

An array of exclusive five-star amenities enhance the luxurious lifestyle on offer. A fitness studio and terrace is located on the seventh floor, along with a business suite, residents' lounge and private screening room. There is also a fully equipped spa, complete with a 20 metre pool, Jacuzzi, sauna and steam room on the lower ground floor. Practicalities are taken care of with a 24-hour concierge on hand to help busy residents.



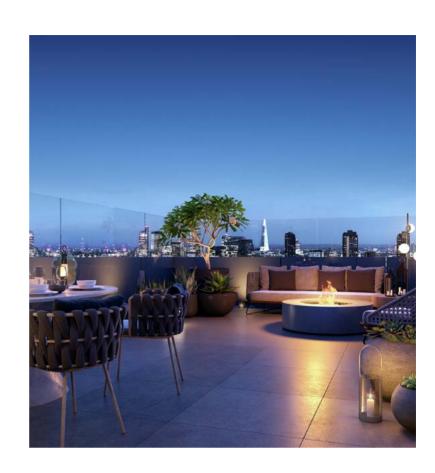


LUXURY HOMES

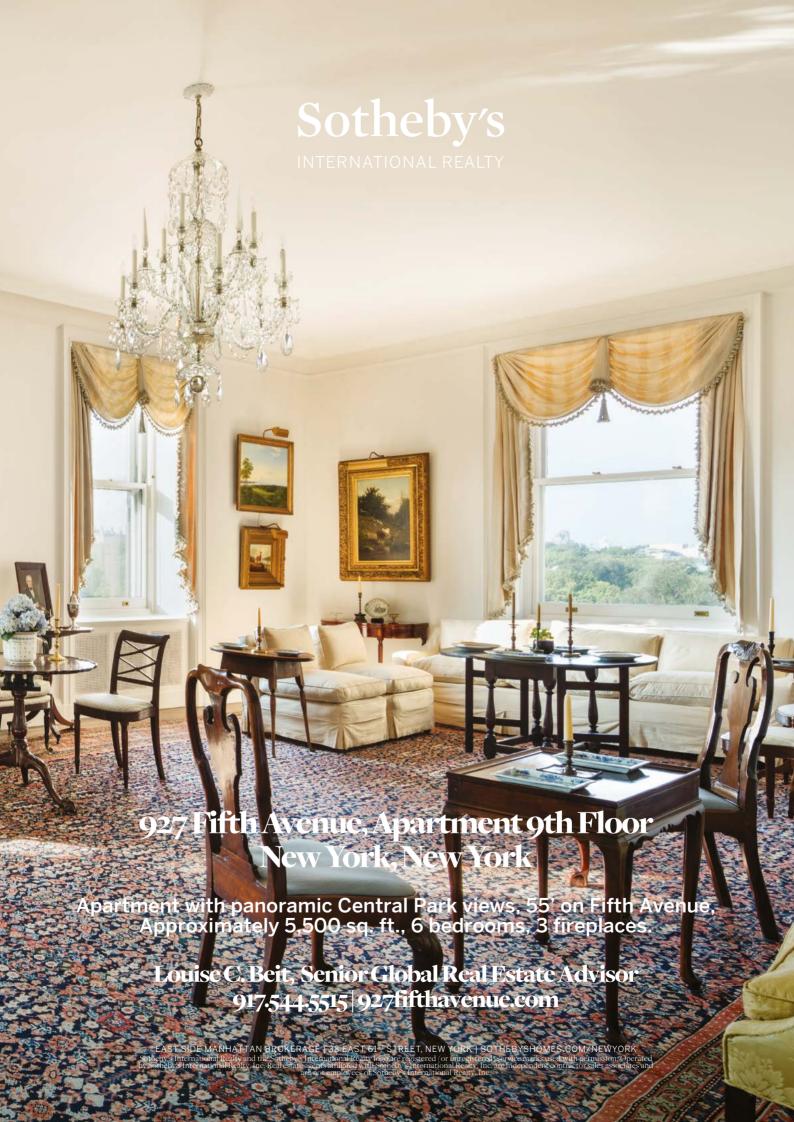
On completion, there will be almost two acres of Wi-Fi enabled green space at 250 City Road, providing a peaceful sanctuary amongst the hustle and bustle of the city. Berkeley has also delivered the UK's first four-star nhow London hotel as part of the development, along with 75,000 sq ft of office space, marking an exciting addition to City Road's Tech cluster.

Conveniently located in Zone 1, residents will be a short walk from some of London's most buoyant employment hubs including Silicon Roundabout and the Square Mile, as well as the stylish neighbourhood of Shoreditch, home to a range of independent restaurants and bars. Commuters are a short walk from both Old Street and Angel tube stations; services from the former reach King's Cross St Pancras in four minutes and London Bridge in five minutes.

Prices at The Penthouse Collection start from £2,900,000. For more information call Berkeley on 020 3925 9905 or visit www.250cityroad.co.uk.















SIR WILLIAM BENTLEY BILLIARDS

Whether it's a full-size Snooker table, Pool table or dual-purpose dining or conference table, a billiards table is a great addition to any contemporary or classic home, hotel, restaurant or bar. As well as being a focal point for social entertainment, a well-designed, hand-crafted and truly bespoke piece of furniture is a statement of beauty.

The craftsmen at Sir William Bentley Billiards' workshop, in Marten, England, have designed and made some of the world's most beautiful bespoke billiard tables; working with private clients, Interior Designers, Hoteliers & Property Developers to create unique items that are designed specifically for the space they are made for.

Using the finest wood, metal, slate and cloth, their focus is on producing work of the highest quality, and further enhancing a reputation for attention to detail, earned through more than forty years of Antique billiards restoration, renovation, reproduction and bespoke table-making.

As a result of their craftsmanship and design, this reputation has grown to make them the choice of designers worldwide. Their tables are as likely to be found in a Luxury hotel in the far East, or a boutique Bar in Dubai, as they are in a private Alpine Chalet or a Mayfair basement.

Games rooms, or multi-function social spaces are increasingly popular in contemporary domestic design, and Snooker & Pool tables have long been a staple piece within many hospitality venues.

In recent years, the company has increasingly been asked to provide their Antique and bespoke tables on a rental, lease, or sale or return basis. For a Property development, this might mean furnishing a luxury property with a statement Pool table, without the capital outlay of an outright purchase; Hoteliers looking to make the best use of their space can transform a conference or function room into to a luxury games room or billiard-room with a dual-purpose dining table, paying for its rental and maintenance as an operational expense.

To complement their beautiful tables, Sir William Bentley Billiards also offer a wide-range of matching accessories, including cue-racks, scoreboards and ball-boxes as well as other bespoke items such as table-football tables, dart-board cabinets, table-tennis tops, panelling and storage units.

The family run business is based in the beautiful countryside of the Wiltshire, Berkshire borders in the tiny village of Marten, and welcomes visitors to its showrooms and workshops 7 days a week, by appointment. There one can see the craftsmen at work on their latest creations as well as the wide range of Antique, Vintage and contemporary tables. Lights and accessories on display.

To find out more call +44 (0) 1264 731 210 or visit www.billiards.co.uk.



THE WORLD'S MOST SPECTACULAR AND SUBLIME POOL TABLE

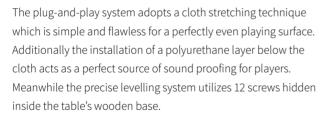


For any design and sports fan amongst us your eyes will be green with envy at the groundbreaking design of the show-stopping T1 Glass Pool Table from Teckell. They are full of sheer talent and create out of this World, unique and luxury design pieces. All made in Italy, they are full of style.

The entire table is encased by stunning crystal clear glass panels which rise out of the solid oak base sections. The glass is reinforced, hard wearing and its robust qualities make it more dependable than conventional wooden bodied tables. The stunning glass deisgn makes it the centre of attention. Light refracts beautifully through the 15mm thick crystal panes, subtly reflecting the ambient colours that surround the table.



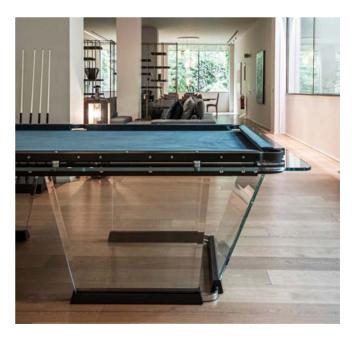




The craftmanship is executed to perfection, its pockets comprise of a stylish, high flexible polyurethane layer. Which ensures the rubberised net simply expands and enlarges as the balls drop down into it, then returns to their original shape once emptied.

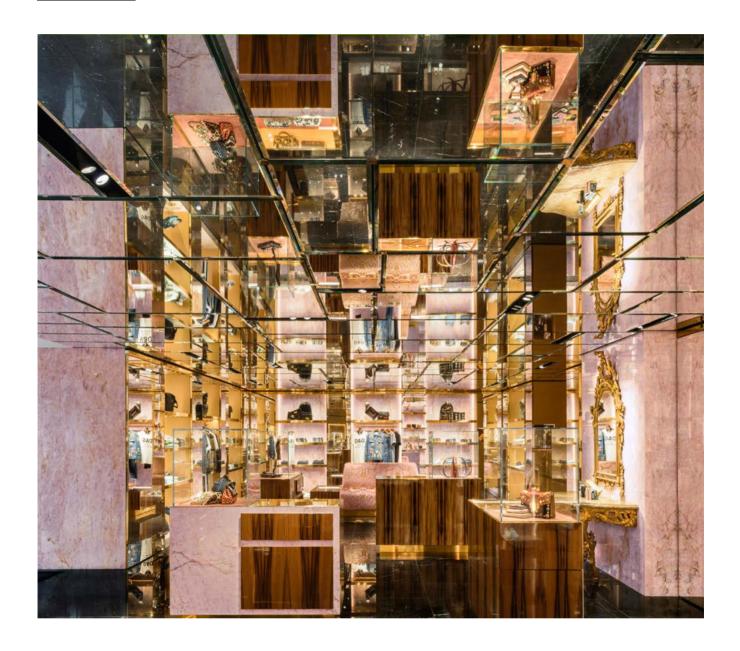
Designed for indoor use the pool table is available in 9ft or 8ft in size, perfect for modern living, office or games spaces. To personalise the pool table select 1 of 4 luxury accompaniment for the top frame; Walnut, Hand-Sewn Leather, Chrome or Gold. The finishing touches of the Biliardo Collection really are in your hands, choose your cloth playing surface too. Made from worsted wool select from 25 colours available such as; Fuchsia, Orange, Red, Royal Blue or Apple Green. Each table comes with the following; Four cues, game triangle, Super Aramith® Pro game balls set and pool cue chalk set.





The Teckell Biliardo Collection T1.1 8ft Pool Table is available to buy for \$41,000 from Teckell

www.teckell.com



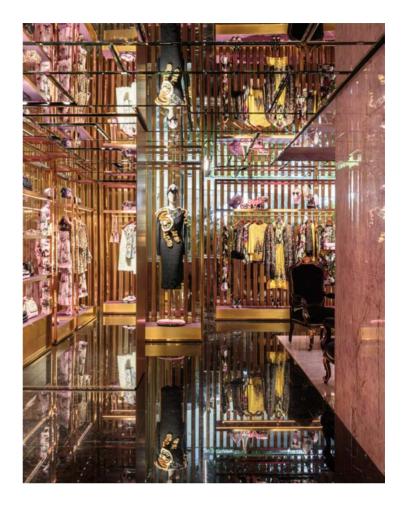
CARBONDALE FOR DOLCE&GABBANA -PRINCIPALITY OF MONACO

For the design of new and unique Dolce&Gabbana store for the Principality of Monaco the Architecture office CARBONDALE lead by Eric Carlson combines the "Alto Posizionamento" culture of the Italian brand and the exclusive reputation of the Principality in the creation of a supremely glamorous shopping experience.

Situated near the famous Casino de Monte Carlo and Café de Paris the store peers onto the la Petite Afrique gardens and out to the Mediterranean Sea. The large 700 square meter store is divided over 3-levels to create a vertical procession of three intimate overlapping and distinctive and spatial experiences.

The first of two entries is located on the upper level off of the Boulevard des Moulin. This rectangular space is conceived as an oversized architectural wardrobe displaying an irresistible visual cocktail of bags, shoes and accessories. Inspired by the photography of Helmut Newton the space blends the contrasts of sharp orthogonal geometries lined with black nero marquina marble with the crisp facets of an entirely mirrored ceiling and rhythmically mirrored walls. Together the combination of sharp and burry architectural surfaces creates an intangible and magical impression as if stepping inside a jewel.

From lower level, a second discreet VIP private entry is accessed from the Avenue de la Madone. Upon entering, a long narrow space architecturally interprets the famous swirling "007 gun-barrel" with dramatic alternating spirals of black marble and pink Quarzo rosa stone lining the floor, walls and ceiling. The elegant and dynamic volume intimately displays the women's Serra clothing, shoes and accessories.







Located between the upper and lower levels and connected by a curved staircase of gold brass and pink stone is the spacious central floor dedicated to women's clothing, shoes, fine jewelry and men's formal wear. This large horizontal volume is designed to gleam and glimmer. The ceiling is completely sheathed with sparkling panes of beveled mirror and the floor of black polished nero marquina marble. The perimeter walls with 180° of views and natural light are filtered by a layer of shimmering vertical bars of brushed and polished brass for the women's areas and lacquer varnished smoked redgum wood for the men's area.

Punctuating the sumptuous orchestra of luminous effervescent surfaces are 4 opulent floorto-ceiling islands crafted in pink Quarzo rosa stone and randomly positioned to create intimate zones for fine jewelry, women's beachwear, the changing rooms and staircase.

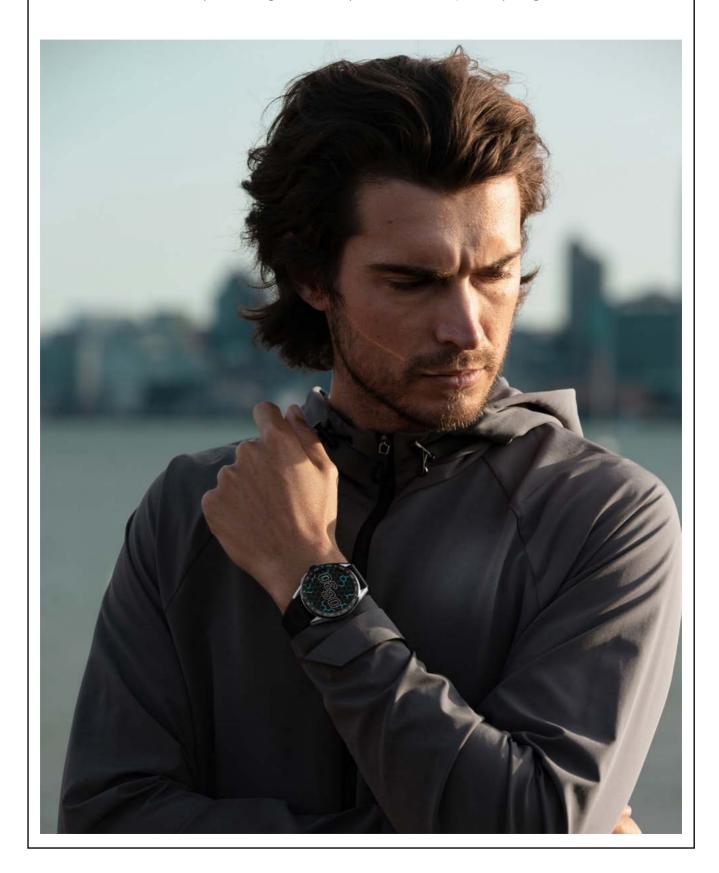
Eric Carlson's mastery of space, light, materials and details are orchestrated to merge the cultural identities of both Dolce&Gabbana and Montecarlo to create a uniquely customized triumph of beauty and opulence for an exclusive brand and jet set clientele.





MENS

Fashion | Grooming & Skincare | Watches & Timepieces | Fragrance





BREITLING LAUNCHES PREMIER BENTLEY MULLINER LIMITED EDITION

The Breitling Premier Bentley Mulliner Limited Edition shares part of its design inspiration with Bentley's Continental GT Mulliner Convertible.

The new Breitling timepiece commemorates 17 years of collaboration – the longest-ever partnership between a watch brand and an automobile manufacturer – and focuses on the Bentley Mulliner workshop, which since 1959 has crafted the leading luxury carmaker's most unique tailor-made models.

Breitling's partnership with Bentley Motors can be traced back to 2002, when the iconic automobile brand was designing its legendary Continental GT. Bentley commissioned Breitling to create an onboard clock that would reflect the unparalleled luxury, peerless quality, and extraordinary performance of the new grand tourer, which made its debut in 2003. The values that have always defined the partnership between the two world-leading brands are once more on display with the Premier Bentley Mulliner Limited Edition. As its name suggests, the new Breitling watch has close links to Bentley's Continental GT MullinerConvertible.

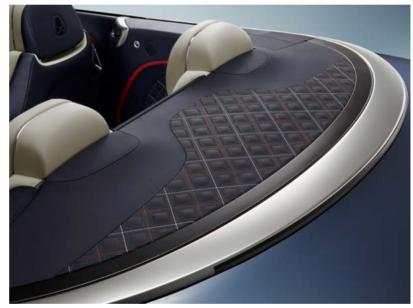
Georges Kern, Breitling's CEO, says that the new chronograph underscores one of his brand's most important partnerships: "The Premier Bentley Centenary Limited Edition that we launched a year ago was warmly received both by Bentley and Breitling fans. The Premier Bentley Mulliner Limited Edition, with its clear links between Bentley's and our DNA, is a logical next step in our shared story. It is also a testimony to Bentley Mulliner, whose name is synonymous with heritage, craftsmanship, and outstanding performance."

Adrian Hallmark, Bentley Chairman and CEO, commented: "The long-standing relationship between Bentley and Breitling is a reflection of the values we both share and our dedication to world-leading performance, luxury, innovation, and refinement. The links between the new Premier Bentley Mulliner Limited Edition watch and Bentley's Continental GT MullinerConvertible are evident in the exquisite engraving detail of the watch and the design features that reference the Breitling clock on the GT's dashboard – a perfect display of Mullinercraftsmanship."

The Bentley Mulliner Workshop

Bentley's Mulliner workshop is an extension of Mulliner, a family company that can be traced back to carriers and saddlers in 1559, just one year after Elizabeth I came to the throne. However, real prominence came to the family in 1760, when Francis Mulliner was commissioned to build and maintain carriages for the Royal Mail. In 1870, Francis's son, Robert Bouverie Mulliner, started his own coachbuilding company called Mulliner London Limited – sharing his father's restless pursuit of perfection. For nearly 150 years, Mullinerhas been renowned for its bespoke handcrafted coaches, created to the highest standards to meet the exacting requirements of its customers. Mulliner first began coachbuilding for Bentley in 1923, before entering into a partnership with the automotive brand in 1959, and for more than sixty years the workshop has given life to Bentley's creativity and to its customers' dreams. Each Bentley Mulliner model is a product created with an exquisite level of detail.







The Breitling Premier Bentley Mulliner Limited Edition

A Breitling watch worthy of the Bentley and Mulliner names has to be a very special product indeed. The new chronograph has some close links to the interior of the Bentley Continental GT Mulliner Convertible, the most luxurious GT ever designed, and particularly to the Breitling clock in the luxury automobile's dashboard.

The Premier Bentley Mulliner Limited Edition is limited to 1000 pieces. It features a 42-millimeter stainless steel case presented on a blue alligator leather strap, echoing the Imperial Blue leather interior of the car. Its elegant silver dial recalls the Bentley Continental GT Mulliner Convertible's dashboard clock. The watch features blue subdials – a 30-minute counter at 3 o'clock and a small-second subdial at 9 o'clock – an indication revealing the presence of the Breitling Manufacture Caliber 01, with an impressive power reserve of approximately 70 hours. The dial features a white tachymeter scale on a blue inner bezel around the dial, with a red tachymeter inscription.

The links between the watch and the clock are further strengthened by their complementary sets of Arabic numerals: the dashboard clock features the numerals at 12, 3, 6, and 9, while the watch has them at 1, 2, 4, 5, 7, 8, 10, and 11. Sharing these numerals across the two pieces is a nod to the design DNA they share. The red second hand and centered 60-minute scale mirror the red stitching found throughout the interior cabin of the Bentley Continental GT Mulliner Convertible.

On the left side of the case is a plate with an engraved "Bentley" inscription, whose design is based on the engine spin dashboard found in historic Bentleys. Around the watch's transparent sapphire caseback is an inscription that reads "MULLINER EDITION – BREITLING – ONE OF 1000". The Breitling Premier Bentley Mulliner Limited Edition is a COSC-certified chronometer.

The Bentley Continental GT Mulliner Convertible

Representing the pinnacle of luxury grand touring, the Continental GT Mulliner Convertible builds on the success of two other Bentley First Editions from the centenary year: the GT Number 9 and the GT Convertible Number 1 limited editions. A perfect display of Mullinercraftsmanship, the Mulliner Convertible is the only Continental GT to have a Breitling-edition clock in the car. Its silver face mirrors that of the Premier Bentley Mulliner Limited Edition watch. Blue, red, and white accents highlight the importance of British design.

Breitling and Bentley

While Breitling's partnership with Bentley Motors can be traced back to 2002, there are historic links between the companies that go back even further. Willy Breitling, the visionary watchmaker and grandson of founder Léon Breitling, was a committed Bentley owner who, from the late 1940s, was a familiar sight on Swiss roads behind the wheel of one of his beloved Bentleys. Willy, a man with flawless design instincts and stylish personal flair, could not have imagined driving another automobile.









Bentley at Le Mans

While Bentley is known for its luxurious road cars, the brand also has an impressive history on the track. Between 1924 and 1930, the famous Bentley Boys won the 24 Hours of Le Mans race five times. That success, however, did not simply remain a part of the brand's past. In 2003, Bentley returned to Le Mans, taking the first two places. At that edition of the world's most famous endurance race, Breitling was Team Bentley's proud main sponsor and created a limited-edition chronograph, the Bentley Le Mans, to celebrate the feat.

The Breitling Premier: For Men and Women of Style, Purpose, and Action

When it was launched in 2018, the Breitling Premier collection reintroduced a name that held a special significance for the prestige watch brand. In the 1940s, Breitling introduced its first collection of truly elegant watches, which were defined by their fashionable flair. The new Breitling Premier collection combines purpose with style, delivering quality, performance, and timeless design that are worthy of the watch brand's proud legacy.

The original Breitling Premier watches made powerful fashion statements and provided the perfect accompaniment to the remarkable changes taking place all over the world during the 1940s. The new Premiers extend that legacy, reflecting Breitling's heritage and the historic design of the watches, but they also demonstrate an urban flair and a passion for excellence. They express a proud history, yet will never go out of style. Their elegance, performance, and quality are everything one would expect from Breitling, which, now more than ever, is an authentic brand for individuals of style, purpose, and action.

The Breitling Premier watches inspired by the partnership with Bentley hold a privileged place in the collection. No luxury car brand in the world better reflects the essence of the Premier family, with its elegance and flair, its performance, and its timeless design.

www.breitling.com

TO THE WRIST

Bell & Ross watches meet four basic design principles: legibility, functionality, precision and reliability. The substance of the object is function. Utilitarian elements shape the product and make it strong.



Ø 42mm



TIME CONCEPTS RELEASES NEW ICON SIGNATURE SERIES WATCH INSPIRED BY AMERICAN MOTORCYCLE LEGEND, ROLAND SANDS

Latest Icon Series Watch Designed to Exemplify Sands' Legacy of Racing



Time Concepts, a watch firm known for making high-quality timepieces at remarkably affordable prices, has officially launched its newest series of watches under the Szanto brand, the Szanto ICON Roland Sands Signature Series.

Roland Sands is an American motorcycle racer and designer of custom high-performance motorcycles. In his career as a professional motorcycle racer he won the 1998 AMA 250GP National Champion road racer championship, and today is also an award-winning designer of custom performance motorcycles. As the owner and founder of Roland Sands Designs, a company that sells custom

motorcycle parts, he is known for unique designs and has developed a cult following around the world.

Sands' namesake watch is meant to reflect his zeal for racing and love for the motorcycling community. His ICON watch was designed with Roland involved in all design details. "The unique watch design is meant to invoke the feeling of instruments on a bike and reflects his individualism, as is seen in his motorcycle creations, and exhibits a very vintage character," said Time Concepts Founder Barry Cohen. "Roland was instrumental in the overall design of his watch series. We're eager to share it with his fans."

The watch is rugged, tough, and dependable, crafted with a satin brushed stainless case with screw case back, a scratch resistant mineral crystal, and 100 meters water resistance. The strap is made of USA-sourced Horween leather, famous for its beauty and durability - it will quickly pick up the look of well-worn motorcycle boots and jackets and take on a vintage patina adding more character the longer it is worn. The straps feature easy on/off fingernail pull spring pins to allow for strap changes in a matter of seconds. However, the most impressive aspect of the design is raised padded ribs on the strap that emulate the beautiful stitch treatments seen on Roland's signature jackets that are revered and collected all over the world.

The Szanto ICON Signature Series are small collections of watches tied to famous individuals who have made their mark in a variety of fields. Time Concepts' ICONs are masters of their respective crafts and all share an appreciation and affinity for quality timepieces. Other industry leaders in the ICON series include Indy Series and Indy 500 Champion Danny Sullivan, and renowned big-wave surfer, Shane Dorian, both of whom also worked closely with Time Concepts to define, design and develop a timepiece that connects to their respective styles and personalities, all while maintaining the Szanto commitment to excellence. In this way, ICON watches reflect the tastes and interests of the people who inspired them.







"I'm honored to partner with Time Concepts on the design and introduction of the Roland Sands Icon Watch," said Sands. "The resulting watch is a timepiece that embodies the love and passion that I have for racing, the motorcycling community and innovative design."

Szanto ICON Signature Series: Roland Sands watches retail for \$225 and are available for purchase online at timeconcepts.net.



INSPIRED BY THE PAST, SHAPING THE FUTURE

The robust Mauron Musy Timepieces is a little piece of Switzerland. Rooted in an age-old tradition yet resolutely looking to the future, this "Swiss Crafted" certified Brand embodies the very essence of the land of watches. An object far more precious than its mere market value.

Being Swiss

Robust, sporty, and sleek, yet also refined, intriguing, sophisticated: the Mauron Musy Timepiece is a world of its own. Equipped with nO-Ring® mechanical direct-seal gasket-free water-tightness technology, the latest addition to MAURON MUSY is not only water-resistant to 300m, but also splash-proof and easy to handle under water. An avant-garde partner ideal for all settings, including the most hostile environments. Entirely attired in anti-allergenic titanium, immediately recognizable by its industrial design and brushed finishes, it is just as well teamed with adventurers' gear as with an evening outfit.

This intrinsically noble watch houses an exclusive Manufacture movement. The ARMURE Collection is undoubtedly the first watch with a maintenance-free five-year guarantee.

Design and creation: Swiss Crafted

On the front side, the in-house dial features a sandwich structure composed of two superposed metal plates. The upper part features a finely microblasted surface finish and a curved snailed pattern in the center and on the small seconds counter. In the same spirit as the movement bridges, the hour-markers and cartouches on the lower dial are machined using the champlevé technique, highlighting the polished script appearing in relief. As for the case, its angles have been softened and its surfaces satin-brushed. The all MM collections are delivered with two rubber and leather straps featuring a tool-free change system.

www.mauronmusy.com





www.mauronmusy.com





TAG HEUER INTRODUCES THE NEW GENERATION OF ITS **LUXURY CONNECTED**

The Swiss luxury watchmaker combines elegance and craftsmanship with new high-tech features for a customised physical and digital experience focused on performance.

TAG Heuer pioneered the luxury connected watch segment in 2015 and has since introduced a variety of models, most recently the Connected Modular Golf Edition in 2019. With the third generation of its visionary Connected timepiece, TAG Heuer makes a design and technological statement that further solidifies its position as leader of the luxury connected watch category for the long term.

The TAG Heuer Connected watch is a unique combination of the refinement and elegance of a chronograph-inspired timepiece crafted in the purest watchmaking tradition, with a state- of-the-art, custom-designed digital experience geared towards performance. It offers customers a striking and versatile wristwatch to enhance their individual lifestyle, from daily connected services offered from Wear OS by Google, to immersive sports experiences thanks to the new TAG Heuer Sports app, which provides detailed tracking for golf, running, cycling, walking, fitness and other sessions, thanks to the watch's built-in GPS and heart- rate monitor, among other sensors. The experience on the wrist is complemented by a newly developed TAG Heuer mobile companion app that allows for even greater personalisation and insights into the wearer's achievements.





TAG Heuer's Chief Strategy and Digital Officer, Frédéric Arnault, who has led this ambitious project since its start eighteen months ago, explains: "The TAG Heuer Connected watch was designed and engineered with the same passion and attention to detail as our mechanical watches. Quality of execution is paramount in everything we do, and we never compromise on aesthetics or emotion. The Connected watch is not only a beautiful timepiece, it's a truly immersive experience, as it now sits within a complete TAG Heuer digital ecosystem geared towards performance and sports. The navigation has been deeply refined so the product is as intuitive and easy to use as possible, both in everyday life and during sports sessions. It expresses the brand in a completely new way and offers limitless possibilities in terms of innovation for the future. Thanks to the talent and dedication of our teams, the new Connected is a truly brand-defining product that will lead the way into a new era for TAG Heuer."

The new TAG Heuer Connected watch is available to order in all regions. It will land in a select network of retailers and TAG Heuer boutiques on Friday, 13 March 2020, and will also be available at www.tagheuer.com in Australia, Japan, Switzerland, the UK and the US.









A luxury timepiece

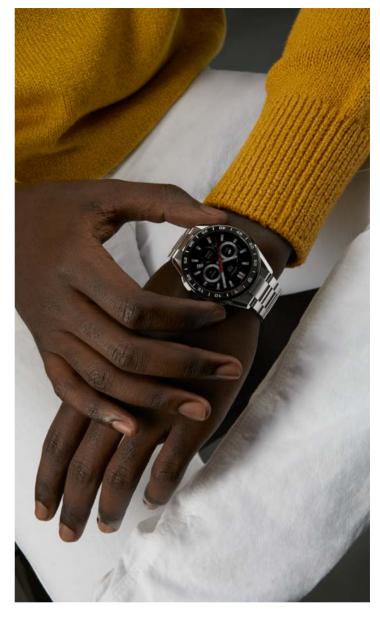
The 45-mm stainless-steel or titanium cases echo the distinct design, noble materials and refined finishes of TAG Heuer chronographs, including their signature facetted lugs, polished and brushed details, a graduated ceramic bezel, a central rotating crown now flanked by two functional pushers, a screwed caseback and elegant bracelet and strap choices in black rubber or steel with a folding buckle.

The dial features an ultra-legible all-active and flush OLED touchscreen protected by a scratch-resistant sapphire crystal. To extend the battery life, the screen alternates between active and ambient mode, but it always indicates time. The watch is fitted with a magnetic battery charger and a bespoke travel pouch.

Make it your own

On the screen, customers can choose between five alwayson mechanical- or digital- inspired TAG Heuer watch faces, and can further customise each to match their unique style and needs.

Taking inspiration from the brand's timekeeping heritage, watchmaking expertise and timeless design codes, the dials include a three-hand version of the Heuer 02 manufacture movement skeletonised dial, a digitalised Carrera Heuer 01, a liquid crystal-like display, a unique algorithm-based neural network animation named Orbital, and a tribute to the hexagonal nanotube structure of the brand's carbon composite hairspring.





The watch faces can easily be set to different dial options and colours, and even programmed to highlight individual preferences: activity progress, notifications, weather and more, directly on the watch or from the new TAG Heuer mobile companion app, which will introduce new designs regularly.

The versatility of the TAG Heuer Connected watch is also enhanced by an intuitive interchangeable bracelet system. With a single clip motion, the wearer can switch up their look with a choice of durable rubber straps available in a classic black scale pattern with red stitching, or bolder perforated red, orange or khaki, complementing the core steel and black options.

Connected lifestyle

Powered with Wear OS by Google, the TAG Heuer Connected watch supports wearers throughout every activity of their day with invaluable services such as Google Assistant and Google Translate using the microphone located on the left side of the case, e-mail and message notifications, Google Pay in shops and countries where this service is enabled, as well as music controls, an agenda, weather, maps and more with Google Play and its wide selection of apps, available for iOS and Android mobile users alike.

Wear OS by Google and Google Fit's VP of Product Management Stacey Burr says: "TAG Heuer sets the standard for building smartwatches that are uniquely personalised and curated for their customers. As strategic partners, TAG Heuer and Wear OS by Google push the wearable platform forward and enable innovative connected experiences for our users. We've truly enjoyed working together on the new TAG Heuer Connected, which raises the bar of quality and style for the category."





Ready for action

Every feature of the TAG Heuer Connected watch has been purposefully selected to enhance the wearer's experience – specifically during sports.

Designed with high-intensity activities in mind, the TAG Heuer Connected watch offers sapphire glass screen protection, ultralightweight grade 2 titanium on the matt black case, rubberised straps for optimal grip, breathability and comfort, a 5 ATM water resistance rating, suitable for low-velocity and shallow-water activities, such as swimming or running in the rain, and a 430 mAh all-day battery optimised to include a one-hour sports session using GPS, audio streaming and heart-rate monitoring. For longer activities, the battery can support up to six hours of constant sports tracking using GPS, heart-rate monitoring and music, and can be fully recharged in just 1.5 hours at temperatures between 15°C and 45°C.

The physical features of the case are fully and instinctively integrated to enhance the sports experience and allow for even more precise commands: the 2- and 4-o'clock pushers provide app-opening shortcuts, along with start, pause, resume and reset functions, and the rubber-coated crown offers a second option for scrolling through the information on display, ideal for in-action usability.

Activities are recorded with high precision and accuracy thanks to top-of-the-line sensors, including a new non-medical-grade heart-rate sensor, made of high-tech resin and naturally integrated into the case back. This also optimizes tracking of calories burned, while the built-in GPS measures the user's position during workouts and can calculate different performance metrics, and also includes a compass for direction, as well as an accelerometer and gyroscope.





Living a TAG Heuer experience, on your wrist and on your phone

The new custom-designed TAG Heuer Sports application is the highlight of the 2020 range and supports golf, running, cycling, walking, fitness and other activities, with even more on the way. The golf experience is similar to the 2019 edition, with integrated mechanical pushers, while all other sport tracking functions are new this year.

Wearers can track their activities directly through the watch with key metrics such as speed, pace, distance, heart rate and splits displayed in real time in the Sports app and as an overview in the TAG Heuer Sports tiles. They can then gain detailed insights into their performance through the TAG Heuer mobile application, and even synchronise their data with Apple Health or Strava.

Paying tribute to the brand's timekeeping heritage, the new models also introduce a TAG Heuer stopwatch application that can be operated with the pushers and boasts to-the-millisecond precision, as well as a timer, an alarm and a bespoke settings interface.

Joining the best-in-class golf app launched in 2019, these TAG Heuer Connected watch and mobile applications were designed and developed entirely in-house, offering a unique luxury digital experience, in which every detail has been crafted to faithfully express the brand's values and aesthetic.

Such internal digital expertise and resources, assembled and led by Chief Strategy and Digital Officer Frédéric Arnault between Paris, France, and La Chaux-de-Fonds, Switzerland, are unique among luxury watch brands. They confirm TAG Heuer's commitment to the Connected line and position the avantgarde brand at the forefront of innovation for the category for the long term.

Ahead of the curve, always on time

The TAG Heuer Connected watch, the most luxurious smartwatch on the market, instils the brand's renowned watchmaking skill and spirit into advanced twenty-first-century technology.

For a life of action and activity, this smartwatch strikes the perfect balance between a reliable instrument to support a connected lifestyle and measure performance, and a statement accessory imbued with TAG Heuer's unmistakable identity ideal for the watch enthusiast with a passion for action.

www.tagheuer.com





TAGHEUER SWISS AVANT-GARDE SINCE 1860





AUTOMOBILI LAMBORGHINI AND SUPREME COME TOGETHER ON A NEW COLLECTION FOR SPRING-SUMMER 2020



Super sports car maker Automobili Lamborghini teams up with Supreme, a skateboarding brand based in New York, to release a capsule collection.

The group worn by the NYC skater - Tyshawn Jones - consists of a Hooded Work Jacket, S/S Shirt, Hockey Jersey, Coverall, T-Shirt, Skateboard and Beanie, featured in the most iconic Lamborghini colours.









"Lamborghini recognises a spirit and dynamism in Supreme that resonates with its own brand," said Katia Bassi, Chief Marketing and Communication Officer for Automobili Lamborghini. "This collection combines the essence of Lamborghini super sports design and performance with iconic street wear."

INTRODUCING THE BRIONI SPRING/SUMMER 2020 'TAILORING LEGENDS' ADVERTISING CAMPAIGN FEATURING BRAD PITT



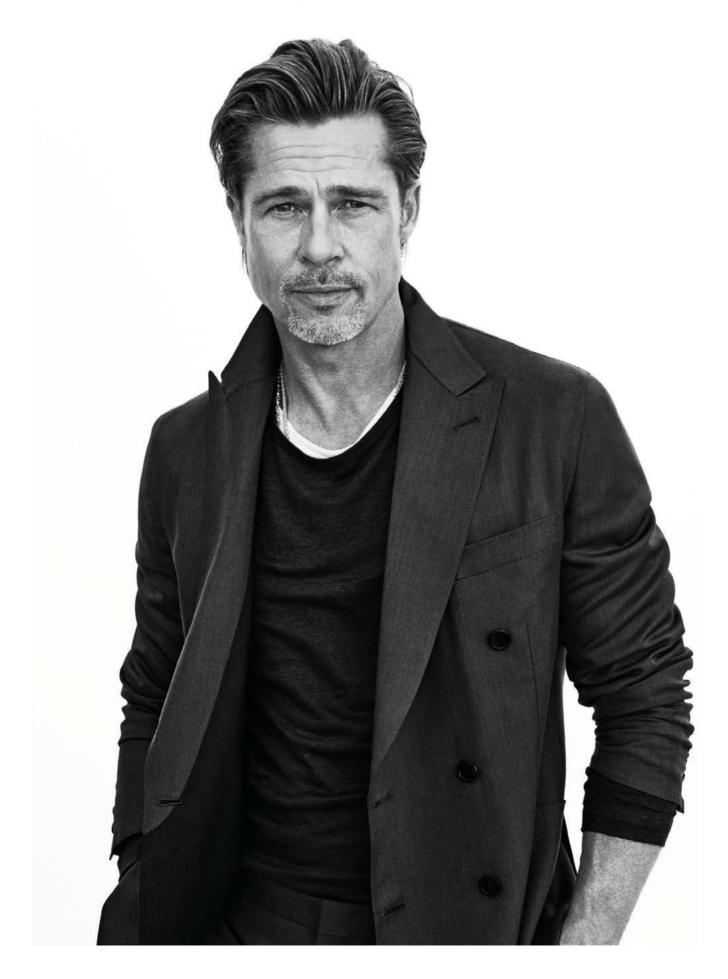






Brioni introduces its Spring/Summer 2020 'Tailoring Legends' advertising campaign featuring brand ambassador Brad Pitt. Lensed in Los Angeles by photographer Mikael Jansson, Pitt is portrayed in timeless black and white images capturing his laidback and effortless insouciance mixed with the discreet luxury of the brand's Spring/Summer 2020 Collection. Photographed on a bare set, the series of portraits stand out with an intimate atmosphere that contrasts with the strong

personality of the actor who brings his iconic sense of style to a selection of Brioni's finest ready to wear and eveningwear. The campaign, which marks the brand's 75th anniversary celebrations, will debut today on business newspapers and supplements, digital media outlets as well as outdoor and airport billboards in selected cities worldwide. A behind-thescenes video of the shoot will be launched on the brand's digital channels this month.



WHAT'S YOUR FLAVOUR: THE BLUEBEARDS REVENGE LAUNCHES TRIO OF NEW EAU DE TOILETTES

Leading men's grooming brand The Bluebeards Revenge is proud to announce the launch of three brand new Eau De Toilettes, expanding its award-winning body and skincare range!



Featuring three signature scents – Original, Classic and Cuban – the brand's new range of fragrances has been specially designed to help men express their personalities and stand out from the crowd.

"Each of our long-lasting Eau De Toilettes has a distinctive scent profile, giving men real variety when it comes to choosing a fragrance that matches their character and aspirations," explained Brad Wicks – Head of Marketing & Communications for The Bluebeards Revenge. It's not just the scents that are distinctive, but their packaging too: "These powerful new Eau De Toilettes come in chunky, 100% recyclable glass bottles," added Wicks. Each fragrance also features "a unique hand-drawn illustration inside of the bottle that was designed to perfectly reflect the inspirations behind each scent." To finish, the fragrances are packaged inside sturdy gift boxes that feature a selection of classic flash art illustrations, giving them an extra punch of personality.

THE SCENT PROFILES

The Bluebeards Revenge Original Eau De Toilette

was formulated with the brand's nautical roots in mind. It teams the invigorating blast of a sea breeze with the masculine freshness that their shaving range is famous for. This traditional, masculine scent opens with the citrusy notes of Sicilian bergamot and the vibrancy of Ligurian basil. At the heart you'll find a bold blend of jasmine, black tea and water mint. Rich base notes include the woody tones of Madagascan vanilla, highlighted by classic sandalwood and patchouli for a smooth finish.



The Bluebeards Revenge Classic Eau De Toilette is

a celebration of British barbering and its renaissance over the past few years. It's infused with a selection of citrusy-sweet aromas that advocate one of the world's most established trades. This suave fougère fuses together a citrusy burst of bergamot and zesty lime with a clean cut of lavender. At its heart is a wild twist of botanical scents. Its base intensifies with a warm blend of patchouli, amber and musk.



The Bluebeards Revenge Cuban Eau De Toilette is a journey of discovery to the sun-baked shores of the Caribbean. It's an all-out explosion of rich, woody aromas and exotic spices. This deep, woody scent opens with the allure of evergreen firs. Its smouldering heart fills the nostrils with the smoky smell of tropical vetiver grass. At its base, you'll find a hint of musky sweetness thanks to a stimulating blend of cedarwood, amber and patchouli.

www.bluebeards-revenge.co.uk



INTRODUCING SAUNDERS & LONG MEN'S HAIRCARE ESSENTIALS

"Formulations meticulously designed to fill the gap in the male grooming space"



Saunders & Long - the London born premium skin and hair care brand that seamlessly fuses industry-leading mastery with inherent style, unveils its essential haircare line, illustrating an in-depth understanding of men's hair on both a functional and aesthetic level. The range has been clinically formulated to fill an evident gap in the male grooming market. The brainchild of British duo - hair stylist and owner of Lockonego salon Jonny Long and business partner, creative film producer Nick Saunders, the Saunders & Long collection is born from clinical results and peerless formulations, thanks to the talents of a pioneering expert panel.

World leading expertise includes premier chemist in the global skincare market - Steve Musumeci, whose pedigree spans former chief chemist roles at Keihl's and Bumble & Bumble. Working closely with Long to lean on his 26 years of haircare and styling, Musumeci has also collaborated with world-renowned perfumer Francois Robert to ensure Saunders & Long's signature scent is woven throughout the product range.

The capsule haircare range has been formulated to complement the brand's skincare line. The 12 products in the range have been two and a half years in the making, and have been tested in Long's salon Lockonego:

Saunders & Long - Detox Shampoo - £19 - 250ml

As with all Saunders & Long products, the Detox Shampoo has been formulated with maximum functionality in mind. Containing a blend of mild, complimenting naturally-derived cleansers that are all DEA free, the hair is left cleansed and gently conditioned.

A PH balanced conditioning formula has been developed containing nine different surfactants, blended together to avoid stripping the hair, creating a rich, creamy lather that doesn't dry out the hair.

Both product and environmental build-up are removed, making for a clean finish.

Suitable for all hair types.







Saunders & Long - Daily Conditioner - £21 -250ml

Formulated to be the 'go-to' conditioner to tame rebel hair without weighing it down or leaving a greasy finish. Designed to be applied to hair after the Detox Shampoo, the conditioner is a specially constructed

formulation of Fruit Acids such as maple and orange, along with Green Tea and Argan Oil to seal and nourish the hair shaft and scalp.

PH Balanced, the conditioner both softens and detangles the hair, whilst improving wet combing.

Saunders & Long - Condition & Groom - £26 - 150ml

For this unique product, Long had a definitive vision of how he wanted the product to look and feel. Having identified a significant gap in the market, he felt it essential to create a leave-in conditioner that both nourished and styled the hair.

A memory hold aking to a grooming cream married with Pro Vitamin B5 (Panthenol) based conditioners made for this uniquely mastered product.

Health and appearance of hair and scalp is improved, whilst ensuring hold.

Can be used on wet or dry hair.

The full Saunders & Long product portfolio is available to buy on www.saundersandlong.com



SKIN DEFENCE FOR MEN

Urban Jack is an award-winning indie men's shave, beard and skincare brand. Born in the UK as a result of a hatred of shaving Urban Jack has come to symbolise Skin Defence for Men.

Their products are here to make men's life's easier, deliver amazing results and enhance lifestyles. Passionate not to be just another "skincare" brand, or a faceless global juggernaut their belief is that they exist to challenge the status quo, to think creatively and to change the shaving and skincare landscape.

Simply put Urban Jack are on the pursuit of making the best products imaginable and delivering an amazing customer experience.

For men who suffer from the embarrassing redness of post shave irritation and rash the Urban Jack range could be the solution to long endured misery. In a recent clinical study over 85% of respondents stated that with regular use Urban Jack's Revolution Shave Serum helped reduce post shave redness and skin irritation.

This amazing product replaces a man's normal shave gel, foam or oil, and offers the shaver a unique new experience. It is clear so makes cutting sharp lines and precise shaving easy. The razor glide is superb and the after feel unimaginably good. Sounds wonderful.

The range also includes a deep cleansing facial wash, anti-pollution moisturiser, a luxurious shower oil formulated to rebalance the skin's microbiome and a hydrating beard oil. All products are highly natural and registered with the Vegan Society.

Aside from making great products Urban Jack believes that all companies have a social responsibility. The brand is committed to donating a percentage of profits to charities helping men with the trials of Body Dysmorphic Disorder (BDD), Mental Health and Suicide Risk.

Discover more at www.urbanjack.com



The Great British Shave Serum

Highly Natural

Minimises Redness & Irritation

Hybrid Foam/Gel

Vegan Accredited

Clinically Proven

Fuss Free Results

Urban Jack

#belikejack urbanjack.com



209 MARE LAUNCHES ITS LATEST COLLECTION

Monte-Carlo based luxury beachwear label 209 Mare launches its latest collection in an epic campaign, shot in the form of a social experiment.

Its latest drop is the "Le 55 terry towel Beach Blazer" for both men and women. A Beach Blazer inspired by the golden era of the French Riviera. Classic color ways, modern tailoring and a navy blue shade of terry towel that took over 2 years to develop.



The new jackets are trimmed by Mokuba (one of Chanel's major trim suppliers) and made from their signature cashmere-soft bamboo terry cloth. Attention to detail is as always priority number one and no expenses are spared or corners cut in the supply chain and packaging process.

The campaign for this new collection was inspired by a social experiment that Dali (a frequent visitor of the Côte d'Azur). A bunch of good looking normal people were congregated for a Saturday brunch, where free flowing wine and whiskey got everyone warmed up to one another. During lunch, each person was given an outrageous character to play, which was written prior to the shoot. With the guests buzzing and playing into the character pieces a series of activities naturally unfolded. Some went to play racquetball by the pool, others got thrown into the pool, some decided to play the traditional French game "pétanque". The photographers were inconspicuous as to allow the gestures and emotions to be entirely natural.



LUXURY BEACHWEAR









The idea was to recreate that carefree living and fun that the likes of Paul Newman, James Delon, Bridgette Bardot and others came to enjoy when visiting the south of France. The idea came from Dali, who would host art-parties where intoxicated guests, strangers to one another, would collaborate to create a work of art.

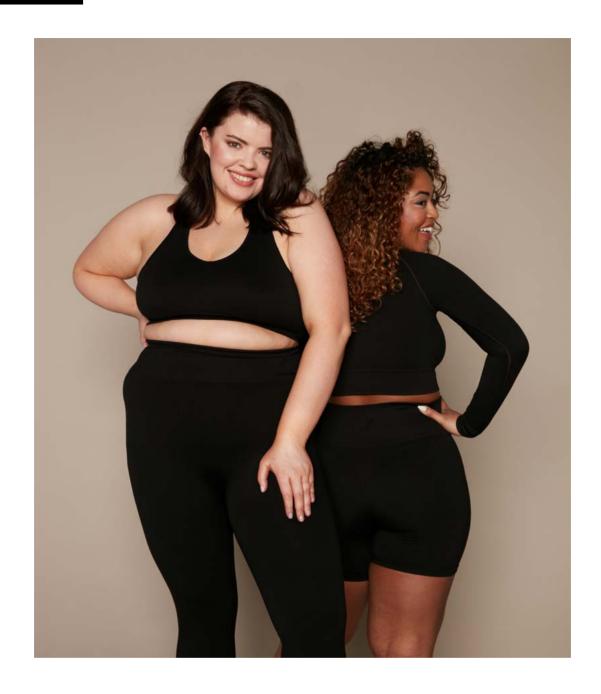
This allowed for the genuine expression of creativity, character and emotions. Similarly this was the case here and the end result of the video campaign can be viewed here (https://youtu.be/UdSZrTjRcXY).

To learn more about this creative and innovative label, visit www.209mare.com or follow them on social media @209mare.

WOMENS

Fashion | Jewellery | Fragrance





SUSTAINABLE, HIGH-PERFORMANCE ATHLEISURE AND ACTIVEWEAR

TALA is a sustainable, high-performance athleisure and activewear brand offering affordable, on-trend pieces for all women. Created from recycled plastic bottles and factory offcuts, TALA offer complete transparency about every aspect of the supply chain

and sustainability of each item. With sizes ranging from XS to XL, TALA pride themselves on empowering women with flattering fits which are comfortable, functional and encourage the ultimate body confidence.



The heart of TALA is their sustainability mission whereby they aim to create products which are made from 100% upcycled materials. They are 92% of the way there, and continue to make every effort to ensure all areas of TALA are eco-friendly. Their packaging and product labels are all 100% recycled and recyclable and can be planted or composted. Items are not only sleek, fashionable and fulfil the demands of customers but they also lessen the fashion footprint as they are all created on-site, in Portugal.

www.wearetala.com







LRM LUXE LEATHER GOODS LOVED BY CELEBRITIES



LRM is the number one online destination for premium, personalised accessories for the fashion-conscious customer. With high quality bags, card holders, purses and phone cases, their pieces are timelessly stylish and make the perfect addition to any ensemble.

LRM was founded in 2016 by friends Rachel McCoubrie and Libby Robinson whose love of bespoke accessories inspired them to launch the brand. LRM has since accumulated a huge range of celebrity fans such as Holly Willoughby, Sam and Billie Faiers, Vicky Pattinson and influencers alike.

From effortlessly chic backpacks, luggage tags and croc embossed bucket bags, the collection has a wide range of staple accessories which don't break the bank. Hero items include the Lady Cross Body Bag (£55.00), the Mia Bamboo Handle Bag (£64.00) and the Zara Ring Handle Bag (£45.00). LRM products are made with the finest Italian leather and come in a selection of colourways to suit any occasion.









Rachel McCoubrie, co-founder of LRM comments: 'Since launching LRM we have seen the brand go from strength to strength, and are thrilled to have caught the attention of some of the nation's favourite celebrities. We pride ourselves on offering the very best attention to detail and delivering top quality pieces at affordable prices. 2020 is set to be a huge year for us so watch this space!'

The full LRM collection is available online at www.lrmgoods.co.uk

SHOES DESIGNED WITH LONDON STYLE AND INDIAN VIBRANCY



This Spring/Summer 2019 welcomes the launch of London based designer Meenu Graziani. Each of the exquisite accessories is designed by Meenu in house, drawing inspiration from her Indian heritage and incorporating the energy of London life. Combining contemporary elegance with vibrant and vivacious colours.

Meenu's signature elements also include the use of bold metallics and remarkable fabric combinations. Handcrafted by highly-skilled artisan shoemakers, everything in the collection are made using traditional techniques to create the finest quality, luxury shoes and handbags.







Only the most premium materials are used in each creation, with the patterned leathers and suedes exclusive to Meenu Graziani and are ethically sourced.

Prices start from £195.00

Expect the unexpected with accessories designed to make a statement.

www.meenugraziani.com



BIG HORN GO UP AND NEVER STOP

The designer for BIG HORN is Kevin Ching. Kevin won the prestigious International Design Awards from different countries, including 'A' Design Award from Italy, International Design Award, and MUSE Design Awards from USA.

Based on his business knowledge, he observed the needs and requirements in the future when it was in 2010. He found eyewear on the fashion stage. Nowadays, eyewear is not just functional products, and people now are not looking for regular design product. In 2011, he began to build his own brand and design with stylish and personalised products.

His design style and brand is "Bend the rules", which the rhino brand logo is totally showed it off. The designs are inspired by what he found during his traveling or in different fashion show for different brands. He loves to use a variety of geometric figures to create a new and unique design and add it on the products. His designs are the most fashionable and trendy styles for different people around the world to comfortably wear his design products.

Kevin's design are unisex styles. His designs influenced by British design, Italian eyewear design skills, French fashion art style, and combined with Chinese culture to make eyewear design. People from different countries accept and love his design style for fashion eyewear, especially fashionista, stylists, art directors and editors from fashion magazines love his designs. His design is elegant, charm, unique, and outstanding.

He collaborated with the movie of Justice League to do the crossover collection. Also, he collaborated with Jewellery shop to do the tailor-made Luxury Jewellery sunglasses for their customers. Furthermore, he assisted Swarovski to designs their inhouse products for their B2B seminar in Asia Pacific regions in twice times a year.

www.bighornhk.com

Wolf and Badger www.wolfandbadger.com/uk/designers/big-horn/

Lone Design Center
www.lonedesignclub.com/collections/big-horn







LA LINEA



Like a hypnotic vision, the designs seamlessly fuse the romantic rose gold with its incandescent white counterpart. The undulated lines create a rhythm of subtle golden waves that clash against the quadrilateral forms, mounted with brilliant round and baguette diamonds dazzling the gaze. 14K Rose Gold, G-VS Diamonds & Enamel.

THE BRAND

Launched in 2015 in Istanbul Melis Goral Jewelry collections draws inspiration from nature and culture, heavily influenced by the art deco movement with intricate designs consisting of custom-cut emeralds, sapphires and rubies delicately entwined with 14K and 18K gold.

Bringing life to visions, Melis Goral creations are 11 utterly wearable and timeless collections that are inherently alluring, effortlessly elegant and beautifully precise.

The family heritage allows Melis a richer understanding of the creative possibilities in the realm of jewelry making with various techniques used throughout the designs with an array of beautiful jewels, setting them all in either rose or white gold.

The design aesthetic is an eloquent and contemporary take on the Art Deco movement, distinctly imbued with geometric shapes. Most striking pieces amongst the collection are those featuring large custom-cut colourful gems dramatically placed amidst pavé diamonds, earning them a rigorous modern twist.

Coloured gemstones such as malachite, lapis lazuli and black onyx can also be seen throughout the collection, each one tailor-cut and individually polished to highlight their unique pattern and natural allure. The cloisonné and ronde bosse enamelling techniques are also commonly used as well as delicately moulding, sculpting, chiselling and polishing the most precious metals whilst studying the correlation between light, depth and reflection.

The ideas of structure and balance are at the heart of the creations, the designs capture effortless beauty transcending time by blending graceful romanticism and compelling symmetry.

The founder and designer Melis Goral, an Istanbulite and a third generation jeweler is a fine arts graduate from the prestigious Insituto Europeo Di Design in Milano. She followed on her jeweler father's footsteps and carried on the family tradition of master jewelry makers by starting her own designs in 2008 and went on to winning ELLE Style Awards, Jewellery Designer of the Year award in 2014. She works closely and exclusively with a select group of goldsmiths and craftsmen from Istanbul's historic Grand Bazaar, who bring in their legacy and rooted knowledge to her contemporary and refined understanding of the art of jewelry.

Melis Goral collections are carried globally by retailers and boutiques such as Beymen, LA Perla Di Capri, Mr Joias across Europe, Moda Operandi, Zadok, Julianna's Katherine Tess in USA, Ounass in the Middle East as well as the studio in Bebek, Istanbul.

www.melisgoral.com





LET THE SPRING BEGIN!

Let's light up and make the spring sparkle. Our spring collection is all about celebrating the light and letting out your inner sparkle.



PORTOFINO

We have added seasonal extravaganza to this new collection to make you feel special. The collection is inspired by medallions and has been transformed into timeless designs with a symbolic twist.

The Portofino collection appeals to every woman with alove for jewellery. This collection is a mix of classic pieces for everyday use, trendy pieces with smaller charms and symbolic references as well as avantgarde statement earrings filled with sparkle and shine.



"I've always been fascinated by the moon and its exalted magic. I was born and raised in Iceland EARRINGS where the night sky is almost always clear and the moon has a very special status. I have spent hours studying the moon and have always been impressed with its myriad forms, phases, shadows and its eternal transformation. You can become completely absorbed by the moon and overwhelmed by the light projected from the moon and sky when it is completely sharp."



Believe it or not. We're launching our hero hoops in plain silver or goldplating, in three sizes - simply beautiful We promise the new Ellera hoops is already an evergreen.

www.sifjakobs.com

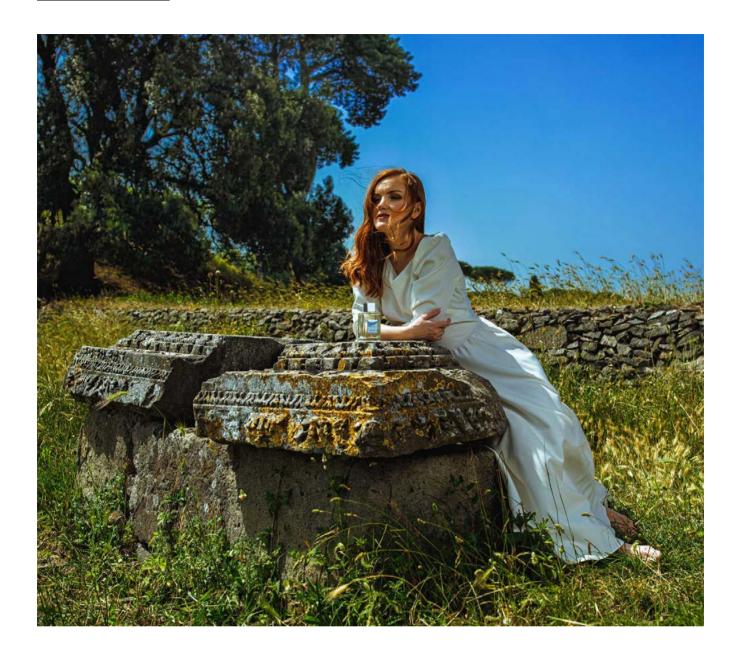






ethereal jewelry for the modern starchild

bisoulovely.com



OFFICINA DELLE ESSENZE

Out of our five senses, the smell is undoubtedly the most significant one. The aroma tells us a lot about a person and his or her personality. Fragrances have the power to render an individual or environment unique and this special feature inspires Officina delle Essenze to make own creations. This is a story of a small perfumery in the heart of Rome that became a family-owned business and made an absolute value out of Made in Italy.

HISTORY

It all begins in the 50s, the Lembo family has a perfumery among the streets of central Rome. We are in a full economic boom, middle-class ladies do handicraft shopping and first small cars cross Bel paese. There is still the scent of Dolce Vita in the air, the Fiat Cinquecento is a status symbol and Italy feels the eyes of the world. Foreigners admire Cinecittà Studios and ask for Italian products, unique in their quality and style. Shortly after the creative spirit of the time, made of intuition, luxury and uniqueness, will be exported all over the world under the name of Made in Italy.

The dream of Maurizio Lembo begins in this fascinating atmosphere. Inspired by the experience gained in his father's perfumery where women consumers could purchase historic brands like Guerlain, Coty, Caron, Penhaligons, Creed, Chanel and Lanvin, Maurizio established his own company. From afternoons spent in the family shop, the founder keeps the allure of the past and conveys it to his creations. The brand Officina delle Essenze was born in 2001 and now it is operating in the niche and artistic perfume sector.

THE BRAND IDENTITY

After nineteen years from its foundation Officina delle Essenze is a synonym of craftsmanship and luxury. A family-owned business applies the "Italian know-how" rule. The rule that has rendered Made in Italy so great worldwide.

Officina delle Essenze is a synonym of craftsmanship and luxury, an emotion of those who want to feel good with a product of high artistic value

The brand identity mirrors its image. Red represents passion with which it advances a project made of accomplished dreams and a corporate vision. The luxury of a refined to the finest detail products, a result of a very rigorous selection among retailers and suppliers. The emotion of those who want to feel good with a product of high artistic value.







OUR VALUES

Supreme design in any context, precious and sophisticated in order to offer something unique

The client of Officina delle Essenze deserves only the best, for this reason quality is never an accident. The company is always engaged in improvement of even the smallest detail as the composition of bouquet of fragrances. We put clients at the center of all our choices and it gives us an incentive for constant research. This way we do not abandon artisan production that makes the brand an authentic representative of Made in Italy.

Those who choose Officina delle Essenze love taking care of themselves or their home. These are not only sophisticated perfumes but also a perfect design in every context, precious and elegant in order to represent something unique, the detail that you cannot do without. That is why every experience with the products of Officina delle Essenze is original and inimitable.

DISTRIBUTION

Important objectives have been achieved since Maurizio Lembo founded his company in 2001. From the time being the products of Officina delle Essenze are present in Italy and abroad, in countries such as Spain, Luxembourg, Germany, Holland, Britain, Switzerland, Belgium, Russia and the Baltic states with over 200 points of sale in the sector of niche perfumery and concept store.

BETWEEN THE PRESENT AND THE FUTURE

In 2016 thanks to the Internet and new media the company's vision advanced its development to conquer new market shares and reach new consumers. The change of pace has resulted in two important changes: creation of an internal marketing division and introduction of new packaging for the line of diffusers. Social networks and the website offer important communication channels that help to consolidate the brand in the niche-perfume market and beyond. Maintaining its own origins and artisan spirit Officina delle Essenze looks at the future and does not stop.

www.officinadelleessenze.com







PROVIDING VIP SERVICES THAT YOU DESIRE

Interview with Catalin Buzatu

Catalin Buzatu is a founder and CEO of Excellence VIP Services, a fully licensed company providing exclusive luxury lifestyle management and concierge services worldwide. The aspiration of the company to exceed clients' expectations, readiness to provide high-quality services 365/24/7, high level of personalization and confidentiality in work with clients, professionalism and perfectionism of the team – all these factors brought the company the honorary status of the winner of Luxury Lifestyle Awards in the category of Th¬e Best Luxury Concierge Service in Europe. We took the opportunity to talk to Mr. Catalin Buzatu about the key principles of his award-winning company, his experience as the founder of Excellence VIP Services, and his path to success.

Luxury Lifestyle Awards: Mr. Buzatu, would you please tell us a little about yourself? What did you do before establishing Excellence VIP Services?

Mr. Catalin Buzatu: I was born in Romania, and I used to be a professional tennis player. When I was 13 years old, I went to Barcelona with my mother to practice and to have better conditions. I have dedicated my youth and life to the tennis world from the age of 7. In 2010 I founded the Company Excellence VIP Services after I set my career as a professional tennis player. First, I became a tennis coach, and at the same time, I started to develop the idea of Concierge Services. Over the years, I had to give up coaching and dedicate myself completely to this business.

LLA: How did you come up with the idea of Excellence VIP Services? Why did you decide to establish a concierge and lifestyle management company?

CB: I always liked to connect with many people from different fields, and I was always attracted by the luxury services that exist throughout the world, so when I had the opportunity, I have attended some international luxury events. Such as: Yacht Shows, Business Aviation Events, Film Galas, American Express World Luxury Expo, and many more. While traveling a lot with tennis and knowing many countries and cities, I decided to replace the sport life with business.







LLA: How would you describe the competencies of Excellence VIP Services to people who hear about it for the first time?

CB: There are only a few companies of a Concierge at an international level in the world with service like Excellence of the VIP Services. And then, there are a lot of concierge companies, which are presented only in a particular country or a particular city, and it is very difficult to control, if they have a great international cover. As a service, I think that the Excellence VIP Services is a company that provides the most complete list of opportunities for an unforgettable vacation or any other desire for both business and pleasure. The difference between the Excellence VIP Services and the rest of the companies, which are devoted to the field of the Concierge, or better said, the Luxury Travel Management are as follows: we have a wide variety of comprehensive services, where we improve and add new services on a yearto-year in order to be able to provide the clients with every desire they may have. For example, this year we have added the service for unique Experience of getting to know the natural world and Safaris in Africa, Asia, Latin America, North America, and the North Pole with a Personal Assistant.



LLA: In the former days, you were a professional tennis player. Does your sporting experience help in your current position?

CB: Tennis really helped me a lot. First is the education that you learn from tennis, of course, after the most important one – education received from your parents. Traveling around the world as a tennis player has helped me a lot in knowing the cities, hotels, restaurants, places of fun and entertainment, and the landmarks. Of course, in all these places where I was traveling, I would meet many business people from different fields, some of whom would become my clients and then recommend me to other friends of theirs and acquaintances, that's how this adventure began in the world of luxury.

LLA: What are the advantages of working in the luxury sector, with the most demanding and sophisticated clients in the world?

CB: Some clients may be more demanding and others less, and we must adapt to each client and their requirements. It also depends on the services they request and the time period we have available to provide the requested service. The richest consumers are willing to pay very large amounts for personalized attention. The idea is to buy an experience, adapted to the needs of travelers and sufficient to relax from the daily stress.

Nowadays, the concierge is much closer to a luxury lifestyle manager, selling unique travel and experiences. Our advantages

are that we work with passion and we want our clients to feel relaxed and happy while we take care of all their needs. Also working in the luxury sector, there are chances you know something about branding. You know how important it is for the brand to know its customer inside and out, and to use this knowledge to continue building and selling products or services that create a meaningful experience for those indulging in aspirational lifestyle. There are many advantages to this activity and this is practically what I wanted when I decided to give up my life as a player and then as a tennis coach. The advantages are following:

- This company creates a very good availability when it comes to where I am, the time I have or must dedicate to the company and then the way I need to work.
- I can work from anywhere in the world, I don't need to be at an office every day.
- There is no specific work schedule, everything depends on the clients and the time I want to dedicate to the company.
- The people I deal with are generally very serious people with values in life, punctual, modest and it is exceptional to be able to work with and for such people.
- I do not travel as much as when I was a tennis player, which means that I have more time to stay at home, with family, friends and then when traveling only stay for a few days as necessary. During these trips, I can combine the job and the pleasure of being able to visit or even to relax a few extra days in the place if I wish.

- I attend many international events where I know a lot of the new world and where it is really a pleasure to be able to attend such events, like the Oscars, the Cannes Film Festival and many other important events in the luxury world.
- The winnings are tailored to the services provided, these are luxury services at a very high level and, of course, the winnings are very good.
- The most important advantages are that I can have, over time, good incomes, happiness, a good quality of life and do not have to depend on anyone, doing what I like.

LLA: What difficulties did you face in managing your own company?

CB: As for the difficulties, I can say that there is no fear. As in any business, there are better or worse times and more pretentious or less pretentious clients, otherwise, everything is normal and under control. There are also some surprises that you do not expect, but you must always be prepared, and there is an immediate alternative. The most difficult demands that I remember at the moment were:

- Organizing a romantic dinner in the desert.
- When organizing a private party on a yacht, the client wanted to bring from the country of origin certain food and drink products on that day, and it was necessary to get in touch with those in the respective country and send them with a private plane to arrive in the shortest time by the start of the party.
- Organizing a private event where the client wanted to have dinner with a celebrity.

- Obtaining a very important work of art and exclusive gifts from a limited edition in the world.
- Hiring in a luxury villa for a few days, with one of the most famous Michelin-starred Chefs in the world.

LLA: Your Company offers concierge services worldwide. How did you manage to create this wide network of specialists in different countries around the globe?

CB: First of all, the idea of this company is to be very exclusive and personal tailor-made, where we prefer to have a small number of clients but with very high demands. In general, I am the basic person who personally deals with all clients and members of the company. Many of these clients want me to personally take care of their services.

The rest members of the team are very well prepared and with a lot of experience in the field of Concierge services. They are located in different countries of the world, having a very presentable and elegant appearance and with great notions in communicating with clients. We have partnerships in all areas and for all the services we offer worldwide. As suppliers, we always use the same companies with whom we have contracts signed by the partnership and which we have been working with for many years, being trustworthy and known internationally as the best ones in their field. Our worldwide network will ensure that we can offer them what they like during the specified time. In each of the services we offer, we have a very professional team where we can take care of all the needs of our clients.



LLA: What traits do you value most in the employees of Excellence VIP Services?

CB: The team must have the following necessary values:

- A flawless and elegant image.
- To know different foreign languages.
- Be punctual and orderly.
- Have their conversations with clients be clear and strict about what we offer.
- Be sure and know exactly what is being proposed and promised the clients to avoid misunderstandings.
- Be polite, know our working system very well, and have notions about each service we offer.
- To listen and to note very carefully the requirements of the clients in order to fulfill their needs as they wish.

- Professionalism and perfectionism are very important in Concierge services because mistakes cannot be admitted.
- Professionalism is seen when a client is satisfied with your services and recommends you further.

LLA: Managing a company that saves other people's time requires a high degree of self-organization. How do you manage to maintain a high pace of life?

CB: I can say that I control the pressure very well. From a quite early age, tennis helped me a lot to mature, it is an individual sport where you have to handle yourself on the field, to seek solutions at any time, and make your own decisions. It helps you to have great confidence in yourself in the future and rely heavily on your powers when needed. The pressure becomes like a routine, and you don't feel it anymore. Also, there are different periods of the year, when it is more demanding but with the experience over the years and now I can manage very well the pace of my life.





LLA: Could you tell us about the most extravagant requests from your clients?

CB: I will give only three examples of the most extravagant demands we have had and organized for clients.

1. A couple who wanted to live a unique, special experience and where he was going to ask her to marry him. Then we proposed a space trip to them. The ship is intended for commercial and leisure trips and can reach a distance of 34 kilometers from the earth's surface, in a journey that lasts about six hours. The ship has a capacity of four passengers and two crew members. Of course, the lady accepted the engagement ring and the service was very satisfactory and everything went well.

2. Another client who loves sports, in general, asked us if we can organize a dinner with each star from several different sports. So far I have organized these private dinners with players from Football, Tennis, Basketball, a Formula 1 rider and MotoGP rider. We regularly deal with tickets and VIP access to international sports events for this client.

3. In this case, it is a very well-known company on an international level, which I cannot give its name for reasons of confidentiality and it is a private corporate event. Here we were asked for some very exclusive services. We had to rent a castle where we organized the party in a Gatsby style. We had to invite famous



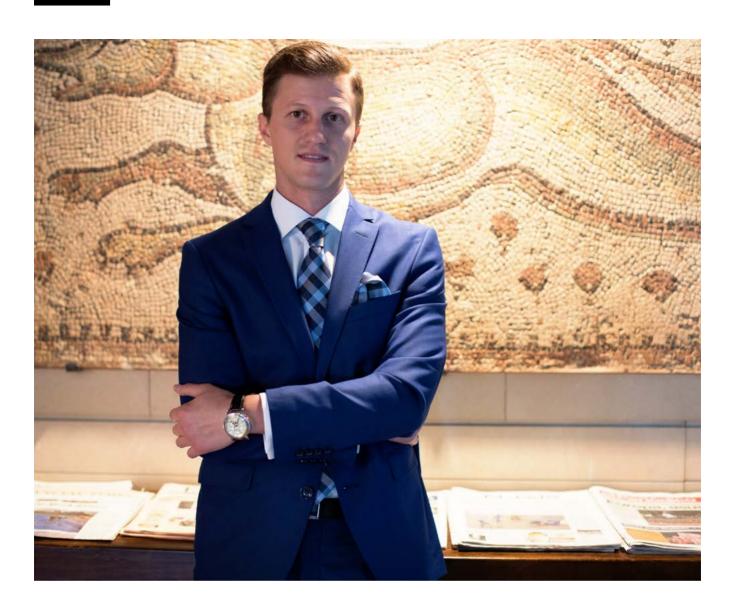


artists, politicians, businessmen, celebrities from the royal houses and many other celebrities that took place at this event. For entertainment, it was necessary to bring part of the group Cirque Du Soleil and some famous singers. For charity, it was necessary to organize a section with art and jewelry items, where the proceeds for these objects were destined for an international foundation.

LLA: Excellence VIP Services became the winner of Luxury Lifestyle Awards as one of the best luxury concierge services in Europe. In your opinion, what is the main reason for this success?

CB: When the demands become herculean in size and when expectations are also met, finding professionals to trust, anticipating your needs, understanding your desires, and implicitly exceeding your expectations, can become extremely difficult. Once you enter this world, a Concierge will save your time and become a five-star private confidant. Since the 2000s, there has been a tendency to develop this high-end service, which has a limited duration. Whether for a month, a year, or more, the "a la carte" Concierge services are varied, and the privileges unimaginable. These services are intended for a privileged customer, for whom they receive quality and exclusivity. There are two main reasons for the success of concierge-type businesses: growing consumer expectations for luxury services and personalizing services based on personal expectations, as well as expanding the customer base.





When you are available to customers from all over the world, you cannot get bored. You come in contact with some of the most demanding clients who have to satisfy the requirements, sometimes exaggerated, all in order to maintain a reputation in the field. In Concierge type services, there is no "I can't"! The Concierge Company Excellence VIP Services responds to any requirement 24 hours a day, 7 days a week, 365 days a year. Through the varied range of exclusive services, the clients live the life they dreamed of, lacking the chore of the preparations or the stress related to organizing the vacation.

Whether it is a private flight by plane or helicopter, luxury villa rental, limousine transfers or luxury yacht rentals with all the services included, everything is possible with the help of the concierge of Excellence VIP Services. Our mission is not only to make the impossible possible but also to assist throughout the whole life in resolving any problem or seemingly minor detail: protection of goods, maritime security, closely following people, risk analysis, personal shopper or personal trainer, and many other exclusive services.



LLA: What would you advise to young entrepreneurs who are just taking the first steps in the field of concierge services?

CB: I would give a few tips in a general way:

Challenge – it is the biggest motivation to continue your challenges and where you can learn many things every day.

Work with what interests you and what you want. There is no doubt that running a business takes a long time, but the only way to be satisfied in life is to do a business in which you truly believe.







Take the risk.

Trust yourself.

Have a vision for what you need to live your life.

Look for good people around you.

Face your fears.

Take action when needed.

Know your goals.

Learn from mistakes.

Spend the winnings wisely.

For Concierge Services:

Concierge service providers are trained professionals, often with years of experience and well-developed industry network relationships. The advantage of this vast vault of local knowledge is that concierges can handle an ever-increasing range of services from mundane tasks such as restaurant reservations, to extraordinary requests such as arranging a private jet to compensate for a missed flight.

LUXURY YOU DESERVE SIGNATURE UNBOXING EXPERIENCE







We provide a luxury boxed experience for any occasion gifting, whether its an anniversary, birthday or just because. Our roses are delicately layered with splendid tones delivered to mark the special day with your signature style. From classic red roses, bleu glamour roses to pearl white roses.

The Journey of the Roses

The roses journey begins on our farms in Ecuador, 3000 meters above sea level at the equator, where perfect growing conditions result in the world's finest roses. Even more importantly, we are proud to say that our roses are sourced under strict ethical conditions, as the social welfare of our people and the sustainability of the environment are crucial aspects of our success. Finally, when the roses are ready, we carefully transport them to our atelier where they are handled in climate-controlled rooms, finely arranged in our signature box, and delivered to you with the utmost care, ready for you to create unforgettable memories to cherish for a lifetime.

www.envierosesprestige.com





BRINGING YOU THE UNMATCHED EXPERIENCE YOU DESERVE

COYA MAYFAIR REOPENS AFTER FULL REFURBISHMENT

Contemporary and colourful Peruvian restaurant & bar refurbs with a vibrant new look and a brand new art exhibition



The award-winning restaurant, bar and members' club COYA Mayfair, has transformed the space after a period of closure which has allowed for an extensive refurbishment to take place. COYA Mayfair will open on Saturday 4th July with a new spirit of adventure, taking their guests on a refreshed multi-sensory journey into the heart of South America. The team will bring vibrant dishes and cocktails alongside contemporary interior design and art drawn from the capital's best talent.

London design studio, Sagrada, has redesigned the impressive Piccadilly site, reflecting the group's Peruvian focus, with Spanish and Asian influences. Greenery, gold mirror walls, Peruvian made furnishings and accessories, Incan patterns and carved wooden

panelling will take centre stage in the restaurant, Pisco Bar & Lounge and Members' Club, while an external terrace situated to the back of the Members' Club will overflow with tropical plans and foliage.

COYA's Global CEO Olivier Flamant said of the refurb: "We're coming up to almost a decade from the inception of COYA and opening our flagship site in Mayfair; the refurbishment marks an important milestone and start of a new chapter, not only for London, but for the brand globally. This is an opportunity to re-energise the guest experience and signifies the first of many exciting new plans. We have to thank all our guests for their support, especially during recent months, and we can't wait to welcome them back to see the new stunning interiors."

The restaurant's menus, overseen by Chef Director Sanjay Dwivedi in partnership with COYA Mayfair's head chef Alessandro Scala, will feature a range of creative, colourful and delicious dishes. With menus spanning small dishes and bar snacks, ceviches, tiraditos, tacos, anticuchos, meat, poultry, fish and seafood, all inspired by traditional Peruvian dishes, using Japanese, Chinese and Spanish cooking techniques.

The celebration continues in the redesigned Pisco Bar & Lounge. The area has been smothered in hand-embossed leather and mirrors by local Peruvian artisans, and will display a breath-taking Pisco Library filled with COYA's bespoke selection of playful Pisco Infusions, including the global favourite, blueberry and lavender.





The all new COYA Mayfair will reopen Saturday 4th July with new times below:

Times: Lunch from 12:00PM -14:30PM - Monday-Sunday

Dinner from 18:00pm - 22:00pm - Sunday - Wednesday

Dinner from 18:00pm - 22:30pm - Thursday - Friday

Dinner from 18:30pm - 23:00pm - Saturday only

Address: COYA Mayfair, 118 Piccadilly, Mayfair, London W1J 7NW

Website: www.coyarestaurant.com Social Media: @coyamayfair

Telephone: 020 7042 7118





JURA PRESENTS LUXURY COFFEE MACHINES TO TRANSFORM YOUR HOME OR OFFICE

As a business that lives and breathes coffee every day, JURA believes you shouldn't have to compromise on the quality and the stunning S Line is no exception to that rule.

The S8 bean-to-cup coffee machine offers a choice of 15 expertly made specialities, at just the touch of its 4.3" touchscreen. From the perfect, classic espresso, to long coffee creations such as a latte macchiato, which you can create using either freshly ground coffee or whole coffee beans. Individual preferences can also be programmed, allowing you to rename, move, copy or duplicate specialities.

Taking your coffee experience to a whole new level and designed to suit increasingly connected lifestyles, the S8 can even be controlled by phone and it's self-cleaning too!

Thanks to its patented Pulse Extraction Process (P.E.P.®) the S8 guarantees the perfect coffee every time. To achieve this, the water is precisely pulsed through the finely ground coffee at short intervals allowing maximum flavour to be teased out of the fresh beans.

The high tech doesn't stop there, the S8 also features the AromaG3 grinder, which allows you to adjust the grinder setting to select the fineness of the coffee powder you want.

Equally show-stopping, the Z8, has the ability to produce more than 20 specialty barista-style coffees at just a touch of its 4.3" touchscreen. The Z8 will also let you change the settings on each of its programmed specialty coffees and save them under a personalised combination to ensure you get your prefect serve every time.

Innovation, precision, quality, reliability, sustainability and service shape the DNA of JURA. The Swiss company is the only brand anywhere in the world to focus solely on automatic speciality coffee machine and is clearly positioned as a specialist in this market. Coffee machines from JURA are associated with the best coffee result, simplest operation and stunning design.

Looking for your perfect serve?

For more information, please visit uk.jura.com





Featuring state-of-the-art JURA technologies, the new GIGA 6 inspires even the most discerning coffee lovers and design connoisseurs – like Roger Federer. With two electronically adjustable ceramic disc grinders, two pumps and two heating systems, the GIGA 6 can prepare two speciality coffees simultaneously. A total of 28 different specialities can all be prepared to perfection. When it comes to trend specialities, the GIGA 6 is truly groundbreaking: coffee aficionados can now prepare the perfect cortado at the touch of a button. The large 4.3" high-resolution touchscreen colour display featuring artificial intelligence makes for simple, intuitive operation.

Available from: JURA Store London, 148 Marylebone Road, Harrods, John Lewis, selected retailers and uk.jura.com

MASTER DISTILLER FULFILS LIFELONG DREAM WITH NEW GIN LAUNCH

Tristan Jørgensen's first craft gin is now on sale



Massingberd-Mundy Distillery, based in the Lincolnshire Wolds has launched its first artisan craft gin.

Produced and bottled on the 3,000 acre South Ormsby Estate in the Lincolnshire Wolds, Burrell's Dry Gin is named after local historical figure, Charles Burrell Massingberd.

The gin has been created by expert distiller, Tristan Jørgensen who's previously worked for internationally renowned drinks company Laphroaig Distillery as well as craft distillers, Chase Distillery, Newton House Gin and Avalon Distillery.



Despite his extensive experience, Burrell's Dry Gin will be the first gin Tristan has created from scratch at his own distillery.

Head Distiller of Massingberd-Mundy Distillery, Tristan Jørgensen said:

"Throughout my career, I've helped to produce a wide range of craft gins, but this is certainly my proudest achievement to date. It's a big moment for me and my family."

"At Massingberd-Mundy Distillery, we're creating an absolutely exquisite range of artisan craft spirits and our first drink, Burrell's Dry Gin, is now ready to be enjoyed.

"Made with locally sourced ingredients and our magnificent hand-made copper still, Angelica, we've worked hard to give this gin an exceptional taste and smoothness. I'm sure it'll be enjoyed by casual drinkers and connoisseur gin-lovers alike.

"I'm so excited to launch this new Lincolnshire gin which pays tribute to the heritage and history of our new home.

"While this is a huge moment for us, this is just the start of the journey for Massingberd-Mundy Distillery. We're already hard at work on our next drink, which is as delicious as it is surprising... but you'll have to wait a little longer for that one."

Tristan moved to Lincolnshire last year to establish the new Massingberd-Mundy Distillery in Driby in partnership with South Ormsby Estate. He now lives with his family next door to the distillery.

Over 13 years, Tristan's career as a distiller has taken him across the whole country, from the Scottish Isle of Islay to Somerset and Dorset. Now, he's made his home in Lincolnshire where he intends to stay.

Tristain said:

"We've travelled all over, living and working in some of the most beautiful parts of the country, but we've decided that Lincolnshire is the most amazing place. We love it here on the South Ormsby Estate and we intend to stay here for good.

"In forty years from now, I'd like to have built this into a well-known brand and retire on the estate, having trained an apprentice to take over from me as master distiller. It's been quite a journey and I feel like it's all been leading to this. I couldn't be more excited."

Massingberd-Mundy Distillery is named after the family which owned the 3,000 acre South Ormsby Estate for almost 400 years.

Burrell's Dry Gin is named after Charles Burrell Massingberd who was the squire of South Ormsby Estate between 1802 and 1835 and was also the High Sheriff of Oxen. Charles was a man of modern tastes who invested in the local area and adapted his ancestral home, South Ormsby Hall to become a stylish hall of restrained refinement.

True to his character, Burrell's Dry Gin is a classic, smooth and crisp London Dry Gin which builds on tradition with a contemporary, fruity flavour.

The creation of Burrell's Dry Gin was the result of more than a year of rigorous research and flavour testing. Fortunately, the production of Burrell's Dry Gin wasn't affected by the nationwide lockdown, although Tristan's plans for a glamorous launch party had to be shelved.

Although pubs and bars are presently closed, he hopes that the new gin can support the trade once restrictions are lifted. Tristain said:

Tristan said:

"Ultimately, we'd love for our drink to be sold in bars, pubs, restaurants and in shops, which are having a really tough time at the moment. I've got a lot of respect for the drinks industry and I hope that this exciting, Lincolnshire-made gin can help them out when they're able to reopen."

"Meanwhile, we have a fully contactless online ordering and delivery system, so we can hopefully make lockdown a little more enjoyable for everyone.

"With its warm and fruity flavour, Burrell's Dry Gin is perfect for a long evening by an outdoor fire pit, or add a twist of orange peel and ice to unwind in a sunny spot in the garden."

Massingberd-Mundy Distillery is one of the latest businesses to have been established at South Ormsby Estate, as part of the estate's ambitions to revitalise the local area.

Supporting the growth of new rural businesses and the local economy as well as restoring and conserving historic buildings and the rural environment is central to the estate's ambition to make the area a better place to live, work and enjoy.

Estate spokesperson, Damien Howard-Pask said:

"We're really excited to be launching the first commercially produced gin from the Lincolnshire Wolds Area of Outstanding Natural Beauty. Tristan's passion for gin and his expertise in distillation has helped to produce a drink which is beyond any other I've tasted.

"We really want small, rural businesses like this to thrive at South Ormsby Estate because it has such a positive effect on the whole area.

Launching at Massingberd-Mundy Distillery has meant Tristan and his family are now able to live and work in the beautiful Lincolnshire Wolds and they'll be creating more jobs in future as the company grows.



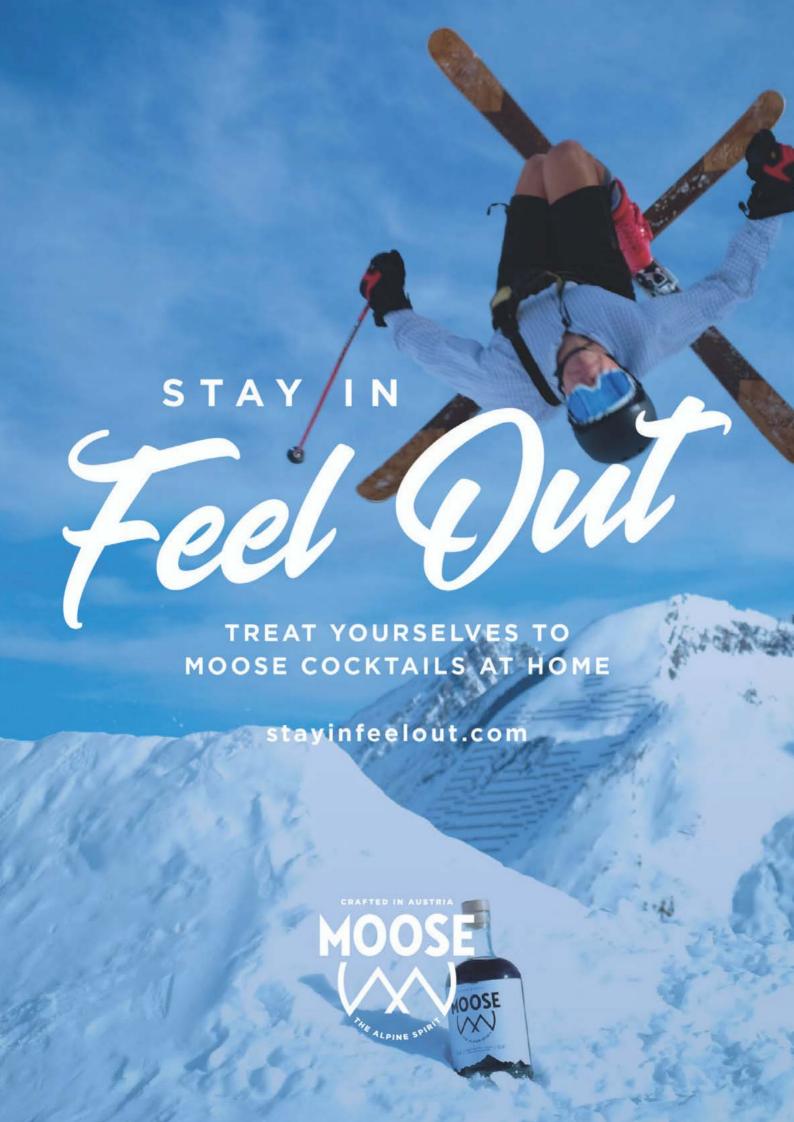


"The distillery is also helping to support a wide range of other local businesses, from label makers to marketers, and, of course, by using locally-sourced ingredients, it's supporting agriculture, which is so important in a rural area like South Ormsby Estate.

"Moving forwards, we hope that the distillery and all other current and future businesses on the estate will have an increasingly positive impact on the local economy, community and the rural environment. We couldn't be happier with our fantastic new gin."

Burrell's Dry Gin is now available for purchase from the South Ormsby Estate website for £39.00 per 70cl bottle, with free contactless delivery.

Order online or find out more about Massingberd-Mundy Distillery at www.southormsbyestate.co.uk.



Haute craftsmanship for those with an appetite for extreme luxury.

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