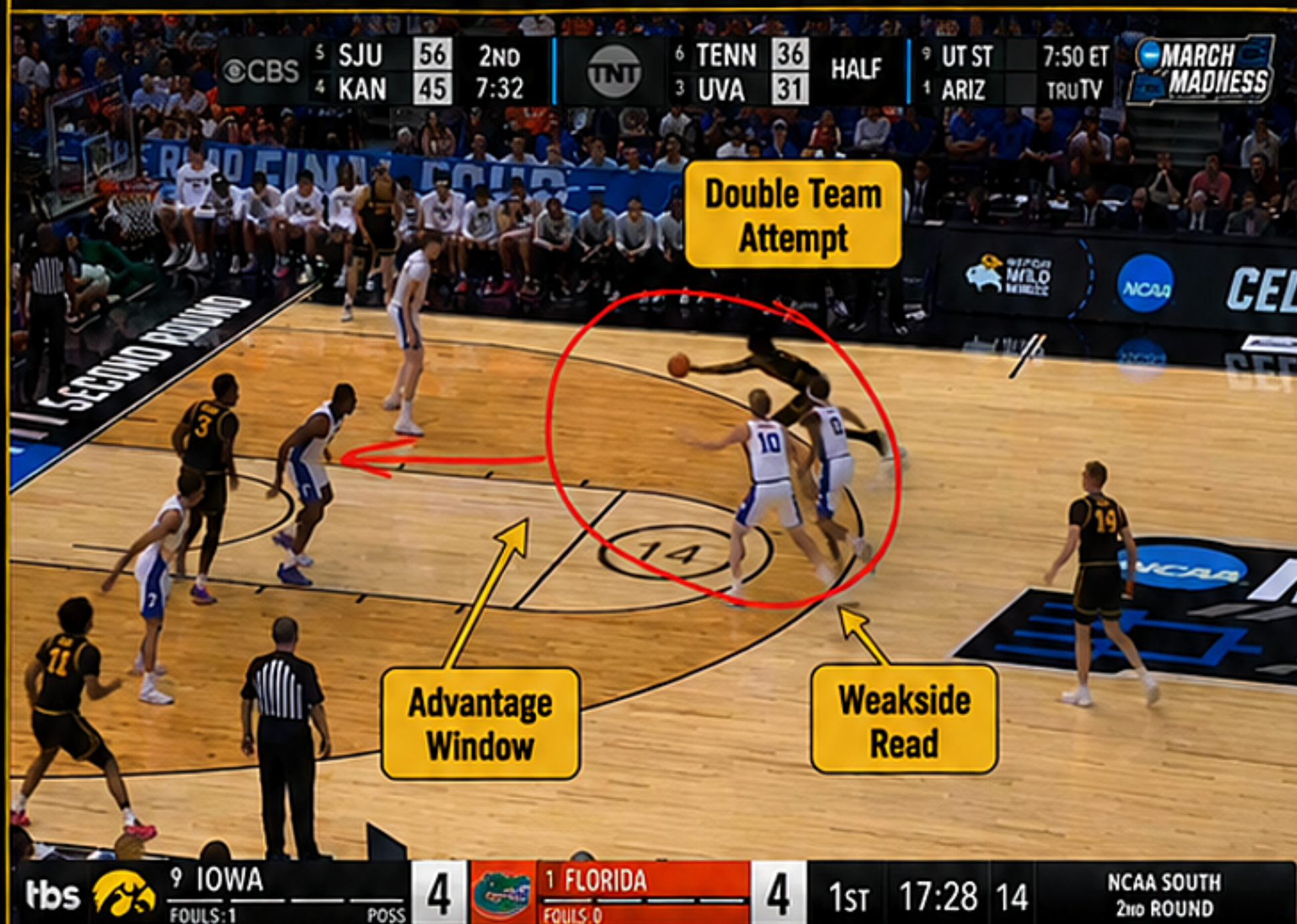




THE ADVANTAGE DNA™

- 1 4 hits 5 at the elbow.
- 2 5 advances it to 1.
- 3 5 sets the inside ball screen.
- 4 4 dives weak side.
- 5 5 short rolls to the middle.
- 6 Florida loads up to double the action.
- 7 Iowa reads the collapse and attacks the next pass.

ADVANTAGE FRAME — 17:28 1ST HALF



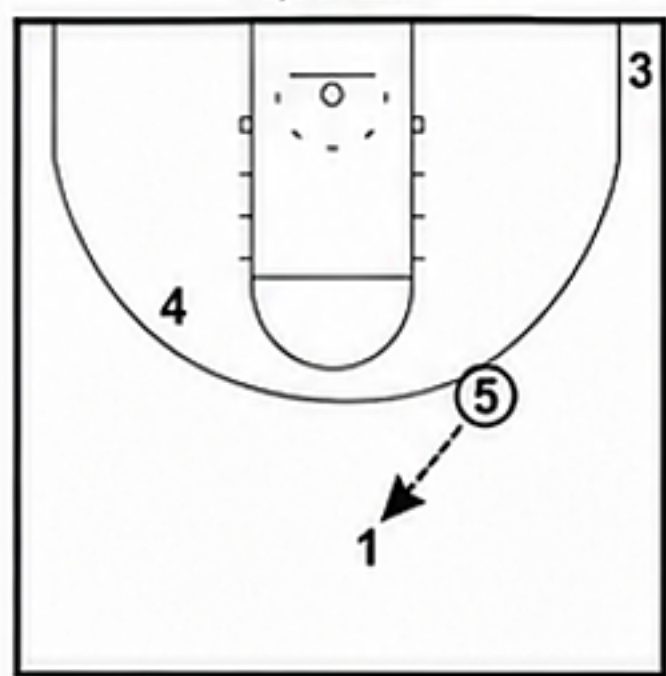
PAUSE HERE

Florida is trying to load up and double the action, but that is exactly where Iowa creates the advantage. The short roll draws two defenders, the help shifts toward the middle, and the next pass becomes available. Once the defense commits, Iowa must stay poised and punish the collapse.

ACTION BREAKDOWN

1. TRIGGER

Blood Action (Short Roll) 3
Plays & Actions



1. 5 passes to 1.

4 connects with 5 and starts the action. The floor is spaced to set up the next ball-screen sequence.

2. DEFENSIVE REACTION

Blood Action (Short Roll) 3
Plays & Actions



1. 5 sets inside ball screen for 1
2. 4 dives to weakside block

5 sets the inside ball screen for 1 while 4 dives weak side. The defense shifts and prepares to crowd the action.

3. ATTACK THE ADVANTAGE

Blood Action (Short Roll) 3
Plays & Actions



1. 5 short rolls

5 short rolls into the middle. When Florida commits extra help, Iowa has the advantage and can attack the next open pass.

COACHING INSIGHTS



WHY IT WORKS:

The inside ball screen and short roll pull multiple defenders to the middle. That creates a simple read and opens the next pass.



DEFENSIVE REACTION:

Florida tries to crowd and double the action, sending help toward the short roll and shrinking the lane.



OFFENSIVE READ:

Read the double team immediately. Stay balanced, keep vision, and move the ball to the next open teammate.



COACHING POINT:

Catch on balance. Eyes up. Do not over-dribble. Punish the help with the simple on-time pass.



STEAL THIS IDEA:

Short-roll offense is not only about the scorer. It is about forcing two defenders to commit, then using spacing to create the next advantage.



DNA TAKEAWAY:

The double team is not the stop. It is the trigger for the next read.