

New Energy

2025 MEDIA KIT

INNOVATION

New Energy Innovation embodies the true driving force of growth in the Renewable Energy sector, **innovation**.

We are the trusted, established and expert voice in this constantly changing industry. Always on top of the latest trends with in depth analysis of innovative technologies within the renewable energy sectors, such as Hydrogen Fuel, Wind Energy and Solar Power.

We pride ourselves in bringing industry related trends, news and results to our worldwide readers which is otherwise difficult to obtain. We do a great job highlighting your technology, which our readers want and need.

CONTENTS:

Editorial Calendar: P3
Readers / Distribution: P4
EDM / E-shots: P5

New Energy Innovation is distributed digitally on a quarterly OPT-IN subscription basis to the name and job titled senior decision makers and technical personnel driving and implementing innovation in key areas of the renewable energy industry.

For advertising opportunities please get in contact with one of our director.
We'll discuss how we can help you achieve your goals

Edward Findlay - Publishing Director
+44 330 043 4969 - edward@newenergyinnov.com



LEADING THE ENERGY TRANSITION

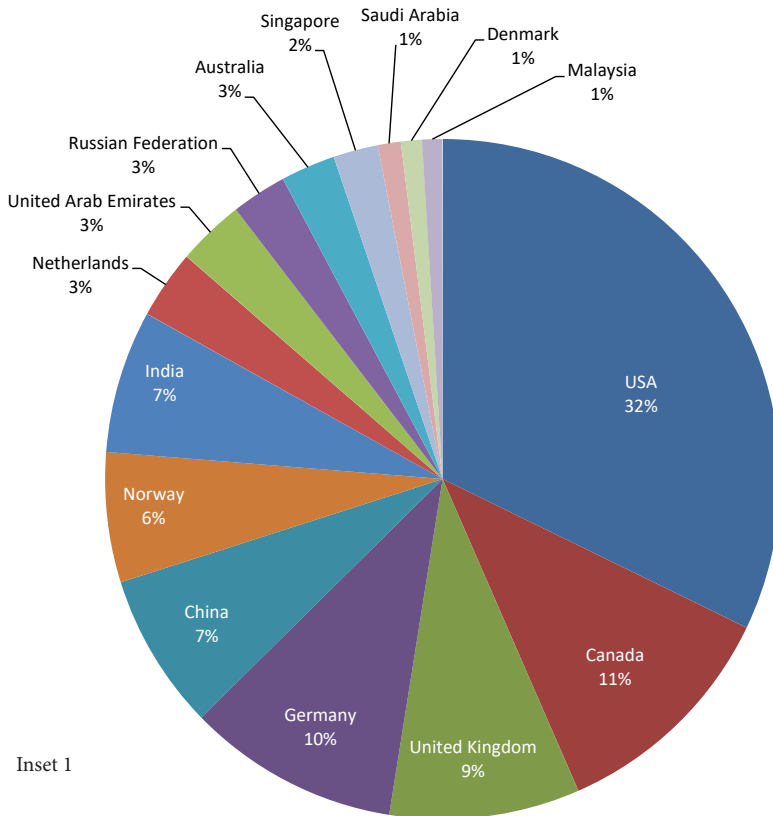
REGIONAL DISTRIBUTION

BUSINESS INFORMATION

Prominent Countries

Prominent countries data is based on the destination of the digital magazine throughout the world.

This list is not exhaustive, rather it's the top 16 destinations by country among the many countries the magazine is sent out.

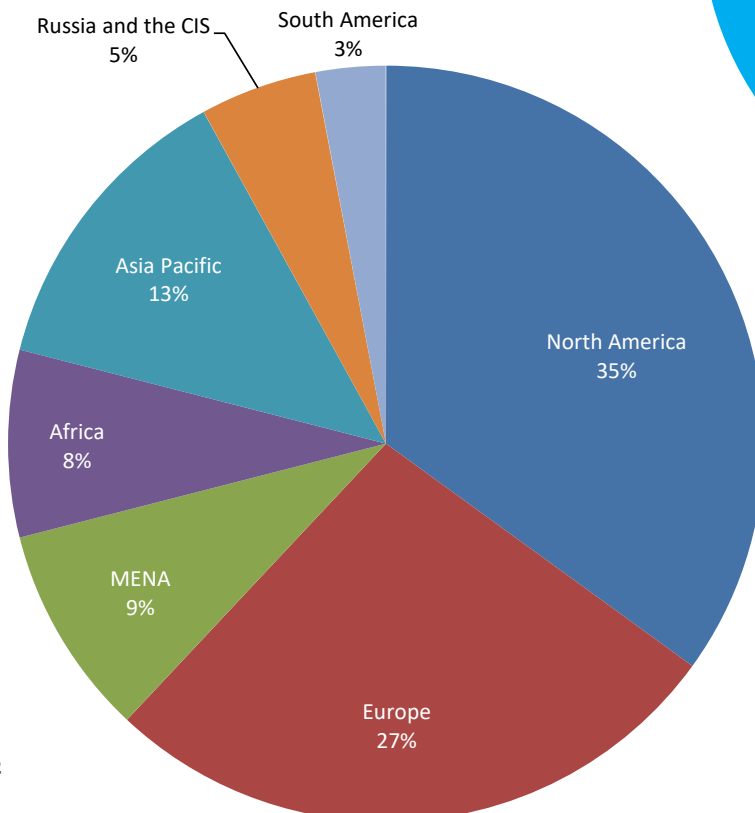


Inset 1

Reader Profile By Job Title

C - Suite Executives
CEO/COO/CMO/
CTO's
GM's
VP Sales
VP Operations
Senior Engineers

Project Managers
Chief Engineers
Health and Safety
Supervisors
Plant Supervisors
Supply Chain Managers



Inset 2

Regional Breakdown

- North America
- Brazil
- India
- Northern Europe
- Russia and the Former Soviet States
- South East Asia
- Sub Saharan Africa
- The Middle East and North Africa

EDITORIAL CALENDAR

INDUSTRY SOLUTIONS



All copies of the magazine will include stories, interviews and in depth analysis from our four main reporting sectors: Wind Energy, Solar Energy, Hydrogen Technology, Bio Energy. There will also be news from around the world in every issue.

WINTER

- Hydrogen Technology Special
- Wind Power Focus
- Wind Turbine Special

SPRING

- Offshore Wind
- Carbon Capture
- Solar Technology
- Focus: Hydrogen Technology

SUMMER

- Hydrogen: The Future
- EV Focus
- PV Special

AUTUMN

- Top 50 Solar Companies Review
- Wind Blades & Towers
- Market Update: Solar Energy
- Hydrogen Update

We have bonus coverage and distribution at many trade shows around the world. We also have reporting from events which include but are not limited to Offshore Europe, Renewable Energy India 2025, OTC Asia, OTC Houston, SMM Hamburg, Global Energy Show, Cleanpower 2025, ASEAN WIND ENERGY, All Energy Australia 2025, Hamburg Wind Energy, Wind Europe and many more.

READERSHIP

70,000 SUBSCRIBERS (SENT TO) PER ISSUE

12,000 UNIQUE VISITS PER MONTH ON THE WEBSITE

SOCIAL MEDIA FOLLOWERS

FACEBOOK **10,428**

TWITTER **500**

LINKEDIN **2500**

Companies who Read the Magazine

Airtricity	RES Group	JinkoSolar
Danish Wind	Vestas Wind	Holding Co
Industry	Systems	First Solar Inc.
Association	Siemens	Canadian Solar
Enercon Wind	Brookfield	Inc
Energy	Renewable	LONGi Solar
European	Goldwind	Tongwei
Wind Energy	Gamesa	JA Solar
Association	GE Renewable	Aiko Solar
German	Envision	Trina Solar
Wind Energy	Enercon	JinkoSolar
Association	Mingyang	Zhongli
Nordex AG	Nordex Group	Suntech
Re-Consult	Orsted A/S	And more..
RenewableUK	Iberdrola SA	

PRODUCTS AND SERVICES

BUSINESS INFORMATION

Edward Findlay - Publishing Director
+44 330 043 4969 - edward@newenergyinnov.com

New Energy INNOVATION

We are committed to helping
you achieve ROI

Digital Magazine

Digital / E-Marketing

- Magazine Advertising
- Exclusive Interviews
- White Papers
- Advertorials
- Belly Wraps
- Front Cover Packages

- Electronic Direct Mailing Campaigns (E-Shots)
- Social media strategic marketing campaigns
- White Papers
- Web Banners
- E- Newsletter Advertising
- Web Site Placement
- Digital Magazine Advertising and Advertorial

Maximum Digital Exposure

All paid For articles / Q&A's include the following:

- Placed in the "news" section of our website for 1 year.
- Shared via our over 30,000 social media followers.
- Distributed over 3 months in our digital magazine



WIND ENERGY

PMR SafetyNet Ocean: Delivering Critical Communications to the Offshore Wind Industry

The offshore wind sector is rapidly evolving, and increased risk poses enhanced communication challenges for the offshore wind industry.

Unmatched Expertise
PMR SafetyNet Ocean has been established as a leader in the offshore wind industry, providing a range of services to the industry.

Unmatched Expertise
PMR SafetyNet Ocean has been established as a leader in the offshore wind industry, providing a range of services to the industry.

MIDSTREAM & PIPELINES

Control Seal's Early on R&D Effort in Axial Valves Pays Off

2021 was the year of the axial valve for Control Seal. The company's early R&D effort in axial valves has paid off, with the company's axial valve technology being adopted by a number of leading oil and gas companies.

High-Pressure Axial Valve Technology
Control Seal's early R&D effort in axial valves has paid off, with the company's axial valve technology being adopted by a number of leading oil and gas companies.



Control Seal's Early on R&D Effort in Axial Valves Pays Off
The company's early R&D effort in axial valves has paid off, with the company's axial valve technology being adopted by a number of leading oil and gas companies.

Carrington Textiles Launches New Educational Online Platform

The worldwide textile manufacturer has developed a new virtual world with different types of content to enhance the company's reputation and drive new on-line sales.



Carrington Textiles
The company's new educational online platform has been launched, providing a range of content to enhance the company's reputation and drive new on-line sales.

2025 RATE CARD

INDUSTRY SOLUTIONS

Digital Prices (Per Page Costs For Adverts & Articles)

DOUBLE PAGE SPREAD	£5,950
FULL PAGE	£3,950
HALF PAGE	£2,450
QUARTER PAGE	£1,450
INSIDE FRONT COVER*	£6,950
BACK COVER*	£8,950
OPPOSITE CONTENTS*	£5,650
OPPOSITE LEADER*	£5,950
INSIDE BACK COVER*	£5,950
AD/ARTWORK DESIGN	£500 **

*Limited Supply per Issue / Year

** Per Page

E SHOTS



Figures based on average of all electronic direct mailing campaigns conducted on our behalf from April 2023 to July 2024

- Database of 106,587 opt-in subscribers from around the world. For regional and county break down please see inset 1 & 2 on page 2.
- EDM's can be targeted with metrics such as: company name, job title, city, country, sector eg. E&P, midstream etc
- Average Metrics: 19% open. 06% unsubscribed .039% bounced. 0% marked as spam. 7% Click-Through

*** Minimum E-shot is 3,000 e-mails

MAXIMUM EXPOSURE

FRONT COVER PACKAGE:

FRONT COVER + 3 PAGE
ARTICLE (SAME ISSUE)
TWO ADVERTISEMENTS IN
TWO SEPARATE ISSUES
100 COPIES OF THE
MAGAZINE
£8,000

E-Marketing Solutions

ELECTRONIC DIRECT MAILING (EDM / E-SHOT)***	£0.15 PER E-MAIL
DATA PURCHASE FOR PRIVATE USE	£1 PER E-MAIL
BANNER ON MAIN PAGE (3 MONTH LEASE)	£3000
BANNER ON SUB PAGE (3 MONTH LEASE)	£1,000
ARTICLE WHITE PAPER UPLOAD ON NEWS SITE: 6 MONTHS	£500