

Process Engineering MANUFACTURING

Control &

PECM
Global Success
Through Innovation

Media Pack
www.pecm.co.uk



About The Magazine

Process Engineering Control & Manufacturing is a lively, engaging, insightful, independent publication which offers practical advice & solutions on the technical and management challenges faced by engineers and managers in the process & manufacturing industries.

Encompassing printed and digital media, PECM covers a huge range of marketing possibilities and provides a fantastic, cost effective platform to promote your products and services.

The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Jan/Feb, Mar/Apr, May/June, July/Aug, Sept/Oct, Nov/Dec.



Circulation

PECM has a combined circulation of just over 156,000. The publication is widely read, recognized, and well respected within the process & manufacturing industries, These include: Process Engineers, Chemical Engineers, Instrumentation Engineers, Mechanical Engineers, Plant Engineers, Precision Engineers, Environmental Engineers, General Engineers, Companies and Organizations in the Food, Dairy, Beverage, Brewing, Semiconductor, Pharmaceutical, Biotechnology, Chemical, Oil & Gas, as well as all UK's major manufacturing units.

Buyer	8.2 %
Director	31.8 %
Education / Governmental	3.1 %
Other	6.2 %
Production Director	8.4 %
Quality Control	1.9 %
R&D	2.4 %
Systems Integration	0.7 %
Maintenance	7.3 %
General Engineer	13.3%
Purchasing	16.7%

On top of our unique circulation, PECM is media partners with all the UK's major Processing, Engineering and Manufacturing trade shows throughout the year.

Additional copies of the magazine are printed and distributed via our own stand or media gallery. Page 3 shows a breakdown of the shows we plan on attending this year based on last years success.



Features

Each issue of the publication contains many sections covering manufacturing, automation and general engineering.

Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Editors Choice
- News & Events
- Air, Gas & Odour Control
- Automotive Engineering
- Boilers & Maintenance
- Connections & Fittings
- Control & Automation
- Drives, Motors & Gears
- 3D Printing
- Electrical & Electronics
- Facilities Management
- Fluid Handling
- Health & Safety
- Hydraulics & Pneumatics
- Industrial Cleaning
- Machining & Machinery
- Measurements & Monitoring
- Packaging
- Process Technologies
- Product News
- Software & Systems
- Storage, Handling & Distribution
- Switches & Sensors
- Tools
- Training & Recruitment

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Trade Shows & Exhibitions Timetable

As well as distributing the regular printed editions to our dedicated readership each edition of PECM attends a number of exhibitions and trade shows up and down the country. Throughout the year we promote our client base by distributing copies of our magazine to the exhibitions. Below are the shows which we attended last year and hopefully with approval we will be media partners again this year.

Trade Show / Exhibition	Dates	Distributed Issue(s)
Southern Manufacturing & Electronics	11th - 12th Feb	Jan/Feb - Issue 42
The Health & Safety Event	9th - 11th Apr	Mar/Apr - Issue 43
MACH	20th - 24th Apr	Mar/Apr - Issue 43
Railtex	11th - 13th May	May/Jun - Issue 44
ChemUK	13th - 14th May	May/Jun - Issue 44
Utility Week Live	19th - 20th May	May/Jun - Issue 44
The Safety & Health Show	19th - 21st May	May/Jun - Issue 44
Facilities Show	19th - 21st May	May/Jun - Issue 44
Subcon	9th - 11th June	May/Jun - Issue 44
The Engineer Expo	9th - 11th June	May/Jun - Issue 44
TCT Show	29th Sep - 2nd Oct	Sep/Oct - Issue 46
Northern Manufacturing	7th - 8th Oct	Sep/Oct - Issue 46
Advanced Engineering	4th - 5th Nov	Nov/Dec - Issue 47
What's New in Electronics	TBC	TBC



Over 10 Years Of Engineering Excellence...



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Rates & Data

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		
Editorial/Product Showcase	£175	120 words of text and a colour image plus company contact details		



View Our Publication On The Below Platforms



Editorial Submission

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email antony@mhmagazine.co.uk or call 01304 806039.



Social Media



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