

ACTION #2 BLOOD ACTION (SHORT ROLL)



TEAM:
**IOWA
HAWKEYES**

OPPONENT:
ILLINOIS



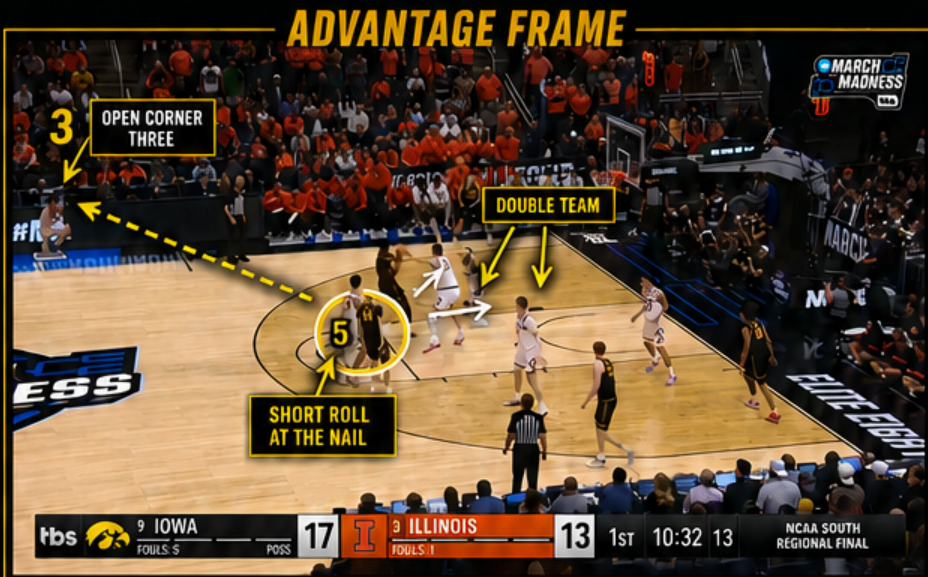
SERIES: BLOOD ACTION

DNA CATEGORY: CREATE AN ADVANTAGE



ADVANTAGE DNA™

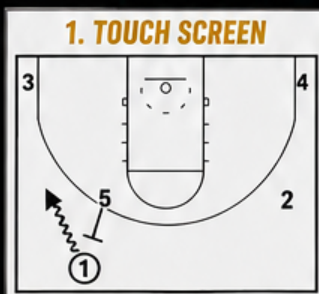
- 1 Touch Screen — 5 sets the touch screen for 1.
- 2 Pop — 1 hits 5 on the pop.
- 3 Chase & Flip — 1 chases for the handoff, 5 flips and sets the ball screen.
- 4 Short Roll — 5 short rolls to the nail.
- 5 Double Team — The defense sends two defenders at 5 on the short roll.
- 6 Pitch to Corner — 5 reads the double team and pitches to 3 in the corner.
- 7 Open Three — 3 is ready and knocks down the open 3-point shot.



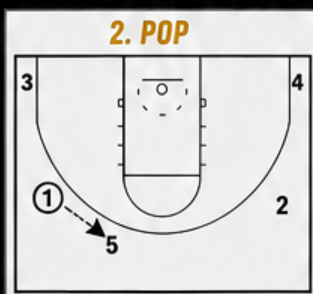
II PAUSE HERE

Iowa gets 5 to the nail in space against a late-switching defense. As soon as 5 short rolls, the defense sends a double team. That is the advantage. 5 must read it, stay poised, and pitch to 3 in the corner for the open three. 3 stays spaced, ready, and shot-prepared.

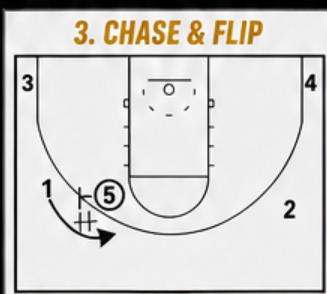
ACTION BREAKDOWN



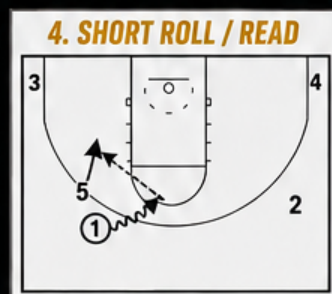
5 sets the touch screen for 1.



1 hits 5 on the pop.



1 chases for handoff.
5 flips and sets ball screen.



5 short rolls to the nail and reads the double team.
5 pitches to 3 in the corner.

COACHING INSIGHTS



WHY IT WORKS

The touch screen and chase create movement and force the defense to communicate. The flip screen gets 5 to the short roll, where the defense has to collapse.



DEFENSIVE REACTION

Illinois is late-switching and sends extra attention to the short roll. The help collapses and creates an open corner kick-out.



OFFENSIVE READ

Hit 5 early on the short roll. As the second defender commits, 5 must pitch immediately to 3 in the corner for the clean catch-and-shoot 3.



COACHING POINT

5 must catch on balance, see the floor, and make the pitch on time. 3 must stay spaced, present a clear target, and be ready to shoot.



STEAL THIS IDEA

The flip-and-short-roll concept is a great way to punish teams that switch late or load the nail. It creates a middle touch, forces help, and produces high-quality corner threes.



DNA TAKEAWAY

The short roll forces the help.
The next pass creates the shot.



BASKETBALL DNA™

Recognize the pattern. Understand the advantage. Teach the concept.